



Richard Bland College
of WILLIAM & MARY

RBC Committee, W&M Board of Visitors

September 22, 2022

CHAIRMAN'S REMARKS



MR. JOHN RATHBONE

W&M Board of Visitors
RBC Committee Chair



PRESIDENT'S REMARKS

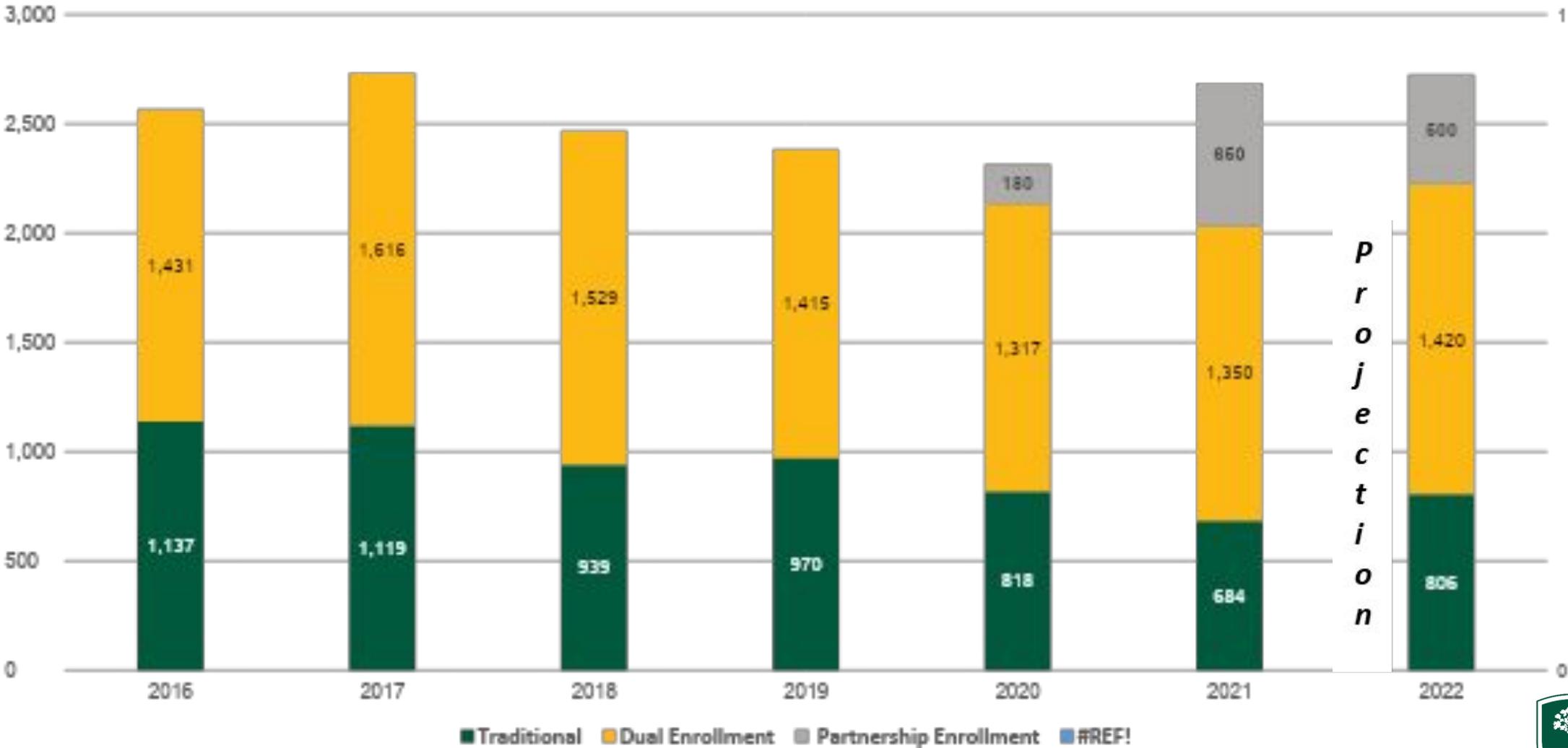


DR. DEBBIE SYDOW

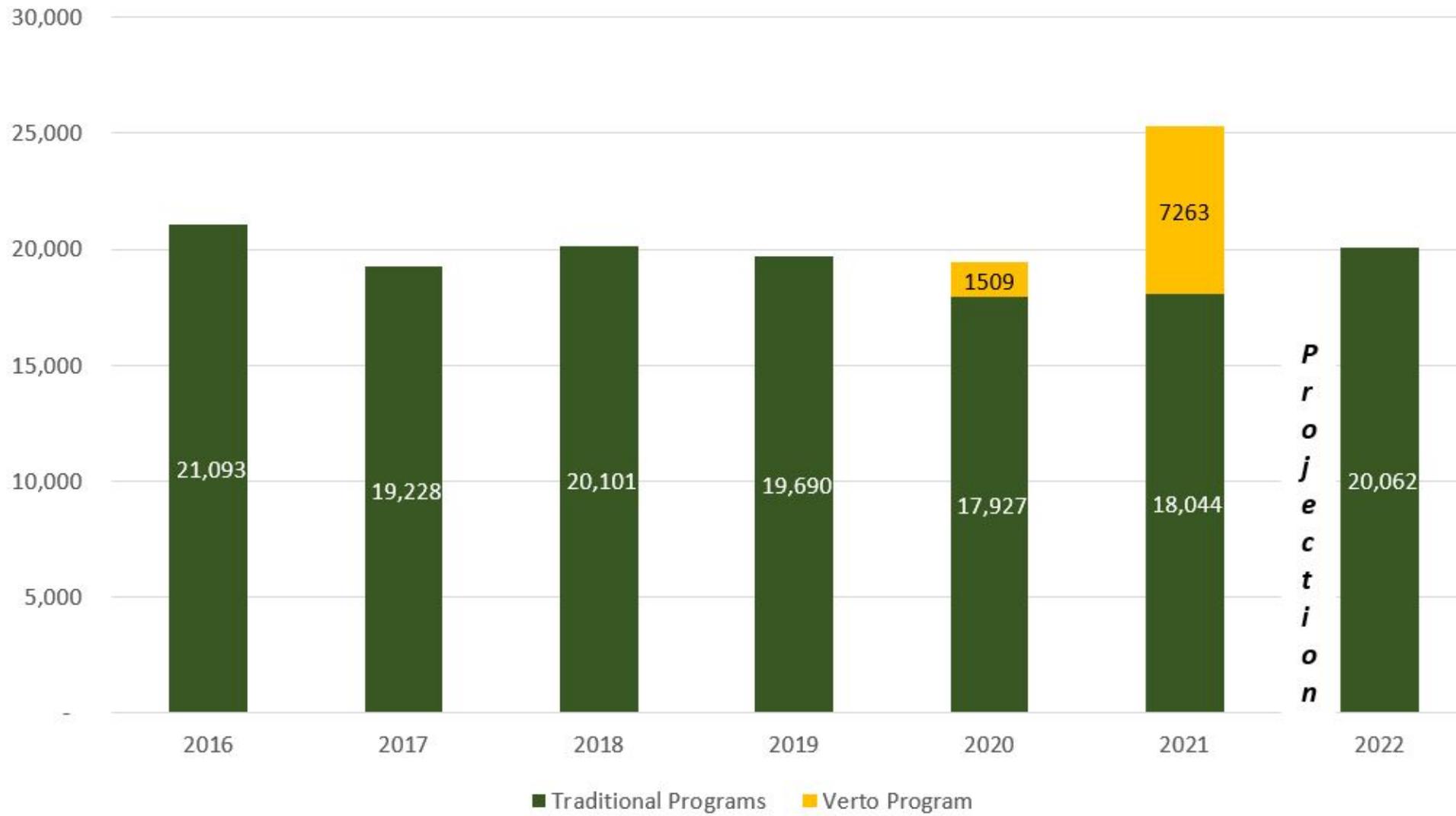
President



2016-22 FALL HEADCOUNT



2016-22 CREDIT HOURS



Fall 2022 Semester Student Demographics

Student Type	2019	2020	2021	2022
International	53	26	24	39
Honors & Promise	106	34	24	35
Athlete	95	42	136	165
Residential	414	199	264	330
Commuter	556	619	420	520
Dual Enrollment	1,413	1,329	1391	1565
DU Academy				500 <i>(projected)</i>
Minority	64%	62%	57%	55%
First Year GPA Average	3.10 GPA	3.07 GPA	3.08 GPA	3.06 GPA
Gender	61% Female 39% Male	59% Female 41% Male	63% Female 37% Male	59% Female 41% Male



Enrollment Landscape



PARTNERSHIP FOR PETERSBURG



This Richard Bland College STEM lab school will fit within its new model of education that expands work-based dual enrollment, and the new Academic Innovation Center that will open in 2024 will provide collaborative lab space in support of pedagogical innovation.

STEM LAB School

Create an environment for innovation that focuses on 9th - 12th grade students with interest and ability in STEM. The program will utilize virtual reality to increase STEM interest and performance and will include a leadership certification program for practitioners, teachers, and teachers in training.



Richard Bland College
of WILLIAM & MARY

Lab School AIMS:

Provide a collaborative STEM training program with a residential option

Establish an intensive and immersive 9-12th grade STEM focus

Establish an innovative hub for new strategies for teaching STEM content & applied learning

Provide guided pathway to STEM careers



ACADEMIC AFFAIRS



DR. TIFFANY BIRDSONG

Chief Academic Officer



FACULTY DEVELOPMENT

- **Critical Thinking**
- **Cultural Competency and the Collegiate Instructional Environment**
- **Working with Students in an Endemic Pandemic**
- **Emotional Intelligence, Student Efficacy, and the Growth Mindset**
- **Instructional Design**



FACULTY PROFILES



Dr. M. Adnan Shahid
Assistant Professor of
Business and Economics



Dr. Damien Westfield
Assistant Professor of
Communications



Dr. Tamara Williams
Associate Professor of
Psychology



STUDENT EXPERIENCE



DR. THOM ADDINGTON

Chair, English & Humanities
Department





Statesman Steps

A Guided Pathways Approach



Promise Scholars Program AY '22-'23

Incoming Cohort

Diverse and driven

Emphasis on technology and helping professions

Current Cohort

Taking COLL Course at W&M, "Myths and Myth-Making"

Major contributors to SGA and student club growth

Academic Year Theme

"Civic Engagement"

Trips/Projects

Fall: State Capitol Visit for Constitution Day, Voter Registration Drive (collaboration with VA21)

Spring: National Volunteer Week, St. John's Church Visit for Patrick Henry's "Give Me Liberty" Speech Anniversary



STATESMAN ATHLETICS – NEW SPORTS

Largest number of student athletes to date

Men's Sports:

- Baseball
- Basketball
- Soccer

Female Sports:

- Basketball
- Beach Volleyball
- Cross Country
- Soccer
- Softball
- Track and Field
- Volleyball



FACILITY IMPROVEMENTS

- **Baseball's home games and practices will be at the Petersburg Sports Complex on the former Generals field. Partnership with the City of Petersburg focuses on major improvements to the field prior to the 2023 season.**
- **Weight room expansion to accommodate additional sports teams and rising student population**
- **Two new sand volleyball courts built to accommodate home matches**



FINANCIAL AFFAIRS

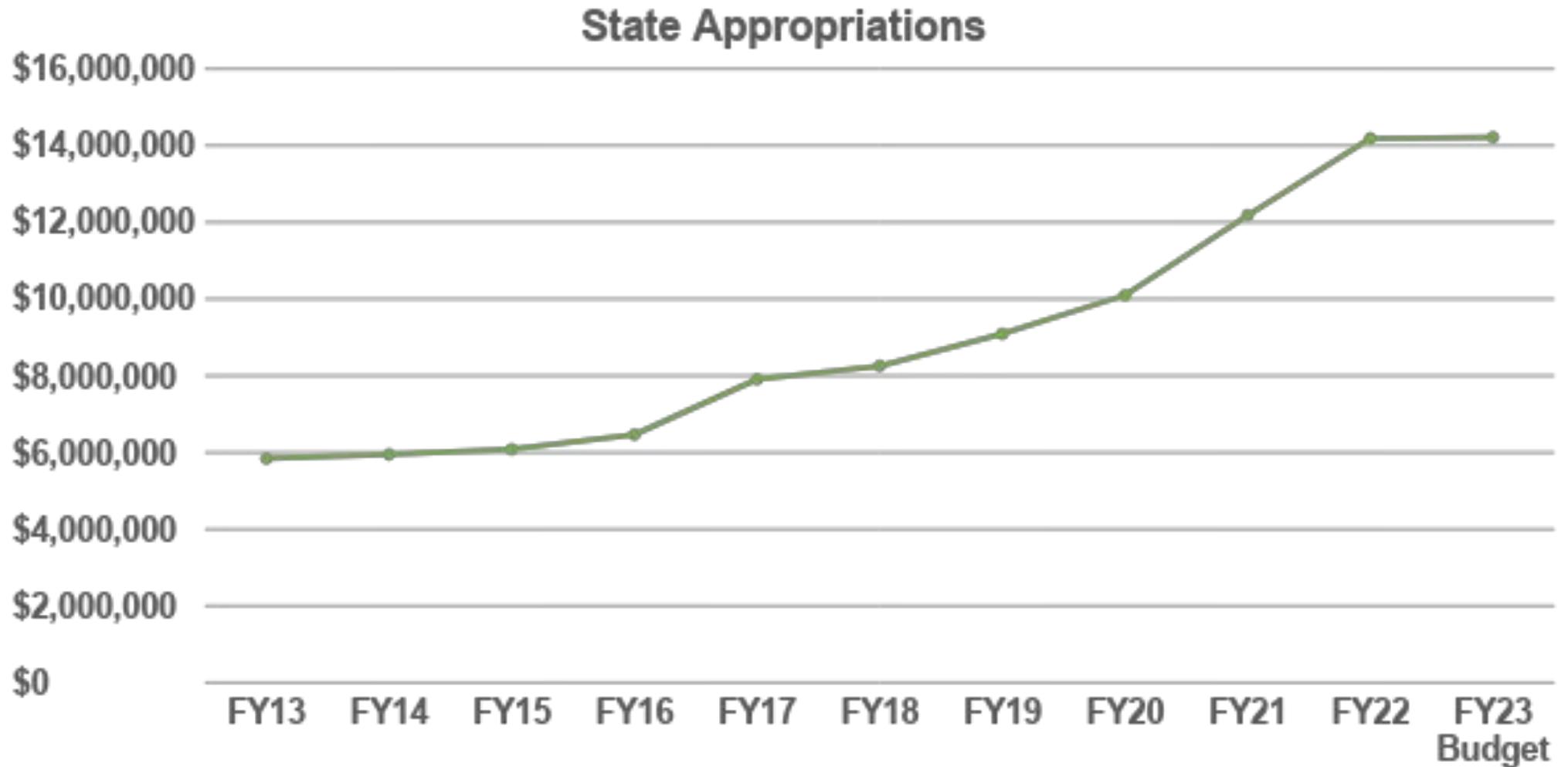


MR. PAUL EDWARDS

Chief Business Officer

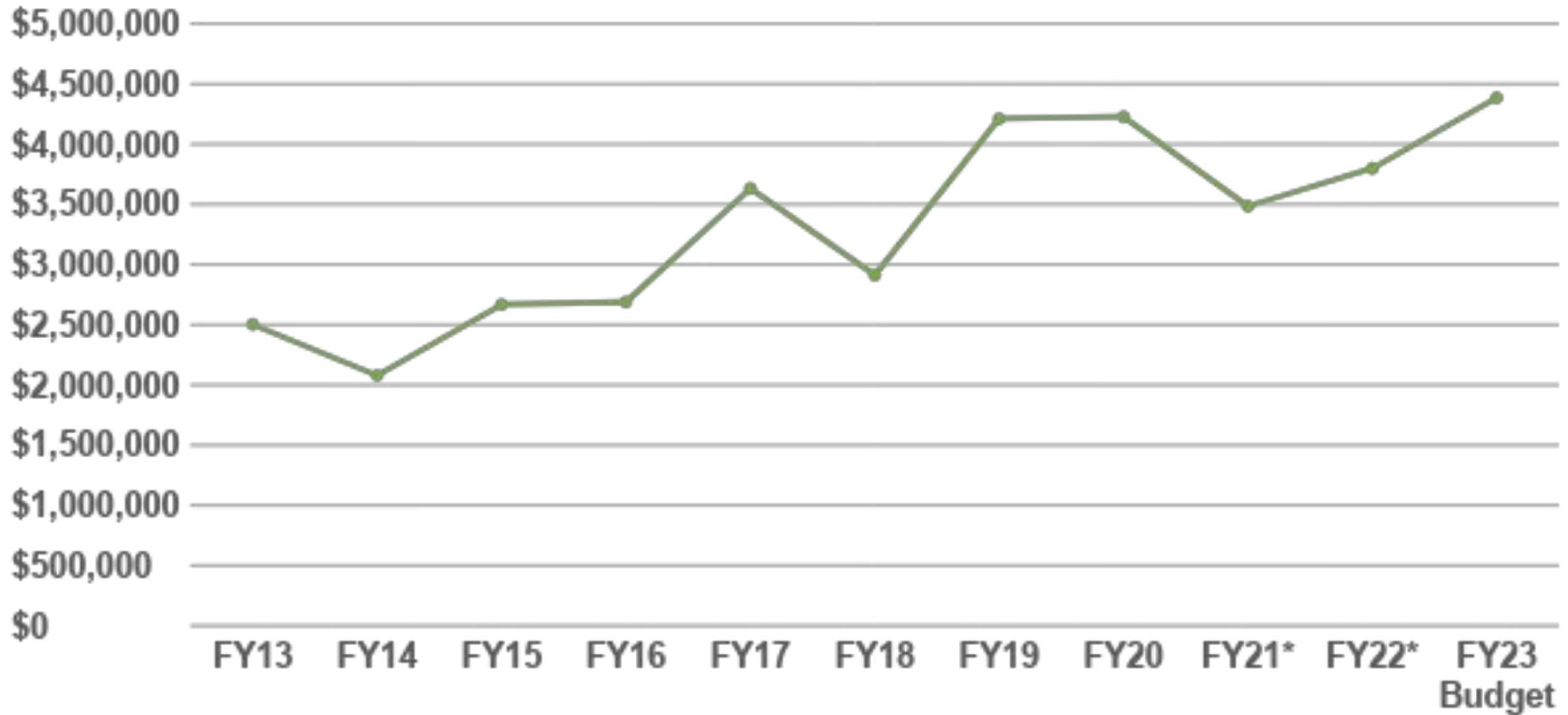


FY13–FY23 STATE APPROPRIATIONS

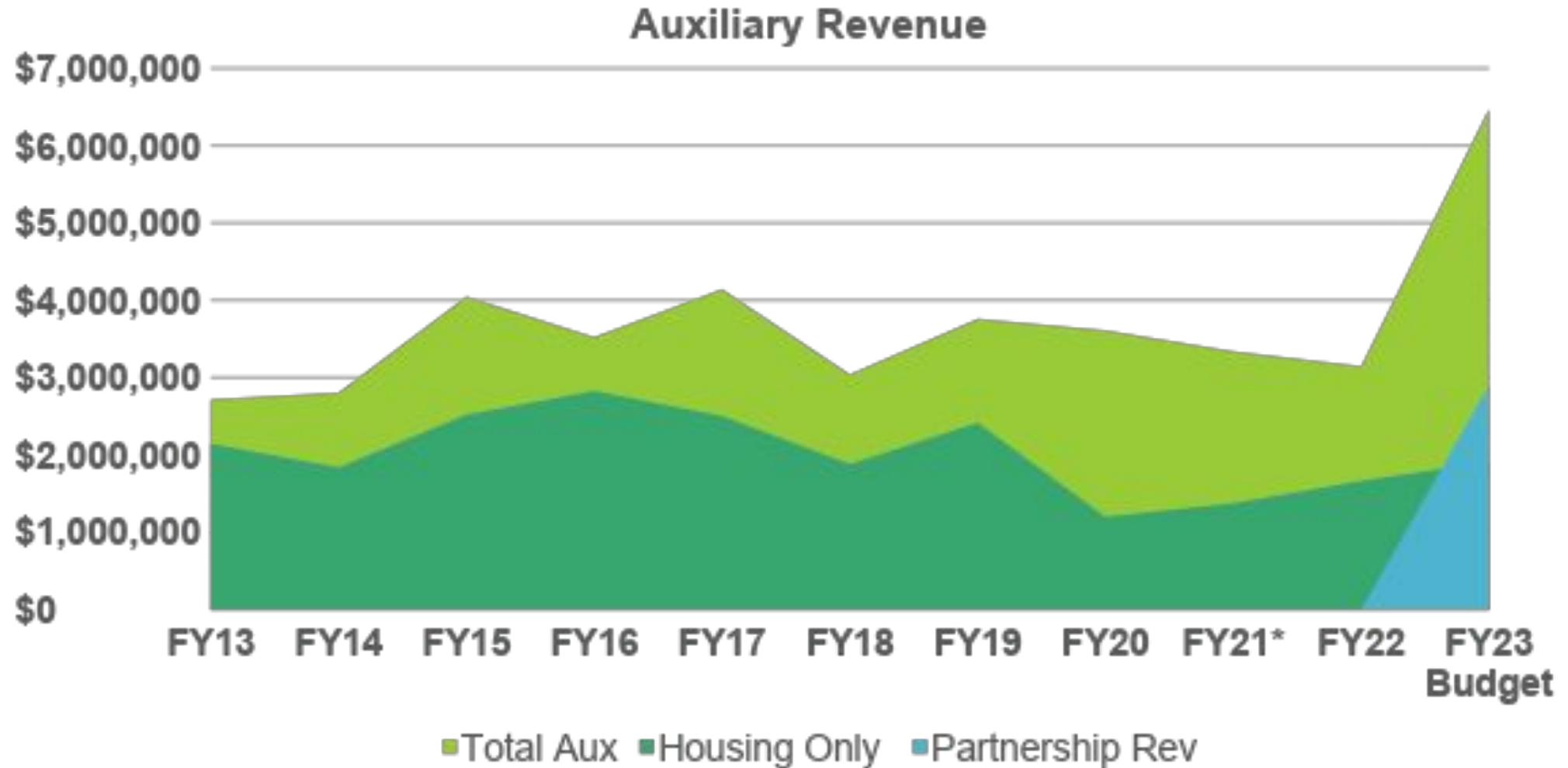


FY13 – FY23 TUITION & FEES

Tuition & Fees



FY13–FY23 AUXILIARY REVENUE



*FY21 total Aux includes \$1.6M COVID relief applied towards lost revenue



BALANCED BUDGET

FY23 Budgeted Revenues \$25,091,121

**FY23 Budgeted Expenses
\$25,091,121**

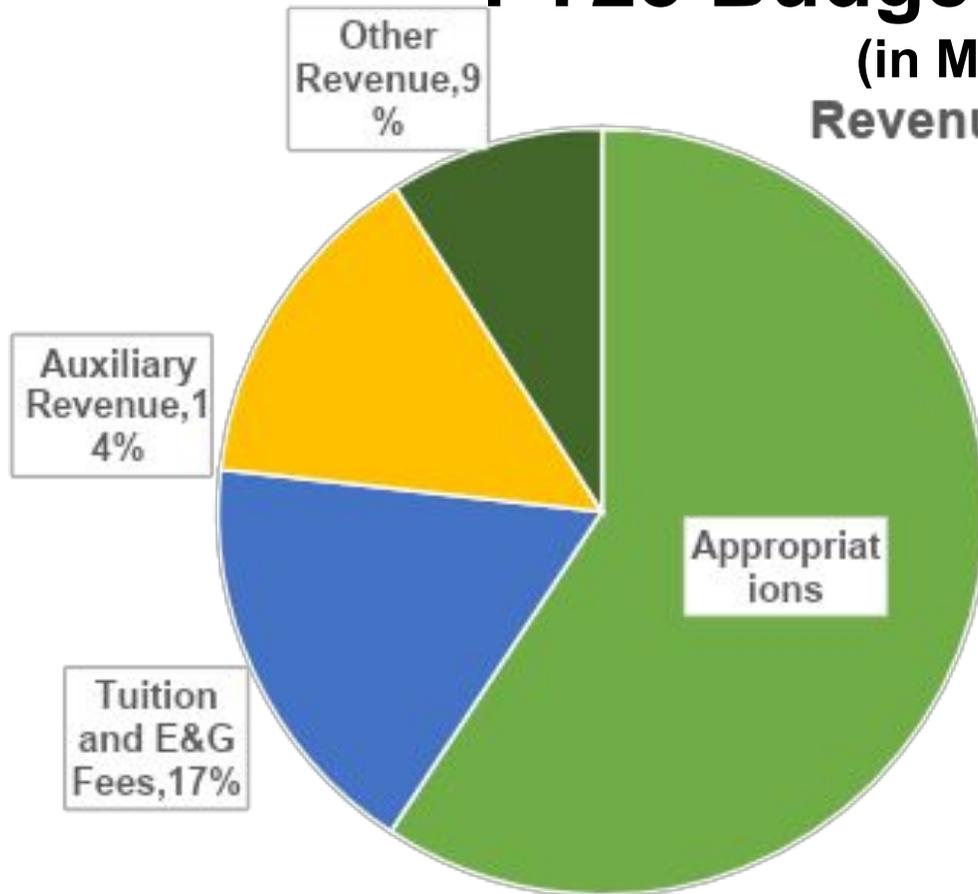


BUDGETED REVENUE

FY23 Budgeted Revenues

(in Millions)

Revenue Sources



Appropriations	14.87
Tuition & Fees	4.39
Auxiliary	3.57
Other	2.26
Total	<u>25.09</u>



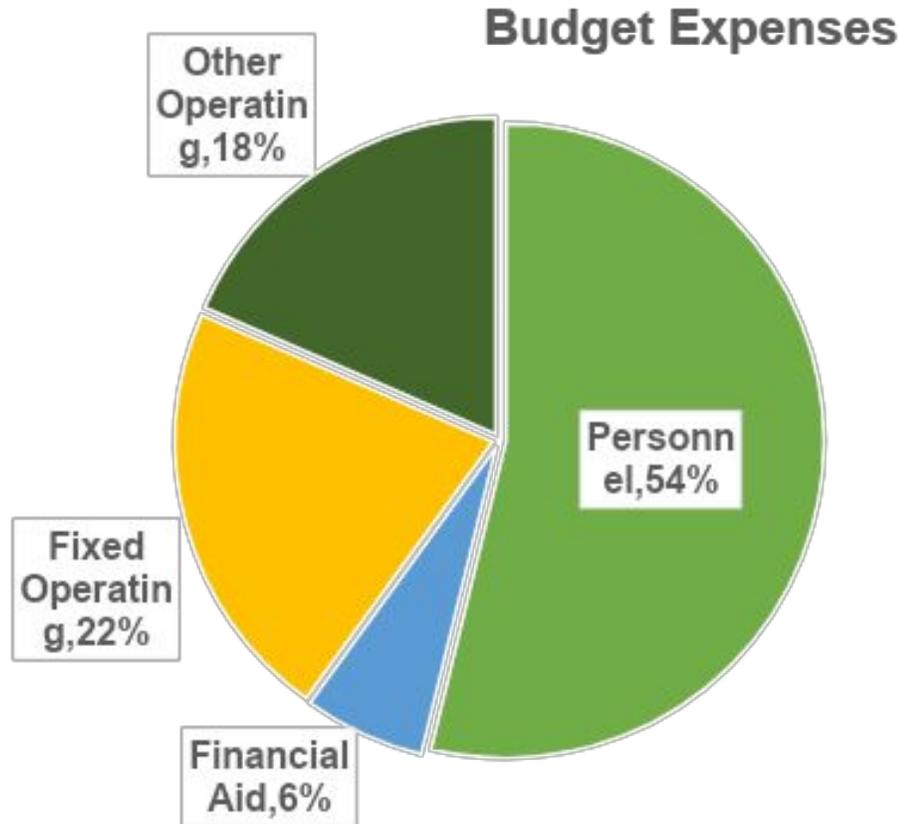
NEW FY23 FUNDING

CATEGORY	AMOUNT
Affordable Access	\$1,334,600
Compliance	\$ 325,000
Student Success	\$ 300,000
Additional Financial Aid	\$ 93,300
TOTAL	\$2,052,900



BUDGET EXPENSES

FY23 Budgeted Expenses (in Millions)



Instruction and Academic Support	4.87
Student services	1.34
Institutional support	4.81
Operation and maintenance	1.05
Auxiliary Services	0.68
Athletics	0.75
Financial Aid	1.55
Non-Personnel Services	10.04
Total	25.09



FINANCIAL INDICATORS

Composite Financial Index

<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>
-1.0	-0.4	1.6	2.1

Current Ratio

<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>
0.14	0.36	1.13	1.77



BUILDINGS & GROUNDS



MR. ERIC KONDZIELAWA

Chief Operating Officer







SITE READINESS ROAD MAP

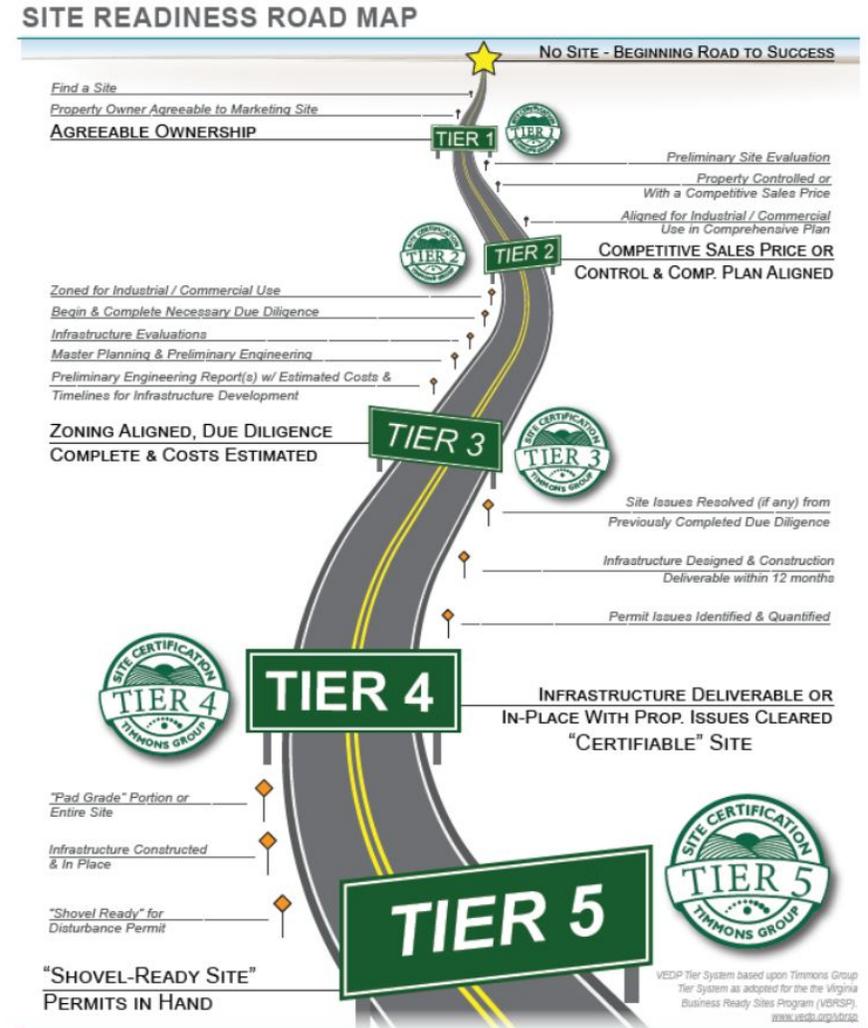
TIER 1 – Agreeable Ownership

TIER 2 – Competitive Sales Price

TIER 3 – Zoning Aligned

TIER 4 – Certifiable Site

TIER 5 – Shovel – Ready Site



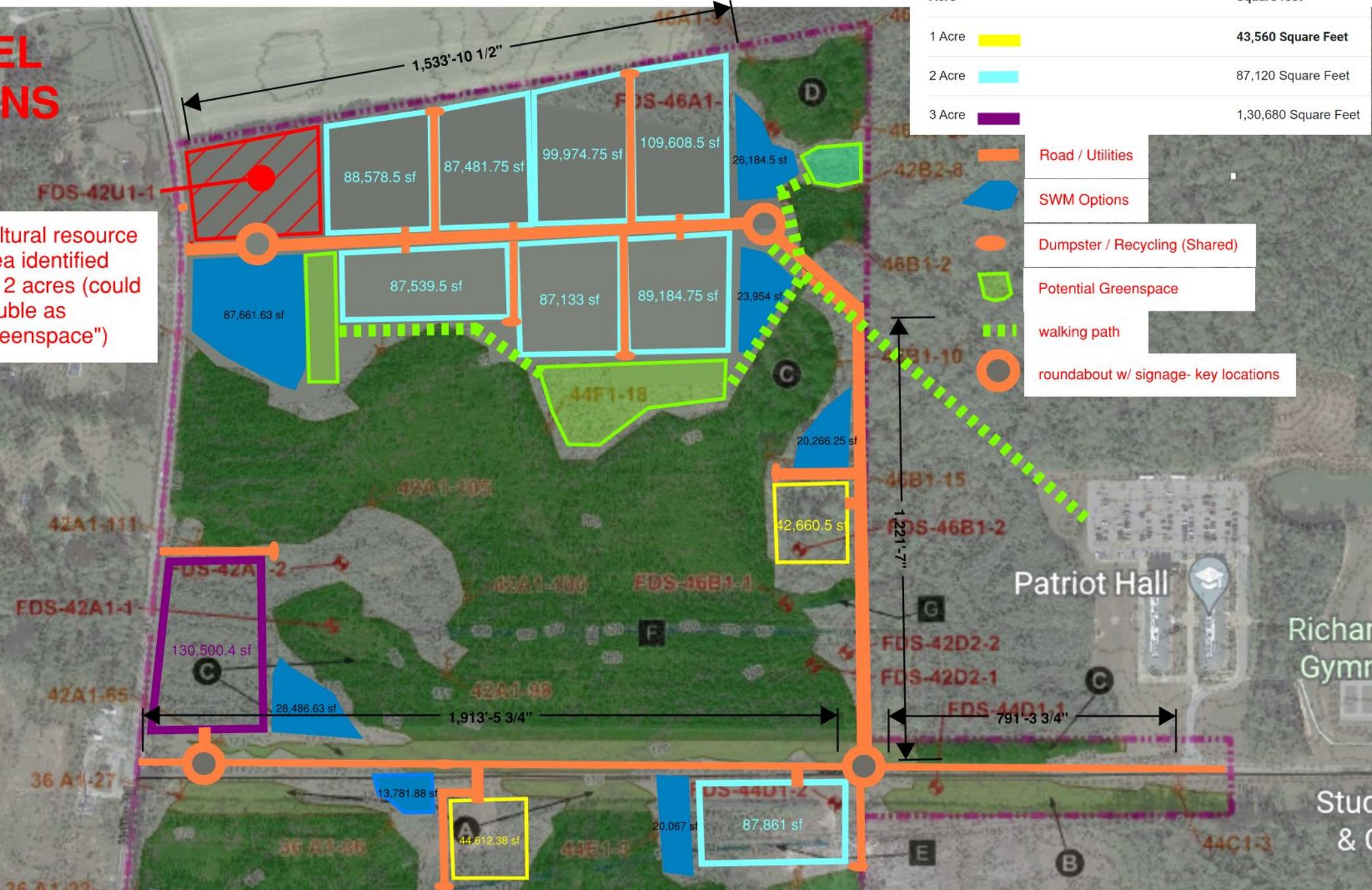
PARCEL OPTIONS

Cultural resource area identified +/- 2 acres (could double as "greenspace")

LEGEND

Acre	Color	Square feet
1 Acre	Yellow	43,560 Square Feet
2 Acre	Cyan	87,120 Square Feet
3 Acre	Purple	1,30,680 Square Feet

- Road / Utilities
- SWM Options
- Dumpster / Recycling (Shared)
- Potential Greenspace
- walking path
- roundabout w/ signage- key locations





RISK & COMPLIANCE



MS. STACEY SOKOL

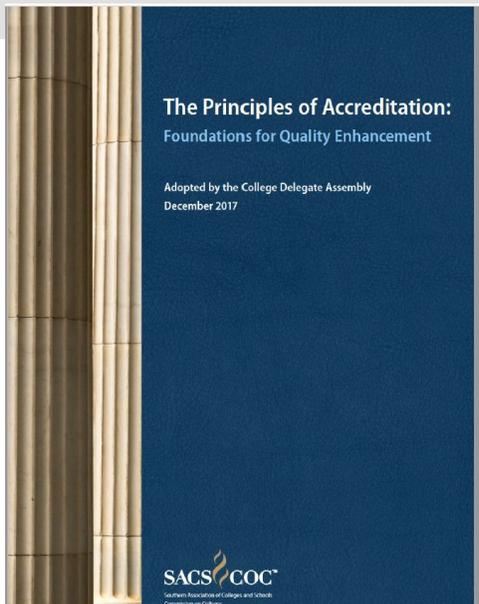
Director of Institutional
Effectiveness & Compliance



SACSCOC COMPLIANCE

Fifth-Year Interim Report Timeline

October 16, 2023	Notification Letter from SACSCOC President
September 16, 2024	Submission deadline for Fifth-Year Interim Report
December 2024	Review by the Committee on Fifth-Year Interim Reports



- **Covers 22 of the 59 Principles of Accreditation Standards**
- **Includes 5 of the 15 Core Requirements**





Prong 1 Compliance: Substantial Proportionality

- **Female sports additions**
 - **Basketball**
 - **Cross-country**
 - **Track**
- **Male sports roster management**



GRANTS & SPONSORED PROGRAMS



DR. Kimberly Boyd
Vice President



GRANTS UPDATE

Submitted – \$22 million

Anticipated - \$100,000 – \$200,000

Current Potentials – \$1.2 million

Office of Violence Against Women - \$300,000 – Sept 2022

Covid Traumatized Students - \$964,000 – Jan 2023



DEVELOPMENT



MR. JEFF BROWN

Director of Special Projects &
Operations



ANNUAL FUND

Endowed Scholarships

- Current = 60
- Goal = 63

Legacy Donors

- Current = 11
- Goal = 14

Increase Alumni Giving

- Current = \$302,306
- Goal = \$311,376

ACTION PLAN

Donation stations - Pecan Festival

Alumni information portal

Regular engagement

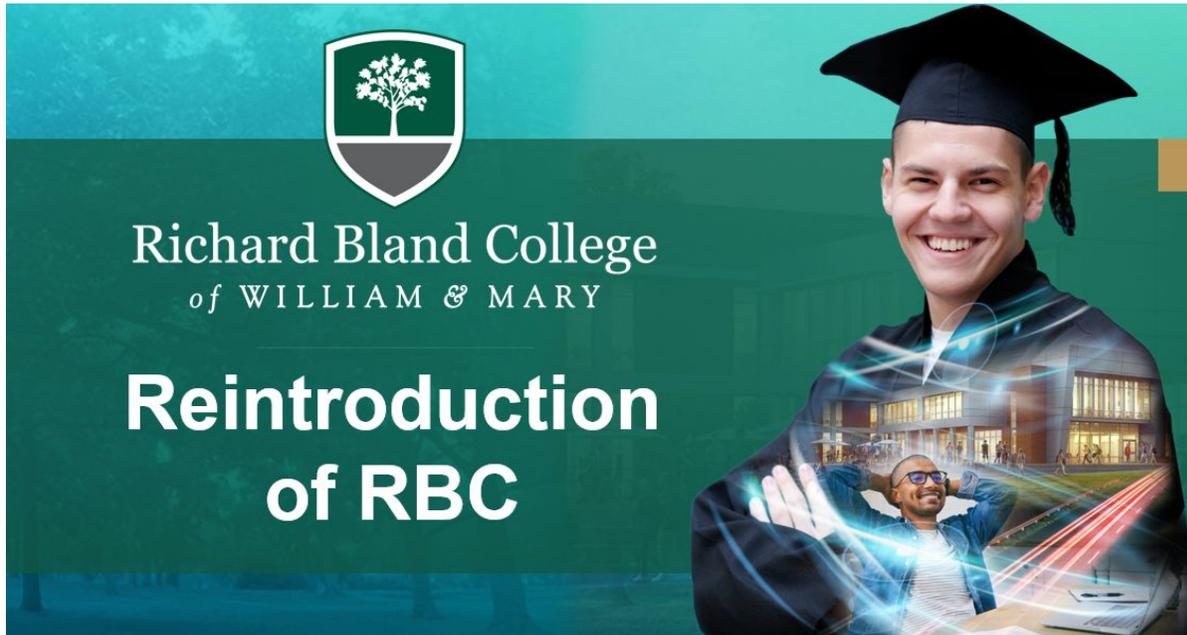
Peer-to-peer fundraising

Special alumni events on campus



REINTRODUCTION TO RBC

An Innovative Model of Higher Education



- **Dinwiddie County**
- **City of Petersburg**
- **City of Colonial Heights**
- **Sussex County**
- **Surry County**
- **City of Emporia**
- **Prince George County**
- **City of Hopewell**



2022-2023 Budget Request

Strategy 1 – RBC Lab School (\$1,185,000)

Strategy 2 – Compliance Personnel (\$725,000)

Strategy 3 - Student Success (\$1,763,284)

Strategy 4 – RBC/VSU School of Technical and Professional Studies (\$635,000)

Strategy 5 – Shared Services Consortium (\$200,000)

RICHARD BLAND COLLEGE 2022-2023 BUDGET REQUEST



MISSION

The mission of the Richard Bland College of William and Mary is to prepare students for a lifetime of endless potential. We accomplish this by preparing students for university transfer through academically rigorous programs grounded in the liberal arts tradition of the College of William & Mary, and by expanding access to college credentials through strategic partnerships, specialized programming, and scalable innovation.

2022-2023 BUDGET REQUEST

The College's budget request is rooted in its 2020-2025 strategic plan, "Seize Your Potential," and incorporates the goals set forth in the Governor's priorities for the Commonwealth, the Higher Education Opportunity Act, the Growth4VA campaign and the State Council for Higher Education in Virginia's, "Pathways to Opportunity: The Virginia Plan for Higher Education."

Strategy 1 RICHARD BLAND COLLEGE LAB SCHOOL

Richard Bland College seeks to establish an 11th and 12th grade residential Science, Technology Engineering and Applied Mathematics (STEAM) focused college laboratory school specializing in computer science, unmanned aerial systems, and logistics. The RBC College Lab School, in partnership with Code RVA will offer innovative, immersive learning experiences that help prepare high-ability students teachers and teachers-in-training for high demands STEAM disciplines. This program is expected to be self-sufficient by year two.

Strategy 2 COMPLIANCE PERSONNEL

Compliance issues related to accreditation standards (SACS-COC), Title IX, the Clery Act and Information Technology critical infrastructure security remain unfunded. Funding the College's Diversity, Equity and Inclusion Plan to ensure successful curriculum development and staff training.

Strategy 3 STUDENT SUCCESS

RBC is committed to comprehensive guided pathways reform through easy to navigate onboarding, clearly defined pathways that outline workforce friendly majors and credentials, a work-oriented curriculum, fast track programs, high touch intensive student centric support across the college and use of tools for faculty and students that provide useful information about assessment and progress.

Strategy 4 RBC/VSU SCHOOL OF TECHNICAL AND PROFESSIONAL STUDIES

The RBC/VSU School of Technical and Professional Studies (Virtual TPS School) aims to serve the adult learner market, including degree completers, those seeking career changes, military personnel, and students seeking educational flexibility. The Virtual TPS School will focus on teaching excellence, small class sizes, and a dynamic classroom environment with an emphasis on critical thinking and real-world applications.



FACULTY & STUDENT REPORTS



DR. DAVID MCCARTHY

BOV Faculty
Representative



MR. NOAH WILSON

BOV Student
Representative



STUDY WITH ME

Richard Bland College of William & Mary



QUESTIONS?



Richard Bland College
of WILLIAM & MARY



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of WILLIAM & MARY

Thank you



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Closed Session