

MINUTES
Meeting of the Board of Visitors
The College of William and Mary in Virginia

November 20-22, 2013

The Board of Visitors of The College of William and Mary in Virginia met on the William and Mary campus in Williamsburg on Wednesday, Thursday and Friday, November 20-22, 2013.

On Wednesday, November 20, the Committee on Alumni Relations met in the Board Conference Room and the Executive Committee met in the Rector's Office.

Those present on Wednesday were:

Kendrick F. Ashton, Jr.	Leigh A. Pence
Ann Green Baise	Robert E. Scott
Charles A. Banks III	DeRonda M. Short
Lynn M. Dillon	Peter A. Snyder
Thomas R. Frantz	Todd A. Stottlemyer, Rector
Sue H. Gerdelman	

Absent:	Keith S. Fimian	L. Clifford Schroeder, Sr.
	Edward L. Flippen	John Charles Thomas
	John E. Littel	H. Thomas Watkins III

Others present were:

W. Taylor Reveley III	Karen R. Cottrell
Samuel E. Jones	Michael J. Fox
Matthew T. Lambert	Sandra J. Wilms

Also in attendance were University Counsel Deborah Love, Alumni Association President Barbara Joynes, members of the William and Mary Faculty Liaison Committee, and other William and Mary staff.

The Executive Committee met in the Rector's Office from 4:00 to 6:15 p.m. and the Committee on Alumni Relations met in the Board Conference Room from 4:30 to 5:30 p.m.

On Thursday, November 21, the Committee on Audit and Compliance and the Committee on Administration, Buildings and Grounds met in the Board Conference Room while the Committee on Athletics, the Committee on Academic Affairs, the Committee on Development, the Committee on Student Affairs, the Committee on Financial Affairs and the Richard Bland College Committee met in the Board Room.

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Those present on Thursday were:

Kendrick F. Ashton, Jr.	DeRonda M. Short
Ann Green Baise	Peter A. Snyder
Charles A. Banks III	Todd A. Stottlemyer, Rector
Lynn M. Dillon	John Charles Thomas
Thomas R. Frantz	H. Thomas Watkins III
Sue H. Gerdelman	Faculty representatives: William J. Hausman
John E. Littel	Barbara M. Morgan
Leigh A. Pence	Student representatives: Chase B. Koontz
Robert E. Scott	Eric A. Monge
L. Clifford Schroeder, Sr.	

Absent: Keith S. Fimian
Edward L. Flippen

Others present were:

W. Taylor Reveley III	Kiersten L. Boyce
Michael R. Halleran	Karen R. Cottrell
Virginia M. Ambler	Michael J. Fox
Edward C. Driscoll, Jr.	Fanchon Glover
James R. Golden	Jeremy P. Martin
Samuel E. Jones	Michael L. Stump
Matthew T. Lambert	Brian W. Whitson
Anna B. Martin	Sandra J. Wilms

Also in attendance were University Counsel Deborah Love, Dean Katharine Conley, Dean Carrie Cooper, Dean Lawrence W. Pulley, Dean John T. Wells, Richard Bland College President Debbie L. Sydow, members of the William and Mary Faculty Liaison Committee, and other William and Mary, Richard Bland and VIMS staff.

The Committee on Audit and Compliance met from 8:30 to 9:58 a.m.; the Committee on Athletics met from 9:00 to 10:03 a.m.; the Committee on Academic Affairs met from 10:04 to 10:55 a.m.; the Committee on Administration, Buildings and Grounds met from 10:00 to 11:00 a.m. and the Committee on Development met from 11:00 to 11:54 a.m.

At 1:20 p.m. the Rector convened the Board as a committee of the whole for the Provost Report and Faculty Presentation. Mr. Scott introduced Provost Michael Halleran and Faculty Assembly President Professor Suzanne Raitt.

Following brief remarks on the Promise, the Provost advised that his report would focus on graduate programs. He introduced Virginia Torczon, Arts and Sciences Dean for Graduate Programs. Noting that the last comprehensive review of graduate programs had been

done by then-Provost Gillian Cell in the mid-90's, Dean Torczon discussed the eleven Master's and six Ph.D programs as well as the key assessment criteria used to evaluate them. A brief discussion ensued.

Professor Susan Grover, Chair of the Faculty Liaison Committee, introduced Michael Luchs, Assistant Professor of Marketing in the Mason School of Business, who discussed Sustainability Inspired Design, taught in the Business School as one of the new suite of courses taught in the Design Studio. Professor Luchs reviewed the development of this hybrid course, and a brief discussion ensued.

Following a short break, the Board convened at 2:15 p.m. for the **Committee on Student Affairs**. Ms. Pence presided as chair, briefly reviewed the agenda, and called on Vice President for Student Affairs Ginger Ambler.

Vice President Ambler commented briefly on the death of former student Gus Deeds and the meningitis outbreak at Princeton, and the way in which Student Affairs staff were reaching out to the College community. Vice President Ambler focused her presentation on career development, reviewed key findings and results from the American Association of Colleges and Universities study for both undergraduate and graduate schools, and discussed partnerships and programs available through William & Mary's Washington DC office. Ms. Ambler introduced Mary Schilling, Assistant Vice President and Executive Director of Career Development, who is retiring this year. Ms. Schilling discussed the ways in which the Career Center collaborates with leadership boards, and presented the results of the 2012 Senior career survey, as well as previewed responses from the Class of 2013. A brief discussion ensued.

David Lapinski, Director of External Relations at the Cohen Career Center, discussed the Arts & Sciences Business Boot Camp, a one-week intensive program held in the DC/Northern Virginia area to expose students to business principles and the business environment. He reviewed the goals as well as the results for the students who participated, and introduced two students who discussed their experiences. Mr. Lapinski reported on the development of the China jobs & internship development program, which is a partnership between the Career Center, Confucius Institute, Corporate and Foundation Relations and Economic Development, established by a grant from the Reves Center. A brief discussion ensued.

In their presentation student liaisons Brian Focarino and Erin Spencer discussed the student experience as it related to fundraising from students, focusing on ways to develop and foster high philanthropic outcomes. Following a brief discussion, and there being no further business, the Committee adjourned at 3:12 p.m.

The Committee on Financial Affairs met from 3:13 to 4:10 p.m. and the Richard Bland College Committee met from 4:18 to 6:06 p.m.

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On Friday, November 22, the Board reconvened as a committee of the whole.

Those present were:

Kendrick F. Ashton, Jr.	L. Clifford Schroeder, Sr.
Ann Green Baise	Robert E. Scott
Charles A. Banks III	Peter A. Snyder
Lynn M. Dillon	Todd A. Stottlemyer, Rector
Thomas R. Frantz	John Charles Thomas
Sue H. Gerdelman	H. Thomas Watkins III
John E. Littel	Faculty representative: William J. Hausman
Leigh A. Pence	Student representative: Chase B. Koontz

Absent: Keith S. Fimian
Edward L. Flippen
DeRonda M. Short

Others present were:

W. Taylor Reveley III	Kiersten L. Boyce
Michael R. Halleran	Karen R. Cottrell
Virginia M. Ambler	Michael J. Fox
Edward C. Driscoll, Jr.	Fanchon Glover
James R. Golden	Jeremy P. Martin
Samuel E. Jones	Michael L. Stump
Matthew T. Lambert	Brian W. Whitson
Anna B. Martin	Sandra J. Wilms

Also in attendance were University Counsel Deborah Love, Dean Katharine Conley, Dean John T. Wells, members of the William and Mary Faculty Liaison Committee, Richard Bland College President Debbie L. Sydow and other William and Mary, Richard Bland and VIMS staff.

At 8:30 a.m. Chair Tom Frantz convened the **Committee on Strategic Initiatives and New Ventures**. Following brief opening remarks Mr. Frantz called on Vice President for Strategic Initiatives Jim Golden. Mr. Golden called attention to the University Dashboard, detailed in Enclosure J. Mr. Golden led the discussion on the implementation of the W&M Promise and the development of a dashboard to track progress. Mr. Halleran then briefed the Board on the establishment of the Business Innovation Steering Committee, noting that Tom Watkins was one of the Steering Committee members, and provided an update on the process to be followed, which led to a brief discussion.

Associate Provost for Enrollment and Dean of Admission Henry Broaddus provided an update on early decision admissions and discussed the potential impacts of the Promise on the applicant pool with the Board.

Following brief discussion, Mr. Frantz moved that the Committee convene in Closed Session for the purpose of discussing the award of public contracts involving expenditure of public funds where discussion in open session would adversely affect the bargaining position, as provided for in Section 2.2-3711.A. 29., of the Code of Virginia. Motion was seconded by Mr. Scott and approved by voice vote. The observers were asked to leave the room and the Committee went into closed session at 9:10 a.m.

The Committee reconvened in open session at 9:31 p.m. Mr. Frantz reviewed the topics discussed during closed session, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Scott and approved by roll call vote of the Board members conducted by Secretary to the Board Michael Fox. (Certification **Resolution** is appended.)

Mr. Frantz commented on the Virginia Chamber of Commerce's recently released *Blueprint Virginia: A Business Plan for the Commonwealth*. Mr. Frantz and Mr. Golden discussed William and Mary's regional opportunities and communication efforts relating to economic development. Mr. Golden outlined key benefits of a mega-regional designation and discussed trends affecting the region as well as regional business opportunities, noting that William and Mary is well positioned to take advantage of the geographical location. A general discussion ensued.

Mr. Golden advised the Board that the consolidation of the offices of Marketing, Communications and Stewardship and University Relations and Creative Services in Discovery II at New Town had been accomplished earlier this fall and is beginning to provide another step to integrate communications efforts and promote William & Mary faculty endeavors.

Following the conclusion of the discussion and there being no further business, the Committee adjourned at 10:06 a.m.

Following a short break, the Rector convened the meeting of the full Board at 10:25 a.m. He announced that Keith Fimian was unable to attend the meeting but wished to participate by phone and listen to the meeting. In compliance with Freedom of Information regulations, the Rector agreed that Mr. Fimian could listen to the meeting on the phone but could not participate in any of the discussions, and the phone connection was established.

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Those present in the Board Room were:

Kendrick F. Ashton, Jr.	L. Clifford Schroeder, Sr.
Ann Green Baise	Robert E. Scott
Charles A. Banks III	Peter A. Snyder
Lynn M. Dillon	Todd A. Stottlemeyer, Rector
Thomas R. Frantz	John Charles Thomas
Sue H. Gerdelman	H. Thomas Watkins III
John E. Littel	Faculty representatives: William J. Hausman
Leigh A. Pence	Student representative: Chase B. Koontz

Via phone: Keith S. Fimian

Absent: Edward L. Flippen DeRonda M. Short

Others present were:

W. Taylor Reveley III	Kiersten L. Boyce
Debbie L. Sydow	Karen R. Cottrell
Michael R. Halleran	Michael J. Fox
Virginia M. Ambler	Fanchon Glover
Edward C. Driscoll, Jr.	Jeremy P. Martin
James R. Golden	Annette S. Parker
Samuel E. Jones	Michael L. Stump
Matthew T. Lambert	Brian W. Whitson
Anna B. Martin	Sandra J. Wilms

Also in attendance were University Counsel Deborah Love, Dean Katharine Conley, Dean Davison Douglas, Dean John T. Wells, members of the William and Mary Faculty Liaison Committee, and other William and Mary, Richard Bland and VIMS staff.

Recognizing that a quorum was present, Mr. Stottlemeyer moved adoption of the minutes of the meeting of September 25-27, 2013. Motion was seconded by Mr. Thomas; and approved by voice vote.

The Rector asked for a moment of silence in memory of Austin "Gus" Deeds and Senator Creigh Deeds.

Following opening remarks from the Rector, President Reveley and Mr. Frantz, Mr. Stottlemeyer moved that the Board of Visitors of the College of William and Mary convene in Closed Session for the purpose of approving personnel actions pertaining to the appointment, retirements, tenure and leaves of specific executive, instructional and professional faculty; consultation with legal counsel employed by a public body regarding specific legal matters; discussing specific recommendations related to fundraising

initiatives, priorities and strategies as well as current development activities, gifts and bequests; discussing reports or plans related to the security of any building or structure, or the safety of persons using such facility, building or structure; and to discuss the award of public contracts involving expenditure of public funds where discussion in open session would adversely affect the bargaining position,; as provided for in Section 2.2-3711.A.1., 7., 8., 19., and 29., of the Code of Virginia. Motion was seconded by Mr. Schroeder and approved by voice vote. The observers were asked to leave the room and the Board went into closed session at 10:50 a.m.

The Board reconvened in open session at 11:05 a.m. Mr. Stottlemeyer reviewed the topics discussed during closed session, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Scott and approved by roll call vote of the Board members conducted by Secretary to the Board Michael Fox. (Certification **Resolution** is appended.)

The Rector called for the reports of the standing committees.

Ms. Dillon reported for the **Committee on Alumni Relations**, and briefly reviewed the agenda. There were no action items.

Mr. Thomas reported for the **Committee on Audit and Compliance**, and briefly reviewed the agenda.

Mr. Thomas moved adoption of **Resolution 2**, Approval of 2014 Internal Audit Work Plan. Motion was seconded by Mr. Littel and approved by voice vote.

Mr. Snyder reported for the **Committee on Athletics**, and briefly reviewed the agenda. There were no action items.

Ms. Baise reported for the **Committee on Administration, Buildings and Grounds**, and briefly reviewed the agenda, noting that the Committee had toured One Tribe Place.

Ms. Baise moved adoption of **Resolution 7**, Virginia Institute of Marine Science Resolution to Demolish Moxley House. Motion was seconded by Mr. Banks and approved by voice vote.

Mr. Littel reported for the **Richard Bland College Committee**, briefly reviewed the agenda, and called on President Sydow for a report.

President Sydow reported that the financial services team were preparing for the upcoming APA audit and were grateful to Sam Jones and his office for their help. The President commented briefly on fall recruitment and noted the increased focus on improving the student experience. She thanked Mr. Littel, Mr. Stottlemeyer and former RBC chairman Dennis Liberson for coming to campus and invited any Board member to visit. Mr. Littel

noted that the group was very impressed by the progress being made on implementing the strategic plan.

Mr. Littel moved adoption of **Resolution 1**, Appointments to Fill Vacancies in the Professionals and Professional Faculty, and acceptance of **Resolution 8**, Receipt of the Consolidated Financial Report of The College of William and Mary in Virginia and Richard Bland College for the Fiscal Year Ended June 30, 2013. Motion was seconded by Ms. Baise and approved by voice vote.

Mr. Ashton reported for the **Committee on Financial Affairs** and briefly reviewed the agenda.

Mr. Ashton moved acceptance of **Resolution 8**, Receipt of the Consolidated Financial Report of The College of William and Mary in Virginia and Richard Bland College for the Fiscal Year Ended June 30, 2013 and **Resolution 9**, Receipt of the Financial Report of the Intercollegiate Athletic Department for the Fiscal Year Ended June 30, 2013. Motion was seconded by Mr. Watkins and approved by voice vote.

Mr. Scott reported for the **Committee on Academic Affairs**, and briefly reviewed the agenda.

Mr. Scott moved adoption as a block of **Resolution 3**, Appointments to Fill Vacancies in the Professionals and Professional Faculty; **Resolution 4**, Faculty Leaves of Absence; **Resolution 5**, Retirement of Stephen L. Kaattari, School of Marine Science; and **Resolution 6**, Retirement of Peter A. Van Veld, School of Marine Science. Motion was seconded by Mr. Ashton and approved by voice vote.

Mr. Scott moved adoption of **HANDOUT Resolution 10**, Award of Tenure, distributed at the request of the President in accordance with the Bylaws. Motion was seconded by Mr. Frantz and approved by voice vote with Mr. Snyder voting no. (**HANDOUT Resolution 10** is appended.)

There was no report for the **Executive Committee**.

There was no Old Business.

There was no New Business.

Mr. Stottlemeyer moved that the Board of Visitors convene in Executive Session for the purpose of discussing personnel matters pertaining to the performance and evaluations of specific executive employees, as provided for in Section 2.2-3711.A.1., of the Code of Virginia. Motion was seconded by Mr. Scott, and approved by voice vote. The observers were asked to leave the room and the Board went into Executive Session at 11:30 a.m.

The Board reconvened in open session at 12:12 p.m. Mr. Stottlemeyer reviewed the topics discussed during closed session, then moved to adopt the **Resolution** certifying that the closed session was held in compliance with the Freedom of Information Act. Motion was seconded by Mr. Scott and approved by roll call vote of the Board members conducted by Secretary to the Board Michael Fox. (Certification **Resolution** is appended.)

Mr. Stottlemeyer read and moved adoption of **HANDOUT Resolution 11**, Approval of Continued Appointment and Amended Contract of Employment. Motion was seconded by Mr. Banks, approved by voice vote and followed by congratulations and a round of applause for President Reveley. (**HANDOUT Resolution 11** is appended.)

There being no further business, the Board adjourned at 12:15 p.m.

November 22, 2013

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors Committee on Strategic Initiatives and New Ventures has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Committee that such closed session was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, That the Committee on Strategic Initiatives and New Ventures, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Committee on Financial Affairs.

VOTE

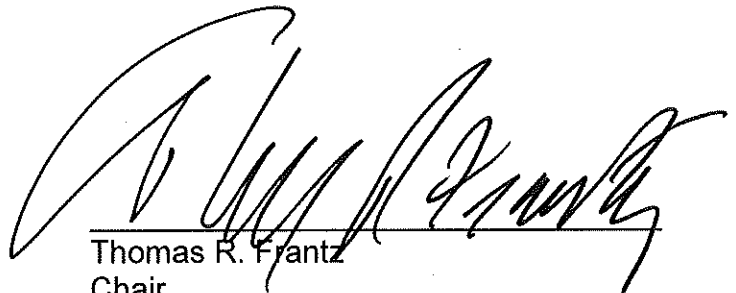
AYES:

14

NAYS:

0

ABSENT DURING CLOSED SESSION:



Thomas R. Frantz
Chair

Committee on Strategic Initiatives and
New Ventures

Board of Visitors

November 22, 2013

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;

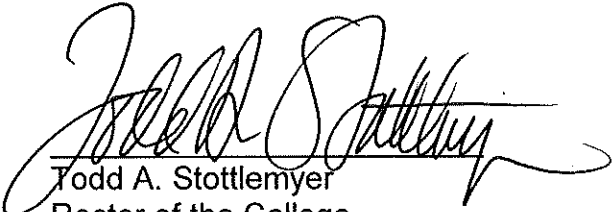
NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

VOTE

AYES: 14

NAYS: 0

ABSENT DURING CLOSED SESSION:



Todd A. Stottlemyer
Rector of the College

Board of Visitors

Resolution 10

November 20-22, 2013

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COLLEGE OF WILLIAM AND MARY
AWARD OF ACADEMIC TENURE

The following member of the Executive Faculty at the College of William and Mary has been recommended for the award of academic tenure by the appropriate committee, by the Provost and President.

BE IT RESOLVED, That upon recommendation of the President, the Board of Visitors of the College of William and Mary approves the following member of the Faculty be awarded academic tenure, effective with the beginning of the 2013-2014 academic year:

SPENCER GAREY NILES, Dean, School of Education

Board of Visitors

November 22, 2013

CERTIFICATION OF CLOSED SESSION

WHEREAS, the Board of Visitors of The College of William and Mary in Virginia has convened a closed session on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712.D. of the Code of Virginia requires a certification by this Board of Visitors that such closed session was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Visitors, reconvening in open session, hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session to which this certification applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the Board of Visitors.

VOTE

AYES:

14

NAYS:

0

ABSENT DURING CLOSED SESSION:


Todd A. Stottlemeyer
Rector of the College

APPROVAL OF CONTINUED APPOINTMENT
AND AMENDED CONTRACT OF EMPLOYMENT

The Board of Visitors of The College of William and Mary in Virginia formalized the appointment of the 27th College President in the form of a contract of employment adopted on November 21, 2008.

W. Taylor Reveley III has served the College of William and Mary as its President with honor and distinction. The Board of Visitors believes it is in the best interest of the College to ensure the continued leadership of President Reveley, and expresses its appreciation to him for his outstanding service to the College of William and Mary and to the Commonwealth of Virginia.

THEREFORE, BE IT RESOLVED, That the Board of Visitors of the College of William and Mary hereby delegates to the Rector of the College authority to amend the contract with President Reveley dated April 27, 2012, to adjust the provisions and duration of the Agreement through June 30, 2017.