

Student Presentation to the Committee on Student Affairs
April 24, 2014

Brian Focarino '11, J.D. '15
and
Erin Spencer '14



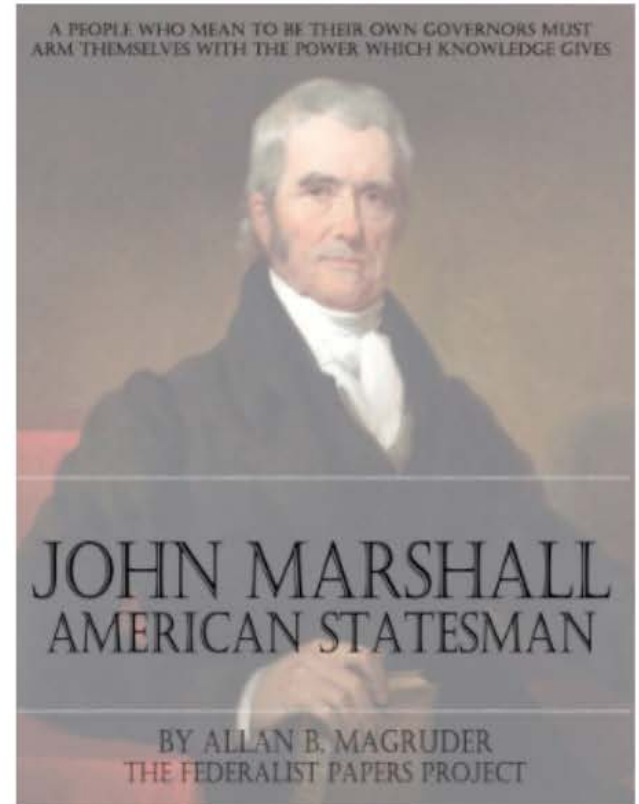
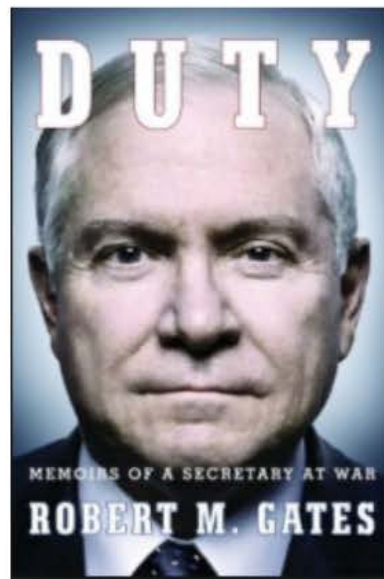
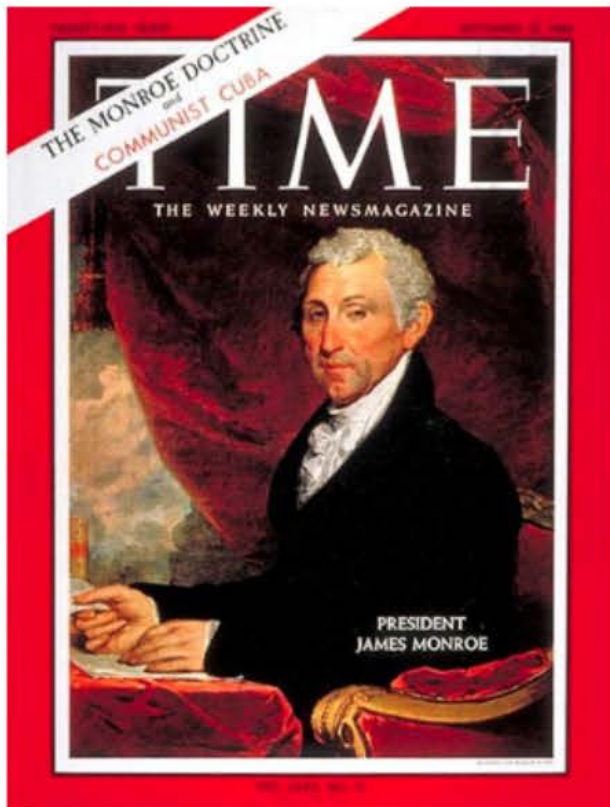
Erin Spencer

Brian Focarino

Start
Up

Tribe

College's vision that "our students come wanting to change the world and will leave with the tools to do it." W&M offers no formal leadership program at the undergraduate level, but provides myriad opportunities for students to develop as leaders: athletics, student government, and over 400 student-sponsored organizations, among them. The "tools to change the world" also include how and how often the intellectual skills developed in students' courses of



Stanford University is a major benefactor of many startups. The university helped launch Google, its most financially successful investment. A 2010 Stanford report said the university's Office of Technology Licensing has contributed to 8,000 inventions and earned about \$1.3 billion in royalties over forty years.

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Carnegie-Mellon University has launched 300 companies and created more than 9,000 jobs in the Pittsburgh, Pennsylvania region. The university opened its **Center for innovation and Entrepreneurship** in fall 2012.





KICKSTARTER





William & Mary News @WMNews · 6h

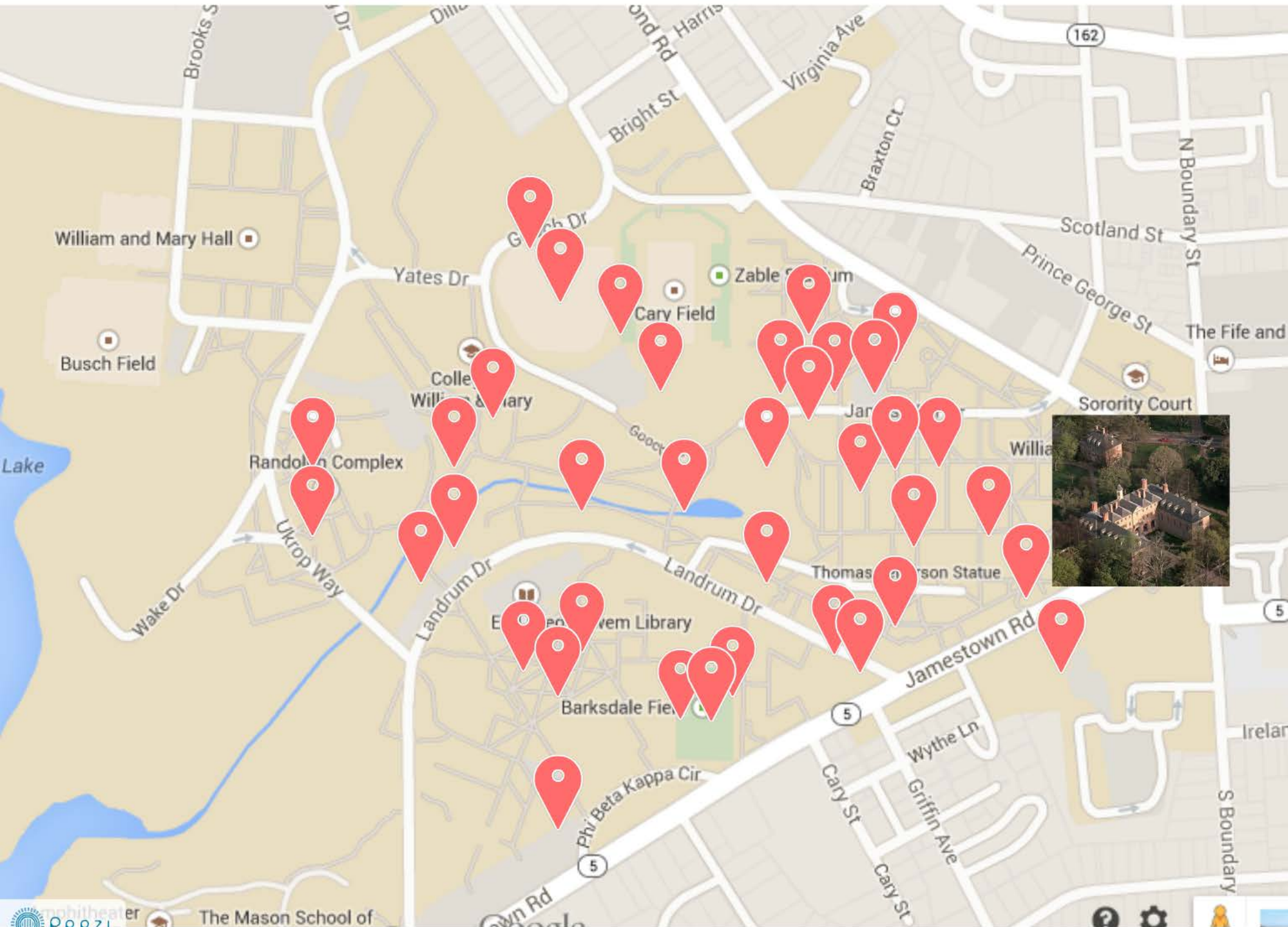
W&M alumnus a finalist in @GRchamber start-up competition for his @edconnective. Finale event Thurs. ow.ly/vMnjS @WMAumni

Expand

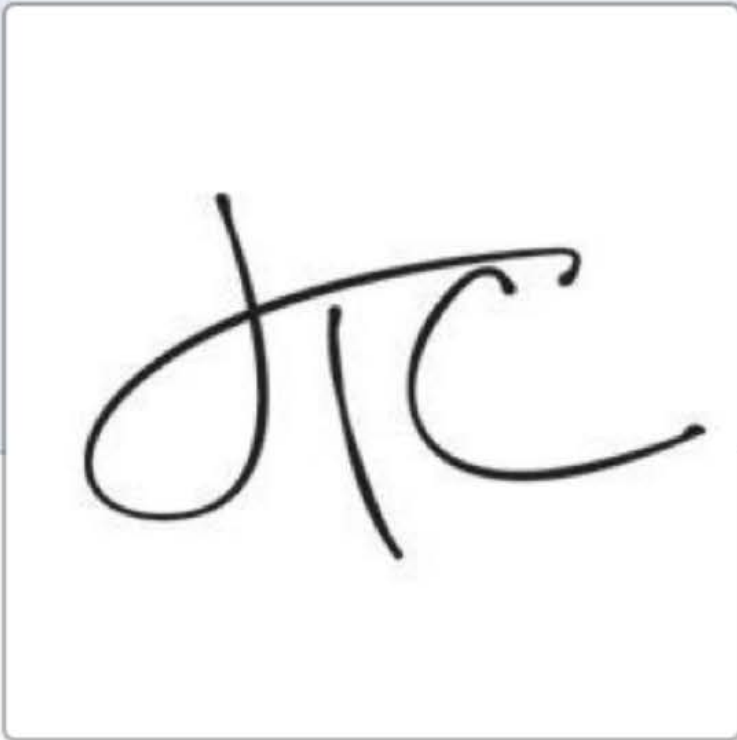
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edconnective









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About





DJme
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App Page

DJ Me is a mobile jukebox application for smart phones allowing YOU to choose the music being played in your favorite social settings. —Founded by JT Castner and Taytem Riley



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From bat boy, to Tribe pitcher, now entrepreneur

By Nathan Epstein

Published: Thursday, March 20, 2014, 12:45 am



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Start-up fever makes students' lives easier

by *Megan Shearin* | **December 14, 2012**

The start-up bug that's largely consumed techies and innovators in Silicon Valley has been caught at William & Mary.

Joe Laresca '15 and Matt Sniff '15 are the masterminds behind and founders of [CollegeCambio.com](#), an online marketplace exclusively for students to search for rides, shop for housing and buy and sell merchandise. [Zilify](#), a second start-up that finds off-campus housing for students, is overseen by Hank Couture '13.



Erin Spencer
Edit my profile

- All my news >
- My clubs >
- My classes >
- My events >
- My discussions >

Upcoming Events

[View all events](#)

-  **Discovery Lab: Sting Rays - 1/28**
Attending 1
-  **Freshman Class Bonfire - 12/6**
Attending 6
-  **William & Mary Veterans Writing Project - 12/7**
Attending 8
-  **Colonial Ghost Tour - 12/1**
Attending 14
-  **Design Thinking Club Lecture Series - Professor Edwin Pease - 11/15**
Attending 10

All my news

Popular

Following



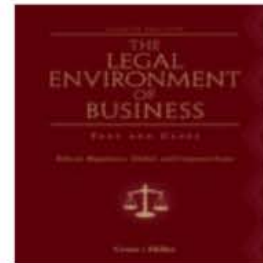
Caroline Hudson-Hale is attending **Small Business Showcase & Networking Event** ⌚ 4 days



About Students and guests are invited to an open house to check out what the entrepreneurial minds at W&M are bringing to life and to do some shopping to support student-run and local small businesses - just in time for the holiday season!



Tim Hanigan posted a **book for sale** ⌚ 5 days



\$0 The Legal Environment of Business 8th Edition

Author

Description Great condition, no markings inside, and very minimal wear on the edges.

zify

Meet the Student Founder



Peter Johnson

peter@bannerstalker.com (CSU 2355)

I'm a junior at William & Mary, majoring in computer science and mathematics. I enjoy creating things, playing [Dots](#) obsessively, and running long distances. I'm looking forward to interning at [Fog Creek Software](#) in NYC this summer.



Bannerstalker

We Stalk Banner So You Don't Have To

As seen in the **Flat Hat**

Bannerstalker



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THE CHRONICLE

of Higher Education

August 28, 2012

Universities Report \$1.8-Billion in
Earnings on Inventions in 2011



August 28, 2012


Universities Report \$1.8-Billion in Earnings on Inventions in 2011

The 157 universities that responded to the annual survey of the Association of University Technology Managers, released on Monday,



Universities Report \$1.6-Billion in Earnings on Inventions in 2011

The 157 universities that responded to the annual survey of the Association of University Technology Managers, released on Monday, completed 5,398 licenses and filed for 12,090 new patents. They also created 617 start-up companies.

Institution	License Income	Research Expenditures	Licenses and Options Executed	Startups	U.S. Patents Issued	New Patent Applications
Northwestern University	\$191,541,162	\$484,149,349	47	8	67	254
University of California System	\$182,049,620	\$5,418,601,941	292	58	343	962
Columbia University	\$146,319,455	\$714,343,087	76	15	88	212
New York University	\$142,202,157	\$430,752,000	36	9	64	88
Princeton University	\$115,206,000	\$192,940,000	13	4	33	91
Massachusetts Inst. of Technology (MIT)	\$76,120,000	\$1,490,429,000	119	25	174	652
University of Washington/Wash. Res. Fdn.	\$67,362,185	\$966,817,063	194	9	70	151
Stanford University	\$66,797,246		123			282
University of Texas System	\$65,359,377	\$2,546,669,877	157	20	156	278
UW-Madison/WARF	\$57,730,000	\$1,111,641,832	62	4	156	114
Wake Forest University	\$45,733,291	\$187,598,965	24	3	15	36
University of Rochester	\$41,813,373	\$407,244,000	33	2	27	57
University of Utah	\$37,054,745	\$410,305,757	81	19	47	125
University of Massachusetts	\$35,048,951	\$586,708,000	25	1	64	50
University of Florida	\$29,493,522	\$559,156,034	131	12	86	156
California Inst. of Technology	\$29,043,617	\$498,688,951	55	10	132	524
Mount Sinai School of Medicine	\$25,919,937	\$362,742,541	10	0	13	27
Duke University	\$24,481,478	\$854,368,058	102	5	52	111
University of Illinois, Chicago, Urbana	\$17,424,376	\$926,497,000	100	21	93	157
University of Nebraska	\$16,752,176	\$368,331,834	48	5	23	137
 Prezi University	\$15,899,109	\$496,433,864	48	6	16	133

Expand Revenues

- Strengthen initiatives in economic development and **technology transfer**
- Sustain a 6% per annum growth in external funding
- Successfully complete the current \$500M Campaign for William and Mary and prepare for its successor campaign
- Continue to work with the Board of Visitors to obtain the tuition and fee resources needed to provide stable and predictable funding over the period of the six-year plan

The Alan B. Miller Entrepreneurship Center









WILLIAM & MARY
MASON
SCHOOL of BUSINESS

The Alan B. Miller
Entrepreneurship Center
Business Plan Competition

Darian Ibrahim

Associate Professor of Law



[Download High-Res Photo](#)

E-mail: dibrahim@wisc.edu

Education:

J.D., Cornell Law School (1999)

B.S., Clemson University (1996, Chemical Engineering)

Teaching Areas:

Business Organizations/Corporations

Contracts

Law and Entrepreneurship

Securities Regulation

Recently Taught Courses

[721 Contracts II](#)

[741 Business Organizations II](#)

[914 Securities Regulation](#)

[953 SP Business Orgs: Law & Entrepreneurship](#)

Biography

Darian Ibrahim is an Associate Professor at the University of Wisconsin Law School. He specializes in corporate and securities law and its application to entrepreneurial activity. He is particularly interested in the legal and economic issues involved in financing rapid-growth start-up companies, which he examines in recent work on secondary markets for start-up stock, venture debt, venture capital, angel investing and the geography of entrepreneurship. Professor Ibrahim's work has appeared in the *Vanderbilt Law Review*,

LAW 675 - Law & Entrepreneurship Seminar

Law & Entrepreneurship Seminar: The intersection of start-up companies, their entrepreneurs, financiers (a inception to financing to governance and finally exit. C interest by students. Grading is based on the presenta



TRIBE HACKS

WILLIAM & MARY HACKATHON

MARCH 29-30th, 2014


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Current Study Locations


... a study huddle... [Post](#)

 **stan** at 14:33 (3/20/2014)
CS241 data structure need help project

 **bobert** at 14:18 (3/20/2014)
STUDY MAN

 **casevern** at 14:13 (3/20/2014)
#getvarid

 **fealer** at 13:58 (3/20/2014)
CS241 da vrboutum, bring a textbook

 **doge** at 13:21 (3/20/2014)
TO WEBSITE, MUCH WOW, VERY LEFT

Massaly Del Location



JANUARY 22ND - 24TH 2014



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40 ENTREPRENEURS, 3 DAYS, YOUR TECH STARTUPS

3 Day Startup is an entrepreneurship education program designed for university students with an emphasis on learning by doing. The idea is simple: start tech companies over the course of three days.

[MAKE STARTUPS](#)



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graph TD; A((Barriers @ W&M)) --> B((Obtaining funding)); A --> C((Balancing schoolwork and running a business)); A --> D((Finding peers to collaborate with));
```

Barriers @ W&M

Obtaining funding

***Balancing
schoolwork and
running a business***

***Finding peers to
collaborate with***

Obtaining funding

***Balancing
schoolwork and
running a business***



***Finding peers to
collaborate with***

students build Yale startup culture

Tuesday, February 25, 2014

starting their own business has grown dramatically in recent years. By Feb. 28, the YEI will announce the 10 ventures that will each receive \$15,000 in grant funding from the 2014 YEI Summer Fellowship.

Boyle said this year, over 100 students applied for venture creation programs through the YEI, adding that just two years ago, only a few dozen students applied for the same opportunities.

Koopmans said student entrepreneurship at Yale has blossomed with the advent of the YEI. Since the center's founding in 2007, YEI ventures have raised \$79.5 million in investment funding and created over 300 new jobs. The University's recent investments in the science, technology, engineering and mathematics have



**DUKE
START-UP
CHALLENGE**

Who will win
\$50,000?

Help us choose a winner at 7:30pm on April 20th
in Fuqua's Geneen Auditorium

Twitter: @dukestart dukestartupchallenge.org



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venture capital &
private equity

EVENTS & PROGRAMS VC/PE RESEARCH

Frankel Commercialization Fund

Overview | [Student Participation](#) | [Submit a Business Plan](#) | [Current Portfolio](#) | [Advisors](#)

The Frankel Commercialization Fund (FCF) is a pre-seed investment fund established to identify and accelerate the commercialization of ideas generated within the University community and the surrounding area. The team adopts a hands-on approach to investing that leverages the talents and



Playing Venture Capitalist

MBA teams in the Venture Capital Investment Competition interview real entrepreneurs seeking funding. [More](#)



Center for Entrepreneurial Studies

UNC Leads the Way in Innovation and Entrepreneurship

At UNC Kenan-Flagler, an entrepreneurial spirit is engrained in the school's culture. Since 1997, the Center for Entrepreneurial Studies has offered students, staff and faculty the

Aug 6, 2013

New fund created for JMU donors to support university innovation

By Eric Garton ('86, '09 M)

James Madison University is seeking support for an innovative micro-incubator program to launch viable startup companies with products invented by JMU faculty, staff and students.

GIVE now!

The program is administered by the Office of Technology Transfer and the Center for Entrepreneurship. James Madison Innovations, Inc., will use the new fund to seed startup companies. JMI is a nonprofit corporation established in 2009 to transfer intellectual property produced at JMU into the commercial sector.

DAVIDSON VENTURE FUND

Have a novel idea or exciting business? Apply by January 29 to compete for investment of up to \$25,000 from the Davidson Venture Fund. In the process, you will learn from seasoned entrepreneurs, perfect your pitch, and have the opportunity to compete for seed funding to accelerate the growth of your venture.



November 17, 2011
 GW student entrepreneurs may apply for spots in entrepreneurship incubator.

Northwestern Incubator

The Northwestern University Incubator is supported by the Farley Center and the Kellogg Innovation and Entrepreneurship Initiative. It is located on the third floor of 600 Davis Street in downtown Evanston.





LONGHORN STARTUP CAMP

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Working with students and faculty, Longhorn Startup...

welcomes



100

students each semester
in the Lab and Seminar

nurtures

12

student companies
each semester

has engaged

25

faculty-led startups,
including three that
have raised more
than \$1M







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Housing international data in a new home

by *Ellie Kaufman* | **October 4, 2013**



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1693 Scholars Program finds a home

by *Jim Ducibella* | **October 1, 2013**

In more ways than one, a new door opened for William & Mary's [1693 Scholars Program](#) the evening of Sept. 29.





Erin Spencer

Brian Focarino

Start
Up

Tribe