

Econ 449 - American Economic Mobility Over Two Centuries

This course explores the evolution of economic inequality and mobility in the United States from the Civil War to modern times. We will evaluate different methods of measuring inequality and mobility and then use those measures to assess how major events, policy shifts and structural changes to the economy altered economic mobility for different groups. Particular attention will be given to econometric issues related to measurement and causal inference when working with historical microdata. We will explore the impacts of such events and policy changes as the Great Migration, the High School Movement, passage of the 19th Amendment, and school desegregation on inequality and mobility.

By the end of the course, students should be able to (i) identify major trends in mobility and inequality in the United States over time, (ii) discuss the different roles that government policies and individual actions have played in shaping those trends, (iii) have a working knowledge of the main historical datasets relevant for studying American mobility, and (iv) use those data and various econometric techniques to explore relationships between mobility and policy graphically and through regression analysis.

Requirements

Students should have completed Econ 303 and Econ 308. This course will draw on both the theoretical modeling of individual and household behavior covered in Econ 303 and the econometric tools and empirical methodology covered in Econ 308.

Grading

Grades for the class will be based based on class participation, two referee reports, two data projects and a final project. Given the substantial final project, there will be no final exam for the course. The weights for the graded assignments are as follows:

Class Participation:	10%
Referee Reports:	15% each
Du Bois Data Project:	15%
Williamsburg Data Project:	15%
Final Project:	30%

Grades will be curved to conform to the typical grade distribution at William & Mary. The curve will be set at the end of the semester based on the class distribution of overall numerical scores. You have one week after graded material is first returned to raise any issues about the grading.

For the referee reports, data projects and final project, late assignments will incur a grade penalty. Each report and project is graded on a 20 point scale. One point is deducted for each day the project is late. An assignment submitted late but within 24 hours of the due date will incur a one point deduction, an assignment submitted between 24 and 48 hours late will incur a two point deduction and so on.

Due dates for the assignments and projects are provided below in the ‘Important Dates’ section of the syllabus.

Readings

A reading list is posted on Blackboard and provides details for both required and non-required readings. All of the readings are posted on Blackboard either as pdf files or as links to online versions of the papers. Note that the links may require that you be on the William and Mary network. If you are off campus, you may need to access articles by logging in through the Swem Library website. I will update you each class as to which readings will be covered in upcoming lectures.

When reading journal articles there are several things to keep in mind. I do not expect you to follow all of the technical details of the article. What you should focus on is identifying the following aspects of the article. What question is the author attempting to answer? Why is this an important question? What does previous research have to say about the question? What sort of evidence does the author rely on? Are there any drawbacks or limitations to this evidence? What conclusions does the author reach? What are the implications of these conclusions for larger economic questions?

Stata Assignments

Throughout the course, we will be working with historical data in class to identify and understand different mobility and inequality patterns. We will do all of our data analysis in Stata. Roughly every two weeks, I will post an optional assignment to complete an extension of the analysis we do in class. These are intended to be relatively short assignments to help you explore inequality and mobility on your own empirically as well as to prepare you for the empirical portion of your final project. These assignments are entirely optional but I encourage you to try them out, particularly if you are not already comfortable working with Stata. I am happy to provide comments on your work on the assignments or to simply sit down and talk through them with our laptops open.

Referee Reports

There are two graded referee reports. The purpose of these reports is to engage critically with the assigned journal articles. In your referee report you will summarize the main argument of a journal article and critically evaluate its strengths and weaknesses. Please refer to the handout ‘Referee Report Guidelines’ posted on Blackboard for complete details about the referee reports. We will go over these details during the third week of class.

Du Bois Data Project

For the Du Bois data project, each student will reproduce two figures from W.E.B. Du Bois’ exhibit at the 1900 Paris Exposition and create a third original figure. This exhibit contained a series of charts, tables and maps depicting the socioeconomic conditions of the black population at the turn of the century. Several figures were specific to the population of Georgia while others focused on the entire country. Each student will find historical data to reproduce one of the Georgia figures for the black population of Virginia in 1900 and find modern data to reproduce one of the national figures for the current black population of the United States. Each student will also create one new figure in the spirit of the original exhibit capturing the relationship between race and socioeconomic status. We will have an online gallery displaying all of these updated figures. Details are provided in a handout on Blackboard and will be discussed during the second week of class.

Williamsburg Data Project

For the Williamsburg data project, the class will work together to construct two historical datasets. The first will be created by linking individuals across census records to create an intergenerational sample of Hampton Roads residents. The final dataset will be similar to the datasets covered in Section II of the course (*Quantifying Historical Mobility and Inequality*), containing information on outcomes for individuals and their parents. These data will allow the class to directly estimate historical mobility rates in the Hampton Roads area.

The second dataset will track changes in property ownership, zoning regulations and the general residential and commercial character of the Williamsburg area. These are the types of data relied on by several of the studies in Section V of the course (*Racial Gaps in Opportunities and Outcomes*). They will offer insight into the institutional constraints on mobility in the local area.

Each student will be responsible for a subset of the observations for each dataset. We will then combine each student’s results into two master datasets for use by everyone in the class for the final

project. Details are provided in a handout on Blackboard. We will also devote class time throughout the semester to discussing issues students encounter when working on these datasets.

Final Project

The final project will utilize the data gathered by the class or other similar historical data. You will use one or both of the class-constructed datasets in conjunction with other historical evidence to assess changes in mobility in the Hampton Roads area over time. Your goal is to estimate a change in mobility or inequality using a measure of your choosing and then formulate and empirically test a hypothesis relating to why that change occurred.

You will produce two final products: (1), a technical paper presenting your analysis and, (2), a policy memo describing your findings. The technical paper should be written for an audience of economists familiar with both econometrics and the economic mobility literature. It will identify where your study falls within the academic literature on mobility and provide detailed discussions of the dataset construction, your estimation strategy and your empirical results. The policy memo should be written for a general audience that includes government officials and nonprofit directors. Details are provided in a handout on Blackboard.

Class Discussion

This class is a senior seminar, not a lecture. While I will lecture for part of the class time, introducing economic theory and empirical work for each section of the course, questions and comments are welcome at all times and significant time will be reserved for class discussion (please see the section on COVID-19 for specifics on how lecture and discussion will take place this semester). I expect every student to be actively engaged, asking clarifying questions, pushing ideas I present further, pushing back on ideas I present, and debating with fellow classmates.

Given the subject matter of this course, including issues of poverty, discrimination, race, ethnicity, and gender, students may have strongly held opinions about certain subjects or very personal experiences with certain topics. It is essential that as a class we respect each other's experiences and opinions. To that end, we will adhere to the following guidelines for class discussion.

- Disagreement and debate are encouraged but should always be done respectfully. Be certain to listen to your classmates and respond constructively. Be careful not to speak over another classmate or respond in a way that could be construed as a personal attack.

- Assume that we all have good intentions in the classroom and recognize that you may not be aware of the past experiences that have shaped classmates' views or influenced their reactions to something in class.
- If a comment is out of line, I will do my best to set class discussion back on a productive track.
- If you are bothered by something in class said by me or a fellow student, or if you simply want to talk about course material one on one, please feel free to speak with me. I am always happy to engage in conversation in person or through email.

I expect students to be engaged during every lecture, both asking and answering questions. We will also have time set aside specifically for debate in class. These debates will occur at the end of each major section of the course as noted on the course outline below and will focus on a contentious issue of public policy related to inequality and mobility. For these debates, I want you to be prepared to defend both sides of the issue. You will have the opportunity to advocate for your personal position, but you will also be expected to argue the merits of alternative positions or identify the shortcomings of your own position.

Important Dates

Below are the key dates for the graded assignments.

Date	Assignment
August 28	Add/drop deadline
September 9	Du Bois project due at 5pm
September 23	Referee report 1 due at 5pm
October 7	Referee report 2 due at 5pm
October 12	Withdrawal deadline
October 21	Williamsburg project due at 5pm
November 18	Final project due at 5pm

Honor Code

You are expected to follow the William & Mary Honor Code. If I discover any academic misconduct, I will initiate an Honor Council proceeding and recommend failure of the course. Be particularly careful to avoid plagiarism when working on your Du Bois project and your research project. This is one area where students can unknowingly commit serious honor code violations. It is very important that you cite all sources properly, including data sources, and fully acknowledge any help received. If

you have any questions about how the Honor Code relates to this course, feel free to talk to me or refer to the [Student Handbook](#) and the William & Mary Honor Council's [website](#).

Accommodations

Any student who feels they may need an accommodation based on the impact of a learning, psychiatric, physical, or chronic health diagnosis should contact Student Accessibility Services (SAS) staff at 757-221-2512 or at sas@wm.edu to determine if accommodations are warranted and to obtain an official letter of accommodation. For more information, please see the SAS [website](#).

Working Around COVID-19

We find ourselves in unusual times. Many aspects of our class will be impacted by both measures to control the spread of COVID-19 and by the direct impacts of COVID-19 on students who need to quarantine, suffer effects of the virus, or have family and friends impacted by the virus. First and foremost, I want you to know that I am here to support you and find ways to help you succeed in the course despite any COVID-19 disruptions. Should you have any concerns at all related to your ability to participate in this class, please do not hesitate to reach out to me. We will work to figure out a personalized plan that will allow you get the most out of this course while prioritizing your health and the health of your family. For any individual situations, whether you need a deadline extended, access to recorded lectures and lecture notes, or simply need to talk things through, please email me or stop by my Zoom office hours, whichever is more comfortable for you.

There are several more general issues related to our class and adapting to COVID-19. The following subsections of the syllabus detail several important ways that we will be adapting the class to adhere to William & Mary's [Path Forward](#) policies.

Online Instruction

The most immediate issue is the need to start classes online. At least through Labor Day, we will be holding classes through a combination of pre-recorded lectures and live Zoom discussion sections. Until we are back on campus, I will post Panopto video recordings of lectures on Monday each week. You should view these lectures before Thursday as we will hold a live Zoom class discussion during our scheduled Thursday class time each week. We will use these class meetings to discuss the lectures, answer any questions, debate the key concepts, and occasionally work through Stata examples. All of our class discussions can be joined through the following Zoom link:

<https://cwm.zoom.us/j/93420253913>

I expect you to watch the recorded lectures for the week prior to our Thursday Zoom discussion as that will allow for productive and spirited talks while on Zoom. That said, I do not expect you to have mastered the material from the recorded lectures. I have every expectation that part of our time on Zoom will be spent answering your questions and reviewing lecture material you found unclear.

Zoom Guidelines

Zoom meetings can work remarkably well. However, it is also quite easy for them to be rather unproductive for individuals or the class as a whole. To make the most of our Zoom sessions, we will adhere to the following guidelines:

- For basic tips and descriptions of Zoom features, refer to the handout posted to our Blackboard site.
- Make certain your name shows in Zoom. For example, I may log in and be identified as ‘02jmp_2 iPad’, an unhelpful moniker. I would use the *Rename* option to relabel myself as ‘John Parman’. Please make certain that your name displays in a way consistent with how you would like to be referred to.
- Please keep yourself muted until you plan to speak. Background noise can become quite disruptive on Zoom.
- Plan to keep your video on if possible. It is easier for your classmates and me to interpret whatever you say, or to interpret your reactions to what we have said, if your video is on. That said, I realize that you may face technological issues or other problems that prevent you from using video and fully understand if you cannot have your video turned on.
- Plan to join the class Zoom meeting a little before the start of class. We will begin promptly at the start of our class period. Feel free to chat with each other before class starts.
- If you have a question, please say so in the chat window of Zoom. I will keep an eye for raised hands, both actual raised hands and people who have hit the *Zoom Raise Hand* button, but, given the way Zoom shows only a subset of participants at a time, I might miss your raised hand. Posting in the chat window is the guaranteed way to get my attention.
- Please know that the Zoom sessions will be recorded for the benefit of any classmates that cannot make it to class that day.
- If you have any issues that prevent you from fully participating in the Zoom class discussions, please contact me and we will work out an alternative approach to participating in the class.

The Makeup Week

Given the shortened semester, we need to schedule an additional week (3 hours) of class. It is unreasonable and unfair of me to ask that you all be available at the same time outside of our regularly scheduled class period. Consequently, we are going to incorporate the additional week of instruction through recorded lecture material and an assignment that can be completed when your schedule allows. This additional material will sit outside of the progression of the rest of the course material so that you can complete it at any point in the semester. It will relate to the evolution of enfranchisement in the United States and its relationship to economic outcomes. I am happy to hold individual meetings through Zoom to help you whenever you find the time to work through this additional material.

Virtual Office Hours

Throughout the semester, office hours will be held virtually to comply with COVID-19 best practices. I will hold office hours every week from 10am to 11am on Mondays and from 1pm to 2pm on Wednesdays throughout the semester via Zoom. I will use the waiting room feature of Zoom so that individual conversations do not get interrupted when additional students join the office hours. So when you are speak with me, know that you will not suddenly have another student drop in on the conversation. If you join my office hours and find yourself in the waiting room, know that I am finishing up a conversation with another student and will be with you shortly.

Feel free to join those office hours at any point during the hour. Also feel free to email me to set up a different time to meet over Zoom if the regular office hours do not work with your schedule. Zoom links for the office hours are provided below:

Monday office hours: <https://cwm.zoom.us/j/96696059711>
Wednesday office hours: <https://cwm.zoom.us/j/95361966112>

The Return to Face-to-Face Instruction

When we are able to return to face-to-face classes, we still need to take various COVID-19 precautions. When in the classroom and when entering and leaving, please remember that face masks and proper social distancing are required. I will be lecturing with a mask or face shield on at all times. This may make it more difficult to understand me. Please do not be shy when it comes to asking me to repeat something I have said or have me repeat something said by a classmate. When you arrive to class, only sit in a seat designated with an 'X' and do not rearrange the furniture in the classroom.

Should you have to miss class because you are sick, quarantined, or have other unexpected hardships, let me know and we will make arrangements for you to have access to whatever material you

missed. Please know that your health and general well being are my first priority, keeping up with class is secondary to that. I will be happy to help you stay engaged in class but my main focus will be on helping you get healthy; I understand that studying economics may not always be the key to that.

Outline of Course

Below is the general outline we will follow for the course. For each general topic, there will be several readings posted on Blackboard. Complete details on these readings are provided in the reading list. I will update you at the beginning of each class as to where we are in the outline and which readings you should do for the upcoming lectures.

I. The Measurement of Modern Mobility and Inequality

- The American income and wealth distributions
- Equality of opportunity and equality of outcomes
- Measuring inequality
- Measuring intragenerational mobility
- Measuring intergenerational mobility
- Is modern America a land of opportunity?
- *Stata exercise: Working with the World Inequality Database*
- *Class debate: The best measure for policymakers*

II. Quantifying Historical Mobility and Inequality

- What can we measure with historical data?
- Who is represented in historical data?
- Trends in mobility over two centuries
- *Stata exercise: The socioeconomic content of names*

III. Education and Economic Outcomes

- Schooling, equality of opportunity and mobility
- Returns to schooling over two centuries
- The race between education and technology

- *Stata exercise: Regional variation in the returns to schooling*
- *Class debate: Voucher programs*

IV. Immigration and Economic Mobility

- The Age of Mass Migration
- Who migrates and who returns?
- Immigrant assimilation and the channels of mobility
- *Stata exercise: Education and assimilation of immigrants*
- *Class debate: Skill-based immigration policies*

V. Racial Gaps in Opportunities and Outcomes

- Racial gaps in education, income and health in the modern United States
- The transition out of slavery
- The Great Migration
- Redlining and institutional barriers to mobility
- From Jim Crow to Brown v. Board of Education and beyond
- *Stata exercise: Discrimination in labor markets*
- *Class debate: Reparations for slavery*

VI. Gender Gaps in Opportunities and Outcomes

- Unique issues with measuring female inequality and mobility over time
- The Industrious Revolution in American context
- The 19th Amendment and public vs private provision of health and education
- Marriage, matching and mobility
- The power of the pill
- Modern American female mobility and inequality in international context
- *Stata exercise: Determinants of female labor force participation*
- *Class debate: Family leave policies*

VII. Bonus Week: Enfranchisement and Economic Outcomes

- Emancipation and Reconstruction

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Zoom Office Hours: M 10am-11am, W 1pm-2pm

Econ 449, Fall 2020
T/Th 2:00pm-3:20pm
331 Blow Memorial Hall

- The Women's Suffrage Movement
- The Voting Rights Act