

Joint WMF Athletics Sub-Committee/ BOV Committee on the Student Experience

2.6.20

GO TRIBE



Agenda

// Six Pillars

// Tracking

// Score Card

// Highlights

// Questions



W&M ATHLETICS // BOLDLY PURSUING EXCELLENCE



Six Pillars

**Academic Excellence &
Uncompromising Ethics**

**Fulfilling Student Experience &
Competitive Success**

Financial Stability & Excellent Facilities



W&M ATHLETICS // BOLDLY PURSUING EXCELLENCE



Tracking



GOAL: Academic Excellence										5 Year Comparisons	
MEASURES		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	5 Year Average	2025 Objective	JMU	Elon
1	NCAA Academic Progress Rate (APR)			996	997			997	≥990		
2a	Federal Graduation Rate (FGR) Single Cohort Year	92%	88%	89%	84%	85%		88%	≥84%	79%	81%
2b	Federal Graduation Rate (FGR) Four-Class Average	85%	86%	88%	88%	86%		87%	≥84%	79%	79%
3	Graduation Success Rate (GSR)	92%	91%	93%	94%	95%		93%	≥94%	86%	93%
4	Overall Grade Point Average (GPA)	3.2	3.2	3.2	3.2	3.2	3.2	3.2	≥3.2		
5	CAA Comisioner's Academic Awards Rank	1st	1st	1st	1st	2nd		1st	1st	8th	7th
GOAL: Competitive Success										5 Year Comparisons	
MEASURES		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	5 Year Average	2025 Objective	JMU	Elon
6	NCAA Division I Directors' Cup Points	143	236	43	50	53		105	>188	208	50
7	NCAA Division I Directors' Cup Rank	122	86	236	217	219		176	Top 100	97	219
8	Total CAA Team Championships Per Year	9	6	6	4	4	1	6	≥6	4	1
9	CAA Championships Per Year in Football and Men's/Women's Basketball	1	1	0	0	0		0.4	≥1	0.6	0
10	Percent of NCAA Permitted Scholarships Funded	76.0%	78.6%	77.9%	79.5%	66.0%		75.6%	≥85%		
11	Ticketed Spectator Attendance Increase Per Year	-1.6%	0.7%	-3.4%	2.5%	1.0%		-0.2%	≥5%		



GOAL: Financial Stability										5 Year Comparisons	
BACKGROUND DATA		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	5 Year Average		JMU	Elon
12	Student-Athlete Participant Opportunities	661	669	703	687	640		672		539	447
13	Athletics Budget (million \$)	\$30.0	\$26.4	\$27.5	\$29.3	\$28.4*		\$28.3		\$42.3	\$25.0
MEASURES		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	5 Year Average	2025 Objective	JMU	Elon
14	CAA Rank in Spending per Student-Athlete Participant	5th	7th	9th	9th			7th	Top 3	1st	3rd
15	Student Fee Percent of Budget	52.4%	53.0%	53.7%	53.6%	54.8%*		53.5%	≤50%	76.80%	
16	Marketing and Ticketing Sales (million \$)	\$1.8	\$1.7	\$1.8	\$2.1	\$2.5*		\$2.0	≥\$3M		
17	Giving to Annual Fund (million \$)	\$4.2	\$3.8	\$4.5	\$4.2	\$4.0*		\$4.1	≥\$5M		
18	Athletics Endowment, Market Value (million \$)	\$67.8	\$71.9	\$72.3	\$77.8	\$87.1		\$75.38	Annual Increase		
19	Increase in Annual Donors	5.0%	17.8%	0.7%	5.0%	1.0%		5.9%	≥5%		
GOAL: Fulfilling Student Experience										5 Year Comparisons	
MEASURES		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	5 Year Average	2025 Objective	JMU	Elon
20	Ratio of Student-Athlete Participants per Academic Support Staff	261	255	269	264	255		261	≤90	150	95
21	Ratio of Student-Athlete Participants per Sports Performance Staff	174	170	179	176	102		160	≤90	66	95
22	Ratio of Student-Athlete Participants per Sports Medicine Staff	47	43	45	44	43		44	≤35	26	47
23	Female Student-Athlete Participation Rate	47.7%	48.0%	49.1%	49.4%	47.0%		48.2%	57.7%	59.8%	51.8%



W&M ATHLETICS // BOLDLY PURSUING EXCELLENCE



Highlights



Highlights

// Academic Excellence & Uncompromising Ethics

// 3.2 GPA for the 2019 Fall Semester, Sustained Academic Success

// Fulfilling Student Experience & Competitive Success

// Performance Analytics Partnership with Computer Science

// Stress Management Center- Collaboration with Fort Eustis (US Army) & Campus Partners

// Men's Cross Country 2019 CAA Championship

// Sport Medicine & Strength Performance Staff Ratios

// Men's & Women's Basketball Success/ Fan Excitement



Highlights (Con't)

// Financial Stability & Excellent Facilities

// Budget Realignment to Match Priorities

// Growth of the Tribe Club Staff

// Increase in Donor Visits by AD & Athletics Advancement

// William & Mary Athletics Complex

Questions, Answers & Feedback





GO TRIBE