

re.web

Tuesday, January 8, 2008

AGENDA and NOTES

Present: Ambler, Bauserman (ex officio), Broaddus, Carpenter, Evans, Kane, Martin, Mellor, and Wallace

Voltaire Santos Miran, mStoner, present via telephone.

Unable to Attend: Bailey, Donaldson, and Rojas

Agenda:

1. Web Design Update

Susan presented a re.web Project Updates PowerPoint with the following information:

- Campus Review of the three design options for the new W&M web site included:
Presentations to:
 - 18 faculty
 - 15 current students
 - 17 senior administrators
 - 21 communication/design staff
Two Online Surveys to:
 - 600 HS juniors/450 early decision students (round 1: 3 design options)
 - 1000 more HS juniors/remaining early decision students (round 2: 2 design options)
- Virtual Presentations of the three design options for the new W&M web site included:
 - Jan 2: unveiled on blog (46 comments as of 1/8/08)
 - Jan 2: unveiled on Facebook group
 - Jan 3: link sent to 400 W&M web editors
 - Jan 4: myWM announcement for students
 - Jan 6: personal email to 40 faculty
 - Jan 7: myWM announcement for campus

2. Web Design – Discussion and Decision

The committee reviewed and discussed the results from the online surveys of prospective students. Responses to the round 1 survey were from 198 early decision students. An additional 53 early decision students and 34 current high school juniors responded to the round 2 survey.

There was consensus about one of the designs and a final recommendation will be presented to the Provost and the President in the next week. We agreed to continue gathering feedback from students, faculty, and staff.

3. CMS Selection

Susan updated the committee about the CMS selection. The re.web technical team has determined that both Hannon Hill's Cascade and RedDot are excellent options for the College. Both products are available for purchase via state contract.

Voltaire Santos Miran from mStoner and two representatives from Global Image (mStoner's sister company) will be on campus on January 23 and 24, 2008. During this January visit, demonstrations of Cascade and RedDot will be hosted for W&M web editors.

4. Transition to re.web Environment

The committee had a brief discussion about how departmental sites will be transitioned to the CMS, the new look, and the architecture provided by re.web. More discussion is needed and all agreed that the plan for mStoner to work with an internal department would be a great way to model the new re.web environment. Perhaps both an academic and an administrative department should be identified for this purpose.