Internationalization for the 2020s and Beyond

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William & Mary’s Global Reach

• Reves Center for International Studies
• Global Research Institute
• Whole of Government Center of Excellence
• Global Studies and Africana Studies
• Global Research/Teaching in Every School
Our Strategic Goals, 2011-2019

1. **60% undergrad participation in study abroad**
   
   2019 result: 55.3% (#1 rank, U.S. public universities; 59.4% in 2018)

2. **At least 600 international students from at least 60 countries:**
   
   2019 result: 777 from 61 countries

3. **A signature W&M research initiative on every continent**
   
   Results: GRI/AidData, Georgian Papers Programme, VIMS in Antarctica, etc.

4. **For the Bold target of $27 million for international initiatives**
   
   Result: $29.2 million raised
The Pandemic, 2020-2021

- **Study abroad**: nearly 300 W&M students back safely; new “virtual” programs piloted; Beijing Normal University program for W&M Chinese students
- **International students**: housing for those displaced; advocacy in difficult times; Hixon Scholarships
- **Global research and engagement**: pivot to online/big data research; E-internships for students; virtual visits from leading global experts
Today: W&M is Well-Positioned

• Pent-up demand for global study among W&M and potential international students is overwhelming
• Pandemic has brought home that “to solve global problems, you need a global approach” to research and policy (Dr. Fauci at W&M)
• Competitors have downsized their capacity while we have maintained our core faculty/staff, nurtured our international partnerships, experimented with IT
Economic Impact

• With lower in-state cap, room to grow undergraduate international student tuition over time
• Increased capacity at W&M from study abroad/Verto
• Over $3 million per year from grad/professional tuition of international students (MBA, MAcc, MSBA, LLM)
• Professional/continuing ed opportunities (e.g., Whole of Government Center)
• GRI is top producer of indirect cost recovery at W&M
Toward a New Strategic Plan

Five emerging priorities:

• A significant increase in W&M’s global name recognition
• Further integration of global research into W&M’s identity as a research university
• Advancing diversity, equity, and inclusion in all our international initiatives
• A “whole university” approach to internationalization
• Progress toward an inspiring new physical/virtual space
Questions?