

COLLEGE OF WILLIAM AND MARY
INTERNATIONAL STUDIES COMMITTEE
Annual Report (Academic Year 1993-94)

Members of the International Studies Committee, 1993-94

Mary Voigt (Chair), Donald Baxter (Chair, Long-range Planning Subcommittee), Teresa Longo (Chair, Curriculum Subcommittee), Christopher MacGowan (Chair, Study Abroad Subcommittee), Berhanu Abegaz, James Bill (ex officio), Courtney Buck (student representative), Kristen Brustad, Craig Canning (ex officio; Fall 1993), Dan Chase (student representative), Michael Clark (ex officio), Lawrence Marceau, Heather Macdonald (ex officio), Ann Moore (ex officio), Abdul-Karim Rafeq, Marcus Snow (student representative), Jennifer Taylor, Jack Van Horn (ex officio; Spring 1994), and Ron Wheeler (School of Education representative).

Responsibilities of the Committee

The Committee on International Studies (ISC) advises the Director of International Studies, the Dean of the Faculty of Arts and Sciences, and the Provost on international education at the College. The committee also supervises the curriculum in international studies and makes recommendations to the Educational Policy Committee. Committee members are elected by the Faculty of Arts and Sciences. The Schools of Business, Education, Law, and Marine Science cooperate with the Committee on International Studies and their representatives are appointed by the respective deans of those schools.

During the 1993-94 academic year three subcommittees advised the International Studies Committee: Study Abroad, Curriculum and Academic Programs, and Long-range Planning. Summaries of their reports appear below. The Long-range Planning Subcommittee completed its assignment with the acceptance of its report and recommendations by the full committee in April 1994.

Programs Abroad

1. Administration

The recommendations and guidelines of the 1992-93 International Studies Committee's Task Force on Study Abroad (outlined in last year's annual report) concerning program planning, contracts, budgets, reporting procedures, and fees continued to be implemented during the 1993-94 academic year.

2. Continuing Programs and New Opportunities

The number of William and Mary students going abroad increased in 1993-94 (see attached tables) as did College-sponsored study abroad opportunities. The International Studies Committee approved a joint William and Mary-University of Virginia Hispanic Studies program in Valencia, Spain. As a result of this attractive and reasonably priced new opportunity, substantially more William and Mary students elected to spend a summer, semester or year studying in Spain than in previous years. The Ceramics in Urbino program, a successful Topics Program in 1993, became a regular William and Mary summer offering in the ceramic arts in 1994. In addition, the School of Business Administration launched two

new exchange programs in 1993-94. As a consequence of these two new programs, a William and Mary business student spent a year at the University of Manchester School of Management, and the first MBA students exchanged places for a semester with students from the Norwegian School of Business and Economics. The Business School continues to seek new exchange opportunities for its students.

Also, in 1993-94 the first student to participate on a new tuition exchange between McGill University and William and Mary, an initiative of the American Studies Program and the Reves Center, spent an academic year on campus working toward an M.A. in American Studies. As part of an academic exchange between William and Mary and Kanazawa University established in 1991, the committee approved a tuition exchange and scholarship program with Kanazawa University. Two William and Mary students attended Kanazawa University on scholarship in 1993-94, while five more received scholarships to attend Kanazawa in 1994-95.

Because the tuition exchange model is proving successful in providing affordable study abroad opportunities for William and Mary students, additional tuition exchange agreements are anticipated in 1994-95.

Professor James Bill's efforts to build an endowment for study abroad will begin to provide some scholarship assistance to William and Mary students in the 1995-96 academic year. In addition, the Reves Center continues to seek outside funding to support initiatives that include study abroad opportunities. For example, with support from the Fund for Improvement of Post Secondary Education (FIPSE), in Fall Semester 1993 the College began a two-year pilot project to offer a scholarship and tuition exchange program in Atlantic History involving six other British, European and U.S. universities. Five William and Mary students, two graduate students in History and three undergraduates, were selected to spend a semester at universities in England, the Netherlands, Belgium and Spain during the 1994-95 academic year. We anticipate that tuition exchange agreements will be negotiated with all of the participating British and European Universities to ensure the future of the exchange.

The National Security Education Program (NSEP) represents another new source of support for students who study outside Europe and Canada. Four applicants to William and Mary's Summer and Fall Program in Beijing received NSEP fellowships to help cover their expenses. A Middle Eastern Studies program with American University in Cairo was approved in 1993-94, and the first William and Mary student enrolled at the American University in Cairo in Fall 1994, having received financial assistance from an NSEP fellowship.

In the spring of 1994, the College of William and Mary, in cooperation with the Virginia Council on International Education (VaCIE), submitted a pre-proposal for NSEP funding for a major Middle Eastern studies outreach initiative entitled "The Mind of Islam" that would provide more opportunities for Virginia college students to learn about Islamic civilization past and present. The proposal has reached the final stages of review. In addition to offering seminars and a telecourse, the NSEP initiative will increase study abroad opportunities in the Middle East for Virginia college students.

3. Programs and Directors

The subcommittee approved the following faculty for programs in 1993-94 (asterisk denotes program director):

Continuing programs (Summer 1993):

Bermuda (Norman Barka*)
Florence (Joanne Funigiello*)
Cambridge (Paul Whiteley* and Christopher MacGowan)
Montpellier (Ronald St. Onge*)
Urbino (Marlene Jack*)
Munster (Merry Feycock)

Special topics programs (Summer 1993):

Caribbean Studies in Costa Rica (Martin Mathes* and Ruth Beck)

Semester or academic year programs (1993-94):

Beijing (Xiaobin Jian*)
Junior Year in France/Montpellier (Maria Robredo*)

Continuing programs (Summer 1994):

Florence (Joanne Funigiello*)
Cambridge (Patricia Wesp* and Deborah Morse)
Montpellier (Ronald Hallett*)
Urbino (Marlene Jack*)

Special topics programs (Summer 1994):

Czech Republic (George Strong and Frank Hajek*)

Curriculum

The six International Studies concentrations continue to grow in both enrollment and course offerings: International Relations, East Asian Studies, European Studies, Latin American studies, Middle Eastern Studies, and Russian Studies. International Relations is a multi-disciplinary program with emphasis on politics, international economics, and history. The five area programs combine courses from the humanities and the social sciences. All six degree programs include a foreign language requirement of two semesters of successful course work beyond the general language proficiency requirement for all B.A. candidates at William and Mary (i.e., the 202 level). Reflecting a national growth trend, the number of bachelor degrees awarded in International Studies at William and Mary has risen to the 90-100 range in recent years: 65 (1990-91), 88 (1991-92), 102 (1992-93) and 93 (1993-94). With a total of 145 declared concentrators at present, the International Studies programs appear to be at or above the level of recent years.

Long-Range Planning

The Subcommittee on Long-range Planning of the International Studies Committee completed its review and submitted a comprehensive report with recommendations, which was accepted and endorsed by the full committee on April 18, 1994. Implementation of the committee's recommendations, which include faculty appointments, library collection development and outreach initiatives, will be a major responsibility of the 1994-95 International Studies Committee.

In 1992-93, along with a long-range plan, the International Studies Committee completed a comprehensive assessment of the six concentrations in International Studies.

Concentration Assessment

In 1993-94 the International Studies Committee and the Reves Center for International Studies conducted an extensive review of the six interdisciplinary degree programs in international studies, which included an examination by outside evaluator Dr. Hoyt Purvis from the University of Arkansas. The Concentration Assessment Report was submitted to the administration in June 1994. The report includes the following recommendations:

- (1) To organize a faculty advisory committee for each concentration to enhance faculty support for and participation in international studies degree programs.
- (2) To insure the balance and depth of international studies degree programs through judicious faculty appointments.
- (3) To examine the Concentration Writing Requirement (CWR) as a means to improve the quality of concentrators' analytical, research, and writing skills.
- (4) To improve the integration of the curriculum in International Studies, perhaps through the development of core and capstone courses.
- (5) To improve the quality and more equitably distribute the responsibilities of concentration advising.
- (6) To make career counseling more effective in International Studies concentrations.
- (7) To increase opportunities for international studies concentrators to study abroad and/or participate in international exchanges.
- (8) To simplify the Registrar's current system of computer terminology for identifying courses in International Studies.

In addition to concentration assessment, the International Studies Committee and the Reves Center also supervised several other initiatives, including the ongoing "Beyond the Nation-State" project and a new Atlantic History Exchange program.

Beyond the Nation-State

As part of a two-year project to consider the impact of globalization on modern life and to investigate its implications for teaching and research, in September 1993 the Reves Center presented a two-day international symposium featuring fifteen foreign and American scholars and policy makers. Following a year of faculty workshops, a distinguished lectures series and a faculty May Seminar in 1992-93, the international symposium in September 1993 launched the second phase of the "Nation-State" project

which has, as one major objective, the goal of introducing into existing courses an awareness of and sensitivity to the globalization process.

Atlantic History Exchange

In October 1993 the College of William and Mary was notified by the U.S. Department of Education (USDOE) that it had received one of 21 awards in a nationwide competition that drew more than 200 proposals. The College received a grant from the USDOE's Fund for Improvement of Post Secondary Education (FIPSE) for a two-year pilot project to establish a scholarship and tuition exchange program in Atlantic History in cooperation with six other British, European and U.S. universities: Leicester University (England), Leiden University (The Netherlands), Leuven Catholic University (Belgium), Ghent University (Belgium), Cantabria University (Spain) and the University of North Carolina at Chapel Hill. In 1993-94 representatives of the above institutions devoted considerable effort to planning for student and faculty exchanges, cooperative conferences and possible research collaboration through site visits, workshops and extensive cross-Atlantic fax and e-mail communication. In 1994-95 five William and Mary students, two graduate students in History and three undergraduates, will spend a semester at the universities identified above and an equal number of British and European students will attend William and Mary and UNC-Chapel Hill. We anticipate that tuition exchange agreements will be negotiated with all of the participating British and European Universities to ensure the future of the exchange.

International Students

In 1993-94 a total of 131 international students matriculated at the College of William and Mary, 58 undergraduates and 73 graduate students. The Reves Center for International Studies and the Office of the Provost processed official paperwork required for visa applications, and the Reves Center, in cooperation with the Christopher Wren Association and Friendship International, provided orientation and administrative support for the students.

Fall Semester 1994: Update

1. National Security Education Program (NSEP) Proposal: Cooperative William and Mary/Virginia Consortium for International Education (VaCIE) Project on "The Mind of Islam"

Following a successful pre-proposal in July 1994, William and Mary was invited to join the final round of competition for a two-year grant offered through the National Security Education Program (NSEP) of the Department of Defense. The proposal, submitted jointly by the Virginia Consortium for International Education (VaCIE) and William and Mary as lead institution, calls for a Statewide program, "The Mind of Islam," designed to improve understanding and teaching of Islamic civilization in the modern world. Professor John A. Williams, Kenan Professor of Humanities, and Michael Clark, Reves Scholar-in-Residence, prepared the proposal. Unfortunately, the College received notification in early December 1994 that, although included in a select pool of finalists, the William and Mary/VaCIE proposal ultimately was not funded.

2. Concentration Assessment Report Recommendations

The 1994-95 International Studies Committee has begun to implement several of the recommendations of the Concentration Assessment Report. Perhaps the most important recommendation is to organize standing faculty advisory committees for each of the six interdisciplinary concentrations. In pursuit of that goal, the Curriculum Subcommittee is meeting systematically with faculty from these programs to discuss methods of organizing and supervising the concentrations.

Christopher MacGowan, Chair, ISC
Earl McLane, Chair, Curriculum Subcommittee
Jennifer Taylor, Chair, Study Abroad Subcommittee
Rakesh Bhala (School of Law representative)
James Bill (Ex Officio; Director of International Studies)
Brian Blouet
Craig Canning (Ex Officio; Associate Director, Reves Center)
Michael Clark (Ex Officio; Assistant Director, Reves Center)
Nandini Koka (student representative)
Heather Macdonald (Ex Officio; Dean of Undergraduate Studies)
Lawrence Marceau
Ann Moore (Ex Officio; Head of Programs Abroad)
Diane Owen
Alfred Page (School of Business representative)
Mark Patterson (School of Marine Science representative)
Lynn Pelco (School of Education representative)
Abdul-Karim Rafeq
Katherine Speirs (student representative)
Burzine Waghmar (student representative)
John Williams

WILLIAM & MARY STUDY ABROAD PROGRAMS
(Summer 92/Academic Year 92-93/Fall 92/Spring 93)

TERM	PROGRAM	# APPLICANTS	# PARTICIPANTS	
			W&M	Non-W&M
Summer				
	Summer in Cambridge		14	1
	Field Archaeology in Bermuda		8	8
	Topics: Caribbean Studies		13	
	Summer in Florence		11	6
	Summer in Montpellier		10	
	Summer in Münster		13	
	Topics: Ceramics in Urbino			
	Topics: Medieval Studies		7	
Summer Total			76	15
Semester	University of Adelaide		2 SP	
	Summer/Fall in Beijing		7	
	William and Mary in Spain		1 FA/2 SP	1 SP
Semester Total			12	1
Academic Year	University of Adelaide		1	
	Junior Year in Exeter		.5*	
	Junior Year in Montpellier		14	7
	Junior Year in Münster		4	
	University of St Andrews		6	
Academic Year Total			25.5	7
Total Students Abroad on WM Programs			113.5	23

* Student returned early because of illness

W&M Students Abroad on non-William & Mary Programs			
SUMMER 92	Academic Year 92-93	FALL 92	SPRING 93
49	13	32	26

Total Students Abroad Summer 1992	140
Total Students Abroad Semester 1993	71
Total Students Abroad Academic Year 1992/93	45.5
Total Students Abroad Since June, 1992	256.5

WILLIAM & MARY STUDY ABROAD PROGRAMS (Summer 93/Academic Year 93-94/Fall 93/Spring 94)				
TERM	PROGRAM	# APPLICANTS	# PARTICIPANTS	
			W&M	Non-W&M
Summer	Summer/Fall in Beijing	16	13	3
	Summer in Cambridge	20	14	2
	Topics: Tropical Biology in Costa Rica	16	14	1
	Topics: Ceramics in Urbino	11	6	2
	Summer in Florence	17	9	7
	Summer in Montpellier	15	9	4
	Summer in Münster	22	15	2*
	Field Archaeology in Bermuda	13	4	6
Summer Total			84	27
Semester	University of Adelaide	1	1 SP	
	Summer/Fall in Beijing	16	10	2
	Hispanic Studies in Valencia	6	6 SP	
Semester Total			17	2
Academic Year	University of Adelaide	9	6	
	Junior Year in Exeter	2	1	
	Kanazawa University	1	1	
	Manchester School of Management	1	1	
	Junior Year in Montpellier	30	9	13
	Junior Year in Münster	2	2	
	University of St Andrews	5	4	
Academic Year Total			24	13

			W&M	Non-W&M
Total Students Abroad on WM Programs			125	42

* This was a joint program between W&M, Vassar, and Sweet Briar. Other non-W&M students went on this program, but only 2 applied through W&M.

W&M Students Abroad on non-William & Mary Programs			
SUMMER 93	Academic Year 93-94	FALL 93	SPRING 94
49	19	18	29

Total Students Abroad Summer 1993 160

Total Students Abroad Semester 1993 66

Total Students Abroad Academic Year 1993/94 56

Total Students Abroad Since June, 1993 282

WILLIAM & MARY STUDY ABROAD PROGRAMS (Summer 94/Academic Year 94-95/Fall 94/Spring 95)				
TERM	PROGRAM	# APPLICANTS	# PARTICIPANTS	
			W&M	Non-W&M
Summer	Summer/Fall in Beijing	18	14	2
	Summer in Cambridge	16	9	3
	Eastern European History (Czech Republic)	12	12	
	Danish International Studies	1		1
	Summer in Florence	17	4	10
	Summer in Montpellier	17	13	1
	Summer in Münster	9	8	
	Ceramics in Urbino	11	8	
	Hispanic Studies in Valencia	12	9	
	American Institute for Foreign Study		4	
	London School of Economics		1	
Summer Total			82	17

			W&M	Non-W&M
Semester	University of Adelaide	5	3	
	Atlantic History Exchange	8	5	
	Summer/Fall in Beijing	16	13	1
	Norwegian School of Business and Economics	4	4	
	University of St Andrews	1	1	
	Hispanic Studies in Valencia	4	4	
	American Institute for Foreign Study		4	
	Institute of European/Asian Studies		4	
	Advanced Studies in England		2	
Semester Total			40	1
Academic Year	University of Adelaide	1	1	
	American University of Cairo	1	1	
	University of Exeter	4	1	
	Kanazawa University	4	4	
	Manchester School of Management	1	1	
	Junior Year in Montpellier	36	7	10
	Junior Year in Münster	2	2	
	University of St Andrews	4	3	
	Hispanic Studies in Valencia	3	3	
	American Institute for Foreign Study		1	
	Institute of European/Asian Studies		3	
	London School of Economics		1	
Academic Year Total			28	10
Total Students Abroad on WM Programs			150	28

W&M Students Abroad on non-William & Mary Programs			
SUMMER 94	Academic Year 94-95	FALL 94	SPRING 95
31	7	16	Pending

Total Students Abroad Summer 1994	130
Total Students Abroad Semester 1994	57
Total Students Abroad Academic Year 1994/95	45
Total Students Abroad Since June, 1994 (spring, 1995 figures pending)	232