

W&M&You: *You Text, We Listen*

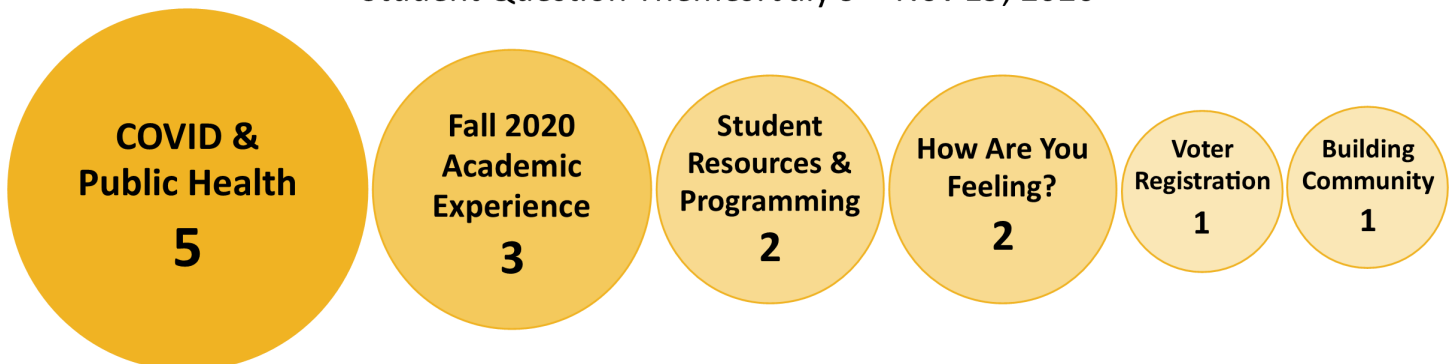
W&M&You offers a direct channel for students, faculty and staff to provide quick feedback on current issues in order to gather empirical data to inform university decision making. Users receive periodic cell phone text messages from administration asking what they think, feel, or want regarding a particular issue or question. We also welcome suggested questions from the campus community.

Opt in, view past results, and learn more at: <http://www.wm.edu/wmandyou>

2020 Milestones						
SUN	MON	TUE	WED	THU	FRI	SAT
	July:	W&M&You launches with first student question				
	September:	Website goes live and appears as icon on W&M Mobile				
	October:	Available to faculty & staff				
	November:	First question sent to faculty & staff				

2021 Enhancements in Progress						
SUN	MON	TUE	WED	THU	FRI	SAT

Student Question Themes: July 9 - Nov 19, 2020



Fall 2020 Faculty/Staff Questions



What is one success you are celebrating as the Fall semester ends?

What is one challenge you plan to address or would like to see addressed in the Spring?

Staff: Are you looking forward to the Planned Pause?

Your Voice Has Impact

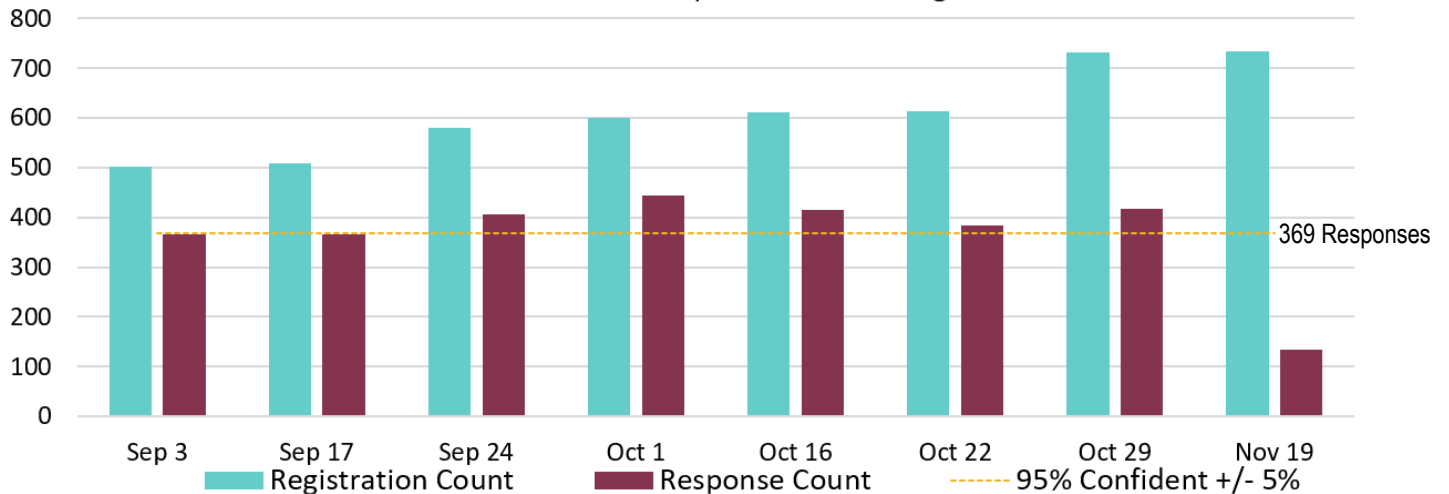
On September 24, 2020, we asked all students to describe their current course workloads compared to Fall 2019. The most common response was that student workloads were **much heavier**, and the most common explanation for the difference was the **compression of the Fall 2020 semester**.

Provost Peggy Agouris cited this feedback as influencing the decision to **not similarly compress the Spring 2021 semester**. Responses to W&M&You polls will continue to guide university decisions as we move forward in 2021 and beyond.

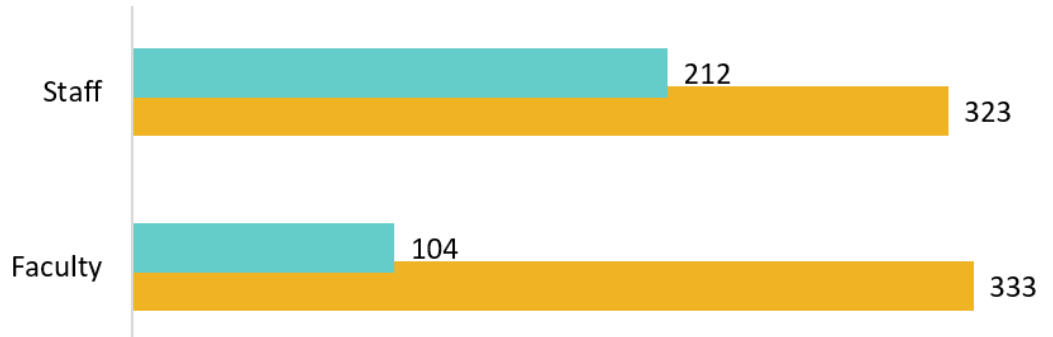
Participation

The Climate Group's goal for every survey is a response count sufficient to establish **95% confidence +/- 5%** that results are representative of the W&M community

Fall 2020 Student Participation Provides High Confidence



Faculty and staff participation is growing toward the target response count necessary to reach this 95% confidence level.



The more individuals responding to questions, the more accurate and useful the data will be.
Please encourage students, faculty, and staff to register and participate.

Privacy, Anonymity & Safety Matter

Users have inquired about the privacy of poll responses. W&M&You is intended to provide the opportunity to comment honestly and privately on important matters impacting William & Mary. Responses available to the Climate Working Group are therefore de-identified and anonymous to protect participant privacy.

At the same time, Climate Group members have a responsibility to safeguard the W&M community. A response that triggers serious health or safety concerns may require Information Technology to connect the response with an identified user and other units to take appropriate follow up action to protect life or safety.



Seeking Questions for the Spring Semester!

The Climate Working Group is working to increase participation in all groups and to gather pertinent questions for the Spring semester. If you have a question (or questions) that would further your work, we encourage you to share it with us for potential distribution.

Submit questions to wmandyou@wm.edu