

**MINUTES**  
Meeting of the Board of Visitors  
The College of William and Mary in Virginia

September 21-23, 2016  
Blow Memorial Hall - College of William and Mary

The Board of Visitors of The College of William and Mary in Virginia met on the campus in Williamsburg on Wednesday, Thursday and Friday, September 21-23, 2016.

On Wednesday, September 21, the Richard Bland College Committee met from 2:30 to 4:30 p.m. in the Board Room and the Executive Committee met in the Board Conference Room from 4:35 to 6:30 p.m. That evening the full Board convened for dinner in the President's Box at Zable Stadium at 500 Richmond Road.

Those present on Wednesday were:

Warren W, Buck III  
S. Douglas Bunch  
Lynn M. Dillon  
Thomas R. Frantz  
James A. Hixon  
Anne Leigh Kerr  
Christopher M. Little  
William H. Payne II

Lisa E. Roday  
Karen Kennedy Schultz  
DeRonda M. Short  
Todd A. Stottlemeyer  
John Charles Thomas  
H. Thomas Watkins III  
Brian P. Woolfolk

Absent: Sue H. Gerdelman  
John E. Littel

Also present was William and Mary President W. Taylor Reveley III.

At 8:10 p.m. the Rector convened the full Board at Zable Stadium, and asked for a motion that the Board of Visitors convene in Executive Session for the purpose of discussing personnel matters pertaining to the performance and evaluations of specific executive employees, as provided for in Section 2.2-3711.A.1., of the Code of Virginia. Motion was made by Mr. Frantz, seconded by Mr. Little and approved by voice vote. The observers were asked to leave the room and the Board went into closed session at 8:10 p.m.

The Board reconvened in open session at 9:40 p.m. Mr. Stottlemeyer reviewed the topic discussed during closed session for the benefit of the observers, then asked for a motion to adopt the Resolution certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was made by Mr. Frantz, seconded by Mr. Buck and approved by roll call vote of the Committee members conducted by Rector Stottlemeyer. (Certification Resolution is appended.)

There being no further business, the Board adjourned at 9:45 p.m.

On Thursday, September 22, the Committee on Academic Affairs met in Blow Hall Room 201, and the Committee on Audit and Compliance, the Committee on Athletics, and the Committee on Administration, Buildings and Grounds met in the Board Room.

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Those present on Thursday were:

Warren W. Buck III  
S. Douglas Bunch  
Lynn M. Dillon  
Thomas R. Frantz  
James A. Hixon  
Anne Leigh Kerr  
John E. Littel  
Christopher M. Little  
William H. Payne II

Lisa E. Roday  
Karen Kennedy Schultz  
DeRonda M. Short  
Todd A. Stottlemeyer  
John Charles Thomas  
H. Thomas Watkins III  
Brian P. Woolfolk  
Faculty representative: Eric D. Chason  
Student representative: Eboni S. Brown

Absent: Sue H. Gerdelman

Others present:

W. Taylor Reveley  
Michael R. Halleran  
Virginia M. Ambler  
Henry R. Broaddus  
Samuel E. Jones  
Matthew T. Lambert  
Jennifer Latour  
Kiersten Boyce

Kent B. Erdahl  
Michael J. Fox  
W. Fanchon Glover  
Jeremy P. Martin  
Amy Sebring  
Brian W. Whitson  
Sandra J. Wilms

Also in attendance were Staff liaison David Morales, University Counsel Deborah Love, Associate University Counsel Sarah Melchior, Dean Dave Douglas, Dean John Wells, Chair of the William & Mary Foundation Nancy Gofus, and other William and Mary staff.

The Committee on Academic Affairs met from 8:00 to 9:00 a.m. The Committee on Audit and Compliance met from 8:00 to 9:30 a.m. The Committee on Athletics met from 9:35 to 10:08 a.m. The Committee on Administration Buildings and Grounds met from 10:20 to 11:30 a.m.

At 11:30 a.m. the Rector welcomed Attorney General Mark Herring, who came to the meeting to bring brief remarks and get to know Board members, and who departed with the members of the Board to attend the dedication of Phase III of the Integrated Science Center.

The Board reconvened in the Board Room at 2:00 p.m. as a committee of the whole for the **Committee on Strategic Initiatives and New Ventures**. Mr. Frantz presided as chair and briefly reviewed the agenda. Mr. Frantz commented on progress on the development of a Virginia mega-region, the GO Virginia initiative and the recent regional economic development forum held at the Business School. Vice President for Strategic Initiatives Henry Broaddus reported on the forum attendees and reviewed some of the press coverage. A brief discussion ensued.

Mr. Frantz moved that the Committee on Strategic Initiatives and New Ventures convene in Closed Session to discuss the evaluation of the performance of departments or schools, as provided for in Section 2.2-3711.A. 1., of the Code of Virginia. Motion was seconded by

Mr. Thomas and approved by voice vote. The observers were asked to leave the room and the Committee went into closed session at 2:08 p.m.

The Committee reconvened in open session at 2:50 p.m. Mr. Frantz reviewed the topic discussed during closed session, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Watkins and approved by roll call vote of the Board members conducted by Executive Assistant to the Board Sandra Wilms. (Certification **Resolution** is appended.)

Following brief closing remarks and there being no further business, the Committee adjourned at 2:53 p.m.

Academic Affairs Committee Chair Lynn Dillon called on Provost Michael Halleran to introduce the Provost Report and Faculty Presentation.

Provost Halleran briefly reviewed the background to the development of the engineering and design initiative, and introduced the committee co-chair, Dennis Manos, who presented an overview of the proposal and the timeline for implementation. A general discussion ensued.

Faculty Assembly Vice President and Chair of the Faculty Liaison Committee Cathy Forestell presented a preliminary report on the 2015 faculty survey, an initiative of the Faculty Assembly done every three years. She discussed the background to the development of the survey questions and reviewed response rates. A brief discussion ensued, which concluded at 3:53 p.m.

Following a short break, the Board convened at 4:00 p.m. as a committee of the whole for the **Committee on Student Affairs**. Ms. Roday presided as chair, briefly reviewed the agenda and commented on the results of the effort to increase support of club sports undertaken last year.

Vice President for Student Affairs Ginger Ambler provided a brief overview of the start of the academic year, including a review of several statistics for the first month, then introduced Lauren Garrett, Director of the First Year Experience office. Ms. Garrett discussed the initiative and how it is helping freshmen students acclimate into college life. Several First Year Experience student leaders discussed their experiences with the initiative and a brief discussion ensued.

In their presentation, student Liaisons J.C. LaRiviere and Rachel Smith focused on campus sexual assault prevention and response, and student priorities on sexual assault. A brief discussion ensued, concluding at 4:50 p.m.

The Board moved to the Tyler Hall for the dedication of the newly renovated building at 5:00 p.m., then assembled in the Blue Room in the Wren Building for the annual ceremony of the Board pledge, pinning of new members and signing of the Board Roster Book, as well as a Board photograph.

On Friday, September 23, the Committee on University Advancement met from 8:30 to 9:40 a.m. and the Committee on Financial Affairs met from 9:50 to 11:00 a.m. in the Board Room, prior to the full Board meeting.

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Following the committee meetings and a brief break, the Rector convened the annual meeting of the full Board at 11:10 a.m.

Those present on Friday were:

Warren W. Buck III  
S. Douglas Bunch  
Lynn M. Dillon  
Thomas R. Frantz  
James A. Hixon  
Anne Leigh Kerr  
John E. Littel  
Christopher M. Little  
William H. Payne II  
Lisa E. Roday

Karen Kennedy Schultz  
DeRonda M. Short  
Todd A. Stottlemeyer  
John Charles Thomas  
H. Thomas Watkins III  
Brian P. Woolfolk  
Faculty representative: Eric D. Chason  
Student representative: Eboni S. Brown

Absent: Sue H. Gerdelman

Others present:

W. Taylor Reveley  
Michael R. Halleran  
Virginia M. Ambler  
Henry R. Broaddus  
Edward C. Driscoll, Jr.  
Samuel E. Jones  
Matthew Lambert  
Kiersten L. Boyce

Kent B. Erdahl  
Michael J. Fox  
W. Fanchon Glover  
Jennifer B. Latour  
Jeremy Martin  
Amy Sebring  
Brian W. Whitson  
Sandra J. Wilms

Also in attendance were Staff Liaison David Morales, Richard Bland President Debbie Sydow, College Counsel Cynthia Norwood, University Counsel Deborah Love, Associate University Counsel Sarah Melchior, Dean John Wells and other William and Mary staff.

Rector Todd A. Stottlemeyer welcomed new members Warren Buck, Doug Bunch, Anne Leigh Kerr and Brian Woolfolk to their first meeting, welcomed John Littel back to the Board, and welcomed William & Mary faculty representative Eric Chason, William & Mary student representative Eboni Brown and William & Mary staff liaison David Morales.

Recognizing that a quorum was present, the Rector moved to adopt the minutes of the annual meeting of April 20-22, 2016 and the Board Retreat on July 21-22, 2016. Motion was seconded by Ms. Roday and approved by voice vote.

The Rector made brief opening remarks and thanked the staff for the good presentations, particularly on the engineering initiative, and commented on the recent Volunteer Leadership Summit hosted by the Advancement office, noting it was well done and well attended.

In his brief opening remarks, President Reveley thanked the Rector and the Board for the time and energy they devote to the university. He briefly commented on the new facilities at Zable Stadium, the Integrated Science Center and Tyler Hall.

Mr. Stottlemeyer moved that the Board of Visitors of the College of William and Mary convene in Closed Session for the purpose of approving personnel actions pertaining to the appointments, promotions and leaves of specific instructional faculty; discussing specific personnel matters; discussing internal investigations involving identifiable students and/or employees; discussing specific recommendations related to fundraising initiatives, priorities and strategies, and discussing reports or plans related to campus safety, as provided for in Section 2.2-3711.A.1., 2., 8., 10., and 19. of the Code of Virginia. Motion was seconded by Ms. Roday and approved by voice vote. The observers were asked to leave the room and the Board went into closed session at 11:18 a.m.

The Board reconvened in open session at 11:29 a.m. Mr. Stottlemeyer reviewed the topics discussed during closed session, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Little and approved by roll call vote of the Board members conducted by Secretary to the Board Michael Fox. (Certification **Resolution** is appended.)

The Rector called for the reports of the standing committees.

Ms. Dillon reported for the Richard Bland College Committee, briefly reviewed the agenda, and noted that the Board would meet on the Richard Bland campus in November.

In her remarks, President Debbie Sydow reported on strong start to the 2016-2017 academic year and the continuing efforts under way to support the RBC-19 strategic plan goals. The President noted that student and faculty leaders are actively engaged in the life of the College, with the faculty spearheading a wellness initiative and the Student Assembly drafting goals and objectives for the year. She noted the caliber of faculty recruited in recent years as the most positive indicator of success in the quest for quality improvement, and introduced Ken LaTessa, the new Chief Information, Strategy and Innovation Officer, whose knowledge of data analytics to drive systems improvements was already proving very beneficial.

Ms. Dillon moved adoption as a block of **Resolution 1**, Appointments to Fill Vacancies in the Instructional Faculty, and **Resolution 2**, Appointments to Fill Vacancies in the Professionals and Professional Faculty. Motion was seconded by Ms. Roday and approved by voice vote.

Ms. Dillon moved adoption of **Resolution 3**, Resolution to Approve 9c Bond Sale Request. Motion was seconded by Ms. Roday and approved by voice vote.

Ms. Dillon moved adoption of **Resolution 4**, 2016-2022 Six-Year Plan Update. Motion was seconded by Ms. Roday and approved by voice vote.

Ms. Short reported for the Committee on Athletics and briefly reviewed the agenda. She encouraged faculty and staff to support all athletics, and thanked Mr. Driscoll for his cooperation and enthusiasm. There were no action items.

Mr. Payne reported for the Committee on Administration, Buildings and Grounds, and briefly reviewed the agenda.

Mr. Payne moved adoption as a block of **Resolution 8**, Resolution to Approve Property Acquisition: 6 Riverview Avenue; **Resolution 9**, Resolution to Approve Land Use Permit from the Virginia Department of Transportation for Underground Saltwater Utilities at Spencer Road; **Resolution 10**, Resolution of the Board of Visitors of the College of William and Mary 9(D) Reimbursement Pooled Bond Program: Zable Stadium; **Resolution 11**, Resolution of the Board of Visitors of the College of William and Mary 9(D) Reimbursement Pooled Bond Program: Busch Field Turf; **Resolution 12**, Resolution of the Board of Visitors of the College of William and Mary 9(D) Sale Pooled Bond Program: Renovate/Expand Zable Stadium and Replace Busch Field Turf; and **Resolution 13**, Resolution to Approve 2016 Master Plan of James Monroe's Highland. Motion was seconded by Mr. Hixon and approved by voice vote.

Mr. Little reported for the Committee on University Advancement, briefly reviewed the agenda., and thanked Mr. Bunch and Mr. Hixon for agreeing to match the student donor challenge. There were no action items.

Mr. Thomas reported for the Committee on Audit and Compliance and briefly reviewed the agenda. There were no action items.

Mr. Watkins reported for the Committee on Financial Affairs, and briefly reviewed the agenda.

Mr. Watkins moved adoption of **Resolution 14**, College of William and Mary 2016-18 Six-Year Plan Update. Motion was seconded by Mr. Hixon and approved by voice vote.

Ms. Roday reported for the Committee on Student Affairs and briefly reviewed the agenda. She thanked the students for a good presentation and expressed appreciation for the efforts of the First Year Experience staff.

Mr. Frantz reported for the Committee on Strategic Affairs and New Ventures, briefly reviewed the agenda, commented on the regional planning conference and thanked everyone for the hard work to pull it together.

Ms. Dillon reported for the Committee on Academic Affairs, briefly reviewed the agenda and thanked Provost Halleran, Tim Wolfe and Cathy Forestell for their reports.

Ms. Dillon moved adoption as a block **Resolution 5**, Appointments to Fill Vacancies in the Instructional Faculty; **Resolution 6**, Designated Professorships; and **Resolution 7**, Faculty Leaves of Absence. Motion was seconded by Mr. Hixon and approved by voice vote.

Mr. Little reported as the Board Liaison to the Monroe Legacy Working Group and thanked the Board for holding the summer retreat at Highland, noting it was particularly helpful to discuss the proposed master plan while at the site. He commented briefly on the difference between the Working Group and the Monroe Commission and discussed the need to develop a significant new donor base to fund elements of the master plan. Mr. Little also noted that Highland Director Sara Bon-Harper has been working with the White House Historical Association to promote

Monroe's legacy as the 200<sup>th</sup> anniversary of his first inauguration approaches, and briefly commented on other ways in which recognition of Monroe is proceeding.

Ms. Roday reported as the Board Liaison to the Race Relations Implementation Team, noting the initial focus of the team was to prioritize the 51 recommendations from the Report. The first visible result will be the dedication of Hardy and Lemon Halls at Homecoming.

Mr. Little and Ms. Roday will continue to provide updates to the Board as needed on the work of the Monroe Legacy Working Group and the Race Relations Implementation Team.

There was no old business.

Under New Business, Mr. Stottlemeyer called on Mr. Payne, who briefly reported on the renaming of William and Mary Hall for Jim and Jane Kaplan. Mr. Payne moved adoption of **Resolution 15**, Naming Kaplan Arena. Motion was seconded by Ms. Dillon and approved by voice vote. (**Resolution 15** is appended.)

Mr. Stottlemeyer moved that the Board of Visitors convene in Executive Session for the purpose of discussing personnel matters pertaining to the performance and evaluations of specific executive employees; and for consultation with legal counsel and briefings by staff members, as provided for in Section 2.2-3711.A.1., and 7., of the Code of Virginia. Motion was seconded by Ms. Roday and approved by voice vote. The observers were asked to leave the room and the Board went into Executive Session at 12:07 p.m.

The Board reconvened in open session at 1:27 p.m. Mr. Stottlemeyer reviewed the topics discussed during closed session, then moved to adopt the Resolution certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Watkins and approved by roll call vote of the Board members conducted by Rector Stottlemeyer. (Certification **Resolution** is appended.)

The Rector called on Ms. Dillon, who moved the adoption of **Resolution 16**, Approval of Modification of Contract of Employment, discussed during the Executive Session. Motion was seconded by Ms. Roday and approved by voice vote. (**Resolution 16** is appended.)

There being no further business, the Board adjourned at 1:30 p.m.

Board of Visitors

September 21, 2016

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;


NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

VOTE

AYES: 15

NAYS: 0

ABSENT DURING CLOSED SESSION:



Todd A. Stottlemeyer  
Rector of the College



September 22, 2016

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors Committee on Strategic Initiatives and New Ventures has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Committee that such closed session was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, That the Committee on Strategic Initiatives and New Ventures, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Committee on Financial Affairs.

VOTE

AYES: 16

NAYS: 0

ABSENT DURING CLOSED SESSION:



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Thomas R. Frantz  
Chair  
Committee on Strategic Initiatives and  
New Ventures

Board of Visitors

September 23, 2016

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;


NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

VOTE

AYES: 16

NAYS: 0

ABSENT DURING CLOSED SESSION:

  
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Todd A. Stottlemyer  
Rector of the College

COLLEGE OF WILLIAM AND MARY  
NAMING OF KAPLAN ARENA

Since arriving on campus as students, James R. Kaplan '57 and Jane Thompson Kaplan '56 have been exemplary members of the William & Mary community and loyal supporters of their alma mater. Building on a long and benevolent history of philanthropy, Mr. and Mrs. Kaplan made a most generous commitment to the university's For the Bold Campaign.

As an undergraduate, Jane Kaplan served as president of Kappa Chi Kappa service fraternity and as a member of the *Flat Hat* news staff, the synchronized swimming team, Kappa Alpha Theta sorority, and the Panhellenic Council. In addition, she led a Brownie troop of Girl Scouts in Williamsburg. Her commitment and service to William & Mary have only grown since her years as a student, including as a class agent, fund agent, and member of the Annual Fund Board of Directors, Williamsburg Alumni Association Chapter, and Muscarelle Museum of Art Board of Trustees. She has also co-chaired the Tribe Club's Lord Botetourt Auction and created the Wine & Run for the Roses auction for the Muscarelle Museum of Art. In 2016, Mrs. Kaplan received the Alumni Medallion.

Jim Kaplan, a Pennsylvania native, was highly recruited to play basketball at William & Mary. He was a three-year starter and a team captain as a senior while amassing 863 points and 341 rebounds during his career. Mr. Kaplan was also a ROTC cadet and member of the Society of the Scabbard & Blade. After graduating with a degree in physical education, Mr. Kaplan was commissioned as a second lieutenant in the U.S. Army, serving as a missile officer until 1961. He then went to work as a field engineer with Cornell Dubilier Electronics, rising to president of the company in 1978. He went on to serve as its chairman, chief executive officer, and owner.

Mr. Kaplan has served as a trustee of William & Mary's Endowment Association, a board member of the Society of the Alumni, and a member of the Executive Committee of the Athletic Educational Fund. He was inducted into the William & Mary Athletic Hall of Fame in 1987 and in 1989 established the James R. Kaplan Family Athletic Scholarship for the men's basketball team. He received the Distinguished Military Alumni Award from the Society of 1775 in 1990 and the Alumni Medallion in 2002.

Together, the Kaplans have been a powerful force for William & Mary. They led a fundraising campaign for Catholic Campus Ministries, co-chaired the AEF's Endowment Committee, were members of the steering committee for the Campaign for William and Mary, and are now honorary co-chairs of the For the Bold Campaign.

In 2005, the arena within William & Mary Hall was named in honor of Mr. and Mrs. Kaplan in recognition of their decades of steadfast support.

Board of Visitors

Resolution 15

September 23, 2016

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THEREFORE, BE IT RESOLVED, That upon recommendation of the President and in recognition of Jim and Jane Kaplan's lifetime of support to their alma mater broadly and athletics specifically, the Board of Visitors of the College of William & Mary hereby names the entirety of William & Mary Hall in their honor; it shall henceforth be known exclusively as "Kaplan Arena;" and

BE IT FURTHER RESOLVED, That a copy of this resolution be presented to Jim and Jane Kaplan, with the best wishes and grateful thanks of the Board of Visitors and the entire College community.

Board of Visitors

September 23, 2016

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;

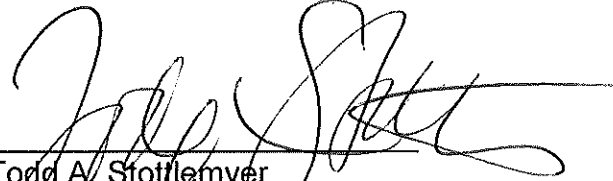
NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

VOTE

AYES: 16

NAYS: 0

ABSENT DURING CLOSED SESSION:

  
Todd A. Stottlemyer  
Rector of the College

**RESOLUTION 16**  
**September 23, 2016**

**APPROVAL OF MODIFICATION TO CONTRACT OF EMPLOYMENT**

The Board of Visitors of The College of William and Mary in Virginia formalized the appointment of the fourth President of Richard Bland College, Debbie Sydow, in the form of a contract of employment dated April 4, 2012, and amended on April 25, 2014.

BE IT RESOLVED, That the Board of Visitors of the College of William and Mary hereby amends Section F., paragraph 9. of the contract with President Sydow dated April 25, 2014, to modify the provision relating to Deferred Compensation, effective immediately, as follows:

F. Benefits and Reimbursements.

9. Deferred Compensation. The College will establish or cause to be established one or more deferred compensation plans or other Internal Revenue Service-approved plans in which the President may participate. Upon the conclusion of each fiscal year during the Term of this Agreement, the Board will make a contribution under the deferred compensation plan in the amount of no less than \$50,000. All contributions to the plan(s) will be from Other Funds.