

**College of William and Mary  
International Studies Committee  
Annual Report 2002 (submitted 1/20/2003)**

**Members of the International Studies Committee [hereafter ISC]:**

***Arts and Sciences Representatives:* Carey BAGDASSARIAN; Michael COMO; Jesse FERGUSON (student rep); Bill FISHER; Beatrice GUENTHER (chair); Tomoko HAMADA; Jack KOSSLER; James D. LONG (student rep); Timmons ROBERTS; Gary SMITH; Yanfang TANG.**

***Representatives of the Schools:* Gail MCEACHRON (Education); John MILLIMAN (VIMS); Ron ROSENBERG (Law).**

***Ex officio Members:* David DESSLER; Guru GHOSH; Ann Marie STOCK; Mitchell REISS; Barbara WATKINSON.**

**Activities of the Committee:**

ISC focused its attention last semester on clarifying its role in the advancement of International Studies at William and Mary. We were able to come to a consensus on the draft for a constitution outlining the responsibilities of the committee. This draft has been sent forward to the Faculty Affairs Committee (FAC), and we shall work together in order to develop a Constitution, which will subsequently come before the Faculty of Arts & Sciences.

*Preliminary Suggestions:* We proposed on the one hand, since ISC is involved with curricular decisions associated with International Studies, the committee should continue to report to the Faculty of Arts & Sciences. On the other hand, since the committee is also concerned with internationalizing the curriculum across campus to include the various Schools, we felt that it would be useful and important to keep the Assembly informed of our activities. A second area of debate was the question of ISC's Jurisdiction. Our proposal is still under FAC's advisement.

Although no official decision has been made concerning ISC's Constitution, we have formed three Ad Hoc committees in order to prepare the ground for our future activities:

*i. Concentration Faculty Advisory Committees (CFACs):* A survey was sent to all faculty involved in the six Area Studies (African, East Asian, European, Latin American, Middle Eastern, and Russian Studies) last fall to determine the effectiveness of the CFACs. Closer collaboration on issues such as IS/IR Advising, Curricular Developments & Revisions, Faculty Hiring, Study Abroad Programs, Distribution of International Studies-related Grant Monies, and the clarification of the status of European Studies were some of the recommendations to emerge from the survey. ISC will be meeting with the chairs of the different CFACs this semester in order to explore strategies for improving communication and collaboration between it and the CFACs.

*ii. Programs Abroad:* We are considering the feasibility of establishing a series of forms to be posted to the web, which would follow the format used by the Educational Policy Committee. The rationale for establishing these new forms is 1) to allow the ISC to monitor more systematically the curricular offerings of the diverse study abroad programs; 2) to allow for more collaboration between departments and CFACs associated with International Studies & International Relations; 3) to streamline the process for proposing new programs (or for requesting changes to existing ones) as well as to make this process more transparent to all faculty; 4) to help avoid redundancy in study abroad and exchange program offerings; and 5) to make certain that the existing programs are meeting the needs of the students and that the students are sufficiently aware of the choices of study abroad and exchange programs available to them at William and Mary.

*iii. International Initiatives:* This Ad Hoc committee is more directly concerned with promoting international exchanges and activities on campus. The committee is working to establish a "panel" series for the spring that will be focusing on International Research and Ethics; this topic suggested itself, in part, in response to the various CIA-sponsored events on campus in the past. We are considering including individuals (also from the community at large) with a variety of backgrounds in order to explore this timely topic.

Another project is to establish Study Abroad programs in the School of Education and at VIMS (possibly in Vietnam in the latter case). Finally, we are also interested in pursuing the possibility of inviting more foreign scholars to speak and teach on our campus, so that our international initiatives might be more reciprocal.

*Selection of Resident Directors for 2003 (2003-2004):* The following faculty members were selected/approved by ISC in the fall:

*Beijing program:* Yanfang Tang

*Cambridge program:* Brian Blouet

*Florence:* Suzanne Hagedorn (for the month of June); Theresa Johansson-Santini (for the month of July) (since the numbers have traditionally been quite high for the summer program in Italy, we felt that it would be more effective from a pedagogical point of view to divide the group into two sessions).

*Montpellier (summer & JYF):* Beatrice Guenther

*St. Petersburg:* Tony Anemone

One other project that is being pursued by the student representatives of ISC is the establishment of an Honors Society for International Studies/International Relations (Sigma Iota Rho).

### **Global Education at the College:**

Calendar year 2002 was a banner year for study abroad. In the spring, we promoted programs that led to 288 students studying abroad in summer (the largest ever). In the fall, we promoted programs that led to 195 students abroad this semester. This is almost double the number of students who study abroad during a semester. Since 1996, when we began tracking numbers, student enrollments during the academic year have always hovered around 100 per semester. This is the first great leap in academic year numbers!

Below are some noteworthy increases on faculty-led programs:

- Faculty-led summer programs have increased from 103 in 2000 to 208 in 2002.
- The China summer and fall program increased from 6 students in 2000 to 30 students in 2002
- The Florence summer program increased from 28 students in 2000 to 72 students in 2002
- The Mexico summer program increased from 11 students in 2000 to 20 students in 2002
- The Montpellier JYF program continues to be strong with 23 students in 2002-2003.

[For information about other study abroad and exchange programs at W&M (e.g., with Korea or Taiwan), please consult the Reves Center website.]

Reves increased the amount of financial assistance awarded to students interested in opportunities abroad from \$45,000 in 1999 to \$177,000 in 2002.

We had normal enrollments in the following summer programs in 2002:

Cambridge, England: 42 students

St. Peterburg, Russia: 12 students

Montpellier, France: 11

Adelaide, Australia: 21 (This was a new summer program in 2002)

The Chronicle of Higher Education, November 22, 2002 issue ranked W&M 9th among the top 20 doctoral institutions with the largest number of students studying abroad (520 students). This was the first time W&M made it to the top 20. We jumped up to number 4 in terms of the percentage of undergraduates who study abroad at 9.4%, this is up from 5.4% from 96-97. Dartmouth (15.2%), Wake Forest (13.3%) and Boston College (9.6%) were ahead of us.

In Spring 2003, the ISC will consider the recommendations for establishing exchange programs/partner agreements with the following institutions:

- The University of Jordan (exchange)
- National University of Singapore (exchange)
- The University of Nottingham, England (exchange)
- St. Andrews University (exchange program for Physics majors)
- Tsinghua University (Partner agreement)
  
- The Morelia summer program in Mexico has been discontinued. In its stead, a new summer program in Cadiz, Spain will be launched in 2003. Professor Francie Cate-Arries will be the first director of the program.
  
- The Adelaide summer program will be taught by faculty from the University of Adelaide. The courses will be in the Aboriginal history and Environmental Studies. The courses will be cross-listed as History/Anthropology and Environmental Studies/Geology.
  
- We are creating a new model agreement that will allow W&M to partner up with corporations and other non-educational institutions around the world that will offer our students with paid and unpaid internship opportunities.
  
- W&M has amicably ended its decade-long relationship with Beijing Normal University and entered into a new, multi-faceted agreement with Tsinghua University in Beijing. Tsinghua is one of the leading universities in China. The agreement will greatly expanded the Chinese language and culture program providing additional courses, living options for students including homestays with Chinese families, and provided greater opportunities in the Sciences, Business, and Law for faculty collaboration.

*Changes in staffing at the Reves Center:*

- A new position, Assistant of Global Education, has been established and filled by Theresa Johansson-Santini.
- Jennifer Waina, Global Education Office Student Services, has replaced Charisse Harvey.
- Sally Lavender, Student Enrollment Specialist, has replaced Jolene Nagle.

**International Initiatives**

- ISC has evaluated Faculty International Travel Grant proposals, supporting the Reves Center in allocating some \$10,000 per semester with grants serving faculty in all five schools. Due to budget cuts, the Reves Center has sought greater private funding to support faculty with international conference travel. Faculty are now eligible for a \$500 grant each semester rather than once per year as previously.
- ISC has a representative on the campus-wide Freeman committee. This committee, comprised of all East Asian Studies CFAC members as well as other faculty and administrators, collaborates with the Reves Center to ensure maximum investment of the grant to enhance the study of Asia at the College.
- ISC has assisted in evaluating proposals for the Borgenicht Identity and Transformation initiative, an opportunity open to faculty and students in all disciplines. Last year's recipients include Lynn Pelco, Education; Silvia Tandeciarz, MLL; and Laurie Koloski, History.

## **International Studies/International Relations**

- There are approximately 35 students who have declared a concentration in IS or IR.
- The reform of the IR/IS curriculum is now essentially complete. The reform was started by an Ad Hoc faculty committee nearly three years ago; this committee submitted its recommendations to ISC, which approved the new curriculum in December 2000. After EPC endorsed the new curriculum in Feb 2001, the new International Relations curriculum was immediately put in place. The new system has reduced the paperwork of the old system by about one-third. Reves has worked with Academic Advising and the Registrar's office to further streamline communications on a number of issues, replacing paperwork where possible and minimizing the work that students have been forced to do by picking up petitions and walking them around campus from one office to another.
- The main challenge IR/IS faces today is lack of staffing. At present we are unable to offer an adequate number of courses across the IR curriculum. The biggest bottlenecks are in Government and History. From a curricular perspective, the most important near-term challenge is to ensure that IR/IS concentrators have available to them the courses they need to take to complete the degree.

### **Submitted by the International Studies Committee (2002-2003):**

Cary Bagdassarian  
Michael Como  
David Dessler  
Jesse Ferguson  
Bill Fisher  
Guru Ghosh  
Beatrice Guenther  
Tomoko Hamada  
Jack Kossler  
James D. Long  
Gail McEachron  
John Milliman  
Timmons Roberts  
Ron Rosenberg  
Gary Smith  
Ann Marie Stock  
Yanfang Tang