

COLLEGE OF WILLIAM AND MARY
International Studies Committee
Annual Report (Academic Year 1995-96)
(Draft #3; Revised: 12/13/96)

Members of the International Studies Committee, 1995-96

Arts & Sciences representatives: Christopher MacGowan (Chair), Brian Blouet (Chair, Academic Programs Subcommittee), John Williams (Chair, Programs Abroad Subcommittee), Earl McLane, Stephen Ndegwa, Sue Peterson (1995 fall semester), Jerry Smith, Jennifer Taylor (1996 spring semester), Hans von Baeyer, Brad Weiss. Representatives of the schools: Rakesh Bhala (School of Law; 1995 fall semester), Linda Malone (School of Law; 1996 spring semester), Charles Gressard (School of Education), Jesse Tarleton (School of Business Administration). Ex officio members: James Bill, Craig Canning, Michael Clark, Heather Macdonald, and Ann Moore. Student representatives: Joseph Colao, Mark McLaughlin, and Sarita Talwar.

Committee members are elected by the Faculty of Arts and Sciences. Representatives of the Schools of Business, Education, Law, and Marine Science are appointed by the respective deans of those schools. Student representatives are appointed to the committee by the Dean of the Faculty of Arts & Sciences upon recommendation from the Vice President for Student Affairs.

Responsibilities of the Committee

The International Studies Committee (ISC) advises the Director of International Studies, the Dean of the Faculty of Arts and Sciences, and the Provost on international education at the College. The committee also supervises the curriculum in international studies and

makes
recommendations to the Educational Policy Committee.

Two subcommittees advised the International Studies Committee during the 1995-96 academic year: the Academic Programs and Programs Abroad Subcommittees. Summaries of the subcommittee activities appear below.

I. PROGRAMS ABROAD

The International Studies Committee identified and approved several new programs designed to expand the options available to International Studies concentrators and other students. In 1995-96 three Russian Studies programs abroad administered by the American Council of Teachers of Russian (ACTR), the Council for International Educational Exchange (CIEE), and the University of Illinois were approved as official William and Mary programs on the basis of recommendations from the Russian Studies faculty.

Summer 1996 was the most successful summer in recent history for participation in William and Mary study abroad programs. Of the total of 152 students registered for study abroad, 132 enrolled in William and Mary programs.

After several years of increasingly successful recruitment efforts, and thanks in part to the support provided by the Friends of Cambridge, the 1996 Cambridge Program sent three professors and 22 students to Cambridge. Professor David Essex served as Program Director and taught a creative writing course; Professor William Davis taught courses in Modern Poetry and American Writers from 1918 to 1961; and Professor Roy Mathias taught the History of Mathematics. Twelve students attended the 1996 Summer in Urbino program under the direction of Professor Marlene Jack. Professor Maryse Fauvel accompanied 17 students to Montpellier for

the summer program, and recruited 22 students for the 1996-97 Junior Year in France program, which she is currently directing. Professor Franco Triolo directed the 1996 Summer in Florence Program which, at 15 students, also had the highest enrollment in several years. Figures for all William and Mary programs are provided in Appendix I.

A record number of 19 students participated in the Summer portion of the 1996 William and Mary in China program under the direction of Professor Xiaobin Jian. Eleven of the 19 students remained at Beijing Normal University for the fall semester. At the strong recommendation of Professor Jian in his 1995 director's report, an important addition was made to the 1996 program. Professor Jian outlined the risks involved in leaving a student group in China for the fall semester without a resident faculty director, and strongly recommended that efforts be made as soon as possible to put a full-time resident coordinator in place to remain with the group for the duration of the entire program. In pursuing Professor Jian's recommendation, the International Studies Committee recognized the financial and logistical difficulties of achieving the goal of assigning a faculty member to direct the program, but the committee supported Professor Jian's recommendation nevertheless. As a provisional solution, the Reves Center made arrangements to appoint Ms. Li Ping Lo as 1996 Program Coordinator. A 1994 William and Mary graduate who had participated on the China program as an undergraduate and returned to Beijing to teach English for a year following her graduation, Ms. Lo had the experience and qualifications to serve as Program Coordinator. She joined the group in Beijing in June and

remained with the students throughout the program. Her duties included filing weekly reports, overseeing the students' academic progress, assisting the students with cultural adjustments, medical or other problems, and representing the College's interests under the direction of Professor Jian and the Reves Center in any discussion with Beijing Normal University concerning academic or other matters.

In another initiative, the International Studies Committee in 1995-96 discussed procedures for shifting successful topics programs from temporary to annual program status. The committee approved formal criteria for evaluating all study abroad programs administered by the College and defined the steps for moving a program from an initial trial period to approval as a permanent program. In so doing, the committee emphasized that the number of continuing programs the College can support is limited by the size of the institution and the availability of resources for program oversight. Therefore, the number of permanent programs must be confined to those receiving strong support from the faculty, either in a single department or in an area of interest of an interdisciplinary degree program, such as East Asia, Europe, Latin America, the Middle East, or Russia. Furthermore, programs must demonstrate fiscal viability and compatibility with the College's academic interests by operating successfully through several pilot years with strong enrollments and good evaluations before receiving approval as continuing programs.

The tuition exchanges, which the College began to establish in 1992, continued to attract students. The success of each tuition exchange depends upon the ability of the

participating institutions to recruit an equal number of students from each side, so that the tuition payments remain in balance. In 1995-96, William and Mary welcomed international exchange students from each of its partner institutions abroad. The first exchange student from the University of Hong Kong, Alison Li, attended William and Mary for one year on a Fulbright fellowship in the American Studies program and then was admitted to the Ph.D. program in American History. Craig Bridgeman, a student from McGill University, attended William and Mary for the full academic year. The US-EU Comparative History Exchange was represented by Jannick Herre from Humboldt University, who attended William and Mary in Fall Semester 1995, and by Davydd Hughes-Parry from the University of Leicester, who survived the difficulties of the federal shutdowns in November and December and obtained a visa just in time to enroll in classes for the Spring Semester 1996. In January, the College also welcomed Brenda Barnett and Alex Brooks from the University of Adelaide.

The Frederica Lord Scholarship marked its second successful year with the arrival of Emma Reay as a scholarship recipient for the fall semester 1995. Like her predecessor, Clare Shortridge, Emma elected to remain at the College for the spring semester at her own expense. One new exchange agreement was signed by the College in 1996, based in part on the model of the Frederica Lord Scholarship. In October 1995, Dr. Gordon Mungeam, Director of Greenwich Hospital, a Royal Trust, visited the campus and began negotiations for an exchange in which a William and Mary senior would spend a year as resident tutor at the Royal Hospital School,

which is administered by Greenwich Hospital. In turn, a graduate of the Royal Hospital School would spend one semester at the College during the pre-college year after completion of A level examinations. In May, 1996, Forrest Christian, a government concentrator, was selected as the first William and Mary senior to serve for one academic year as resident tutor at the Royal Hospital School, and Sam Fairclough was selected as the first graduate of the Royal Hospital School to attend William and Mary after completion of his A level examinations.

The Programs Abroad Subcommittee in 1995-96 continued to explore ways of offering an English as a Second Language (ESL) certificate to William and Mary graduates.

Holders of certificates or degrees in teaching ESL have a better choice of placement in initial teaching jobs abroad, and better continuing career opportunities, than liberal arts graduates without the credentials. John Williams, as chair of an ad-hoc subcommittee on ESL certification and as chair of the Programs Abroad Subcommittee, determined that almost all of the courses required for state certification are already offered at the College of William and Mary. By employing adjuncts to teach the remaining courses or by cooperating with nearby institutions, the College could offer students a state-approved ESL certificate program which would enhance the employability of William and Mary graduates seeking careers abroad as English teachers.

The College's programs in Japan and China continued to thrive in 1995-96.

Despite the continuing economic difficulties facing many Japanese enterprises, two William and Mary students (Hana Kim and Hana Brilliant) received corporate internship

appointments for Summer 1996, one with Canon, Inc. and the other with Komatsu, Ltd. Also, two William and Mary students attended Kanazawa University for the 1995-96 academic year on scholarship: Brian Newman received a Japanese Ministry of Education (Mombusho) Scholarship and Jesse Rude participated in the tuition exchange with Kanazawa University as recipient of two awards--a James A. Bill Scholarship and a Japan Association for International Education (AIEJ) scholarship. Ms. Setsuko Ono attended William and Mary on a Mombusho Scholarship as a participant in the Kanazawa University-William and Mary tuition exchange. In 1996 two more students were awarded scholarships to attend Kanazawa in 1996-97. Mr. Hyun Paek was awarded a Mombusho Scholarship and Ms. Melody Westmeyer, who was chosen as the tuition exchange participant, received an AIEJ scholarship and a James A. Bill Scholarship. Mr. Paek and Ms. Westmeyer were two among over thirty-five students who received study abroad scholarships from the following scholarship funds: James A. Bill, Preston Neal Walklett, S. Douglas and Eugenia Fleet, S. Warne Robinson, Waverly M. Cole, Siemens Corporation, and Elsa M. Diduk scholarships. The Parents Association also contributed funds for study abroad scholarships in 1996. In addition, one William and Mary graduate was hired for a six-month internship on Victoria Cruises as a result of a November, 1994, agreement with the cruise line. Other exchange agreements made it possible for the Reves Center to select three William and Mary graduates--Jenny Roahen, Hillary Chapman, and Alex Mayer--to teach at Yantai University for one year and for Sharon Dansereau to teach at Beijing Normal

University in 1996-97.

The generous scholarship contributions identified above helped to compensate for a setback in the area of financial aid. Because federal guidelines restrict the use of federal government funds to off-campus study which is treated exactly like courses taken on campus, the Director of Financial Aid determined that federal loans could not be used for any program of off-campus study which did not transfer credit for D grades. Since William and Mary's Faculty of Arts & Sciences currently does not give transfer credit for Ds, the "no federal loan" policy applies to all transfer credit including all semester and full year study abroad programs. While the Director of Financial Aid and his staff worked diligently to identify alternate funding sources, the new policy may have deterred students from study abroad in 1996. It was hoped that this was only a temporary setback and that, as soon as students familiarized themselves with the procedures for obtaining alternate funding, any negative effect on study abroad enrollment would adjust itself. Nonetheless, the International Studies Committee identified this concern about federal loans as one of its first important pieces of business for the 1996-97 academic year.

William and Mary Faculty teaching on study abroad programs in 1995-96:

Continuing programs (Summer 1995):

Cambridge (Katherine Preston* and Thomas Heacox)
Florence (Theresa Johansson-Santini*)
Montpellier (Robert Welch*)

Semester or academic year programs (1995-96):

Summer/Fall in Beijing (Ernst Schwintzer*)
Junior Year in France/Montpellier (Robert Welch*)

Continuing programs (Summer 1996):

Cambridge (William Davis, David Essex* and Roy Mathias)
Florence (Franco Triolo*)
Montpellier (Maryse Fauvel*)

Urbino (Marlene Jack*)

Special topics programs (Summer 1996):

Tropical Biology in Costa Rica (Ruth Beck and Martin Mathes*)

Semester or academic year programs (1996-97):

Summer/Fall in Beijing (Xiaobin Jian*)

Junior Year in France/Montpellier (Maryse Fauvel*)

*Faculty Director

II. ACADEMIC PROGRAMS

In 1995-96 the subcommittee continued to oversee the concentrations and minors in International Relations and International Studies, and worked to organize standing faculty committees for each of the major degrees in International Studies, one of the main recommendations of the 1994 Concentration Assessment Report. Concentration Faculty Advisory Committees (CFACs) for African Studies, East Asian Studies, and Middle East Studies sought and received formal recognition from the Academic Programs Subcommittee and ultimately the full International Studies Committee (ISC). Faculty in Russian Studies submitted a CFAC proposal during the summer of 1996 to be acted on by the 1996-97 ISC. Each of the recognized CFACs has been allocated a modest budget to promote their activities and professional development in the 1996-97 academic year. The subcommittee continues to work to encourage the development of CFACs in European Studies, International Relations, and Latin American Studies.

III. INTERNATIONAL STUDENTS

On-campus services to international students continued to improve in 1995-96 due to the ongoing efforts of Kimberly Scott-Barbarji, International Student Adviser in the Office of the Dean of Students, in cooperation with the Programs Abroad Office.

International student visa matters occupied a substantial amount of time and attention in the Programs Abroad Office. At the request of the Reves Center, President Timothy Sullivan wrote a letter to congressional representatives urging them to be mindful, in drafting an immigration reform bill, of the significant contribution to American intellectual life and to the economy made each year by legal immigrants and non-immigrant international scholars and students who enter the U.S. legitimately to enroll in colleges and universities.

IV. REVES CENTER ACTIVITIES

Borgenicht Peace Initiative

In accordance with the terms of a recent endowment for peace studies from Mr. Jack Borgenicht, the Reves Center organized the Second Borgenicht International Peace Symposium, a town meeting entitled "Negotiating Peace after Rabin" which was held in the University Center on November 28, 1995. Several hundred students and community members participated in a panel discussion and question-and-answer session on the prospects for peace following the assassination of Israel's Prime Minister Rabin in October 1995. The meeting was hosted by moderator Dr. Peter Bechtold of the U.S. State Department Foreign Service Institute and seven students from Professor Jim Bill's course on politics of the Middle East (Government 339) who presented the official positions of major participants in the peace effort.

The Reves Center also began the process of identifying and inviting the first Borgenicht Scholar-in-Residence, Professor Yair Hirschfeld of Haifa University (Israel), and Israeli and Palestinian graduate students who will participate in a special course and conference on the Middle East peace process in Fall Semester 1996.

US-EU Comparative History Scholarship and Exchange Program

In 1995-96 the College received permission from the U.S. Department of Education to extend a two-year pilot project, the US-EU Comparative History Scholarship and Exchange Program, a cooperative venture initially funded by the European Commission and the U.S. Department of Education's Fund for Improvement of Post Secondary Education (FIPSE) designed to create a scholarship and tuition exchange program in Atlantic History in cooperation with several European and U.S. universities. The extension enabled several William and Mary students to exchange with students from universities participating in the US-EU consortium: Leicester University (England), Leiden University (The Netherlands), Leuven Catholic University (Belgium), Ghent University (Belgium), Cantabria University (Spain), and Humboldt University (Germany).

In another aspect of the project, several graduate and undergraduate students and faculty members in history represented William and Mary at a conference/workshop held in April 1996 at Leicester University. The conference, which focused on the general theme of "Cities and Culture in the Atlantic World," brought together students and scholars from the U.S., Western Europe and Eastern Europe for a ten-day workshop featuring individual paper presentations, critiques, discussion, site visits and other activities.

Faculty Support

In 1995-96 the Reves Center assisted many faculty members whose professional activities serve International Studies by providing them with minor grants to support research, travel, conference participation, guest lecturers and other special programs. Usually, Reves Center

support was combined with financial assistance from other sources, including departments or programs, the Office of the Dean of the Faculty of Arts & Sciences, the Charles Center, and the Office of Academic Advising.

Lectures and Symposia

In 1995-96 the Reves Center and the International Studies Program sponsored or co-sponsored a wide range of lectures, symposia and other activities. Among them were a workshop for International Relations and International Studies concentrators on international career opportunities; a one-day conference for teachers in the local public school systems on Latin American culture; a presentation on the myths, realities and solutions of terrorism; a lecture on United Nations peacekeeping operations; and addresses by Lady Margaret Thatcher, the Honduran Ambassador to the U.S., and the Japanese Consul General. For a more complete list, see Appendix II.

Reves Center Advisory Council

The Reves Center Advisory Council, an advisory board organized during the 1994-95 academic year, held its second annual meeting in April 1996. Mr. Jack Borgenicht and Dr. Ramez Azoury were added to the board to bring the council to thirteen distinguished friends of the Center, who have agreed to share their knowledge of global issues and commitment to educational excellence to help improve William and Mary's programs in International Studies on campus and abroad.

Brian Blouet, Chair, International Studies Committee
Clyde Haulman, Chair, Academic Programs Subcommittee
Hans von Baeyer, Chair, Programs Abroad Subcommittee
Rakesh Bhala (School of Law representative)
James Bill (Ex Officio; Director of International Studies)
Craig Canning (Ex Officio; Associate Director, Reves Center)

Michael Clark (Ex Officio; Assistant Director, Reves Center)
Waldemer Eger
Mark Fowler (Ex Officio; Dean of Undergraduate Studies)
Charles Gressard (School of Education representative)
Ronald Hallett
Ann Moore (Ex Officio; Head of Programs Abroad)
Stephen Ndegwa
Susan Peterson
George Strong
Jesse Tarleton (School of Business representative)
John Alden Williams