

BOARD OF VISITORS

· September 27, 2018 ·



AGENDA

- I. Introductory Remarks – Mr. Watkins
- II. Approval of Minutes, Committee on Athletics – April 19, 2018
- III. Report from Vice President for Student Affairs
- IV. Committee Objectives
- V. Report from Director of Athletics
- VI. Closed Session (if necessary)



*Vice President
for
Student Affairs*

Virginia Ambler



COMMITTEE OBJECTIVES



Director of Athletics

Samantha K Huge



Strategic Plan





The Vision of William & Mary Athletics is to

***BOLDLY PURSUE
EXCELLENCE***

MISSION STATEMENT

William & Mary Athletics enhances the University and the Williamsburg community. We are committed to an outstanding intercollegiate athletics program by:

- **Forging** an environment that demands success with integrity
- **Winning** championships
- **Empowering** leaders
- **Building** a championship culture
- **Elevating** the prestige of the University
- **Instilling** pride and respect

DIVERSITY STATEMENT

William & Mary Athletics is committed to providing a safe, healthy, equitable, respectful and inclusive environment in which all student-athletes and staff have the opportunity to thrive

UNIQUE VALUE PROPOSITION

William & Mary Athletics is a small, public, highly selective University set within a historic campus environment that develops and graduates its student-athletes equipped to lead lives of impact

William & Mary Athletics is guided by the following **Core Values**

Accountability: Taking ownership and responsibility for our actions

Achievement: Empowering the personal development and success of our student-athletes, coaches and staff

Inclusivity: Welcoming, respecting and valuing individuals of diverse cultures, opinions and experiences

Innovation: Utilizing a collaborative spirit and technology to achieve creative and ingenious solutions

Integrity: Striving to do the right thing, always

GOALS

Goal One: Academic Excellence

Recruit, retain and graduate student-athletes by providing the resources, mentoring and support to excel academically

Goal Two: Competitive Success

Attract, recruit, develop and retain high-performing student-athletes who demonstrate the ability and potential to win championships

Goal Three: Financial Stability

Support the strategic priorities of William & Mary Athletics by maximizing revenue opportunities and managing expenses

Goal Four: Student-Athlete Experience

Provide resources, programming and an inclusive environment in which all William & Mary student-athletes can reach their full potential

Goal Five: Uncompromising Ethics

Create and sustain an environment that strives to always do the right thing with transparency and accountability

Goal Six: Enviable and Functional Facilities

Provide NCAA Championship caliber facilities to build and sustain winning teams that will enrich the stakeholders' experience