A PRESENTATION BY THE ADMINISTRATION

RBC COMMITTEE
November 21, 2019
MR. JEFFREY BROWN
Director of Campus Safety & Chief of Police
Commonwealth of Virginia Certified Crime Prevention Community

- CCPC Program established in 1998
- Certified by the Criminal Justice Services Board - October 2019
- RBC is one of 7 IHE certified higher education institutions (VCU, CNU, VT, UR, Germana CC and ODU)
- Collaborative Safety Plan with 15 Core Elements
Threat Assessment Team
Crime Prevention Specialist
Campus Outreach
Mutual Aide Agreements
Information and Literature Distribution
Physical Security Surveys Completed by Trained Staff
Crime Analysis
Crisis and Emergency Management Plan

Clery Act Compliance
Victim Witness Program
Patrol 24/7
Emergency Communication Plan
Rape Aggression Defense Program
Alcohol & Substance Abuse Prevention Program
Surveillance Camera Program
RAPE AGGRESSION DEFENSE (RAD) – 12-hour safety and prevention course offered to male and female students, faculty and staff twice every semester. This semester, girls volleyball and softball teams have been trained.

CRIME PREVENTION SPECIALIST – Sergeant Uzzle was trained and certified to perform physical security surveys (CPTED) in 2017.

CAMPUS OUTREACH – Police officers develop and provide crime prevention training programs for students, to include, “Twelve Tips to Keep Valuable Safe,” “#Beware – Social Media and Internet Safety,” “Alcohol Awareness,” “Drug Bad!,” “If You Love It, Lock It,” Virginia Rules for Athletes,” “How to Use a Fire Extinguisher,” “Drunken Mario Cars,” “Movie Night Out – Halloween Safety,” and “CHECK MY RIDE.”

SILENT WITNESS – Provides the RBC community members with a way to report crime anonymously.
- Developed to replace contract security in the residence halls
- FY 17-18 - program realized an approximate $20,000 cost savings
- FY 18-19 - program expanded into the library, enabling the library to remain open until midnight
- FY 19-20 - program expanded into Parsons Café and Statesman Hall, allowing additional student activities in the gym
Virginia Administrative Code 6VAC20-270-10

"Campus security officer" means any person employed by or contracted to a college or university for the sole purpose of maintaining peace and order...

"Certification" means that a qualified person has met the compulsory minimum entry-level training standards mandated for a campus security officer.

Certified by Virginia Department of Criminal Justice Services Training Program includes:

- Campus Policing Model
- Federal and State Laws
- Foundation of Safety and Security
- Threats
- Authority
- Rights, Relationships and Responsibilities
- Professionalism and Ethics
- Alcohol on Campus
- Sexual Violence on Campus
- Gangs on Campus
- Responding to Critical Incidents
- CPR/AED
“Run, Hide, Fight” is an active threat training program that was presented to students, faculty and staff on October 24.

Part of the Department’s effort to heighten awareness for safe response to an active threat incident and to promote the College’s Threat Assessment Team.
PROGRAM HIGHLIGHTS

- FLETC - Two RBC police officers were certified as trainers at the Federal Law Enforcement Training Center in Glynco, Georgia.

- One-Man Approach

- Annual Scenario Based Training for RBC Police Officers
DR. KEN LATESSA
Chief Information, Strategy and Innovation Officer
What is the role of a selective, two-year, residential, liberal arts transfer institution within the higher education landscape of the Commonwealth of Virginia?

“The dogmas of the quiet past are inadequate to the stormy present. The occasion is piled high with difficulty, and we must rise with the occasion. As our case is new, so we must think anew and act anew.”

— Abraham Lincoln
As defined by our core values and the culture they create, our CORE MISSION is...

TO PREPARE OUR STUDENTS FOR A LIFETIME OF ENDLESS POTENTIAL
THE RBC STUDENT VALUE PROPOSITION

GPS@RBC

- An educational product of high-value at a lower cost
- An unmatched student experience
- Fiscal stability, operational efficiency and a culture of excellence & innovation
STRATEGIC OBJECTIVES

- Early engagement with high school students
- Clear, easy to navigate recruitment
- Effortless, informative onboarding
- Detailed, focused pathway development
- Intensive monitoring & intervention on progress
- Unique, experiential learning in high-quality spaces
- College-wide assessment & improvement
- Physical, psychological and cultural safety & health
- Global thinking and perspectives

- An unmatched student experience
- An educational product of high-value at a lower cost
- Fiscal stability, operational efficiency and a culture of excellence & innovation
TIMELINE ON STRATEGIC PLAN

✓ Board of Visitors approves resolution on September 26, 2019
✓ 6-Year Plan is due to SCHEV on October 1, 2019
✓ Mission, Vision and Strategic Goal updates are drafted at leadership retreat on October 9, 2019. Hedgehog Concept is crystallized
✓ Rough draft of RBC Strategic Plan out for feedback on November 8, 2019

1. Feedback due by November 22, 2019
2. Final draft of RBC Strategic Plan complete by December 15, 2019
3. RBC Strategic Plan approved by Board of Visitors at February Meeting
DR. TYLER HART
Chief Development Officer
➢ Over 13,000 attendees

➢ Over 160 craft and food vendors

➢ Kids Zone with face painting, bouncy houses, crafts, and games

➢ Two local bands, one student performer, and two local dance troops performed
- Over 90 student volunteers
- 545 Attendees
- Student Assembly ran the cashier’s station and sold baked goods.
- Attendees saw a revamped trail with themed sections and were chased out with the sounds of a chainsaw
Awards of Distinction

- Distinguished Alumni Award – Jennifer McGrew ‘00
- Richard Bland Award – The Talley Family
- Young Alumni Award – Felicity Morris ‘09 and William & Mary class of 2011
Logistics
Agriculture
Real Estate
Government
Construction
Filmmaking
Energy
Insurance
Journalism
Transportation
Telecommunications
Education
INNOVATIVE INTERNSHIP GRANT

- $20,000 awarded by SCHEV in August, 2019
- RBC received the only planning grant in the state to develop an internship program focused on preparing tech students
- Recruiting partners to offer paid internships to students
- Advisory panel has been selected
CAMPAIGN PROGRESS

- Remaining to Goal: $325,000
- Paid Commitments: $1,275,000
- Legacy Commitments: $600,000
REPORTS FROM JOINT RBC-W&M WORK GROUPS
MS. STACEY SOKOL
Program Manager
HYBRID WORK COLLEGE FEASIBILITY STUDY
Conducted by VCU Executive MBA program - $4000

• Spring 2020 semester: January to April
• Team of 5 to 7 students:
  ➢ 14 years average work experience
  ➢ Diverse industries and viewpoints
• Faculty advisor:
  ➢ Higher education – business strategy and culture, brand management
  ➢ Retail operations
• Additional external SMEs, as needed
Richard Bland College of William & Mary

MS. AMY SEBRING
Vice President & Technology

DR. TYLER HART
Chief Development Officer
Richard Bland College
of WILLIAM & MARY

SHARED SERVICES
ANALYSIS
Guiding Questions

• Is there an opportunity for RBC to save money by outsourcing some or all of its “back office” operations to W&M or another entity?

  • If outsourced to W&M, is there an opportunity to reduce overall costs as W&M increases scale?

Key Assumptions

• RBC would enter into a fee-for-service arrangement to have W&M, or another third-party, provide services in one or more administrative areas
ANALYTICAL APPROACH

Step 1
IDENTIFY RBC CURRENT COSTS
- Analyze current cost of RBC administrative services in key areas, including, potentially:
  - Accounts Payable
  - Travel and Entertainment
  - Procurement
  - Information Technology
  - Human Resources
  - Facilities Planning & Design
- Evaluate absolute cost

Step 2
IDENTIFY W&M CURRENT COSTS
- Analyze current cost of W&M administrative services in the same areas, evaluating absolute cost and cost per transaction, where available/applicable

Step 3
COMPARE COSTS ACROSS INSTITUTIONS

Step 4
EVALUATE COST STRUCTURES RELATIVE TO NATIONAL SHARED SERVICES BENCHMARKS
- VCCS shared services division
- Other government and higher education data
In cases where W&M’s cost structure is less than RBC’s, we will evaluate
**October**
- Clarify project goals
- Review prior RBC work related to shared services
- Develop analytical approach
- Reach out to industry expert for guidance/validation of approach

**November - December**
- Complete Current Cost Assessment at RBC and W&M
- Share cost data with industry expert for future analysis and comparison to benchmarks

**December - January**
- Establish W&M fee structure
- Calculate magnitude of potential cost savings to RBC
- Prioritize service areas based on potential savings
- Evaluate capacity and timeline for transition
- Report out to the presidents

**February**
- Presidents report out to the Board
DR. TIFFANY BIRDSONG
Faculty Representative, W&M Board of Visitors

MR. SOLOMON ASARE
Student Representative, W&M Board of Visitors
STUDENT ASSEMBLY

President: Jeremiah Foltz
Vice-President: Alden Di Dio
Treasurer: Junghoon Lee
• Enhance relationship between students, faculty, and administration

• Increase:
  ➢ Student engagement
  ➢ Leadership opportunities
  ➢ Civic engagement
Website Launch
• Launched on October 23, 2019
• Purpose:
  ➢ Access to officers and processes
  ➢ Sustainability

Organization Growth
• Initiated five standing committees
• Growth of 300%

Peer Mentor Program
• Utilizes Mental Health First Aid Training
  ➢ Skills-based training course
  ➢ Teaches participants about mental health
• Program to commence in the Spring semester
The student assembly at Richard Bland College works to represent all students on all matters of representation.

The student assembly is made up of elected members and is supported by its committees: Research and Development, Civic Engagement, Appropriations, and Finance, College Policy and Student Rights, and Health and Wellness. The student assembly encourages engagement from all levels of the College community. Additionally, they work to ensure that campus policies remain fair, protects student rights, and builds strong relationships between the student body and Richard Bland administrators.

Mission
Richard Bland College’s student assembly strives to increase student engagement through leadership opportunities, civic engagement, and active involvement in campus events. At the same time, the student assembly encourages a strong relationship between students, administrators, faculty, and staff for the betterment of the Richard Bland College community at large.

Meeting Times
- The Student Assembly meets every Wednesday in MC-Nass 134.
- Student assembly council meetings are open to the public and are held on the last Wednesday of every month from 6:30 to 8:30 PM.

Contact Information
SASU@rbc.edu

The student assembly’s elected board represents a number of student interests:
- President
- Vice-President
- Secretary
- Treasurer
- Senator
- Academic Representative
- Residence Hall Representative
- Student Life Representative
- Intern Student Representative
- Student Government Representative
- Student Life Representative

Elections for executive board positions take place in the spring, while all other positions are elected in the fall.

Cassidy Richardson
Secretary
Cassidy Richardson is a sophomore and the student assembly secretary. She is dedicated to the organization and documentation of student assembly affairs and the promotion of student engagement.

Lucas Nadeau
Vice President
Lucas Nadeau is a sophomore and the student assembly vice president. He is dedicated to leading all aspects of campus life, including initiatives to support student engagement and leadership opportunities.

Ethan Gonzalez
President
Ethan Gonzalez is a freshman and is the student assembly’s first-year student representative. He is dedicated to fostering a positive and inclusive environment for all students.
On This Page...
• Apply to become a member
• Access Mission statement
• Contact individual committees
• View committee mentors

Student Assembly Committees
Committee Member Application

Appropriations and Finance Committee

Civic Engagement Committee

College Policy and Student Rights Committee

Health and Wellness Committee

Research and Development Committee

Appropriations and Finance Committee

Civic Engagement Committee

The Committee for Civic Engagement encourages students to be present and active in their community through service-learning and increasing their awareness of local issues. The committee hopes to increase voter turnout and invoke meaningful conversations on campus.

Chair: Donald Edgerton
Vice-chair: TBD

Members:
• Alexis Belemu
• Jamie Fields
• Peter Gerges
• Emily Helton
• Noah Muskett

Mentor(s): Adam Zucconi, Lashrecse Aird
Are you a First-Year, or a Second-Year

39 responses

First Year
22 (56.4%)

Second Year
17 (43.6%)
Committee Member Breakdown

- Commuter
- Resident
- International Student
- Athlete
• Act as a mentor for the student assembly committee
• Provide feedback and guidance as needed
• Goals:
  ➢ Encouraging relationships between students and administration
  ➢ Allows students to grow as leaders while being mentored through their leadership
DR. DAN FRANKE
Assistant Professor of History
Champion of Student Engagement
• RBC Debate Team
• History Club
• Fencing Club
• Medieval Festival