Richard Bland College
of WILLIAM & MARY

RBC Committee, W&M Board of Visitors

September 22, 2022
CHAIRMAN’S REMARKS

MR. JOHN RATHBONE
W&M Board of Visitors
RBC Committee Chair
DR. DEBBIE SYDOW
President
2016-22 CREDIT HOURS

![Bar chart showing credit hours from 2016 to 2022 with projections for 2021 and 2022. The chart includes data for Traditional Programs and Verto Program.]
# Fall 2022 Semester Student Demographics

<table>
<thead>
<tr>
<th>Student Type</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>International</td>
<td>53</td>
<td>26</td>
<td>24</td>
<td>39</td>
</tr>
<tr>
<td>Honors &amp; Promise</td>
<td>106</td>
<td>34</td>
<td>24</td>
<td>35</td>
</tr>
<tr>
<td>Athlete</td>
<td>95</td>
<td>42</td>
<td>136</td>
<td>165</td>
</tr>
<tr>
<td>Residential</td>
<td>414</td>
<td>199</td>
<td>264</td>
<td>330</td>
</tr>
<tr>
<td>Commuter</td>
<td>556</td>
<td>619</td>
<td>420</td>
<td>520</td>
</tr>
<tr>
<td>Dual Enrollment</td>
<td>1,413</td>
<td>1,329</td>
<td>1391</td>
<td>1565</td>
</tr>
<tr>
<td>DU Academy</td>
<td></td>
<td></td>
<td>500</td>
<td>(projected)</td>
</tr>
<tr>
<td>Minority</td>
<td>64%</td>
<td>62%</td>
<td>57%</td>
<td>55%</td>
</tr>
<tr>
<td>First Year GPA Average</td>
<td>3.10 GPA</td>
<td>3.07 GPA</td>
<td>3.08 GPA</td>
<td>3.06 GPA</td>
</tr>
<tr>
<td>Gender</td>
<td>61% Female, 39% Male</td>
<td>59% Female, 41% Male</td>
<td>63% Female, 37% Male</td>
<td>59% Female, 41% Male</td>
</tr>
</tbody>
</table>
Create an environment for innovation that focuses on 9th - 12th grade students with interest and ability in STEM. The program will utilize virtual reality to increase STEM interest and performance and will include a leadership certification program for practitioners, teachers, and teachers in training.

This Richard Bland College STEM lab school will fit within its new model of education that expands work-based dual enrollment, and the new Academic Innovation Center that will open in 2024 will provide collaborative lab space in support of pedagogical innovation.
Lab School AIMS:

- Provide a collaborative STEM training program with a residential option
- Establish an intensive and immersive 9-12th grade STEM focus
- Establish an innovative hub for new strategies for teaching STEM content & applied learning
- Provide guided pathway to STEM careers
• Critical Thinking

• Cultural Competency and the Collegiate Instructional Environment

• Working with Students in an Endemic Pandemic

• Emotional Intelligence, Student Efficacy, and the Growth Mindset

• Instructional Design
FACULTY PROFILES

Dr. M. Adnan Shahid
Assistant Professor of Business and Economics

Dr. Damien Westfield
Assistant Professor of Communications

Dr. Tamara Williams
Associate Professor of Psychology
STUDENT EXPERIENCE

DR. THOM ADDINGTON
Chair, English & Humanities Department
Statesman Steps
A Guided Pathways Approach
<table>
<thead>
<tr>
<th>Promise Scholars Program AY '22-'23</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Incoming Cohort</strong></td>
</tr>
<tr>
<td>Diverse and driven</td>
</tr>
<tr>
<td>Emphasis on technology and helping professions</td>
</tr>
<tr>
<td><strong>Academic Year Theme</strong></td>
</tr>
<tr>
<td>&quot;Civic Engagement&quot;</td>
</tr>
<tr>
<td><strong>Current Cohort</strong></td>
</tr>
<tr>
<td>Taking COLL Course at W&amp;M, &quot;Myths and Myth-Making&quot;</td>
</tr>
<tr>
<td>Major contributors to SGA and student club growth</td>
</tr>
<tr>
<td><strong>Trips/Projects</strong></td>
</tr>
<tr>
<td><strong>Fall:</strong> State Capitol Visit for Constitution Day, Voter Registration Drive (collaboration with VA21)</td>
</tr>
<tr>
<td><strong>Spring:</strong> National Volunteer Week, St. John's Church Visit for Patrick Henry's &quot;Give Me Liberty&quot; Speech Anniversary</td>
</tr>
</tbody>
</table>
Largest number of student athletes to date

Men's Sports:
- Baseball
- Basketball
- Soccer

Female Sports:
- Basketball
- Beach Volleyball
- Cross Country
- Soccer
- Softball
- Track and Field
- Volleyball
• Baseball's home games and practices will be at the Petersburg Sports Complex on the former Generals field. Partnership with the City of Petersburg focuses on major improvements to the field prior to the 2023 season.

• Weight room expansion to accommodate additional sports teams and rising student population

• Two new sand volleyball courts built to accommodate home matches
Mr. Paul Edwards
Chief Business Officer
FY13 – FY23 TUITION & FEES
*FY21 total Aux includes $1.6M COVID relief applied towards lost revenue
FY23 Budgeted Revenues $25,091,121

FY23 Budgeted Expenses $25,091,121
FY23 Budgeted Revenues
(in Millions)
Revenue Sources

- Appropriations: $14.87
- Tuition & Fees: $4.39
- Auxiliary: $3.57
- Other: $2.26
- Total: $25.09
<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affordable Access</td>
<td>$1,334,600</td>
</tr>
<tr>
<td>Compliance</td>
<td>$325,000</td>
</tr>
<tr>
<td>Student Success</td>
<td>$300,000</td>
</tr>
<tr>
<td>Additional Financial Aid</td>
<td>$93,300</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,052,900</strong></td>
</tr>
</tbody>
</table>
FY23 Budgeted Expenses
(in Millions)

- Instruction and Academic Support: $4.87
- Student services: $1.34
- Institutional support: $4.81
- Operation and maintenance: $1.05
- Auxiliary Services: $0.68
- Athletics: $0.75
- Financial Aid: $1.55
- Non-Personnel Services: $10.04
- Total: $25.09
<table>
<thead>
<tr>
<th>Composite Financial Index</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>-1.0</td>
<td>-0.4</td>
<td>1.6</td>
<td>2.1</td>
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</table>

<table>
<thead>
<tr>
<th>Current Ratio</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0.14</td>
<td>0.36</td>
<td>1.13</td>
<td>1.77</td>
</tr>
</tbody>
</table>
MR. ERIC KONDZIELAWA
Chief Operating Officer
TIER 1 – Agreeable Ownership

TIER 2 – Competitive Sales Price

TIER 3 – Zoning Aligned

TIER 4 – Certifiable Site

TIER 5 – Shovel – Ready Site
Cultural resource area identified +/- 2 acres (could double as "greenspace")
MS. STACEY SOKOL
Director of Institutional Effectiveness & Compliance
### SACSCOC COMPLIANCE

#### Fifth-Year Interim Report Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 16, 2023</td>
<td>Notification Letter from SACSCOC President</td>
</tr>
<tr>
<td>September 16, 2024</td>
<td>Submission deadline for Fifth-Year Interim Report</td>
</tr>
<tr>
<td>December 2024</td>
<td>Review by the Committee on Fifth-Year Interim Reports</td>
</tr>
</tbody>
</table>

- Covers 22 of the 59 Principles of Accreditation Standards
- Includes 5 of the 15 Core Requirements
Title IX Athletics Compliance

Prong 1 Compliance: Substantial Proportionality

- Female sports additions
  - Basketball
  - Cross-country
  - Track

- Male sports roster management
GRANTS & SPONSORED PROGRAMS

DR. Kimberly Boyd
Vice President
Submitted – $22 million

Anticipated - $100,000 – $200,000

Current Potentials – $1.2 million
   Office of Violence Against Women - $300,000 – Sept 2022
   Covid Traumatized Students - $964,000 – Jan 2023
MR. JEFF BROWN
Director of Special Projects & Operations
ANNUAL FUND

Endowed Scholarships
• Current = 60
• Goal = 63

Legacy Donors
• Current = 11
• Goal = 14

Increase Alumni Giving
• Current = $302,306
• Goal = $311,376

ACTION PLAN

Donation stations - Pecan Festival
Alumni information portal
Regular engagement
Peer-to-peer fundraising
Special alumni events on campus
REINTRODUCTION TO RBC

An Innovative Model of Higher Education

- Dinwiddie County
- City of Petersburg
- City of Colonial Heights
- Sussex County
- Surry County
- City of Emporia
- Prince George County
- City of Hopewell
2022-2023 Budget Request

**Strategy 1** – RBC Lab School ($1,185,000)

**Strategy 2** – Compliance Personnel ($725,000)

**Strategy 3** - Student Success ($1,763,284)

**Strategy 4** – RBC/VSU School of Technical and Professional Studies ($635,000)

**Strategy 5** – Shared Services Consortium ($200,000)
DR. DAVID MCCARTHY
BOV Faculty Representative

MR. NOAH WILSON
BOV Student Representative
QUESTIONS?
Closed Session