Latin America and the World: Challenges and Opportunities

The College of William and Mary
March 6-7, 2009

Photo courtesy of Octavio Kano-Galván
THURSDAY, MARCH 5

Film Screening
Tyler Hall 102
7:00 p.m.

*The Disappeared* (2007)
Dir. Peter Sanders
http://www.thedisappearedmovie.com/
Please join us for a special discussion with the film’s director, Peter Sanders.

FRIDAY, MARCH 6

REGISTRATION
Hospitality House, 1st floor, William and Mary Parlor
10:00 a.m. to 4:00 p.m.

Executive Council Meeting
Blue Talon Bistro
10:00

PRE-CONFERENCE EVENTS

Professional Workshop 1
Tidewater A (Sadler Center)
12:00-1:20

Sonia Feigenbaum
*Funding Opportunities for Humanities Scholars: Getting the Most Out of Your Research*

This National Endowment for the Humanities (NEH) workshop is designed for college and university faculty and administrators interested in strengthening and improving their humanities programs.

Sonia Feigenbaum, Deputy Director, Division of Public Programs, NEH, will discuss applying for an NEH grant in the various NEH Divisions. She will focus on those grants of most interest to college humanities faculty and administrators:

- **Division of Public Programs grants for Historical and Cultural Organizations and for media** (August 26, 2009). Questions to be explored include: How does a scholar’s research make its way into humanities-rich programs for the public? How can we encourage civic engagement with discussions of important humanities topics?

- **Division of Education Programs, Summer Seminars and Institutes** (Proposals due March 3, 2009, projects start September 2009) provide school teachers and college and university teachers with the opportunity to deepen their knowledge of humanities scholarship and teaching through intensive study of significant topics, texts, and issues.

- **Division of Research, Fellowships** (May 5, 2009) support individuals pursuing advanced research that is of value to scholars and general audiences in the humanities. Recipients usually produce articles, monographs, books, digital materials, archaeological site reports, translations, editions, and other scholarly tools. Fellowships support continuous full-time work for a period of six to twelve months.

More information on these and other NEH programs can be found on the NEH web site:
http://www.neh.gov/grants/grants.html
**Sonia Feigenbaum** joined the NEH as a Senior Program Officer in the Division of Education Programs in 2001. In that position, she was instrumental in encouraging applications from modern languages and literatures scholars for all grant programs. She also conducted extensive outreach activities to Hispanic Serving, Historically Black and Tribal Colleges and Universities. These efforts resulted in a 100% increase in number of applications coming from the aforementioned institutions. She has developed lasting working relationships with academics in all fields in the humanities and has served as an advisor on numerous applications. In 2006, Dr. Feigenbaum joined the Division of Public Programs as Deputy Director. She develops policy related to the use of the humanities for general audiences. She works closely with museums, historic houses, independent film and radio producers as well as other funders and producers. Prior to joining the NEH, she was a faculty member at Williams College and the University of St. Thomas. She earned her bachelor’s degree in Cello Performance and her doctorate in Hispanic Literatures and Cultures from Indiana University, Bloomington.

**Professional Workshop 2**  
**Tidewater A (Sadler Center)**  
**1:30-2:30**

Virginia Bouvier  
*Funding Opportunities at the United States Institute of Peace*

**Virginia M. Bouvier** will present the plenary speech of MACLAS XXX this evening. Dr. Bouvier joined the U.S. Institute of Peace in January 2003 as a program officer for the Jennings Randolph Fellowship program. She is currently a senior program officer in the Grants and Fellowships program and heads the Institute’s Colombia conflict team. Dr. Bouvier is also co-chair of the Colombia section of the Latin American Studies Association. She was an assistant professor of Latin American literature and culture at the University of Maryland from 1995-2002. Prior to that, she worked for seven years at the Washington Office on Latin America, where she was a senior associate working on human rights and U.S. policy issues toward Bolivia, Chile, Paraguay and Uruguay. Bouvier has also served as a consultant and research director for the Women’s Leadership Conference of the Americas, a joint project of the Inter-American Dialogue and the International Center for Research on Women, and as a consultant at the World Bank, Levi Strauss Foundation, Levi Strauss and Co. and the C.S. Fund. She is a graduate of Wellesley College and holds a Ph.D. from the University of California, Berkeley in Latin American Studies.

CONFERENCE PROGRAM

ALL PANEL SESSIONS ARE LOCATED IN BLAIR HALL

During the conference, a film festival will run in adjacent buildings. For details, please see the information on the Latin American Studies Film Festival provided at the end of this program.

SESSION 1
FRIDAY, MARCH 6, 3:00-4:30

Panel 1: Indigenous Peoples of Latin America: Conflict Resolution, Identity and Politics
223 Blair Hall
Chair: William Fisher, The College of William and Mary
Participants:
Jeff Pugh, Johns Hopkins University, “Enacting Sovereignty: Alternative Institutional Responses to Conflict between Transnational Communal Groups in Ecuador”
John Stolle-McAllister, University of Maryland-Baltimore, “Ancestral Knowledges and Global Responsibilities: Discourses of Being Kichwa in Ecuador Today”
Brian Turner, Randolph-Macon College, “Indigenous Pueblos and Rights in Paraguay”
Ben Boone and Holley Nichols, The College of William and Mary, “Indigenous Higher Education in Latin America: Creating New Opportunities”

Panel 2: Framing Voice, Narrating Presence: Issues in Contemporary Latin American Culture
229 Blair Hall
Chair: Barbara Tenenbaum, Library of Congress
Participants:
John Incledon, Albright College, “Revenging the Fathers: The Presence of Juan Rulfo in El violín by Fernando Vargas”
Teresa Longo, The College of William and Mary, “Immigration and the Language and Vision of Babel”
Paul Goldberg, Widener University, “The Aesthetics of Mobility in Recent Mexican Fiction: The Case of Luis Felipe G. Lomeli’s Ella sigue de viaje”
Angelica J. Huizar, Old Dominion University, “Urban Noise, Sound Poetics: Intersections in the Metropolis”

Panel 3: Latin American Cultural Movements
205 Blair Hall
Chair: Jack Child, American University
Participants:
Mary Elizabeth Pritchard, American University, “La presencia africana en Latinoamérica: el sincrétismo religioso”
Jessica Allen, American University, “La revuelta de las imágenes culturales dentro de la historia de España”
Meghan Long, American University, “Niños callejeros: Education in the Street”
Meghan Tiernan-Fisher, “Los femicidios en Ciudad Juárez”

SESSION 2
FRIDAY, MARCH 6, 4:45-6:15

A Conversation with Peter Sanders: The Disappeared
221 Blair Hall
Peter Sanders, the director of The Disappeared, will discuss issues related to the representation of human rights issues and the process behind the making of his acclaimed film.
Panel 4: The Hispanic Community of Hampton Roads
223 Blair Hall
Chair: Mavel Velasco, Virginia Wesleyan College
Participants:
Brett Heindl, Virginia Wesleyan College, “Hispanic Immigration Trends”
Sergio Matviuk, Regent University, “Understanding Latino Leadership in the Tidewater Area: Lessons From Latin America”
Marcela Chavan, Regent University, “Hispanic Faculty Leadership in Higher Education in Hampton Roads”
Mavel Velasco, Virginia Wesleyan College, “Hispanics and Higher Education in Hampton Roads”
Respondent: Murrell Brooks, Virginia Wesleyan College

Panel 5: Latin American Challenges:
Crisis, Security, and State Stability
229 Blair Hall
Chair: Christian Maisch, American University
Participants:
Carolyn V. Bell, Kutztown University of Pennsylvania, “What the US economic Crisis means for Latin America”
Jorge Ortiz Sotelo, United States Naval Academy, “The Old and the New: Security Issues in the Andean Region”
Lezlie L. Shackell, Howard University, “Consecuencias del golpe de estado de 2000 en la institución de las Fuerzas Armadas de Ecuador”
George Grayson, The College of William and Mary, “Mexico’s Legitimate Government and the Drug Cartels: Dual Sovereignty”
Daniel M. Masterson, United States Naval Academy, “The Mutation of a Hybrid Species: Peru’s Shining Path from False Maoists to Cocaine Traffickers”

Panel 6: Rethinking Networks, Interculturality, and Justice
205 Blair Hall
Chair: John Stolle-McAlister, University of Maryland, Baltimore County
Participants:
Ann Peters, Temple University, “La Tripartita: Aymara Lands Divided Between Bolivia, Peru and Chile”
Raquel Nava Ceball, The College of William and Mary, “The Cure of a Spiritual Illness From the Aymara Point of View”
William Fisher, The College of William and Mary, “Regional Integration Without Power Centers: Trade in Pre-Columbian and Contemporary Amazonia”

RECEPTION
6:30-7:30
Wren Hall
Welcome
President W. Taylor Reveley III
Provost Geoff P. Feiss

DINNER
7:45
and
PLENARY TALK
8:30-9:30
The Alumni House
Virginia Bouvier, US Institute of Peace
Reflections of the State of the Art in Latin American Studies
SATURDAY, MARCH 7

Continental Breakfast, 7:45
2nd floor Blair Hall

SESSION 3
SATURDAY, MARCH 7, 8:30-10:00

Panel 7 (Undergraduate): Contemporary Problems in Latin America: Poverty, Environment and Human Rights
205 Blair Hall
Chair: Jeff Pugh, Johns Hopkins University
Participants:
Tyler A. Darr, United States Naval Academy, “NGO Cooperation Theory: Lessons in Colombia and Honduras”
Paul Beverly, State University of New York at Fredonia, “The Bolsa Familia Program: Poverty Alleviation or Aggravation?”
Axel Martinez, State University of New York at Fredonia, “The Ecology and the Economy of the Amazon Rainforest: The Broad Consequences of Deforestation”
Sarah Vann, State University of New York at Fredonia, “Human Rights in U.S. Foreign Policy: Colombia”

Panel 8 (Undergraduate): Representing Latin(o) America: Media Narratives and World Views
223 Blair Hall
Chair: Diane Johnson, Lebanon Valley College
Participants:
Jacqueline Stabnow, The College of William and Mary, “¡Dios mío!: Seinfeld and the Puerto Rican Flag”
Alexander Douglas, The College of William and Mary, “Imagining Transnationalism in the Spanish-Language Media”
Faith R. Nunez, Kutztown University of Pennsylvania, “La mujer y la política en Latinoamérica: Señora Presidenta”
Maritza Alcoreza, The College of William and Mary, “La mirada turística y los mineros bolivianos en Can’t Do it in Europe”
Barbara Ailstock, University of Mary Washington, “Latin American Globalization: Innovation or Exploitation?”

Panel 9 (Undergraduate): Representing The Caribbean: Cultural Memory and (Trans)national Flows
221 Blair Hall
Chair: Karen Rauch, Kutztown University of Pennsylvania
Participants:
Marielle Ali, State University of New York, Fredonia, “Caribbean Politics: The Legacy of a Dictatorship”
Heather J. Kilmer, Kutztown University of Pennsylvania, “Modern-Day Slavery in the Dominican Republic”
Stephanie Demaree, The College of William and Mary, “Macondo versus McOndo: realismo mágico y el peso de la memoria histórica en The Brief Wondrous Life of Oscar Wao”
Mary Catherine Russell, The College of William and Mary, “Como el Nuyorican Poet’s Café creó espacio público con un micrófono”
Panel 10 (Undergraduate): Image and Power in Colonial Art and Architecture
229 Blair Hall
Chair: Joan F. Marx, Muhlenberg College
Participants:
Alice Harman, The College of William and Mary, “Sor Juana Inés de la Cruz: The Construction of Her Image”
Allison Greer, The College of William and Mary, “Images of La Malinche in the Codices: Accessory or Power Figure?”
Lisette Armstrong, The College of William and Mary, “The Atrio Cross as a Tool of Hybrid Conversion”
Ryan Hechler, Virginia Commonwealth University, “Taming the Hybrid: An Exploration of the Varying Notions of Hybridity in Colonial Andean Architecture”

SESSION 4
SATURDAY, MARCH 7, 10:15-11:45

Panel 11: New Research and Approaches to Colonial Latin American Art and Architecture
229 Blair Hall
Chair: Susan V. Webster, The College of William and Mary
Participants:
Andrea Lepage, Washington and Lee University, “Constructing Artistic Identity in Sixteenth- and Seventeenth-Century Quito”
Susan V. Webster, The College of William and Mary, “Art and Identity at the Convento de Santo Domingo, Quito”
Michael Schreffler, Virginia Commonwealth University, “The Promise of Terminological Coincidence: Social Patronage and Artistic Patronage in Colonial Latin America”
Sara Taylor, CASVA, National Gallery of Art, “Testamentary Evidence for the Collection of Images in Late Colonial Oaxaca”

Panel 12: Latin American Politics, Past and Present
223 Blair Hall
Chair: Ivani Vassoler, State University of New York at Fredonia
Participants:
Michael J. Schroeder, Lebanon Valley College, “The Vexatious Frontier Question: Capital, Coercion, and Sovereignty in the Western Nicaragua-Honduras Borderlands, 1919-1936”
Ivani Vassoler, State University of New York at Fredonia, “International Identity and Foreign Policymaking: The Case of Brazil”

Panel 13: Language, Culture, and Agency
205 Blair Hall
Chair: Jonathan Arries, The College of William and Mary
Participants:
Peter Bordelon, University of Maryland, “Nursing that Encourages Latinos’ Participation in Mental Health Care”
Gloria B. Clark, Penn State Harrisburg, “Help! My Doctor is an Avatar: Toward a Second Life Pedagogy”
María Elena Pada, The College of William and Mary, “Time for a Second Life? Learn Spanish in a Virtual Environment”
Nancy Zimmerman, Kutztown University of Pennsylvania and Penn State University, “Creating Google Maps to Encourage Heritage Speakers to Consider Their Cultural Heritage”
SESSION 5
SATURDAY, MARCH 7, 1:30-3:00

Panel 14: Mapping Culture, Mapping Change
205 Blair Hall
Chair: Alvaro Kaempfer, Gettysburg College
Participants:
Meghan McInnis-Domínguez, University of Delaware, “Medicine and Identity in a Pre-Globalized Hispanic World”
Alvaro Kaempfer, Gettysburg College, “Simetrías poscoloniales: la ecuación política bolivariana para encarar los desafíos latinoamericanos frente al nuevo orden mundial”
Carlos Rodríguez McGill, “Intertextualidad, imaginario popular y los fragmentos de la nación en El jorobado y Astucia de una negra de Eduardo Gutiérrez”
William Rosa, Montclair State University, “Ciencia/tecnología y hegemonía político-social en ‘Los congelados’ de Amado Nervo”

Panel 15: Representing Cultural Diversity:
Interdisciplinary Connections, Collaborative Endeavors
223 Blair Hall
Chair: Edith Jackson, Howard University
Participants:
Ken Lehman, Hampden-Sydney College, “Cholita Wrestlers: Going Several Steps Deeper than The Amazing Race”
Arvilla Payne-Jackson, Howard University, “Challenges for Anthropologists as Reflected in Mario Vargas Llosa’s El Hablador”

Panel 16: New Formations and the Politics of Engagement
229 Blair Hall
Chair: Teresa Longo, The College of William and Mary
Participants:
María Cristina Saavedra, Susquehanna University, “A Residence in Darkness: The Orient as Other in Pablo Neruda’s Residencia en la tierra”
Matt Smith, American University, “Reinaldo Arenas: Fantasy, Dystopia and Dissidence in Writing Cuba’s Secret History”
Joan F. Marx, Muhlenberg College, “From the Frying Pan Into the Fire: Political Repression and SocialOppression in Alicia Kozameh’s 259 Saltos, Uno inmortal”

SESSION 6
SATURDAY, MARCH 7, 3:15-4:45

Panel 17: The Past, Dislocated
229 Blair Hall
Chair: Juan Pablo Rivera, American University
Participants:
Esmeralda Ulloa, Harvard University, “Re-discovering Sovereign Bodies: Narrative Counter-History in Ernesto Cardenal’s The Doubtful Straight”
Brenda Werth, American University, “Democratic Transition and the Performance of Human Rights in Argentina”

Marvin DeLos Reyes, “Sueño en llamas: La narrativa como arma para recuperar la conciencia calcinada”

Juan Pablo Rivera, American University, “Credit and Credibility: Trading Spanglish in No quiero quedarme sola y vacía”

Panel 18: Voice, Activism, Globalization

223 Blair Hall

Chair: Gloria B. Clark, Penn State Harrisburg

Maria Roof, Howard University, “Los poetas afroncaragüenses”

Elizabeth Espadas, Wesley College, “María Elena Cruz Valera: Activismo y literatura”

Edith Jackson, Howard University, “Voices and Images of Afrodescendants through a Globalized Lens”

Robin King, University of Maryland, Baltimore County, “Community Strategies of Adaptation and Resistance to Globalization in Mexico”

Panel 19: Notes from the Archives, Reflections in the Field

205 Blair Hall

Chair: María Elena Pada, The College of William and Mary

Participants:


Jack Child, American University, “A Copy-right Free Source of Latin American Visuals”

Sara Agudelo de Pavón, World Bank, “Notas sobre la enseñanza de lengua y cultura en el World Bank”

Carla Buck, “La virgen de Juárez and the Remythification of the Savage Mexican”

SATURDAY, MARCH 7, 5:15-6:15

Closing Reception at the Muscarelle Museum

Exhibit Opening: The New Outcasts/Los nuevos olvidados

Photography by Octavio Kano-Galván

Reading by Sonia Feigenbaum Karsenti

Photographer Octavio Kano-Galván’s initiation into art began when he was six years old at the Taller infantil de artes plásticas in Mexico City. He completed his undergraduate degree in Fine Arts at the Escuela de Artes Plásticos (UNAM) in conjunction with a degree in mechanical engineering. Soon after graduation, Octavio worked as a still-shot photographer in the motion picture industry while pursuing at the same time his artistic goals. He has had several one-man shows and group exhibitions in Mexico, the United States, India, and China.

Originally from France, Sonia Feigenbaum Karsenti began her career as a cellist. She received her bachelor’s degree in cello performance and she then discovered Latin American fiction and pursued graduate studies in Hispanic Literatures and cultures. She has taught Spanish, Latin American literature and comparative literature at Indiana University, Williams College and the University of St. Thomas. In 2005, she published her first novel, Memorias de olvido. She is currently completing a second novel De aquí al cielo, de ida y de regreso.

DINNER ON OWN

May we suggest making reservations at one of the lovely restaurants on Merchant Square in downtown Williamsburg (adjacent to our conference site). See http://merchantssquare.org/dining.htm for more information. There are also many restaurants further down on Richmond Road and, if taking a left on Monticello Avenue from Richmond Road, many new restaurants at New Town. The names of restaurants and further directions can be found at http://www.newtownwilliamsburg.com/
Barnes and Noble at The College of William and Mary invites you to peruse their selection of Latin American Studies books recently published by MACLAS members, colleagues at the College of William and Mary, among others. While the bookstore is located at 345 Duke of Gloucester Street (on Merchant Square), representatives have kindly set up shop at our conference location.

Middle Atlantic Council of Latin American Studies Executive Council
John Stolle-McAllister, University of Maryland, Baltimore County (President)
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MACLAS acknowledges with gratitude the contributions of the many administrators, faculty, staff, and students at The College of William and Mary, all of whose efforts helped make this conference possible.

Global Studies
Modern Languages and Literatures
The Wendy & Emery Reves Center for International Studies
College of Arts and Sciences
Charles Center
Muscarelle Museum of Art

Special thanks to
Luanna Martins, Administrative Assistant of Global Studies;
Maritza Alcoreza, Lydia Sinkus and Jacqueline Stabnow, 2009 MACLAS interns.

Thank you for your participation!
MACLAS thrives because of your support and contributions.
Please let others know about our organization.
http://www.maclas.org
MACLAS awards prizes at its annual Meeting in four categories:

The Arthur P. Whitaker Prize for the best book published by a MACLAS member in the past two years. Authors must have been members of MACLAS for the previous two years in order to be eligible.

The Harold Eugene Davis Prize for the best article published by a MACLAS member. Authors must have been members of MACLAS for the previous two years in order to be eligible.

The James Street Prize for the best article published by a MACLAS member in Latin American Essays.

The John D. Martz III Prize for the best paper presented by a graduate student at the annual conference.

The Juan Espadas Prize for the best paper presented by an undergraduate student at the annual conference.

BRIEF BIOS OF THOSE FOR WHOM THE PRIZES ARE NAMED

Arthur P. Whitaker (1895-1979) was a distinguished professor of Latin American history for almost thirty years at the University of Pennsylvania until his retirement in 1965. He published some twenty books and numerous articles over a fifty-year career, including a series of books on U.S. relations with Latin America. His alma mater, the University of Tennessee, describes Dr. Whitaker as having been "a pioneer in the development of the study of Latin American history in the U.S."

Harold Eugene Davis (1902-1988) was professor of Latin American history from 1947 to 1973 at American University, where who also served as dean of the College of Arts and Sciences from 1952-1957. He was perhaps best known for his book Latin American Thought: A Historical Introduction, and for his multidisciplinary approach to the history of ideas.

John D. Martz III (1934-1998) served as chair of the political science department at Penn State from 1978-1985, and as Penn State Distinguished Professor of Political Science until his sudden death in Caracas while conducting research. He was an expert on the politics of the northern Andes, and served as editor of Latin American Research Review from 1973-1978, and was editor of Studies in Comparative International Development to 1998. Professor Martz was a founding member of MACLAS and served as its president from 1983-1984.

Juan Espadas (d. 1998) was Professor in the Modern Languages Department at Ursinus College until his untimely death in 1998. His research focused on poetry and theatre. Professor Espadas was a long-time member of MACLAS, serving as editor of the MACLAS Latin American Essays and of the MACLAS Newsletter. He was MACLAS president-elect at the time of his death. Professor Espadas was a strong advocate of undergraduate education and participation in MACLAS, thus it is appropriate that the award for the best undergraduate paper presented at MACLAS be named in his memory.

James Street (1916-1988) was professor of Economics at Rutgers University from 1952-1986, and also served a period as department chair. His published work included Technological Progress in Latin America and Latin America’s Economic Development. He was an early recruit to MACLAS, along with his colleagues at Rutgers.

MACLAS ESSAYS

We, the editors, invite the submission of papers presented at the 2009 Conference of the Middle Atlantic Council on Latin American Studies in Williamsburg, VA, March 6-7, 2009, for consideration for Volume XXII of Latin American Essays, MACLAS. The editors will also consider for publication select papers and book reviews that may not have been presented at the annual meeting, but the do reflect this year’s conference theme, “Latin America and the World: Challenges and Opportunities.” All contributors to the journal must be members in good standing. Deadline for submission is September 1, 2009.

Please follow these guidelines:

- Double-space throughout your article and endnotes.
- Put your name, centered, and with only first letters capitalized, below the title of the article, which should appear all in caps and centered on the page. Put the name of your institution, centered below your name and with only the first letters capitalized.
- Place titles of books and journals in italics.
- To the degree possible, submit to us a camera-ready copy of your article.
- Do not put words in bold or use different font sizes. The managing editor will boldface appropriate type.
- If possible, type your article in 12 point Arial. If you have questions about format, consult previous issues of MACLAS: Latin American Essays.
Languages of submission include English, Spanish, Portuguese, and French. If you provide translations of phrases or sentences, set them off within parentheses. Indent quotations of more than ten lines of prose and three lines of verse. Shorter quotations should be run into the text and placed within quotation marks.

Contributors should follow the MLA format outlined in *The MLA Handbook for Writers of Research Papers*. Social science contributors should use in-text citation format customary to the discipline. If your discipline customarily employs a different note style, kindly make the *MACLAS* editors aware of the style format you are following.

Proofread before submission. THE EDITORS CUSTOMARILY REJECT ARTICLES THAT ARE NOT SUBMITTED IN A PROFESSIONAL FORMAT WITH CORRECT GRAMMAR AND SPELLING. WE EXPECT TO RECEIVE YOUR FINAL COPY, NOT A “WORKING” PAPER.

Send one hard copy and one diskette (or email attachment- marx@muhlenberg.edu) in a Word File (.doc) or a Rich Text File (.rtf) by September 1 to Joan Marx, Dept. of Languages, Literatures, and Cultures, 2400 Chew St., Muhlenberg College, Allentown, PA 18104.

Joan Marx, Muhlenberg College, Managing Editor
María Mercedes Andrade, CUNY, Baruch College, Associate Editor
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