

THE THOMAS JEFFERSON PROGRAM IN PUBLIC POLICY  
THE COLLEGE OF WILLIAM & MARY  
WILLIAMSBURG, VA

April 2006

**TO: MEMBERS TJPPP ADVISORY BOARD (BOA)**

**SUBJECT: SUMMARY REPORT: BOA EXECUTIVE COMMITTEE MTTG**

Attached is the Summary Report of the BOA Executive Committee held at the W&M DC Office on April 17, 2006.

ADVANCE NOTICES

Advisors in the DC area are urged to attend the annual TJPPP Spring Policy Forum on Wed. May 3 hosted by the TJPPP Alumni Assn. with Advisor support. The speaker will be former Senator & Secretary of Defense William Cohen at the U.S. Chamber of Commerce, 1615 H St. N.W. Reception at 6:00 p.m. and Secretary Cohen at 7:00 p.m. followed by dessert. Friends and colleagues also invited. Reserve at <http://cohen.mollyguard.com> \$10:00 per person. Supported by Bob Trice and Lockheed Martin.

The next BOA session will be held this fall (2006) on campus, probably between Election Day (Nov. 7) and Thanksgiving (Nov. 23). Please tap the date into your devices.

ATTENDANCE

The Executive Committee (Nash – President, Borrelli, Cline, Macauley, Mann, Oxenford, Rodenberg and Trice plus Jensen, Lyons and Fritts) and attendees Iovina and McBeth.

CURRENT CLASS STATUS

The 2006 TJPPP graduate class on May 13 will be nineteen, one of our larger groups; only five do not yet have firm job offers.

The 2007 TJPPP intern class is well set with internships ranging through local, state and Federal governments, consulting and NGOs. Trice is providing welcome financial assistance for interns in unpaid positions.

The prospective 2008 class is forming. TJPPP has received 21 letters of intent from 32 offers. The high quality yield at this point is also substantially higher than normal. TJPPP Director Jensen attributed the result to a new recruitment “model” which includes, among other aspects, early faculty follow-ups to promising applicants, heightened TJPPP schmoozing on-campus, and, importantly, early unformed \$5k grants across the board. The personalized effort, which emphasizes our assets of a small program, and early financial approach, while quantitatively less than our peer competitors, appears to be successful. The downside is an annual \$70k stipend deficit that the Program cannot sustain.

## PROGRAM PRIORITIES

Jensen outlined a number of Program challenges plus current or conceived initiatives on which he sought advice and which led to a free flow discussion. Topics ranged around the off again-on again Iraq applied public policy training project, revitalizing the Center for Public Policy Research and implementing a trial executive TJPPP program in DC with the potential to generate a \$100k profit. The comments expanded into potential funding sources, including budgetary earmarks by the Congress and/or the Virginia legislature.

Bringing a number of relevant threads together, Mann briefed Excomm on his role as Federal Commissioner organizing the events of the 2007 Jamestown Commemoration and its locus at the Jamestown-Yorktown Foundation (JYF). One priority is to establish one or more “legacy” programs that will meaningfully extend the “Jamestown” experience beyond 2007. He would be discussing possibilities with President Nichol, Stewart Gamage and Michael Fox. He, the Advisors and Jensen agreed that “Jamestown” writ large “is” public policy and one or more of our current initiatives warrant attention. Several Advisors noted their easy access and desire to contact key legislators. Jensen will work up timely proposals.

## COMMITTEE REPORTS

- MULTIPURPOSE ROOM RENOVATION (MPR) – Jensen, Rodenberg and Lyons circulated the W&M design web form for donations of chairs to the MPR. Following a minor revision, they will forward it jointly to Advisors. Two Advisors vied for being the first to contribute the \$250 per chair.
- NOMINATIONS - Borrelli listed Advisors whose current terms ending 2006 and potential nominees. She noted the BOA has no fixed limit on number. Several Advisors recommended additional names.
- DEVELOPMENT - While Mann focused earlier on potential Commonwealth support for a TJPPP-JYF legacy grant, he also urged Advisors to contribute to TJPPP funds, which are critical to our competition for quality students against larger endowed program such as Georgetown, Duke and Michigan. Attached for clarity are outlines of TJPPP Gift Accounts and major Needs.
- SPRING PUBLIC POLICY FORUM – Lyons urged Advisors to sign on early for the event which will feature former Senator/Secretary of Defense William Cohen. He thanked Trice and Lockheed-Martin for their continuing facilitative assistance and financial support.

Bob Fritts  
Executive Coordinator