



Richard Bland College
of WILLIAM & MARY

Reintroduction of RBC

W&M Board of Visitors
July 28, 2022



PRESIDENT'S REMARKS



DR. DEBBIE SYDOW

President



ESTABLISHED

1960

General Assembly established Richard Bland College
as a division of the Board of William & Mary



Richard Bland College
of WILLIAM & MARY

A NEW MODEL FOR HIGHER EDUCATION

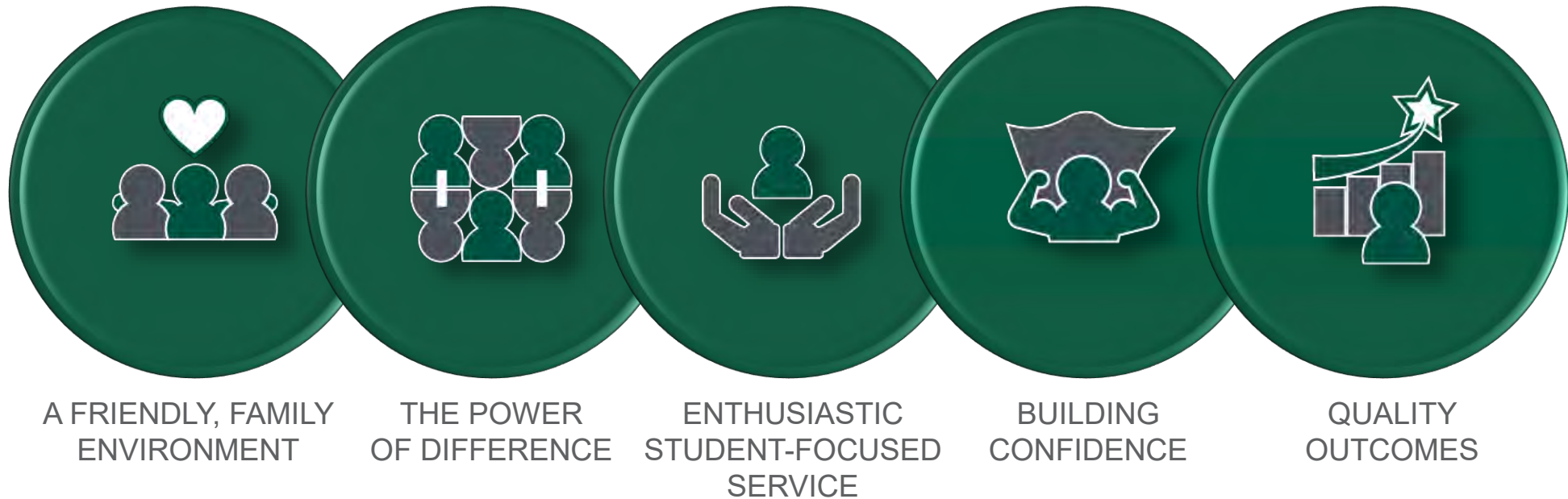
- Commonwealth's only selective, two-year, residential
- Strategic partnerships result in increased ROI
 - Dual Enrollment for High School Market
 - GPS / University Center for Traditional Market
 - RBC-VSU Joint School for Adult Market
 - Regional Economic Development
- Solution for nimble, just-in-time delivery of quality educational programming that leads to jobs



PRESIDENT
Richard Bland College
of WILLIAM & MARY

Core Values

These core values are the foundation of the culture and character of RBC and enhances our long-term vision.





RICHARD BLAND
S T A T E S M E N

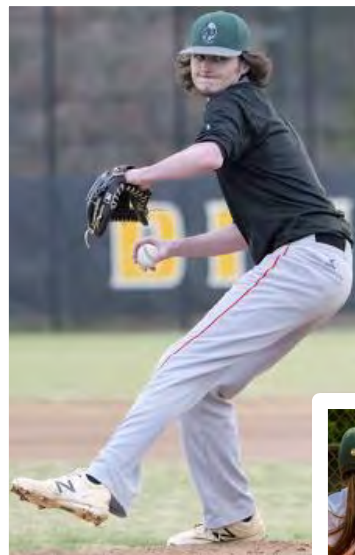
SPORTS

MEN'S

- Basketball
- Soccer
- Baseball

WOMEN'S

- Basketball
- Soccer
- Softball
- Volleyball
- Beach Volleyball
- Cross Country



GPS@RBC

GLOBAL STUDENT SUCCESS PROGRAM



life-changing opportunities to learn



FUTURE OF HIGHER ED

The Future of Higher Ed

What are the trends?



Richard Bland College
of WILLIAM & MARY

U.S. student enrollment has been declining for the past decade

Why?

- Strong economy – as the economy gets better, unemployment goes down and more people leave college and go to work.
- Demographics are shifting – fewer students coming out of high school
- Cost – States are putting less money into higher education causing tuition increases

Student Enrollment At U.S. Colleges Down 11% Since 2011

About 2.3 million fewer students enrolled in college this fall than in fall 2011.



Source: National Student Clearinghouse Research Center

Credit: Daniel Wood/NPR



Richmond Times-Dispatch

Enrollment up at Elite Virginia Colleges; Others Struggling

By [Associated Press](#)

Feb. 26, 2022, at 9:01 a.m.

The number of undergraduates at Radford sank 23% in four years, while Longwood lost 22% and Virginia Commonwealth University slid 9%. Altogether, the state lost 24,000 undergrads in four years, a 7% drop. Community colleges are struggling the most. The state lost 23,000 community college students in four years, a drop of 14%. Their numbers have been falling for a decade, finally reaching a 20-year low.

Richard Bland College, the state's only junior college, has bucked the trend, growing by 21%.



REINTRODUCTION TO RBC



MR. JEFF BROWN

Director of Special Projects & Operations



EDGE

DUAL ENROLLMENT



High school students can earn college credits or obtain an associate degree

RBC Dual Enrollment Opportunities:

- Virtual
- RBC Campus
- High School Campus



GPS

GUIDED PATHWAYS TO SUCCESS

- Student advising through learner mentors
 - Individualized education plan
 - Experiential Learning
 - Data-informed advising and intervention
-
- ✓ Higher rates of degree completion
 - ✓ Higher retention
 - ✓ Fewer surplus credits
 - ✓ Lower student debt
 - ✓ Greater earning potential



Fastest
Path
To
Credentials





University Center

RBC has developed a pathway that allows RBC students to complete VSU bachelor's degrees while living on the RBC campus.

Upper-level coursework is also available through VWU.



Tuition and Fees Comparison



15 credit hours (In-state)	\$4,125	\$4,577	\$22,500
15 credit hours (Out-of-state)	\$7,020	\$10,454	\$22,500



CONNECT

PUBLIC-PRIVATE PARTNERSHIPS



VAFAME

**P3iP
INNOVATION PARK**

DRONEUP

**VIRTUAL SCHOOL OF
TECHNICAL AND
PROFESSIONAL
STUDIES**



CONNECT@RBC



CENTRAL VIRGINIA CHAPTER

Federation of Advanced Manufacturing Education



Richard Bland College
of WILLIAM & MARY

CONNECT@RBC



RBC launched the first Federation for Advanced Manufacturing Education (FAME) chapter in Virginia.



CONNECT@RBC

PUBLIC-PRIVATE PARTNERSHIP INNOVATION PARK MASTER PLAN



Public-Private Partnership Innovation Park (P3IP)

RBC has started work on a master plan that will utilize 185 acres of campus property to develop a Public-Private Partnership Innovation Park (P3IP).



CONNECT@RBC

 **DroneUp**



Richard Bland College
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CONNECT@RBC

Virtual School of Technical and Professional Studies

RBC and VSU Partnership



Richard Bland College
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Virtual School of Technical and Professional Studies

CONNECT@RBC

In partnership with Virginia State University, this School serves adult learners who need the flexibility to pursue educational credentials to obtain a job, promotion or pursue a career change.



ENROLLMENT



DR. KIMBERLY BOYD

Vice President



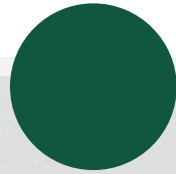
New data management team and plan at the Vice President level

Improved Integrated data control plan with OIT and RBC



Accurate

- Validate (original) Input
- Remove Duplicate Data
- Test/checks and balances



Complete

- Back up data
- Applies good documentation practices
- Date and time stamps in expected sequence



Secure

- Access Controls
- Access for review, audit and inspection
- Secure location
- Permanently maintained for the retention period



Consistent

- Validate Data
- Always keep an audit trail (to examine consistency)





At A Glance

32%

First-generation

57%

Students of color

83%

Full-time professors

18,000

ALUMNI worldwide

3.08

First year GPA Average

2,528

'21 student population

\$7M

Financial assistance
awarded



STUDENT DEMOGRAPHICS

Fall Semester Student Demographics *As of 9/15/2021				
Student Type	2018	2019	2020	2021
Internationals	39	53	26	24
Honors & Promise	102	106	34	24
Residential	342	414	199	264
Commuters	626	556	619	420
Dual Enrollment	1,524	1,413	1,329	1,391*
Gender	61% Female 39% Male	59% Female 41% Male	63% Female 37% Male	62% Female 38% Male



Fall Semester Student Demographics

*Fall 2022 Projected as of 7.20.2022

Student Type	2019	2020	2021	*2022
Internationals	53	26	24	39
Honors & Promise	106	34	24	35
Athletes	95	42	136	165
Residential	414	199	264	330
Commuters	556	619	420	520
Dual Enrollment	1,413	1,329	1391	1565
Minority	64%	62%	57%	55%
First Year GPA Average	3.10 GPA	3.07 GPA	3.08 GPA	3.06 GPA
Gender	61% Female 39% Male	59% Female 41% Male	63% Female 37% Male	59% Female 41% Male



Enrollment Landscape

FALL ADMISSIONS - TRADITIONAL

YOY COMPARISON

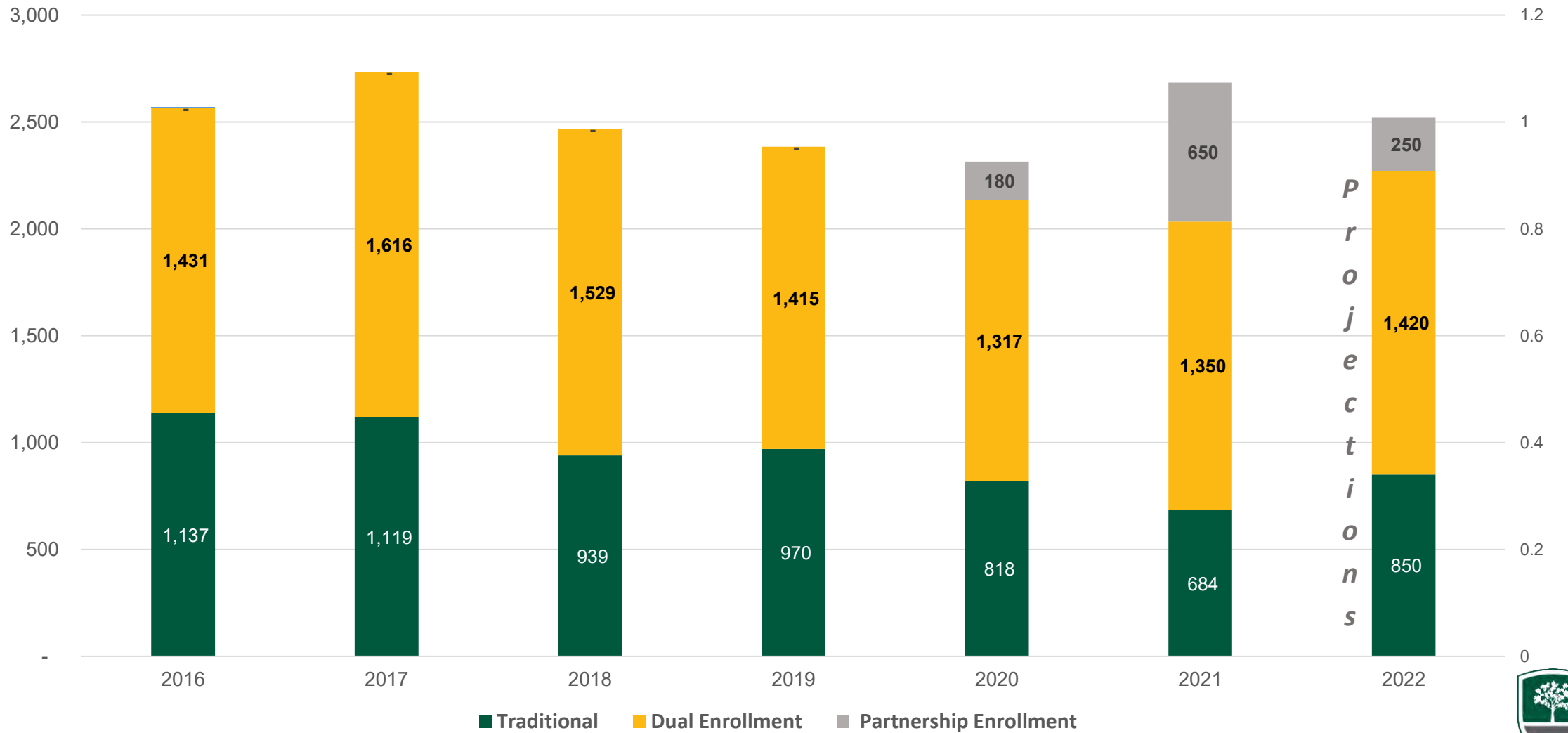
STAGE	FALL 2021	FALL 2022	+ / -
APPLICATIONS	1843	1934	+5%
ADMITS	1099	1253	+14%
CONFIRMATIONS	367	495	+34%
YIELD (Total Confirmed/Total Admits)	33%	40%	+7
NET CONVERSION (Confirms/Total Applications)	20%	26%	+6

PROJECTING 515 NEW STUDENTS
AVERAGE 13.4 CREDIT HOURS
TOTAL 6901

Numbers are a comparison YTD



FALL HEADCOUNT



*P
r
o
j
e
c
t
i
o
n
s*



OPERATIONAL EFFICIENCY



MR. MARK JACOBSON

Controller



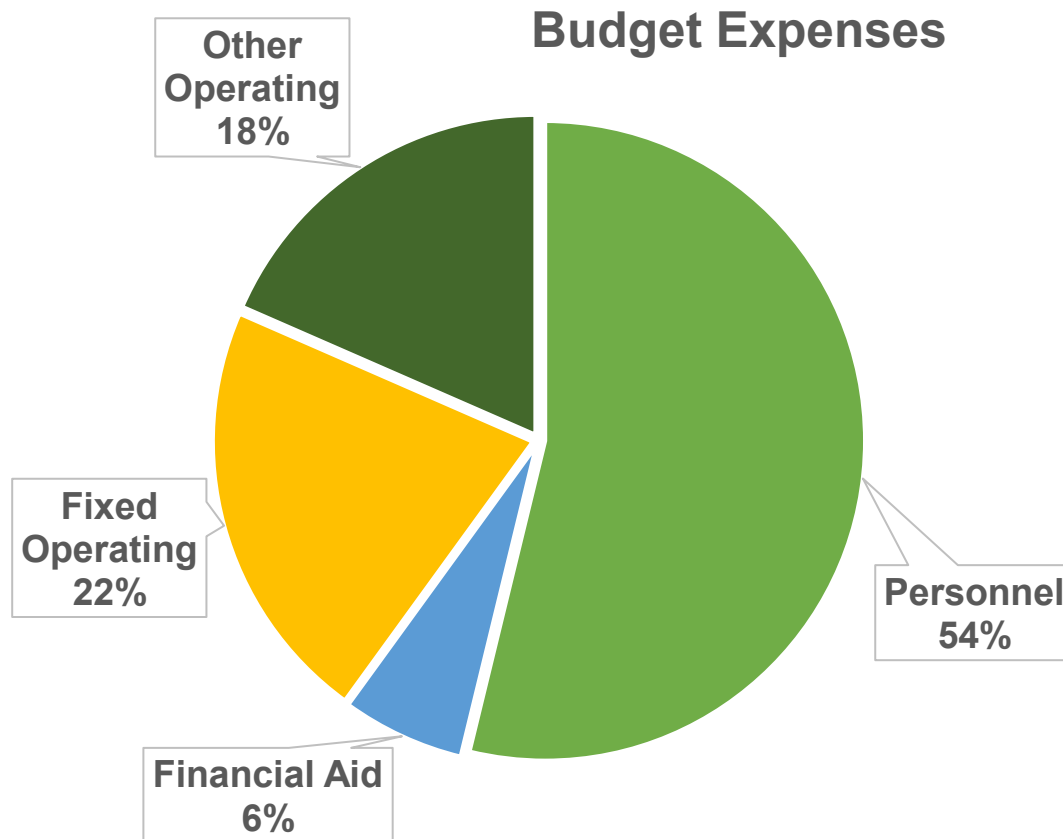
BALANCED BUDGET

FY23 Budgeted Revenues
\$25,091,121

FY23 Budgeted Expenses
\$25,091,121



FY23 Budgeted Expenses (in Millions)



Instruction and Academic Support	4.87
Student services	1.34
Institutional support	4.81
Operation and maintenance	1.05
Auxiliary Services	0.68
Athletics	0.75
Financial Aid	1.55
Non-Personnel Services	10.04
Total	25.09



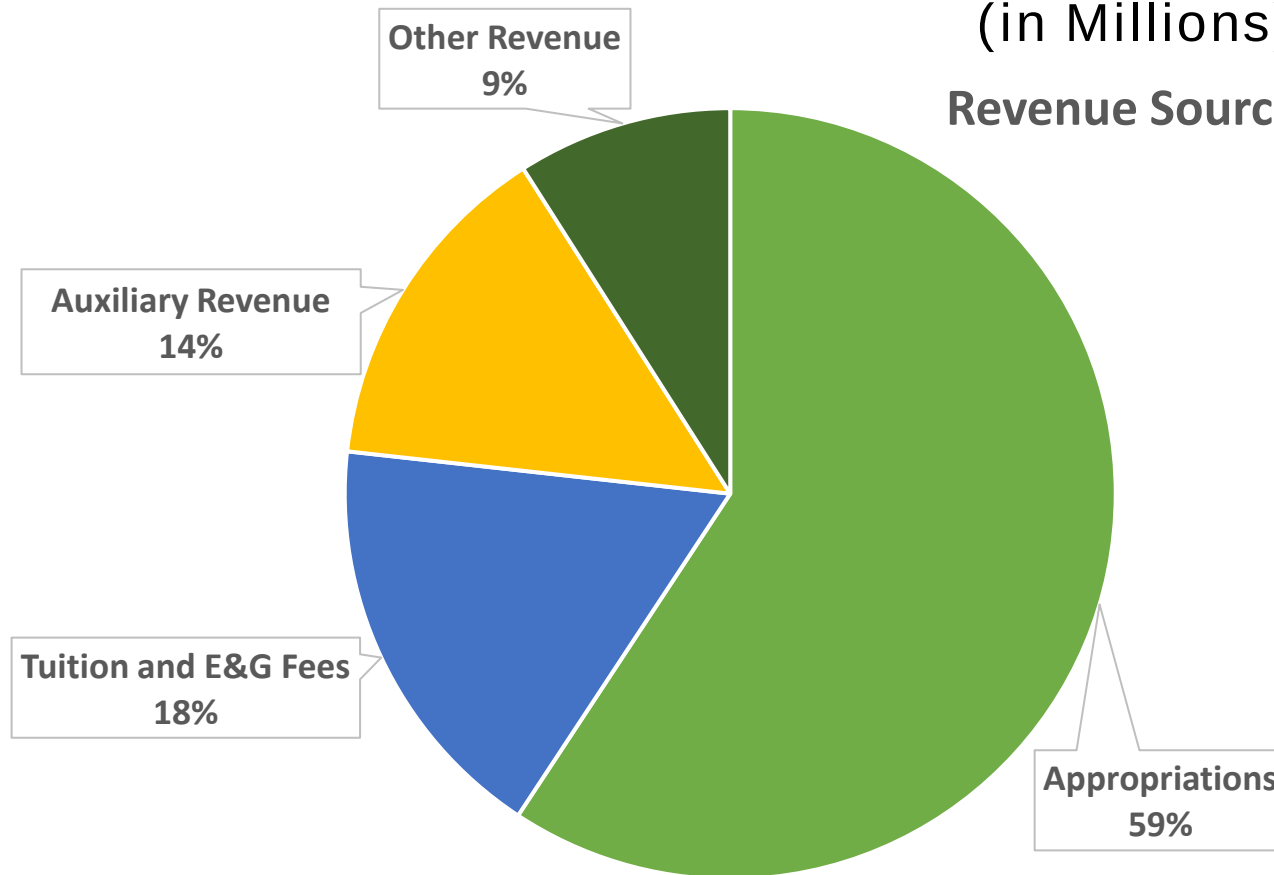
BUDGET ASSUMPTIONS-EXPENSES

- **Prioritizing mission critical expenses**
- **Personnel - 166 FTEs**
- **5% Salary Increase (w/63.6% GF funded)**
- **Inflation (9.1% - through June 2022)**



FY23 Budgeted Revenues (in Millions)

Revenue Sources



Appropriations	14.87
Tuition & Fees	4.39
Auxiliary	3.57
Other	2.26
Total	25.09



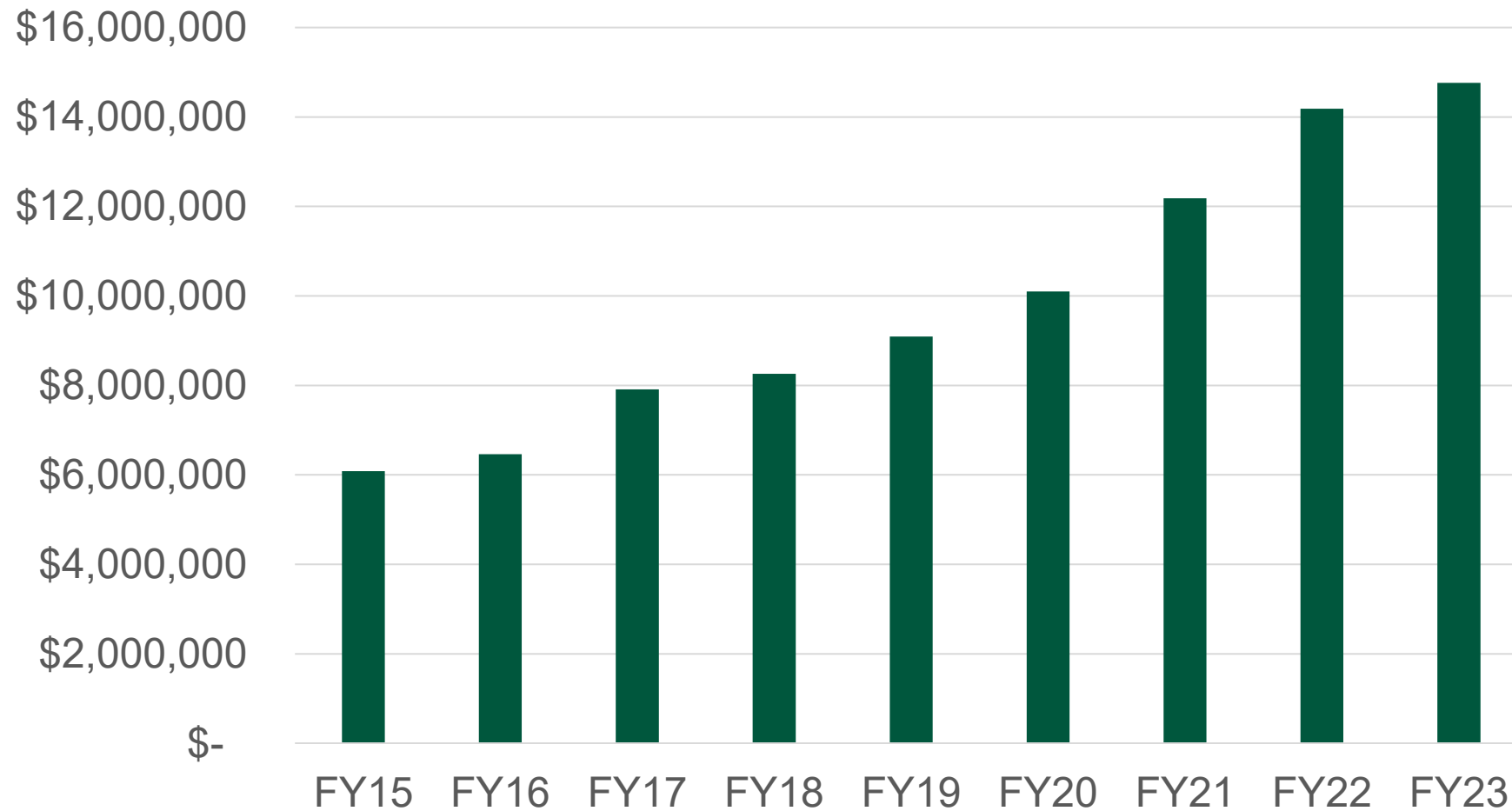
NEW FY23 FUNDING

CATEGORY	AMOUNT
Affordable Access	\$1,334,600
Compliance	\$ 325,000
Student Success	\$ 300,000
Additional Financial Aid	\$ 93,300
TOTAL	\$2,052,900



Year by Year Appropriations

State Appropriations



FINANCIAL INDICATORS

Composite Financial Index

<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>
-1.0	-0.4	1.6	2.1

Current Ratio

<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>
0.14	0.36	1.13	1.77



RACIAL JUSTICE & EQUITY UPDATE



MRS. LASHRECSE D. AIRD

Chief of Staff and DEI Officer



2022 CAMPUS UPDATE

Racial Justice & Equity



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QUESTIONS?



Richard Bland College
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Thank you