

Health Policy Syllabus
W&M KINE 323
Spring 2022
Instructor: Dr. Jennifer L. Butler
Class Time: M/W 6:30 p.m. to 7:50 p.m.

Class Meeting Location: Andrews Hall, Rm 101 (unless otherwise specified by instructor or moved to hybrid/online format as dictated by W&M leadership. Should that occur, additional Zoom information will be provided by the instructor).

Office hours: Mondays and Wednesdays at 6:00 p.m. and 8:00 p.m. or request appointment by emailing instructor at epidocjen@gmail.com or jlbutler03@wm.edu

Textbook Required: *Public Policy Writing that Matters*- David Chrisinger (author).

Additional content/links will be provided in the weekly Blackboard Modules. **Please read all assigned material weekly prior to class.**

Course Objectives:

KINE 323 - Health Policy

This course will prepare students with the knowledge, skills, and abilities necessary to think critically about current health policy. This is an undergraduate course that introduces the fundamental characteristics and organizational structures of the US health system as well as the differences in systems in other countries and global governance of health. Students will study the basic concepts of legal, ethical, economic and regulatory dimensions of health care and public health and the roles, influences and responsibilities of the different agencies and branches of government. Basic concepts of public health communication, including technical and professional writing and presentation will be studied.

3.000 Credit hours

3.000 Lecture hours

The course will provide a framework for developing and analyzing a range of health policy issues. The course begins by introducing an approach for rationally analyzing any public health policy issue. Other models of the policy process are also presented.

Four analytic skills commonly used by policy makers are then introduced. The four skills are:

- 1. Analyzing historical, political, ethical, and legal ramifications**
- 2. Assessing need and demand**
- 3. Examining economic and financial considerations**
- 4. Assessing existing programs and policies**

The course will then apply these skills to examine health policy issues in greater depth.

219-225	A
212-218	A-
205-211	B+
198-204	B
190-197	B-
182-189	C+
175-181	C
168-174	C-
160-167	D+
153-159	D
152-158	D-
151 or below	F

*Grades may be curved, or points added to distribution. This will always be a result in the student's favor

All William and Mary academic policies, including honor code and diversity inclusions, apply to this course. Students are expected to adhere to all policies.

Weekly Class Module Blueprint

Class 1 (1/26/2022) (WED)	<p>Introduction to the Course: Review Syllabus & Class Expectations.</p> <p>What is Health Policy? Video: https://www.youtube.com/watch?v=jk3XFOyZwE0</p>
	<p>Read and review the following articles prior to class for class discussion:</p> <p>The U.S. Healthcare Non-System, 1908-2008. Moseley, G. 2008. <i>Virtual Mentor</i>, 10(5):324-331. doi:10.1001/virtualmentor.2008.10.5.mhst1-0805. https://journalofethics.ama-assn.org/article/us-health-care-non-system-1908-2008/2008-05</p> <p>And United States Healthcare Reform: Progress to Date and Next Steps.</p> <p>Obama B. (2016). United States Health Care Reform: Progress to Date and Next Steps. <i>JAMA</i>, 316(5), 525–532. https://doi.org/10.1001/jama.2016.9797</p> <p>Lecture: Instructor will deliver lecture discussing the two articles in depth</p>
Class 2 (1/31/2022) (MON)	<p>Policy and Health Policy Statements.</p>

	Read the “Introduction” (pp. 1-8) of the Chrisinger textbook.
	Lecture: Policy Theoretical Frameworks
	Video: Why Health Policy Matters https://www.youtube.com/watch?v=tgEwtUmkbEA&t=3s
Class 3 (2/2/2022) (WED)	Read Chapter 1: Case in Point-How to Develop Your story and Organize Your Report. (pp. 9-38) of the Chrisinger textbook. Be Prepared to tell me the 4 elements of a finding: (hint: take a look at pages 21-24) and the 2 rules about using the 4 elements of a finding (hint: take a look at page 25).
	Lecture: Models of Healthcare
	Video: The Big P and little p of “public health” : An introduction to health policy. https://www.youtube.com/watch?v=U0qiGxO05WQ
Class 4 (2/7/2022) (MON)	What is a Policy Statement & How Do You Use Them? Review the following APHA webpage and be prepared for class discussion. https://apha.org/Policies-and-Advocacy/Public-Health-Policy-Statements
	The Policy Making Process- Read Chapter 3: Context and Process of health Policy Making (pp. 75-123) of the Beaufort Longest textbook, “Health Policy Making in the U.S., 4 th Edition” (link provided below). http://196.189.45.87/bitstream/123456789/49575/1/266.pdf Lecture: Chapter 3 Beaufort Text
Class 5 (2/9/2022) (WED)	Read Chapter 2 of the Chrisinger textbook: Start With Your Main Point (pp. 39-46).
	Lecture: The Role of Congress in Policy Making, Weisert & Weisert Chpt 2

	<p>Video: Congressional Policymaking Process (video by the APA):</p> <p>https://www.youtube.com/watch?v=T-334XNkQp0</p>
	<p>Lecture: The Role of the Presidency in Policy Making Weisert & Weisert Chpt 3</p> <p>Video: The President as policymaker:</p> <p>https://www.youtube.com/watch?v=amDUmhgIxm0</p> <p>Assignment #1 Your first assignment in this course is to write an essay taking a side “for” or “against” Universal Basic Health Coverage. Greater detail regarding this assignment will be provided during class and assignments will be due/presented in class next week (Class 8 and 9).</p>
Class 6 (2/14/2022) (MON)	<p>Structure of the U.S. healthcare system- Watch this brief video that provides an overview of the U.S. healthcare system:</p> <p>https://www.youtube.com/watch?v=KriEIJ0ubh0</p> <p><i>and this one:</i></p> <p>The U.S. healthcare system explained:</p> <p>https://www.youtube.com/watch?v=DublqkOSBBA</p>
	<p>Lecture: The U.S. healthcare system</p> <p>https://slideplayer.com/slide/12840844/</p>
Class 7 (2/16/2022) (WED)	<p>Read Chapter 3: Coherent Paragraphs Are Better Than Cohesive Ones (pp. 47-54).</p>

	<p>Read the following webpage by the WHO on Universal Health Coverage (UHC). We will discuss this in depth in class’</p> <p>https://www.who.int/news-room/fact-sheets/detail/universal-health-coverage-(uhc)</p> <p>Read “Universal Healthcare in the United States: A healthy debate” by Zief et al. (2020).</p> <p>https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7692272/</p> <p>pdf version available here: https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7692272/pdf/medicina-56-00580.pdf</p> <p>Lecture : Universal Health Coverage debate in the U.S.</p> <p>Video: Breakdown of the ACA (by Don Berwick, Institute on Healthcare Improvement).</p> <p>https://www.youtube.com/watch?v=KoTOzNRw8bg</p>
<p>Class 8 (2/21/2022) (MON)</p>	<p>Presentations of Assignment #1 Students will read their essays in class and answer any questions from peers or the instructor</p>
<p>Class 9 (2/23/2022) (WED)</p>	<p>Remaining Presentations of Assignment #1 Students will read their essays in class and answer any questions from peers or the instructor</p> <p>Lecture (if time permits) -Introduction to the NIH, background on it, why it exists, what it does.</p> <p>Video: The NIH https://www.youtube.com/watch?v=ezip8J1UQA0</p>
<p>Class 10 (2/28/2022) (MON)</p>	<p>Read Chapter 4: Shortcut to the strongest sentences on the block (pp. 55-69).</p> <p>Introduction to Research on Human Subjects (NIH: Code of Federal Regulations, Title 45).</p> <p>The following will be reviewed and examined during this class lecture:</p> <p>https://www.hhs.gov/ohrp/regulations-and-policy/regulations/45-cfr-46/revised-common-rule-regulatory-text/index.html</p>

	<p>video: https://www.youtube.com/watch?v=_8Ku4b1fW18</p> <p>Video about IRB's: https://www.youtube.com/watch?v=U8fme1boEbE</p>
	<p>Introduction to Research on Animals: Animal Welfare Act. Read the following two articles to briefly familiarize yourself on the conduct and procedures of animal testing for research. We will go into this topic in-depth during this class lecture.</p> <p>Ethics of Medical Research with Animals (The Hastings Center.org, 2021). http://animalresearch.thehastingscenter.org/u-s-law-and-animal-research/</p> <p>The Beginnings: Laboratory and Animal Studies (FDA, 2015) https://www.fda.gov/drugs/information-consumers-and-patients-drugs/beginnings-laboratory-and-animal-studies</p> <p>Lecture: Research on Animals. Federal guidelines and legislation protecting animal welfare, while advancing science. https://www.fda.gov/files/drugs/published/Product-Development-Under-the-Animal-Rule.pdf</p> <p>Video: Why use animals for research: https://www.youtube.com/watch?v=iA_FfVuTfoM</p> <p>Video: Dispelling myths around animal research: https://www.youtube.com/watch?v=Nd-5bt-SmiQ</p> <p>Video: Can we do science without animal testing? https://www.youtube.com/watch?v=2hxUMpYFo_Y</p>
Class 11 (3/2/2022) (WED)	Reach Chapter 5: What not to say (pp. 71-87).
	Lecture: Review for Midterm Exams. A review of content covered to date and what to expect on the Midterm exam will be given during this class period.
Class 12 (3/7/2022)	MIDTERM EXAMS:

(MON)	All students are expected to be present for midterm exams on this date. Exams will be given in class, during class period.
Class 13 (3/9/2022) (WED)	MIDTERM EXAMS: Make-up midterm exams for any students who previously contacted instructor with VALID excuse for not being present in class on 3/7/2022.
!	No classes March 12-20 (SPRING BREAK)
Class 14 (3/21/2022) (MON)	Read Chapter 6: Use simple language to describe complex ideas. (pp. 89-94).
	<p>Introduction to Assignment #2: Write a health policy proposal- Instructor will provide information on this assignment, which will be presented to the class during classes 16 & 17. (Dr. Butler will review this in the Power Point Lecture this week after reviewing Chapter 6).</p> <p>Resource: https://healthpolicyresearch-scholars.org/mastering-the-policy-memo/</p> <p>Resources/Guides to writing an effective policy memo:</p> <p>https://educationalequity.org/sites/default/files/documents/best_practices_-_policy_memo.pdf</p> <p>https://www-cdn.law.stanford.edu/wp-content/uploads/2015/04/Policy-Memo-Guidelines-2.pdf</p> <p>Health and Health Policy Websites:</p> <p>https://www.wm.edu/as/publicpolicy/schroedercenter/z-archive/for-faculty/Health%20and%20Health%20Policy%20Websites/index.php</p> <p>Writing a policy memo:</p> <p>https://mitcommlab.mit.edu/broad/commkit/policy-memo/</p> <p>CDC Health Policy Resource Center:</p> <p>https://www.cdc.gov/policy/hiap/resources/</p> <p>Lecture: What is a health policy memo and what should it include? (based on all above resources, which we will review).</p>

Class 15 (3/23/2022) (WED)	<p>Read Chapter 7: Make figures, tables, and charts work for you, by James Bennett. (pp. 95-108)</p> <p>For the remainder of the class time, you will work on your assignments that will be due next week (class 16&17).</p>
Class 16 (3/28/2022) (MON)	<p>Presentations of Assignment #2- Health Policy Proposal (These will be informal presentations; you will simply discuss your policy proposal and the components of it. The assignment itself must be printed out or submitted to Instructor in otherwise approved form).</p>
Class 17 (3/30/2022) (WED)	<p>Presentations of Assignment #2- Health Policy Proposal Cont. (see Class 16 for details).</p>
Class 18 (4/4/2022) (MON)	<p>*** Finish up any presentations for Assignment #2***</p> <p>Introduction to the Final Research Project: Choose <i>any</i> health issue. Reflect on the four analytical skills mentioned at the beginning of this syllabus. (here’s a reminder: Four analytic skills commonly used by policy makers are then introduced. The four skills are:</p> <ul style="list-style-type: none"> Analyzing historical, political, ethical, and legal ramifications Assessing need and demand Examining economic and financial considerations Assessing existing programs and policies) <p>You will determine how you can apply those skills to create a health policy memo that will serve as your final grade for the course. You will present the policy memo to your peers & instructor during classes identified on syllabus in the form of a PowerPoint presentation that will ACCOMPANY A WRITTEN SUBMITTED WORD DOCUMENT.</p> <p>Lecture: Instructor will provide a brief overview of the final project including expectations and critical components.</p> <p>Video: Which health policies work?</p> <p>https://www.youtube.com/watch?v=M-RTh8TWquo&t=59s (6 mins)</p> <p>Video-Rethinking the Policy Making Process for Today’s Needs (TEDxRugando) https://www.youtube.com/watch?v=RF4BAY_eBw</p>

	<p>Additional Policy Memo Resource:</p> <p>https://www-cdn.law.stanford.edu/wp-content/uploads/2015/04/Policy-Memo-Guidelines-2.pdf</p> <p>Off topic video: Scientifically proven best ways to study.</p> <p>In the following video, which we will watch in class, we will take a break from health policy and learn about the scientifically proven best ways to study. Sometimes being a student means taking a “mental break” from the subject matter in order to retain it. Your instructor will also discuss the concept of “<i>chunking</i>” during this class lecture.</p> <p>https://www.youtube.com/watch?v=VJbKXmujI00</p>
<p>Class 19 (4/6/2022) (WED)</p>	<p>Defining Vulnerable populations in healthcare:</p> <p>Video: https://www.youtube.com/watch?v=g4uZ-sOoe2c</p> <p>Improving care for vulnerable populations:</p> <p>Video: https://www.youtube.com/watch?v=kAIyUSo9QQQ</p> <p>Case Study: Creating a Health Policy for vulnerable populations:</p> <p>https://www.youtube.com/watch?v=G1YH_FsUzGQ</p> <p>Lecture: https://www.policymap.com/</p>
<p>Class 20 (4/11/2022) (MON)</p>	<p>Healthy People 2030: What is it? & What are the policy objectives?</p> <p>https://health.gov/healthypeople/objectives-and-data/browse-objectives/health-policy</p> <p>Lecture: review the HP2030 and walk through an objective for Infectious Disease: Vaccinations.</p> <p>Video-The Influence of Policy (TEDxShaker Heights, Ohio) https://www.youtube.com/watch?v=iBRx13Klhj0</p>

<p>Class 21 (4/13/2022) (WED)</p>	<p>Health Communications and Health Strategy:</p> <p>Read the following article by Malikhao, P. (2020). Health Communication: Approaches, Strategies, and Ways to Sustainability on Health or Health for All. <i>Handbook of Communication for Development and Social Change.</i> 2020 Feb 26 : 1015–1037. Published online 2020 Feb 26. doi: 10.1007/978-981-15-2014-3_137</p> <p>https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7278262/pdf/978-981-15-2014-3_Chapter_137.pdf</p> <p>Lecture: Why is communication in healthcare important?</p> <p>*Start class with the “Back to Back Drawing Game” (A fun exercise in communication)</p> <p>Video: https://www.youtube.com/watch?v=aeSIJPLFk8Q</p> <p>How to be an effective communicator in the healthcare setting:</p> <p>Video: https://www.youtube.com/watch?v=oTJs5LJ4YKU</p>
<p>Class 22 (4/18/2022) (MON)</p>	<p>Health Policy and Research at W&M</p> <p>Lecture: During this class session, the instructor will review the Schroeder Center for Health Policy, located at your very own college!</p> <p>https://www.wm.edu/as/publicpolicy/schroedercenter/index.php</p> <p>***Representatives will be on hand to provide an overview and answer questions***</p>
<p>Class 23 (4/20/2022) (WED)</p>	<p><i>Final Exam for this class: Presentations</i></p>
<p>Class 24 (4/25/2022) (MON)</p>	<p><i>Final Exam for this class: Presentations</i></p>
<p>Class 25 (4/27/2022) (WED)</p>	<p><i>Final Exam for this class: Presentations</i></p>
<p>Class 26 (5/2/2022) (MON)</p>	<p><i>Final Exam for this class: Presentations</i></p>

Class 27 (5/4/2022)	LAST DAY CLASS SESSION : Recap of the course
5/9/2022-5/13/2022	FINAL EXAMS
5/16/2022-5/17/2022	FINAL EXAMS
5/21/2022	COMMENCEMENT-Congratulations to those graduating!