#### **MINUTES**

# Meeting of the Board of Visitors The College of William and Mary in Virginia

November 15-17, 2017
Blow Memorial Hall - College of William and Mary

The Board of Visitors of The College of William and Mary in Virginia met on the campus in Williamsburg on Wednesday, Thursday and Friday, November 15-17, 2017.

On Wednesday, November 15, the Richard Bland College Committee met in the Board Room from 2:00 to 4:00 p.m. The Investments Subcommittee met from 3:00 to 4:00 p.m. and the Executive Committee met from 4:00 to 5:30 p.m. in the Board Conference Room. That evening the full Board convened for dinner in the Wightman Cup Room of Kaplan Arena.

Those present on Wednesday evening were:

Mirza Baig Warren W. Buck III Thomas R. Frantz Sue H. Gerdelman James A. Hixon Barbara L. Johnson Anne Leigh Kerr John E. Littel Christopher M. Little William H. Payne II Lisa E. Roday J.E. Lincoln Saunders Karen Kennedy Schultz Todd A. Stottlemyer H. Thomas Watkins III Brian P. Woolfolk

Absent: S. Douglas Bunch

Also present was William and Mary President W. Taylor Reveley III.

At 6:45 p.m., the Rector convened the full Board and welcomed everyone. A brief discussion ensued regarding events since the last meeting that included:

- Congratulations to Todd and Anne Leigh on being named to positions in the Northam transition
- League of American Bicyclists has designated William & Mary a Silver Level Bicycle Friendly University, one of only two in the state and 54 nationally
- W&M has the highest percentage of undergraduates participating in study abroad programs compared to any other public university in the United States, according to the Institute of International Education (IIE)
- William & Mary's team was named First Runner-Up in the 2017 iGEM competition, the largest synthetic-biology competition in the world

There being no further business, the Board adjourned at 7:15 p.m.

On Thursday, November 16, the Committee on Audit and Compliance, the Committee on University Advancement, the Committee on Administration, Buildings and Grounds, the Committee on Athletics, the Committee on Student Affairs and the Committee on Strategic Initiatives and New Ventures met in the Board Room, while the Committee on Academic Affairs met in Blow Hall Room 201.

# Those present on Thursday were:

Mirza Baig Warren W. Buck III S. Douglas Bunch Thomas R. Frantz Sue H. Gerdelman James A. Hixon Barbara L. Johnson Anne Leigh Kerr John E. Littel Christopher M. Little William H. Payne II
Lisa E. Roday
J.E. Lincoln Saunders
Karen Kennedy Schultz
Todd A. Stottlemyer
H. Thomas Watkins III

Brian P. Woolfolk

Faculty Representatives: Eric D. Chason

## Others present were:

W. Taylor Reveley Michael R. Halleran Virginia M. Ambler Kiersten L. Boyce Henry R. Broaddus Samantha K. Huge Samuel E. Jones Matthew T. Lambert Jennifer B. Latour Kent B. Erdahl Michael J. Fox W. Fanchon Glover Jeremy P. Martin Amy S. Sebring Brian W. Whitson Sandra J. Wilms Timothy A. Wolfe

Also in attendance were Staff Liaison Terence A. Fassanella, University Counsel Deborah Love, Dean Kate Conley, Dean Dave Douglas, Dean Spencer Niles, Dean John Wells, and other William and Mary faculty and staff.

The Committee on Audit and Compliance met from 8:00 to 9:45 a.m. The Committee on Academic Affairs met from 9:15 to 10:00 a.m. The Committee on University Advancement met from 10:00 to 10:50 a.m. The Committee on Administration, Buildings and Grounds met from 11:00 to 11:30 a.m. The Committee on Athletics met from 11:40 a.m. to 12:20 p.m.

At 2:00 p.m., the Board convened as a committee of the whole for the Provost's Report and Faculty Presentation. Academic Affairs Committee Chair Karen Kennedy Schultz called on Provost Michael Halleran, who introduced Associate Professor of Psychology Cheryl Dickter and Assistant Professor of Education Natoya Haskins, co-directors of the W&M Scholars Undergraduate Research Experience (WMSURE), who reported on the program. A brief discussion ensued.

Provost Halleran then introduced Arts & Sciences Dean Kate Conley, who provided an update on the College Curriculum. A brief discussion ensued, and concluded at 2:45 p.m.

At 3:00 p.m., Ms. Roday convened the Board as a committee of the whole for the **Committee** on Student Affairs, and presided as chair.

Associate Vice President for Student Affairs (Campus Living) and Director of Residence Life Maggie Evans reported on residential living at William & Mary. A brief discussion ensued.

Student liaisons Nichole Ng and Conor Rooney reported on special interest housing for William Mary students. A brief discussion ensued, concluding at 3:45 p.m.

Mr. Frantz convened the Board at 4:00 p.m. as a committee of the whole for the Committee on Strategic Initiatives and New Ventures and presided as chair. Mr. Frantz reviewed the agenda and provided an update on regional activity. A brief discussion ensued.

Vice President for Strategic Initiatives and Public Affairs Henry Broaddus recognized the 2017 iGEM team and their faculty adviser, Professor Margaret Saha, all of whom were present, for their recent first runner-up finish in international competition in synthetic biology. The Board responded with a round of applause.

Mr. Broaddus provided an update on the Strategic Planning Dashboard, detailed in Enclosure I. Mr. Broaddus then provided an update on W&M 2026 and a brief discussion ensued.

Mr. Frantz moved that the Committee on Strategic Initiatives and New Ventures convene in Closed Session to discuss the evaluation of the performance of departments or schools, as provided for in Section 2.2-3711.A. 1., of the Code of Virginia. Motion was seconded by Mr. Littel and approved by voice vote. The observers were asked to leave the room and the Committee went into closed session at 4:25 p.m.

The Committee reconvened in open session at 5:33 p.m. Mr. Frantz reviewed the topic discussed during closed session, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Littel and approved by roll call vote of the Board members conducted by Secretary to the Board Michael Fox. (Certification **Resolution** is appended.)

Provost Halleran provided an update on new academic program. A brief discussion ensued.

There being no further business, the discussion concluded and the Board recessed at 5:50 p.m.

On Friday, November 17, the Board reconvened at 8:45 a.m.

Those present on Friday were:

Mirza Baig Warren W. Buck III S. Douglas Bunch Thomas R. Frantz Sue H. Gerdelman James A. Hixon Barbara L. Johnson Anne Leigh Kerr John E. Littel Christopher M. Little
William H. Payne II
Lisa E. Roday
J.E. Lincoln Saunders
Karen Kennedy Schultz
Todd A. Stottlemyer
H. Thomas Watkins III
Brian P. Woolfolk
Faculty Representatives: Eric D. Chason

#### Others present were:

W. Taylor Reveley Michael R. Halleran Virginia M. Ambler Kiersten L. Boyce Henry R. Broaddus Samantha K. Huge Samuel E. Jones Matthew T. Lambert Kent B. Erdahl Michael J. Fox W. Fanchon Glover Jennifer B. Latour Jeremy P. Martin Amy S. Sebring Brian W. Whitson Sandra J. Wilms

Also in attendance were Staff Liaison Terence A. Fassanella, University Counsel Deborah A. Love, Dean Kate Conley, Dean Spencer Niles, Dean John Wells, and other William and Mary faculty and staff.

The Committee on Financial Affairs met in the Board Room from 8:45 to 9:36 a.m.

At 9:45 a.m., the Rector welcomed Congresswoman Stephanie Dang Murphy, a William & Mary alumna (Class of 2000) who represents the 7<sup>th</sup> District of Florida in the U.S. House of Representatives, and was on campus to visit with the Institute for the Theory and Practice in International Relations (ITPIR). Congresswoman Murphy joined the Board for a brief conversation before departing for ITPIR.

Following a short break, the Rector convened the meeting of the full Board at 10:15 a.m.

#### Those present were:

Mirza Baig Warren W. Buck III S. Douglas Bunch Thomas R. Frantz Sue H. Gerdelman James A. Hixon Barbara L. Johnson Anne Leigh Kerr John E. Little

Christopher M. Little William H. Payne II Lisa E. Roday J.E. Lincoln Saunders Karen Kennedy Schultz Todd A. Stottlemyer H. Thomas Watkins III Brian P. Woolfolk

Faculty Representatives: Eric D. Chason

#### Others present were:

W. Taylor Reveley Michael R. Halleran Virginia M. Ambler Kiersten L. Boyce Henry R. Broaddus Kent B. Erdahl Michael J. Fox W. Fanchon Glover Samantha K. Huge Samuel E. Jones Matthew T. Lambert Jennifer B. Latour Jeremy P. Martin Amy S. Sebring Brian W. Whitson Sandra J. Wilms

Also in attendance were Staff Liaison Terence A. Fassanella, Richard Bland President Debbie L. Sydow, Richard Bland College Counsel Cynthia Norwood, University Counsel Deborah Love, Dean Kate Conley, Dean Spencer Niles, Dean John Wells, and other William and Mary faculty and staff.

Recognizing that a quorum was present, the Rector asked for a motion to approve the minutes of the meeting of September 13-15, 2017. Motion was made by Mr. Watkins, seconded by Mr. Hixon and approved by voice vote.

In his opening remarks, Rector Stottlemyer thanked staff for the work done to get ready for the meeting; thanked Board members for their participation in the meetings; commented on the dinner honoring Judge Thomas for his service; briefly commented on his campus visit on November 1, then wished everyone a happy Thanksgiving and safe travels.

In his opening remarks, President Reveley expressed his gratitude to the Rector and members of the Board for their efforts on behalf of William & Mary. He also noted classes end December 8 and that it had been a productive term.

Mr. Stottlemyer moved that the Board of Visitors of the College of William and Mary convene in Closed Session for the purpose of approving personnel actions involving specific employees pertaining to the appointments, promotions, tenure and leaves of specific instructional faculty; discussing investment matters relating to the investment of public funds; discussing specific recommendations related to fundraising initiatives, priorities and strategies and grants and contracts for services or work to be performed by the College, as provided for in Section 2.2-3711.A.1., 6., 9., and 29. of the Code of Virginia. Motion was seconded by Mr. Hixon and approved by voice vote. Observers were asked to leave the room and the Board went into closed session at 10:22 a.m.

The Board reconvened in open session at 10:25 a.m. Mr. Stottlemyer moved that the Board certify by roll call vote that, to the best of each member's knowledge, only matters lawfully exempted from the open meeting requirements under the Freedom of Information Act were discussed, and only matters identified in the motion to have the closed session were discussed. Motion was seconded by Ms. Gerdelman and approved by roll call vote of the Board members conducted by Secretary to the Board Michael Fox. (Certification Resolution is appended.)

The Rector called for the reports of the standing committees.

Mr. Littel reported for the Richard Bland College Committee and reviewed the agenda.

President Sydow offered brief remarks in which she reported that the fund raising goal for the Mary Morton Parsons matching grant in support of the library renovation has been exceeded, and that three new endowed scholarships have been established. She then reviewed the background for naming the multi-purpose field in honor of Bobbie Ukrop's mother, Flora Willcox Berkeley. The President also commented on evidence of positive results stemming from new investments in legal services and compliance, and the corrective action plans that have been developed and implemented in both HR and IT in response to the FY2016 APA findings. President Sydow advised that RBC has been awarded the 2017 Online Learning Consortium's Digital Learning Innovation Faculty-led Team Award for advancing undergraduate success

through the adoption of digital courseware. Richard Bland was one of only three institutions and ten faculty-led teams selected in year two of the competition. RBC faculty representative Matt Smith is at the conference to accept the award and related prize. She wished everyone a happy Thanksgiving.

Mr. Littel moved adoption of **Resolution 1**, Resolution to Approve Naming of the Statesman Athletic Field. Motion was seconded by Ms. Gerdelman and approved by voice vote.

Mr. Littel and Mr. Buck expressed thanks for the W&M and RBC staff work on the two Memorandums of Understanding, noting a good sense of collaboration and support as well as a strong step forward.

Mr. Little reported for the Committee on Audit and Compliance and briefly reviewed the agenda.

Mr. Little moved adoption of **Resolution 3**, Approval of 2018 Internal Audit Work Plan. Motion was seconded by Mr. Watkins and approved by voice vote.

Ms. Gerdelman reported for the Committee on University Advancement, and briefly reviewed the agenda, noting there were no action items.

Mr. Payne reported for the Committee on Administration, Buildings and Grounds, and briefly reviewed the agenda. He noted that the Committee had discussed Resolution 12, Resolution to Approve Proposed Amended Regulation Regarding Weapons on Campus and Resolution 13, Resolution to Approve Proposed Regulation Regarding Open Flames, but deferred consideration to the February meeting to permit the administration and university counsel to conduct a thorough review of these two draft regulations and any other policies/regulations that pertain to campus safety. As part of this review, University Counsel has been asked to further consult with law enforcement, the Virginia Attorney General's office, and representatives of Virginia's other universities on changes they may be contemplating to their current policies.

Mr. Payne then moved adoption as a block of **Resolution 9**, Resolution to Approve Property Acquisition: 1317 Vernon Street; **Resolution 10**, Resolution to Approve Demolition of Hoxton Hall; **Resolution 11**, Resolution to Approve Naming of Donald W. Davis Hall; **Resolution 14**, Resolution to Approve Transfer of 406 & 410 Jamestown Road to the William & Mary Real Estate Foundation; **Resolution 15**, Resolution to Appoint the Chief Facilities Officer as the Maintenance Code Official; **Resolution 16**, Resolution to Approve the FY 2018 Transportation Alternatives Set-Aside Project; and **Resolution 17**, Resolution to Approve Non-General Fund Capital Project: Construct Busch Field House. Motion was seconded by Mr. Hixon and approved by voice vote.

Ms. Gerdelman reported for the **Committee on Athletics** and briefly reviewed the agenda. There were no action items.

Ms. Roday reported for the **Committee on Student Affairs**, and briefly reviewed the agenda. There were no action items.

Mr. Frantz reported for the **Committee on Strategic Initiatives and New Ventures**, and briefly reviewed the agenda. There were no action items.

Mr. Watkins reported for the Committee on Financial Affairs, and moved adoption as a block of Resolution 18, Continuation: William & Mary Promise; Resolution 19, Receipt of the Consolidated Financial Report of The College of William and Mary in Virginia, Virginia Institute of Marine Science, and Richard Bland College for the Fiscal Year Ended June 30, 2017; and Resolution 20, Receipt of the Financial Report of the Intercollegiate Athletic Department for the Fiscal Year Ended June 30, 2017. Motion was second by Ms. Johnson and approved by voice vote.

Mr. Hixon reported for the **Investments Subcommittee**, briefly reviewed the agenda, and moved adoption of **Resolution 2**, Revision to the Investment and Spending Policy for Endowment. Motion was seconded by Ms. Kerr and approved by voice vote.

Ms. Schultz reported for the Committee on Academic Affairs, briefly reviewed the agenda, and moved adoption as a block of Resolution 4, Award of Academic Tenure; Resolution 5, Designated Professorships; Resolution 6, Retirement of Richard J. Ash, Raymond A. Mason School of Business; Resolution 7, Retirement of Howard J. Busbee, Raymond A. Mason School of Business; and Resolution 8, Retirement of Deborah S. Noonan, Department of Computer Science. Motion was seconded by Mr. Frantz and approved by voice vote.

Mr. Little, reporting for the Monroe Legacy Working Group, provided an update on recent activities at Highland, including the review of preliminary drawings for the Visitors Center. Beta testing of augmented reality for a virtual house tour will begin next month. A brief discussion ensued.

Ms. Roday reported for the Race Relations Implementation Team and reviewed accomplishments to date as well as upcoming events, including a student climate survey to be administered in the spring and an audit of faculty of color that has been conducted. Over 60% of the Task Force recommendations have been fully implemented or are in process. The work of the implementation team will conclude at the end of this academic year. A more fulsome report will be provided in February with a final report in April. A brief discussion ensued.

Mr. Watkins provided an update on the Presidential Search, noting the next meeting of the Committee would be held this afternoon.

There was no Old Business.

There was no New Business.

Mr. Stottlemyer moved that the Board of Visitors of the College of William and Mary convene in Executive Session for the purpose of discussing personnel matters pertaining to the performance and evaluations of specific executive employees; discussing internal investigations involving identifiable students and/or employees; for consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation; and consultation with legal counsel employed or retained by a public body regarding specific legal matters requiring the provision of legal advice by such counsel, as provided for in Section 2.2-3711.A.1., 2., 7. and 8., of the Code of Virginia. Motion was seconded by Mr. Hixon and approved by voice vote. Observers were asked to leave the room and the Board went into Executive Session at 11:13 a.m.

The Board reconvened in open session at 12:20 p.m. Mr. Stottlemyer moved that the Board certify by roll call vote that, to the best of each member's knowledge, only matters lawfully exempted from the open meeting requirements under the Freedom of Information Act were discussed, and only matters identified in the motion to have the closed session were discussed. Motion was seconded by Mr. Watkins and approved by roll call vote conducted by the Secretary to the Board Michael Fox. (Certification **Resolution** is appended.)

There being no further business, the meeting adjourned at 12:21 p.m.

November 16, 2017

# CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors Committee on Strategic Initiatives and New Ventures has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Committee that such closed session was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, That the Committee on Strategic Initiatives and New Ventures, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Committee on Financial Affairs.

**VOTE** 

AYES:

17

NAYS:

 $\bigcirc$ 

ABSENT DURING CLOSED SESSION:

Thomas R. Frantz

Chair

Committee on Strategic Initiatives and

**New Ventures** 

Board of Visitors

November 17, 2017

## CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

VOTE

AYES: 1

NAYS: O

ABSENT DURING CLOSED SESSION:

Rector of the College

#### **Board of Visitors**

November 17, 2017

#### CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

**VOTE** 

AYES: / 7

NAYS:

ABSENT DURING CLOSED SESSION:

//ødd A. Stottlei<del>nye</del>r ` Rector of the College