

For the Bold

THE CAMPAIGN FOR WILLIAM & MARY

University Advancement Update — November 2019

With only seven months remaining in our *For the Bold* campaign, we are anticipating a triumphant conclusion in which we will celebrate the enormous impact that gifts of all sizes have had on our community. In the meantime, we continue to advance all three campaign goals with great eagerness and are grateful to each and every person who has contributed to this historic endeavor—all 102,600 donors.

We are delighted to announce that the university has raised more than \$920 million toward our \$1 billion goal. Just last month, William & Mary reported that it is now the No. 1 public university for alumni participation and ranks 14th among all universities in the U.S., both public and private, in this realm. On the heels of our most successful Homecoming & Reunion Weekends yet—where more than 4,000 alumni, parents and friends returned to campus—we are gearing up for a busy calendar year-end effort in which we seek to gain even more momentum in our ambitious campaign.

It is an exciting time for the Alma Mater of the Nation. Together, we will continue to elevate our academic enterprise, strengthen our athletics program and provide enriching opportunities for our students, faculty and alumni to reach new levels of excellence both personally and professionally.

STRENGTHEN ALUMNI ENGAGEMENT

Homecoming & Reunion Weekend was a resounding success, showcasing the strength and depth of alumni engagement and breadth of connection for our community. Our vibrant campus was bustling with activity as we welcomed home more than 4,000 alumni, parents and friends to enjoy new programming and annual favorites.

Bold Moments: A Conversation with Jill Ellis '88, L.H.D. '16 and President Rowe

One outstanding highlight of Homecoming & Reunion Weekend was the [conversation between President Rowe and U.S. Women's National Soccer Head Coach Jill Ellis](#). The two-time World Cup champion coach talked about how she cultivates creativity and a culture of teamwork in her players. Jill also reflected on her time at William & Mary, saying “Our ability to pay it forward, our ability to create opportunity for others, is probably one of the greatest gifts. And this school sets you up for success, so giving back is part of our responsibility. I recognize that now. That’s why I come back. It’s important for me to stay connected to my alma mater because it was a platform for me to achieve the things I have.” View the entire conversation on the [Alumni Association’s Facebook page](#).

Alumni House Expansion

As we continue to make great progress on the [Alumni House expansion and renovation](#), the grandeur and impact of the impressive building cannot be overstated. When re-opened in the summer of 2020, it will increase the footprint of the Alumni House to just over 53,000 square feet, more than doubling the current size and allowing for the continued expansion of alumni networks, programs and events. We still have \$1.7

million to raise in order to complete the \$22.8 million project. For more information and if you would like to offer your support, please contact my colleague, Richard Long M.Ed. '18, at (757) 221-1016 or mlong@wm.edu.

Diversity & Inclusion

As part of three new W&M Inclusion Leadership Circles, alumni from Black/African American, Latino/a and LGBT+ communities have been invited to two retreat-style meetings on campus on November 8-9, 2019, and March 6-7, 2020. The goal is to bring together at least 25 diverse representatives from each group to meet independently and collectively to explore the needs and opportunities for engagement within each community and intersectionality among them.

Alumni Medallion Ceremony, February 8, 2020

During Charter Day Weekend, Frances C. Engoron '70, William C. Mims '79 and Peter M. Nance '66 will be honored with the Alumni Medallion, the Alumni Association's highest honor.

W&M Professionals Week, February 24-28, 2020

The inaugural [W&M Professionals Week](#) was launched last year to help alumni advance their careers, network with other members of the Tribe community and share how their W&M education has benefited their lives. This year's events will be held February 24-28, 2020, and will feature regional events, guest speakers, webinars, online networking and a career change bootcamp.

William & Mary Weekend in San Francisco, September 3-6, 2020

Our next [William & Mary Weekend](#) will be held in conjunction with the W&M vs. Stanford football game over Labor Day weekend 2020 and will feature a wide range of opportunities throughout the Bay Area. Our room block is now available at the beautiful and historic [Fairmont San Francisco](#). Event registration opens May 2020.

ACHIEVE 40 PERCENT ALUMNI PARTICIPATION

William & Mary has a firm hold on the No. 1 spot among all public universities for undergraduate alumni participation and rose to 14th among all national public and private universities in the recent [U.S. News & World Report rankings](#). Surpassing several Ivy League and numerous elite private universities, William & Mary has vastly improved from 35th at the start of the campaign and is bucking national trends in alumni giving.

Impact Week, October 28 - November 1, 2019

Philanthropy is becoming more ingrained in William & Mary's campus culture. This fall's record-breaking Impact Week counted 811 student donors during this contest between three student organizations competing to receive grant funding to execute community service projects that benefit the local William & Mary or Williamsburg community. This year's competition finished with Best Buddies in first place, Gentlemen of the College & Accidentals in second and Sigma Alpha Epsilon in third.

Tribefunding, November 1 - December 15, 2019

There are eight fall [Tribefunding](#) projects, microfunding campaigns raising funds for organizations across the William & Mary community. Tribefunding is our crowdfunding effort that helps the community dream up big ideas, fund bold projects and make a difference at W&M and far beyond. In two years, more than \$50,000 has been raised from more than 1,000 donors with an average gift of \$75. I hope you will consider supporting one or more of these projects, representing the breadth and diversity of our campus.

One Tribe One Day, April 21, 2020

Our seventh annual [One Tribe One Day](#) will take place on April 21, 2020. Last year, we reached a record 13,144 donors in a single day, raising nearly \$2.5 million for priorities across the university. With your help, we can make this the most successful One Tribe One Day to date!

RAISE \$1 BILLION

As of September 30, 2019, we have secured more than \$920 million toward the priorities of our *For the Bold* campaign. All of this momentum toward a triumphant campaign conclusion truly underscores the significance of this moment for William & Mary. Reaching our \$1 billion goal will be an extraordinary milestone by any account. When you consider the fortitude and generosity that so many of you have brought to the effort, the accomplishment is truly stunning.

With seven months remaining in the campaign, we remain focused on a variety of philanthropic priorities. In addition to [scholarships](#), [teaching excellence](#), [health and wellness](#), [veterans initiatives](#) and [diversity and inclusion](#), the university aims to raise additional funds for [The Martha Wren Briggs Center for the Visual Arts](#), home of the [Muscarelle Museum of Art](#), the [Studio for Teaching and Learning Innovation](#), the [Memorial to African Americans Enslaved by William & Mary](#) as well as fundraising initiatives within [William & Mary Athletics](#). Be sure to visit the [For the Bold website](#) for the latest good news about the campaign as we march toward its triumphant conclusion.

Scholarships Luncheon

The Scholarships Luncheon during Homecoming offered a meaningful and engaging opportunity for donors to connect with their scholarship recipients, several of whom shared their [compelling stories](#) about the transformative impact that philanthropy had made in their lives. It is truly inspiring to see how this event grows each year as more and more people share their generosity with our students.

Affording Opportunity

One of the most incredible achievements of our campaign so far has been the creation of more than 500 scholarships totaling more than \$282 million. With scholarships as the top goal in our *For the Bold* campaign, we are grateful for three new scholarship endowments established by William & Mary Foundation trustees in recent months. One established our first scholarship endowment for students with financial need from California. Another will support undergraduate STEM majors with a preference for physics majors with financial need. A third established an out-of-state scholarship endowment for undergraduate students with financial need. So far since the start of the campaign, more than 350 new scholarship endowments have been created.

UiPath

William & Mary is the first university in the U.S. to provide automation software to every undergraduate business student, thanks to a generous commitment of more than [\\$4 million in Robotic Process Automation \(RPA\) technology from UiPath](#). RPA is an automation software tool that mimics the way humans interact with digital systems. It is used increasingly in the business world to improve efficiency and reduce costs by digitizing high-volume tasks. UiPath's commitment provides students the opportunity to learn and experiment with the technology and prepares them for a rapidly changing world. This story was also profiled in [Inside Higher Ed](#).

Entrepreneurship

This fall, the highly visible space for entrepreneurial thinking will open in the 7,000-square-foot [Entrepreneurship Hub in Tribe Square](#)—centrally located on Richmond Road. Powered by programming from the Alan B. Miller Entrepreneurship Center in the Raymond A. Mason School of Business, this initiative was spearheaded by President Rowe, who continues to encourage everyone at the university to cultivate a whole-institution mindset where entrepreneurial thinking is at the heart of all that we do. To fully realize our vision of making entrepreneurship at William & Mary part of our DNA, the university is focusing its fundraising efforts on establishing endowments that support students, faculty and programming to provide support for the most pressing needs of the Entrepreneurship Hub, which will be recognized with named spaces in the hub. For more information, please contact my colleague, Laura Doherty, at (757) 221-2874 or laura.doherty@mason.wm.edu.

Health, Emergencies, And Resources for the Tribe (HEART)

Thomas F. Dungan III '88, P'17, P'20 and Teri Dale Dungan '88, P'17, P'20 created the Health, Emergencies, And Resources for the Tribe (HEART) endowment, which establishes resources that can be used by the Office of Student Affairs to provide emergency support for William & Mary students. There are so many ways that this gift will benefit students, and we are forever grateful for the Dungan's forward-thinking vision.

Exploring the Legacies of Slavery at W&M and Highland

The [Andrew W. Mellon Foundation](#) has awarded William & Mary a five-year, \$1 million grant to support several key initiatives, including community-led research into the legacies of slavery at William & Mary and James Monroe's Highland, an oral history project that documents the untold stories of descendants of enslaved men and women, new historical exhibits and university-wide courses that promote inclusion and civil discourse. The launch of the project, called Sharing Authority to Remember and Re-Interpret the Past, coincides with statewide public events that mark 400 years since the arrival of the first Africans to Virginia.

Tribe Field Hockey Center

Scheduled to open this spring, the new [Tribe Field Hockey Center](#) will generate a new source of pride for the entire William & Mary community. As part of the commemoration of 100 years of coeducation and 100 years of women's athletics at William & Mary, a team of donors, led by Cathy Bessant P '18 and John Clay P '18, contributed \$2.4 million to build the center, which is designed to enhance the experience of women student-athletes and the caliber of William & Mary's athletics facilities.

University Advancement Retirements

In recognition of **Lee Foster's HON '13** remarkable 30-year career, nearly 100 families contributed a total of \$592,000 to the Alumnae Initiatives Endowment and the Alumni House expansion, a true testament to the deep, abiding relationships she built over the years. As part of Lee's transformational legacy, a central space in the Alumni House expansion will honor her in a meaningful and lasting way.

For the past 34 years, **Robert T. Dwyer M.Ed. '94** served William & Mary Athletics with passion and integrity. Throughout his legendary tenure, Bobby's fundraising and engagement efforts raised a phenomenal \$250 million. His extraordinary legacy will be forever memorialized through more than \$1.4 million in gifts to create the Bobby and Patti Dwyer Basketball Scholarship Endowment and a suite in Zable Stadium will be named in their honor.

Recent Gift Announcements and Campaign News

- [A Wedding Gift that Keeps on Giving: The Megan Dorward '07 and Richard Brahan Wedding Scholarship](#)
- [Lasting Generosity: Major Gifts Provide a World-class Experience at the Muscarelle](#)
- [An Artist's Gift: The Dr. William H. Sterling '59 Art & Art History Endowment](#)
- [The Mighty Martha Wren Briggs '55](#)
- [Alumni Faculty Fellowship Awards](#)
- [Consortium Earns Funding to Enhance Oyster Breeding](#)
- [Ferrão Receives Fulbright Award](#)
- [Empowered by Summer Research Grant, W&M Undergrad Conducts Study of York River Terrapins](#)
- [VIMS Earns Grant to Improve Coastal Resilience by Studying Dunes](#)
- [Bold Stories from the 2019 Scholarships Luncheon](#)

Videos

- [W&M Athletics: United, We Boldly Pursue Excellence](#) – This video is the culmination of a year of work with W&M Athletics and the W&M Foundation that focused on developing messaging for athletics, highlighting the importance of athletics at the university and our goal to boldly pursue excellence. This video premiered during Homecoming and coincided with the release of the [W&M Athletics Strategic Plan](#).
- [Affording Opportunity: Ferdinand "Poe" Makabata '20](#) – This video premiered at the Scholarships Luncheon during Homecoming & Reunion Weekend and highlights the impact of scholarships, the primary focus of the *For the Bold* campaign.
- [McLeod Tyler Wellness Center: One Year Later](#) – The McLeod Tyler Wellness Center opened in August 2018 and is dedicated to supporting our flourishing student body. One year later, the McLeod Tyler Wellness Center continues to positively impact the lives of students across campus.
- [Shenkman Jewish Center: One Year Later](#) – Since its opening last year, the Shenkman Jewish Center has become an integral part of the fabric of the Jewish student community at William & Mary, providing a welcoming "home away from home" for the Jewish student community and beyond.

IMPORTANT DATES

- Tribefunding – November 1 - December 15, 2019
- Stanford v. W&M Basketball Game – November 21, 2019
- Yule Log Celebrations – December 2019
- Atlanta Yule Log Presidential Reception – December 5, 2019
- Honorary Alumni Nominations Due – January 15, 2020
- Homecoming Grand Marshal Nominations Due – January 15, 2020
- Plumeri Award Recipients Announced – January 29, 2020
- Charter Day Weekend – February 5-9, 2020
- One Tribe. One Network. Professionals Week – February 24-28, 2020
- CAA Men’s Basketball Tournament – March 7-10, 2020
- CAA Women’s Basketball Tournament – March 11-14, 2020
- Impact Week – March 16-20, 2020
- Houston Presidential Reception – March 31, 2020
- Alumni Medallion Nominations Due – April 1, 2020
- Douglas N. Morton ’62 Alumni Service Awards Nominations Due – April 1, 2020
- Dallas Presidential Reception – April 2, 2020
- Tribefunding – April 13 - May 15, 2020
- One Tribe One Day – April 21, 2020
- Traditions Weekend – April 23-26, 2020
- Commencement Weekend – May 15-17, 2020
- Philadelphia Presidential Reception – May 20, 2020
- Denver Presidential Reception – Late May 2020
- Class Ambassador Academy – June 5-6, 2020
- Alumni Admission Weekend – June 19-20, 2020
- W&M Weekend in San Francisco – September 3-6, 2020
- Homecoming & Reunion Weekend 2020 – October 15-18, 2020