

# KINE 358

## Course Description

This course will cover how cultural and psychological factors, as well as socioeconomic status, affect food choices, and how those choices can create nutrition and health problems within a community. The class includes identifying the potential causes of nutrition problems, the target populations, and a plan for community-based interventions that may solve those problems. Students will gain working knowledge of federal, state and local programs as well as learn how to conduct a community-based assessment and plan, and how to design and evaluate interventions.

## Email

When you email me, you MUST include the course ID in the subject line, KINE 358, and a brief description of your emails purpose. If it is related to the class and you do not do so, you may not get a response. Though I will check email on Saturday and Sunday, I may not respond until the following Monday unless it is an urgent matter. If it is urgent, please include URGENT in the subject line. As a reminder, be courteous and professional when sending an email.

jerenner@wm.edu

## Textbook Options

Community Nutrition in Action: An Entrepreneurial Approach, 7th ed by Boyle.

You have three purchasing options for the book – W&M Bookstore, Cengage, or VitalSource. You can choose from which source you purchase the book as both are priced comparably. Cengage offers it as eBook or in paper form, but VitalSource only offers it as an eBook. An updated version is available, but we are using the 7th ed.

- **W&M Bookstore:** <https://wm.bncollege.com/shop/wm/page/find-textbooks>
- **Vital Source:** <https://www.vitalsource.com/educators/products/community-nutrition-in-action-an-entrepreneurial-marie-a-boyle-v9781305887244>. I recommend the 120-day version, if you purchase it the 1st week of class.
- **Cengage:** <https://www.cengage.com/c/community-nutrition-in-action-an-entrepreneurial-approach-7e-boyle/9781305637993PF/>. Choose Textbook/eBook tab, then the eBook length of time you are willing to pay for, though I recommend the 4-month version, if you purchase it the 1st week of class. DO NOT purchase any version with MindTap as this book will not be integrated with Blackboard and therefore you will not have access to any of it.
- An updated version is available but we are using the 7th ed.

You can choose the eBook/eText or print version. It will depend on you want and are willing to pay for. I recommend the eBook/eText because it is much less expensive and it will disappear after the paid allotted time.

## Important Dates

Jan 27 First Day of Class

Feb 4 Drop/Add ends

Mar 28 Last day to withdraw from course

May 6 Last day of class

May 10 Section 4/Final Exam 2-5PM Jones 301

## Class Format

1. The class is divided up into 4 sections with an exam at the end of each section.
2. Blackboard is our home base and is where everything related to the class will be housed. This includes all lectures, lecture notes, discussion boards, study materials, additional reading, assignment listing/information/submission, course grades and exams.
3. Class format is in-person, but will include recorded lectures if needed in the case of remote learning mandates, which will be uploaded and posted to Blackboard and available the Monday of each week. Lectures notes will be posted in the section and folder to which it belongs.
4. Your computer will be required for in-person exams, discussion board posts, and assignment information and submission.
5. Exams will be online so bring your computer to class on exam days.
6. Though no changes are expected, please check Blackboard daily for announcements or updates to the calendar.
7. Office Hours will be held via Zoom on Monday from 2:00 - 3:30pm. A link will be provided in the Office Hour content area on Blackboard. You will initially be placed in a waiting room until I let you in. Just like during physical office hours, another student may be meeting with me so you must wait your turn. If you need an individual appointment, email me to request it but include your available days/times. The meeting will be held via Zoom.
8. Spring Break Dates – March 12-20 – no work on these days!

## Testing Format

- Tests 1-3 are scheduled at the end of each related section. Each will include only the chapters covered in these sections, and consist of multiple choice, T/F, fill-in-the-blank, short answer, and/or matching questions. Sections 1 – 3 exams (30 points max each) will be take in class on your computer. Once you start you will only have 60 min to complete each exam. The exam will auto-submit at 61 min. The Section 4 exam is the final exam (60 possible points), and is comprehensive with 90% from Section 4 and 10% from the previous sections lecture notes. The Section 4 final exam will be available for you to start on Monday, May 10 between 2 and 5PM, you will take the exam in class on your computer. Please arrive on time for the final exam starting at 2PM late students will not be permitted as it is disruptive to test taking.
- All exam animations will be given through Blackboard in-person in class and therefore your computer IS REQUIRED. Any missed exams will be given a grade of zero, unless prior and approved arrangements are made in advance.
- Exams are to assess your knowledge and understanding, therefore we must prevent group sharing during exams. If you do not have the necessary technology, contact the Dean of Students office at deanofstudents@wm.edu and request info about grant funds that may help purchase necessary equipment.
- For Sections 1 -3 tests, once you start you must complete it within 60 minutes. It will auto-submit at 60:01 min, and will be taken in class on your computer. The Section 4/Final Exam will be may be started Monday, May 10 at 2:00PM you must be complete by 5PM.
- If you need to reschedule/defer your FINAL exam, you must email a request to me no later Friday, April 22 and once approved by me, you'll need to submit a request to the Dean of Students office or Office of

Academic Advising. I cannot reschedule/defer a final exam without approval from the Dean of Students office or Office of Academic Advising. Please see Accommodations, Rescheduling/Deferring Final Exam and The Honor Code section at the end of the online syllabus (#2) for specific information.

- NOTE: maximum possible points for all tests + final exam = 150

## Assignments

Assignments and due dates are listed in the Course Outline/Calendar section.

Assignments and due dates are listed in the course calendar below

- **Discussion Board Posts** – Five Discussion Board threads will be posted throughout the semester (see calendar below). You are required to respond to the discussion board question/comment and to at least one classmate's posts. No "personal"-type posts, but responses must be an accurate and relevant response based on what we've talked about in class. Possible points: 5 posts at 10 possible points each for a maximum of 50 points possible.
- **Writing Standards** – Written communication is a critical component of the communication process, especially with a nutrition intervention program. You must be able to communicate effectively to your target population. I highly recommend using the Writing Resource Center, <https://www.wm.edu/as/wrc/>, for help with the final NIP Community Nutrition Media assignment. You MUST use APA Guidelines, 7th ed, for all assignments. Information for this edition can be found at the Purdue OWL website: [https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/general\\_format.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html). This is NOT an option. Not following appropriate guidelines may indicate plagiarism and will result in points deducted or a zero for the assignment but may also result in a referral to the Honor Council, depending on the extent to which sources are not cited.

Assignment Extensions and Late Assignments

- **Extensions** – All reasons for requesting an extension on an assignment will be considered on a case-by-case basis. I will not accept "I'm so busy" or "I don't/didn't have time to do it or finish it" as an excuse. Waiting until the due date to request an extension is unacceptable as it tells me you waited until the last day to do the work, therefore, **no extension requests should be made within 3 days of due date**. Not knowing about an assignment or exam because of a lack of participation is also not an acceptable excuse.
- **Late assignments** will not be accepted unless an extension has been arranged and approved ( see above). Even with extension approval, assignments submitted later than the approved date will receive a **2-point deduction for each day late, up to the 3rd day after the approved due date, no approvals will be granted longer than three days**.

## Grading

All assignments and quizzes are weighted and your final grade will be based on a standard 10-point scale, see below. Final grades will be rounded to nearest whole number, if possible. e.g. If you accumulate 290 of the possible 325 points, your final grade for the course would be  $290/325 = 89\%$ , or B+

93 – 100% = A	87 – 89% = B+	77 – 79% = C+	67 – 69% = D+	≤59% = F
90 – 92% = A-	83 – 86% = B	73 – 76% = C	63 – 66% = D	
	80 – 82% = B-	70 – 72% = C-	60 – 62% = D-	

### Weighted Grades of 325 Possible Points

Case Study 1, possible 20 points

Case Study 2, possible 20 points

Critique of Community Assessment Needs Informational, possible 25 points

Critique of Pamphlet, possible 30 points

Blog Post, possible 25 points

Discussion Board Posts, possible 50 points

Tests/Final Exam, possible 150 points

Class Participation, 5 possible points

**Total Possible Points = 325**

<b>Sections</b>	<b>Lecture Topics and Required Reading</b>
<b>Section 1</b>	<b>Weeks 1 &amp; 2 Class- January 27 / February 1 and 3</b> Intro Syllabus, and Chapter 1 - Read Chapter and any articles available in Blackboard, review all links and notes  <b>Assignments:</b>  Discussion Board Post #1: due 2/3 by 11:59PM, response post due 2/6 by 11:59PM = 10 possible points  Case Study #1 <i>Ethics and You</i> = 20 possible points due 2/8 by 11:59PM
	<b>Week 3 Class- February 8 and 10</b> Read Chapter 2 and any articles available in Blackboard; review all materials covered thus far, and look at upcoming projects.  <b>Assignment:</b>  *Case Study #1 due 2/8.
	<b>Week 4 Class- February 15 and 17</b> Read Chapter 3 and any articles available in Blackboard, review all notes  <b>Assignments:</b>  Discussion Board Post #2, post due 2/17 by 11:59PM, optional response post due 2/20 =10 possible points  Case Study #2- <i>Epidemiology of Obesity</i> due 2/22 by 11:59PM = 20 possible points.
	<b>Week 5 Class- February 22 and 24</b> Read Chapter 4 and any articles available in Blackboard, review all notes and covered materials, Study for 2/24 Section 1 Test.  <b>Assignment:</b>  *Case Study #2 due 2/22
	<b>Section 1 Test - Thursday February 24th - In person 30 possible points</b>
	<b>Week 6 Class- March 1 and 3</b> Read Chapters 6 and 9, and any articles available in Blackboard, review all notes  <b>Assignment:</b> Community outreach assignment Local, State and Federal Programs - due 3/10 = 25 possible points.
<b>Section 2</b>	<b>Week 7 Class- March 8 and 10</b>  Read Chapter 7 and any articles available in Blackboard, review all notes  Community Outreach Assignment due 3/10 by 11:59PM; 25 possible points
	<b>SPRING BREAK MARCH 12 - 20</b>
	<b>Week 8 Class- March 22 and 24</b> Read Chapter 16 and any available articles in Blackboard, review all notes  <b>Section 2 Test - Thursday March 24- in person 30 possible points</b>

<b>Section 3</b>	<p><b>Week 9 Class- March 29 and 31</b> Read Chapter 8 and any articles available in Blackboard, review all notes</p> <p><b>Assignments:</b> Discussion Board Post #3 post due Thursday, 3/31 by 11:59PM, optional responses due by 4/3 = 10 possible points Pamphlets due 4/12 upload in assignments by 11:59PM / Print and bring a hard copy with you to class 4/14 = 30 possible points</p> <p><b>Week 10 Class- April 5 and 7</b> Read Chapter 10, and any articles available in Blackboard, review all notes</p> <p><b>Assignments:</b> Discussion Board Post #4 post due 4/7 by 11:59PM, optional responses due 4/10 = 10 possible points Your Community Topic Blog assignment due 4/21 = 25 possible points.</p> <p><b>Week 11 Class- April 12 and 14</b> Review Pamphlets in class (Segway into blog) Read Chapters 13 and 15, and any articles available in Blackboard, review all notes</p> <p><b>Section 3 Test - April 14 in person 30 possible points</b></p>
<b>Section 4</b>	<p><b>Week 12 Class- April 19 and 21</b> Read Chapters 5, and any available articles in Blackboard, review all notes</p> <p><b>Assignments:</b> Discussion Board Post #5 due Thursday, 4/21 by 11:59PM. Optional response due by 4/24 = 10 possible points *Community Blog Assignment Due 4/21 by 11:59PM</p> <p><b>Week 13 Class April 26 and 28</b> Read Chapter 17, and any available articles in Blackboard, review all notes</p> <p><b>Week 14 Class- May 3 and 5</b> Read Chapter 18, and any available articles in Blackboard, review all notes</p> <p><b>Review for final exam</b></p> <p><b>May 10</b></p> <p><b>Section 4 Final Exam - May 10, 2022: 2-5PM Jones 301 In person - 60 possible points</b></p>

## Class Policies – Attendance, etc

### Participation

It is the expectation that you “participate” in all instructional activities, including reviewing lectures and required readings; completing assignments and quizzes on time; and when needed, communicating with me. This is an in person course, where you earn 3 credits for “attending” and completing assignments, evaluations and readings. What you get out of this course will depend on what you put in it. Students who have not attended class regularly and have not accessed/spent time class notes, assignments and materials, or have not submitted assignments will be considered in violation of class attendance academic regulations

and will be reported to the Dean of Students office. See following link for class attendance: [http://catalog.wm.edu/content.php?catoid=19&navoid=3295#Class Attendance](http://catalog.wm.edu/content.php?catoid=19&navoid=3295#Class_Attendance)

### **Be Respectful**

Any contact with other students in this class must be respectful and professional. Any responses must be professional, supportive and constructive.

### **Be Responsible**

An important step to maturity is taking responsibility for your successes as well as your failures. However, if you feel you were not graded fairly on an assignment or exam question, please request an appointment with me to discuss it. To that appointment, you must bring all evidence to prove your case and be prepared to defend it.

## **Accommodations, Rescheduling/Deferring Final Exam and The Honor Code**

### **Accommodations:**

William & Mary accommodates students with disabilities in accordance with federal laws and university policy. Any student who feels he/she/they may need an accommodation based on the impact of a learning, psychiatric, physical, or chronic health diagnosis should contact Student Accessibility Services staff at 757-221-2512 or at [sas@wm.edu](mailto:sas@wm.edu) to determine if accommodations are warranted and to obtain an official letter of accommodation. If accommodations for exams, assignments, etc are necessary, I must receive acknowledgement from SAS at the beginning of the semester so the required accommodations can be provided within an appropriate amount of time. For more information, please visit [www.wm.edu/sas](http://www.wm.edu/sas).

***NOTE: I realize that it may take a week or two before SAS can notify faculty, so I ask that you email me with your required accommodations, which I will use until I receive your SAS notification.***

### **Rescheduling or Deferring the Final Exam:**

I cannot reschedule or defer a final exam, however, if you feel you need to, you must email me prior to Friday, April 23 and include your need to reschedule/defer in detail and desired date and time. If I approve, you must then submit a request to the Dean of Students office or the Office Academic Affairs. They will then contact me to confirm my approval. For more information about rescheduling or deferring, click on one of the following links:

#### **Office of Academic Advising:**

<https://www.wm.edu/offices/registrar/calendarsandexams/examschedules/rescheduledeferexam/index.php>

#### **Dean of Students office:**

[https://www.wm.edu/offices/deanofstudents/alpha\\_forms/deferredexams/index.php](https://www.wm.edu/offices/deanofstudents/alpha_forms/deferredexams/index.php)

**The College Honor System:** "The College of William & Mary has had an honor code since at least 1779. Academic integrity is at the heart of the College, and we all are responsible for upholding the ideals of honor and integrity. The student-led honor system is responsible for resolving any suspected violations of the Honor Code, and I will report all suspected instances of academic dishonesty to the honor system. The Student Handbook ([www.wm.edu/studenthandbook](http://www.wm.edu/studenthandbook)) includes your responsibilities as a student and the full Code. Your full participation and observance of the Honor Code is expected. To read the Honor Code, see [www.wm.edu/honor](http://www.wm.edu/honor)