

The Thomas Jefferson Program in Public Policy
Board of Advisors Meeting Notes
November 21, 2014

In attendance: Bob Archibald, David Bulova, Doug Cook, Katherine Darke Schmitt, Paul Decker, Brian Diffel, Christopher Erickson, Virginia Elwell, Samuel Feder, Bob Fritts, John Gilmour, Rosemary Harold, Doug Hartwick, Charlie Iovino, Christian Klein, Brett Levanto, Molly MacCauley, Elaine McBeth, Scott McClesky, Jennifer Mellor, David Oxenford, Charles Samuels, Jodi Scarlata, Sarah Stafford, Robert Trice, Ray Warner, Theresa Whelan, Shannon White, Drew Willison

10:30 – 11:00 Greetings

Robert Trice (Board President)

- New Appointments: Brett Levanto, Drew Willison, and Brian Diffel
- Retirements: Tom Jenson and Doug Jenson
- Key Financial Points
 - Board of Advisors contributed \$133,000 of \$160,000 received
 - \$74,000 endowment for Vorhis Summer Internship, Anticipate full funding by 2016
- Total Endowment stands at \$3.5M – up 14%
- Director Report Highlights
 - 88 Current Majors with 21 entering graduate students this year
 - 2016 Move to Tyler Hall

Sarah Stafford (TJ Program Director) with Paul Verkeil via Skype (Former President of W&M)

- Scholarship Endowed to Public Policy in honor of Bob Archibald.

11-12:30 Graduate and Undergraduate Program Update

Elaine McBeth (Associate Program Director) Graduate Update

- 18 New Alums: 3-JC/MPP, 1 – MBA/MPP, 1 – MS/MPP, 1-BA/MPP
 - Diverse Career Placements

Avalere Health, British Consulate, ESADE-Barcelona Spain, Federal Reserve Bank of Richmond, Forte International, K&L Gates, Litten and Sipe, Pricewaterhouse Coopers, Ready for Hilary PAC!, RW Ventures, US District Court – West Division, VA, US GAO, University of Miami, Valley Council of Governments, VA Dept. of Natural Resources

- Class of 2015 Summer Internship Placements
 - Federal

Fannie Mae, NASA DEVELOP program at Langley Research Center, US Dept. of Defense – SOUTHCOM, US Dept. of Energy, US Dept. of Justice, US Dept. of Transportation, US EPA, US GAO, White House – Office of Science and Technology

- International

International Institute for Democracy and Technology, UN Economic Commission for Europe, UN Economic and Social Commission for Asia,

- Non-Profit
AidData, DC Central Kitchen, National Center for State Courts, The Commonwealth Institute, The Nature Conservancy,
 - State/Local
Richmond City Council, VA Attorney General
 - Private
Booz Allen Hamilton, Eli Lilly and Company, Ernst and Young

➤ 21 Students began the program this academic year

John Gilmore (Co-Chair of Education Policy/Professor)

- Undergraduate curriculum in process of transition
 - New Course blueprint emphasizes a global approach – Study abroad, participating in DC program, Specially crafted campus courses relevant to global issues
 - New blueprint requires a capstone experience (senior seminar)
 - Blueprint approved – Curriculum being developed
 - Potential challenges include:
 - Completion of old Curriculum – phasing in new curricula
 - Staff time and resources
- Graduate Program
 - Three current candidates for International Instruction

Jennifer Mellor (Director of Schroeder Center for Health Policy)

- Funded by Schroeder Endowment, provides base of \$55K annually
- Full time hire – Michael Daily MA Economics – Quantitative Research expertise
- Upcoming 2015
 - Collaboration with Center for Geospatial Analysis
 - School Health Initiative Program SHIP – provides opportunity to analyze student health behaviors and activities
 - Exploring merger with Eastern VA Medical School Brach Center

Sarah Stafford (Reporting for Professor Manna)

- Undergraduate updates
 - 45 students graduating
 - 88 majors total
 - 3rd largest interdisciplinary program
 - Stafford appointed to the undergraduate committee for the Network of Schools of Public Policy, Affairs, and Administration (NASPPA)

12:30

Trice dismissed session for lunch with undergraduate public policy students

1:30-2:30 Presentation

Mike Tierney (Institute for the Theory and Practice of International Relations Director)

- Current projects
 - International Peace and Security PIPS
 - Violent Intranational Political Conflict and Terrorism VIPCAT
 - Teaching Research and Policy TRIP
 - Reform Incentives RI
 - AidData
 - Center for African Development CAD
- 128 Students in 14 countries
- Emerging TJPPP partnership with graduate students

Ariel BenYishay (Chief Social Scientist for AidData)

- Description of Data acquisition and management
- Tracking and geo-coding non DAC aid (Development Assistant Committee)
 - China
 - Middle East
- Student engagement
 - Approximately 50 summer placements
 - Skill development and data science curriculum

3-3:15 BOA Business and Reports

Paul Decker (Development Chair), Trice, Stafford

- Refer to Virginia Elwell (University Advancement) for specific sponsorship opportunities
- Fiscal year ends June 31st

Christian Klein (Nominations Chair)

- 33 board members
- 7 prospective retirements in 2015

Shannon White (Alumni Associations President)

- Bi-Weekly happy hour networking events, 25 attendees 50/50 split
- Survey deployed to update alumni information
- Newsletter in the works

3:15-4 TJPPP International and Other New Initiatives

Sarah Stafford

- Program review
 - External review team – 4 people
 - 2 Public Policy and 2 Economists
 - Time frame – on campus 2.5 days reviewing faculty CVs and curriculum, 2 months to complete the report
- Internationalization
 - International companion to current program

- Program remains quantitative with international focus for PRS projects, internships, and introduction of new electives
- Provost April 1st deadline to accept new cohort for 2016 or put on hold
- If approved:
 - Will hire full time coordinator to launch program
 - Will hire 2 new faculty professors
- New business model
 - Detach from GAS and bring tuition in line with other public policy programs
 - Increase to 5 tiers of tuition waivers plus fellowship
 - Continued fundraising for scholarships
 - Target class 20-25. Model built on 44-50 total students
 - Goal is 22 students in 3-4 years, a combination of international and domestic students
- Approximately \$50K required for events and marketing, \$120K if new hire is required

4:15-4:30

Sarah Stafford

- Next meeting is April 16th at DC office
- May need to re-evaluate our DC space
- Reception this afternoon

Robert Trice Meeting Adjourned.