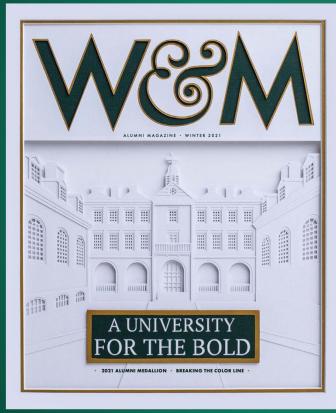




Engagement



Alumni Magazine | Winter 2020







Robert "Bob" Trice Jr. '68



Susan "Sue" R. Warner '64

Alumni Medallion





Sharon K. Philpott '85



H. Elizabeth "Bee" McLeod '83

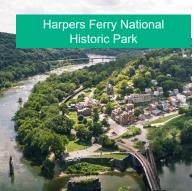
Virtual Engagement Priorities

- Expand programming and resources for career management and professional networking.
- Activate students and young alumni to create a culture of engagement and philanthropy.
- Broaden opportunities for military & veterans, and diversity, equity & inclusion.



Virtual Engagement Metrics

- 17% Increase in number of events
- **67**% Increase in registrations
- **41%** Increase in racial/ethnic diversity







Professionals Week 2021 – February 22-26

- Monday | Getting Through & Accelerating Beyond
- Tuesday | Lifelong Learning & Skills Building
- Wednesday | Diversity, Equity & Inclusion
- Thursday | Career Stages & Situations Beyond
- Friday | Celebrate Tribe Pride & Networks



W&M Professionals Week

FEBRUARY 22-26, 2021

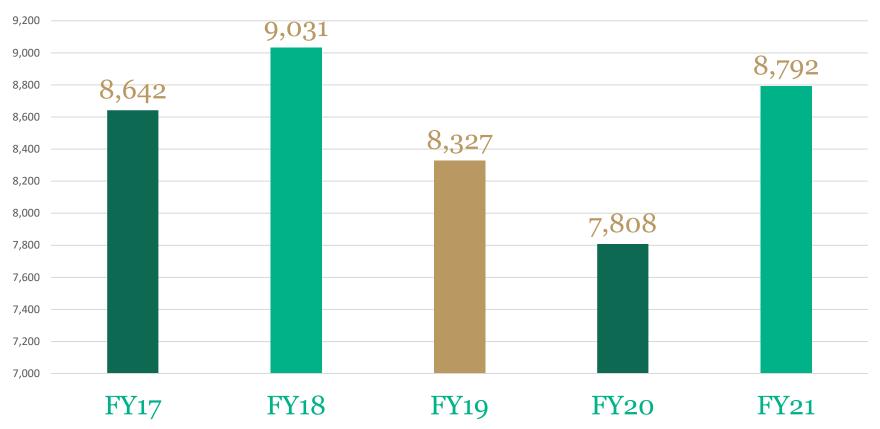
#onetribeonenetwork



Participation



Undergraduate Alumni Donors as of 02.12.21



TRIBE DAY

4.13.21

A day for giving back and paying it forward.



Philanthropy



FY21 – Year of Gratitude

Focus

- Stewardship
- Pipeline Development
- Strategic Solicitation

Fundraising Priorities

- Scholarships
- Fund for William & Mary
- Athletics



$FY21\ Update\ as\ of\ 2/12/21$

FY21 Overall Total	\$33.5M	12,939 total donors
Fund for William & Mary	\$5M Goal	\$2,386,861 Raised
Scholarships	\$350M Goal by 6/30/22	\$316,887,693 Raised

