

THE THOMAS JEFFERSON PROGRAM IN PUBLIC POLICY ADVISORY BOARD MEETING

APRIL 2010

EXECUTIVE SUMMARY

- **NEXT SESSION: FRIDAY, NOV. 19, 2010 ON CAMPUS.** We will seek to arrange VIP perks for the home football game (Richmond) the next day.
- The graduating 2010 MPP class of 26 is about half employed. Internships for the class of 2011 are filled, but generally unpaid. The entering class of 2012 is very strong. The TJ curriculum is under review for greater flexibility and relevance. TJ may move to a renovated and expanded Tyler Hall in about 2014.
- Following on Fall 2009, Director Jensen led a second BOA discussion to flesh out a concept of leveraging TJ strengths to exploit public policy environmental regulatory issues via yet undefined energy “hooks”. No consensus was reached. Eric will contact Advisors over the summer to request Advisor facilitative access to corporate and other contacts that might provide support in the form of contributions, research projects, internships and so forth.
- Within the current recession, Advisors have maintained momentum with last year, but are about \$19k short of the FY 2010 goal of \$100k. Annual donations, the Leadership Circle and named endowments are critical to TJ success. The development report is attached. Advisors will be contacted by June 30 to meet the financial goals and, hopefully, 100% participation. An easy donor online option is on the TJ home page at www.wm.edu/publicpolicy/ Use designator 2918.
- There are Co-Chair and/or Member opportunities on the BOA Ad Hoc Committee on Health Policy, the Ad Hoc Committee on the Environment and Energy Regulatory Policy, and a possible “Ad Hoc Committee on International Aspects of Public Policy”.
- The 7th Annual Speaker event hosted by the TJ Alumni Assn. via the generosity of Lockheed Martin (Bob Trice) featured Sen. Jim Webb (D-VA). The Senator’s appearance was arranged by his chief-of-staff, fellow BOA Advisor Paul Reagan.

**THE THOMAS JEFFERSON PROGRAM IN PUBLIC POLICY
THE COLLEGE OF WILLIAM & MARY
WILLIAMSBURG, VA**

W&M OFFICE – WASHINGTON D.C.

April 2010

SUMMARY REPORT

ADVISOR NOTES

Advisor Attendance (16): Borrelli, Curry Brown*, Decker, Fritts, Hartwick, Iovino, Macauley, Normand, Oxenford, Paladeau, Pommerening, Reagan, Rodenberg, Trice, Verkuil & Whelan. (*Event only).

For the College: Development: Barry & Starbuck; DC Office: Anthony.

TJPPP Participants: Director Jensen plus McBeth, Stafford & Fritts.

OPENING

The Session was chaired by President Bob Trice. Nominations Chair Normand announced a new Advisor, John E. Littel, ExecVP Amerigroup Corporation, whose bio was circulated.

STATE OF THE PROGRAM

The Students

Associate Director Elaine McBeth reviewed a snapshot status of the Classes of 2010, 2011 and 2012.

2010 – Including joint degrees, 26 MPPs will be added to our alumni base. About half have jobs across corporate, federal and local government, not-for-profits and academia.

2011 – Internships are almost complete, but in keeping with the recession, more are unpaid than usual.

2012 - Twenty-one excellent commitments so far. About half are in our top tier of exceptional targets; the others in our second tier. TJ keys its stipend

incentives accordingly. She and Jensen again expressed thanks for the Advisor generosity that provides the means to move the Program upward. Indeed, we are now perceived as a quality competitor by much larger MPP peers.

Graduate Coordinator Sarah Stafford outlined two initiatives – a TJ Curriculum Revision by faculty and a TJ Public Policy Review series by students. The curriculum review will seek to improve flexibility and modernize approaches to obviate a pattern of course sequences that forces 1st-year students into “one size fits all” and 2nd year students into “too diverse to warrant a class”. On the Public Policy series, students are about to publish their first edition of what amounts to a variant of a “Law Review”. The students are motivated and have required little guidance. Hopefully, momentum will continue next year.

She thanked Advisors for their important support of the “Dialogues in Washington” seminars.

Future TJ Home

Director Eric Jensen discussed the potential relocation of the TJ Program (plus Economics, Government and International Relations) to a renovated and expanded Tyler Hall (overlooking the Sunken Garden). With the recent opening of the new Business School and soon-to-open School of Education (on the former site of the Williamsburg Hospital), the College continues its extended period of musical chairs as faculties transition to new locations. He distributed the architect’s schematic of the “new” Tyler Hall. It’s modeled to a degree both architecturally and technologically on the praised new A.B. Miller Hall (Business School). Co-location with our supportive departments makes eminent sense. It’s also designed in part on trips taken by Eric and others to view new facilities at Duke, Colby and UVA. A TJ relocation might be in 2014. The estimated price tag is about \$15m with, of course, a multitude of naming opportunities. Advisors expressed curiosity, including implications for Program expansion.

Evolving Program Focus

Jensen came back to a theme discussed at the last BOA Session (Fall 2009) i.e. how to leverage and enhance TJ strengths and research capacities in public policy environmental regulatory issues, possibly via energy projects as “hooks”. He believes TJ could exploit a niche similar to its health focus at the Schroeder Center for Health Policy and, possibly, create a sister effort such as a (named) “Center for Environment and Energy Regulatory Policy”. The goals would be to further enhance our MPP employability and add a supplemental TJ funding source. It would also utilize our increasingly popular undergraduate Public Policy majors. While the concept is appealing, the essential task is to identify practical projects that can use existing or augmented W&M capacities, such as relevant faculty expertise.

Discussion – The Advisors achieved no consensus, but actively brainstormed the topic across the board ranging from qualified support to qualified skepticism, but all in generalities. Eventually, one potential path began to coalesce around a possible Peninsula critical mass of alternative energy plans, Department of Defense (DOD) research contracts, and the large security related corporate presence on the peninsula.

While Jensen found the discussion helpful, it's apparent that the concept needs a practical focus. He thus urged active Advisor assistance to identify and provide access to persons, firms and other entities that might help to support the Program's focal areas of health policy plus energy and environmental policy, including emphases on their international aspects. Support could be in the form of contributions, research projects, internships and other means. He'll be in touch with Advisors over the summer.

BOARD BUSINESS

Development – Chair Paul Decker circulated a concise current and historical report (attached) on the status of FY 2010 support (about \$19k shy of the \$100k target and short of 100% participation). While laudable in the current recession, the June 30, 2010 targets are still achievable. He and his committee will be in touch with Advisors.

The report lauds the contributions of the members of the Leadership Circle this fiscal year (Cook, Oxenford, Pommerening, Trice & Verkuil).

It also notes the importance of the \$75,000 of income produced by the existing endowments of Blair, Verkuil and the Trices.

BOA Size - President Trice inquired about BOA size. Fritts noted the ByLaws set no maximum. Currently, the slate is down a bit to 31. Advisor attendance, in the absence of a special event, is usually between 15 and 20 (today 16).

Ad Hoc Committees - Subsequent to the Session, there was chit-chat on the need to add Members to the Ad Hoc Committee on Health Policy (Co-Chairs Borelli & Iovino), to add Co-Chairs/Members to the Ad Hoc Committee on the Environment and Energy Regulatory Policy, and, perhaps, to form a new "Ad Hoc Committee on International Aspects of Public Policy". Volunteers are always appreciated...

TJPPP ALUMNI ASSN. HOSTED EVENT

Thanks again to the financial support of Lockheed Martin (Bob Trice), the TJPPP Alumni Assn. hosted its Seventh Annual “Topics in Public Policy Forum” and reception in honor of TJPPP alumni, the BOA, public policy colleagues and friends. The event was held on the Hill and featured Sen. Jim Webb (D-VA) through the courtesy of BOA Advisor Paul Reagan, the senators’ chief-of-staff. Sen. Webb stressed the public policy importance of adhering to campaign promises such as he made while overcoming steep odds for his election.

Bob Fritts
BOA 2nd Vice President

Attachment: As stated