



Undergraduate Admission Update

September 22, 2011





Fall 2011 New Students

	Cohort Size	In-State Students	Out-of- State Students	In-State Proportion
Standard Freshmen	1456	914	542	62.8%

A green university crest is partially visible on the left side of the slide. It features a crown at the top, a shield with a cross, and a banner at the bottom.

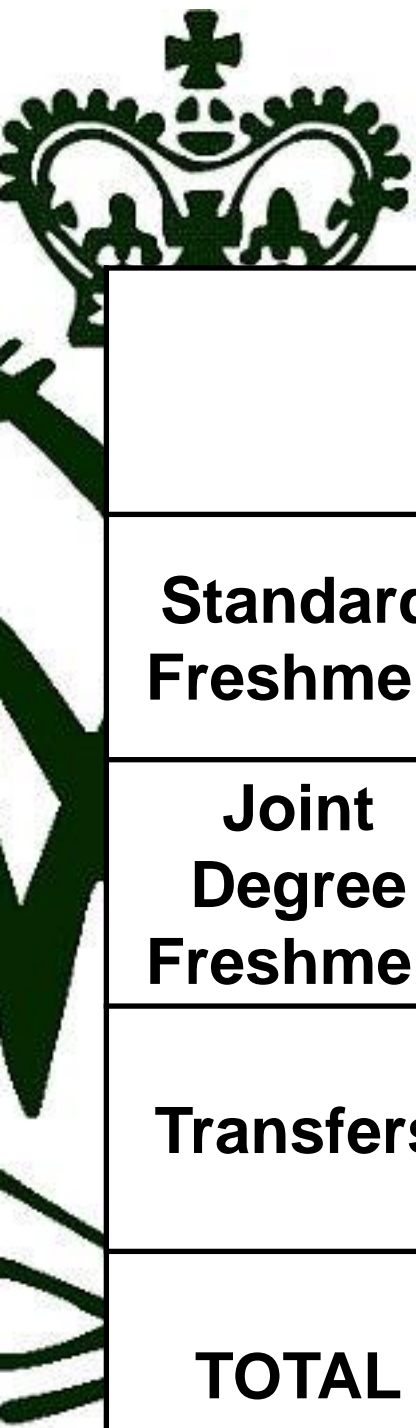
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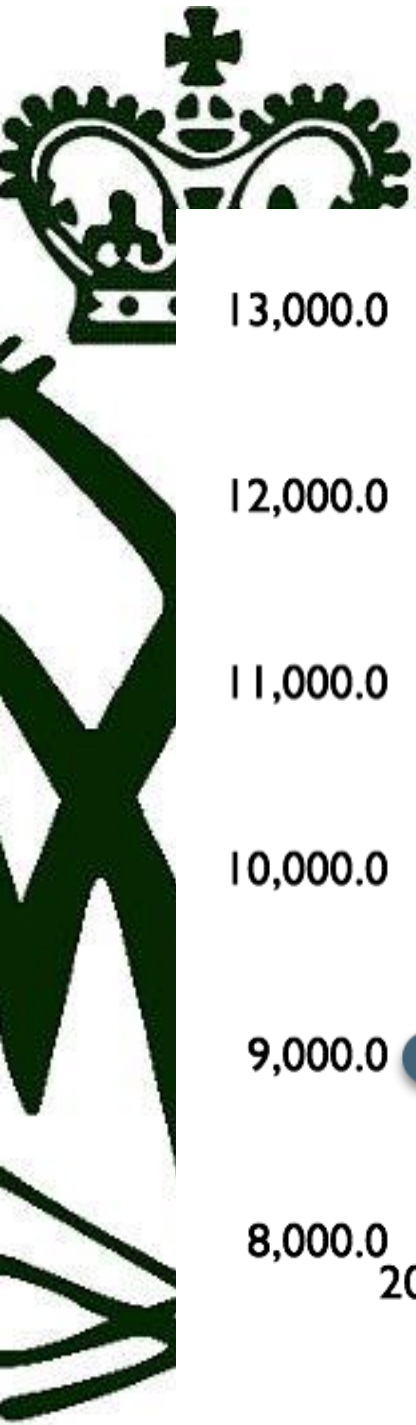
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TOTAL	1,717	1,115	602	64.9%

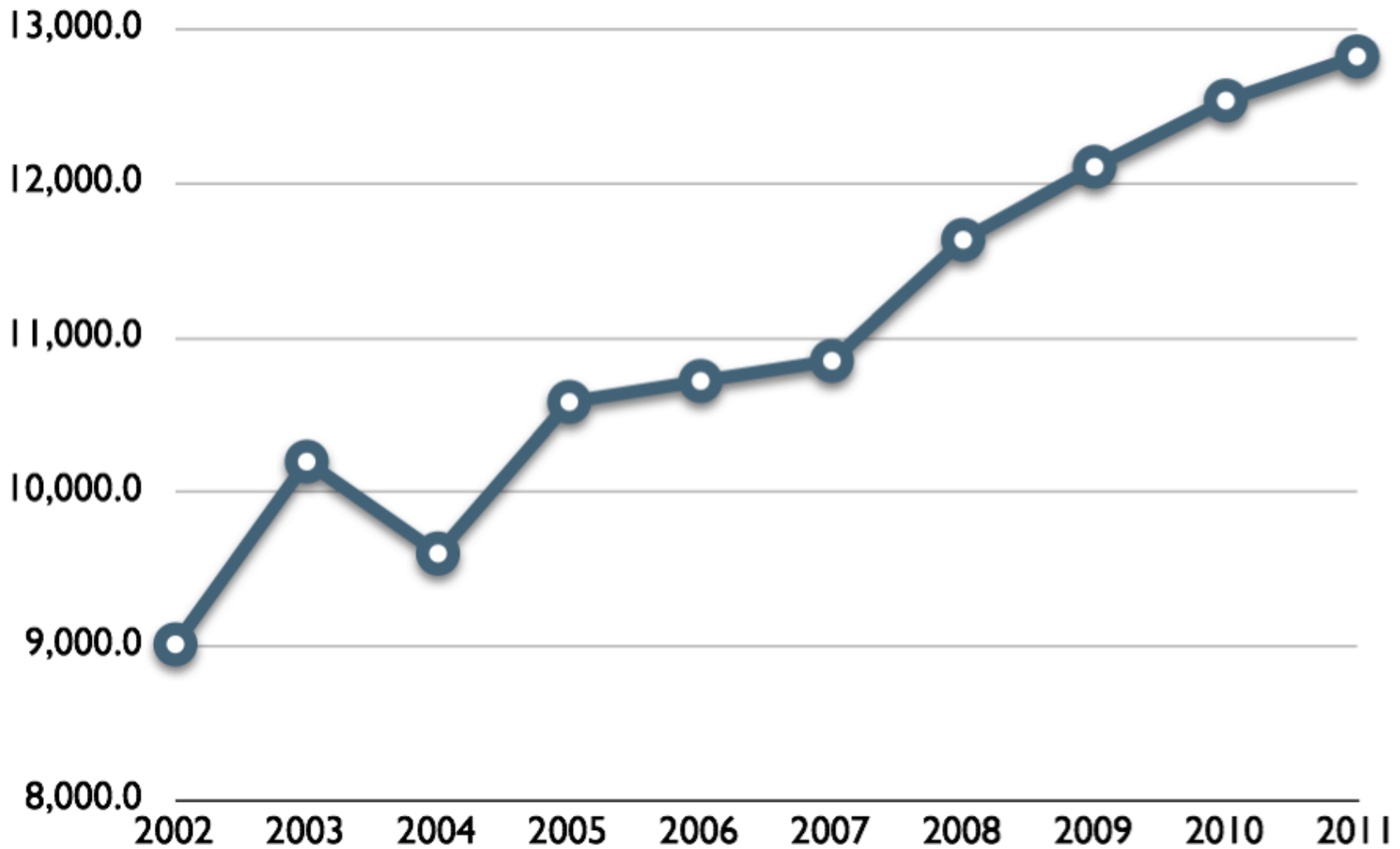


Freshman Applicant Pool

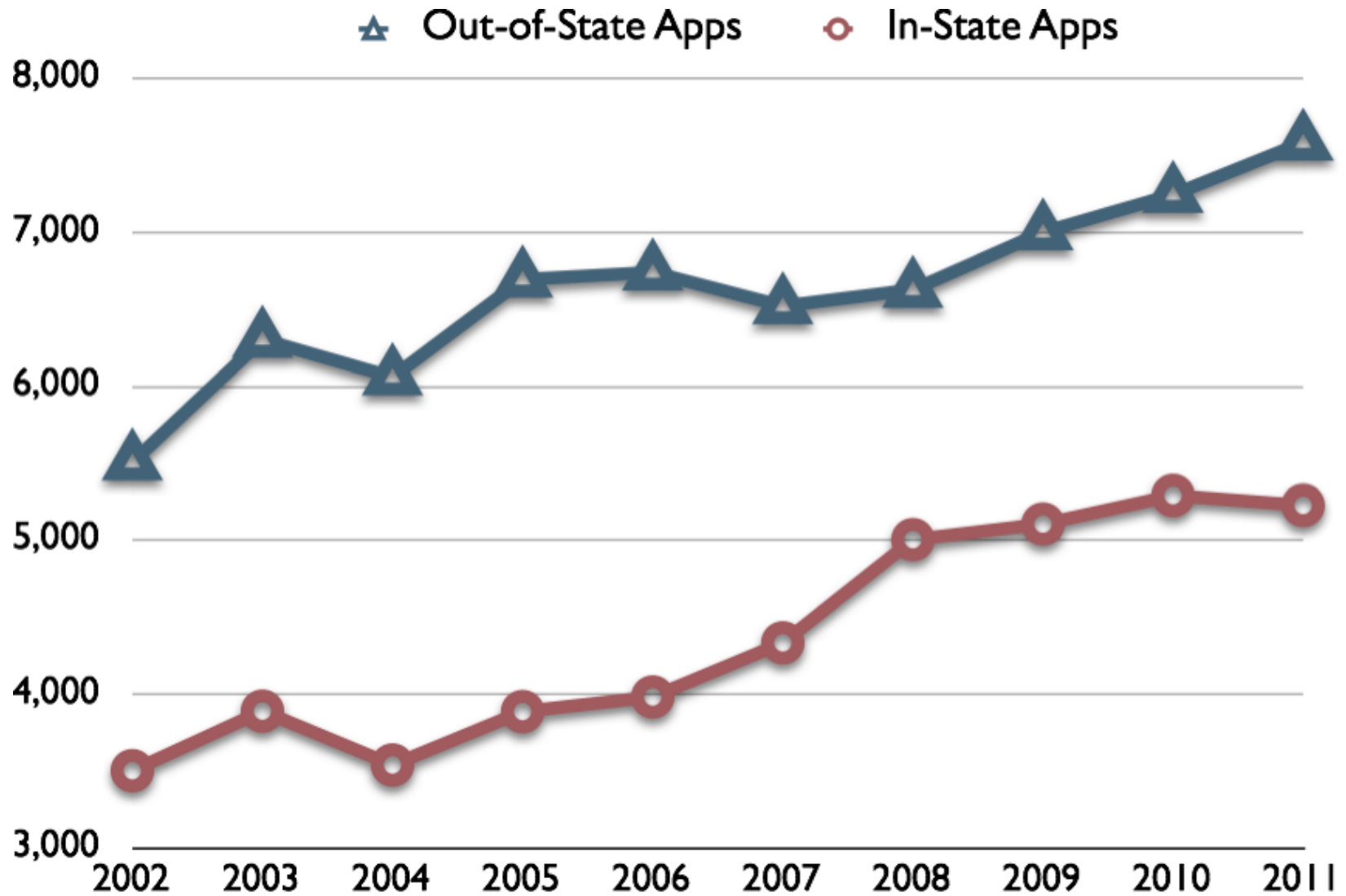
	Apps	AC Rate	Yield	Class
Fall 2011	12,825	35%	33%	1,486
Fall 2010	12,539	32%	35%	1,398
Fall 2009	12,109	34%	34%	1,395
Fall 2008	11,636	34%	35%	1,387

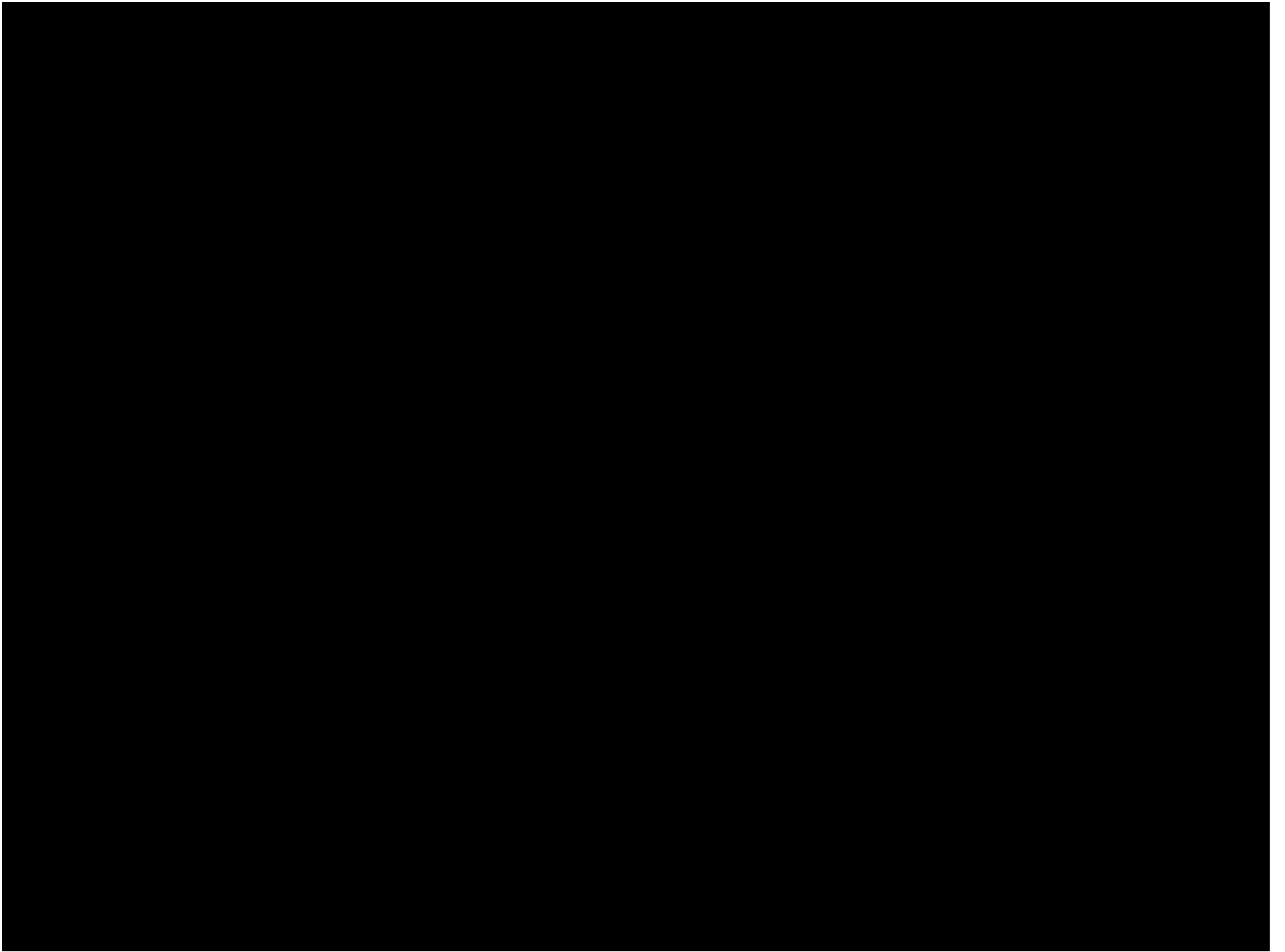


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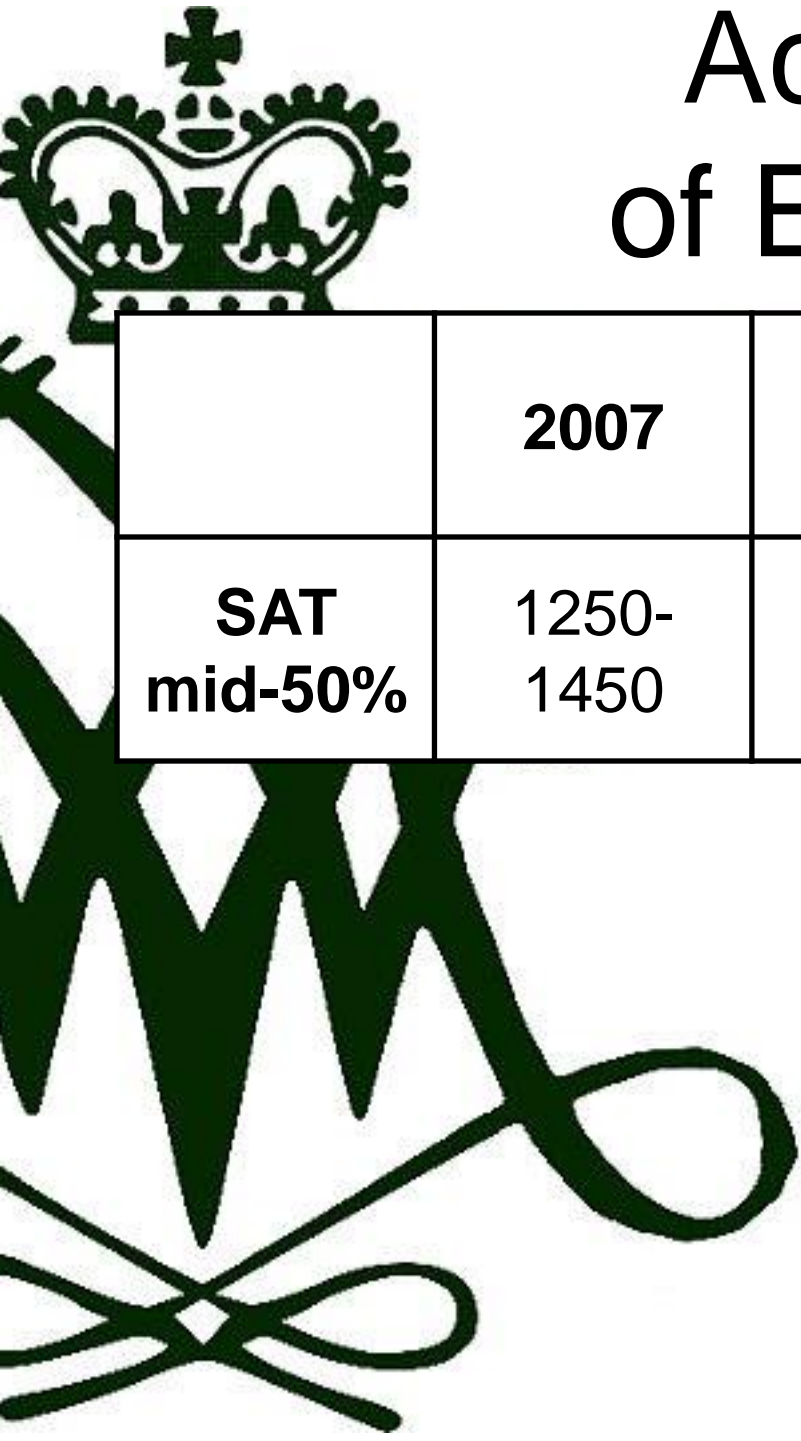
Pool by Domicile





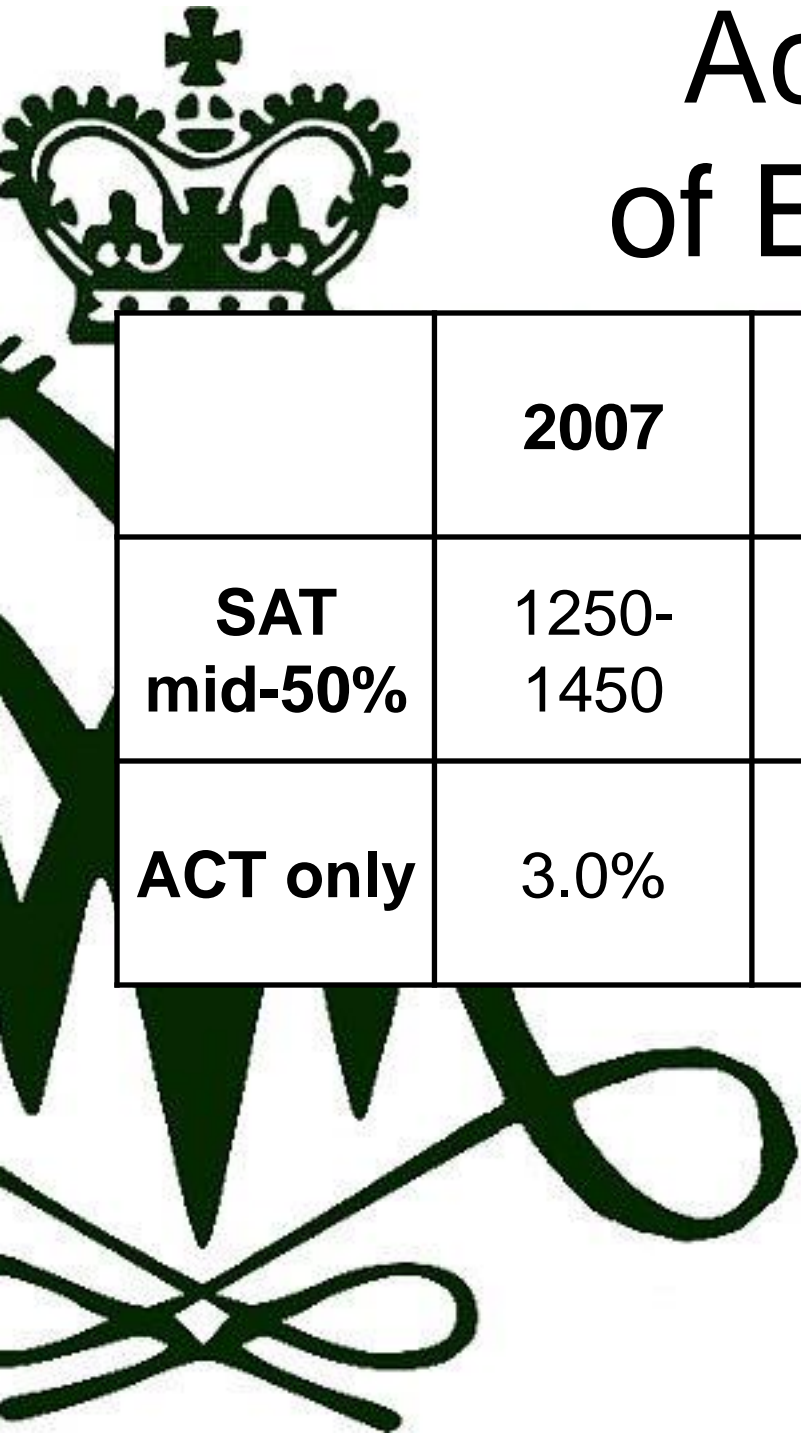
The Funnel





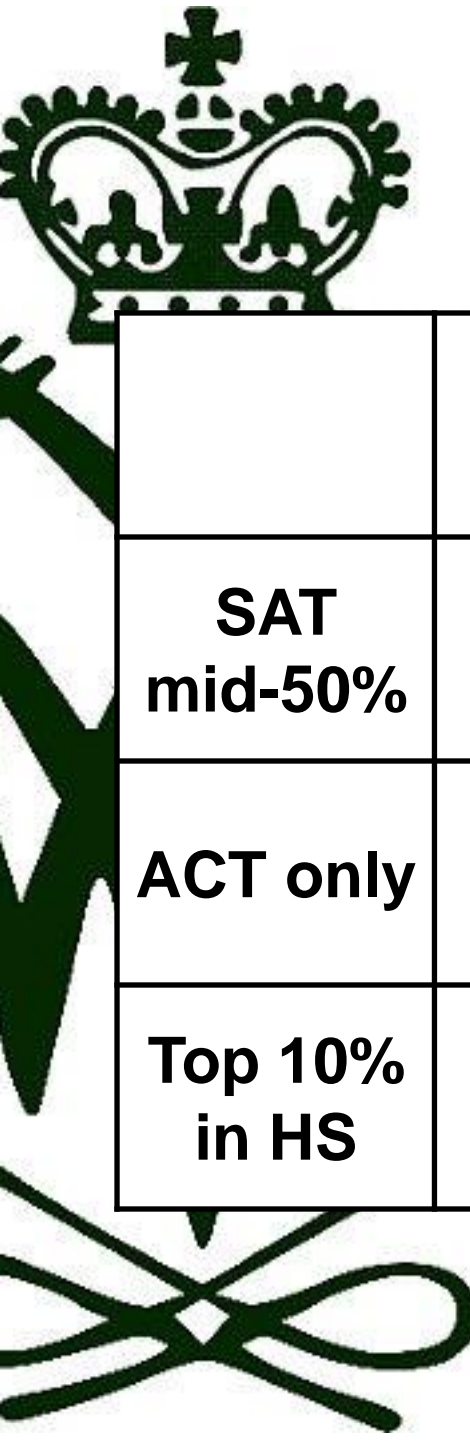
Academic Profile of Entering Classes

	2007	2008	2009	2010	2011
SAT mid-50%	1250- 1450	1250- 1440	1240- 1450	1260- 1440	1240- 1450



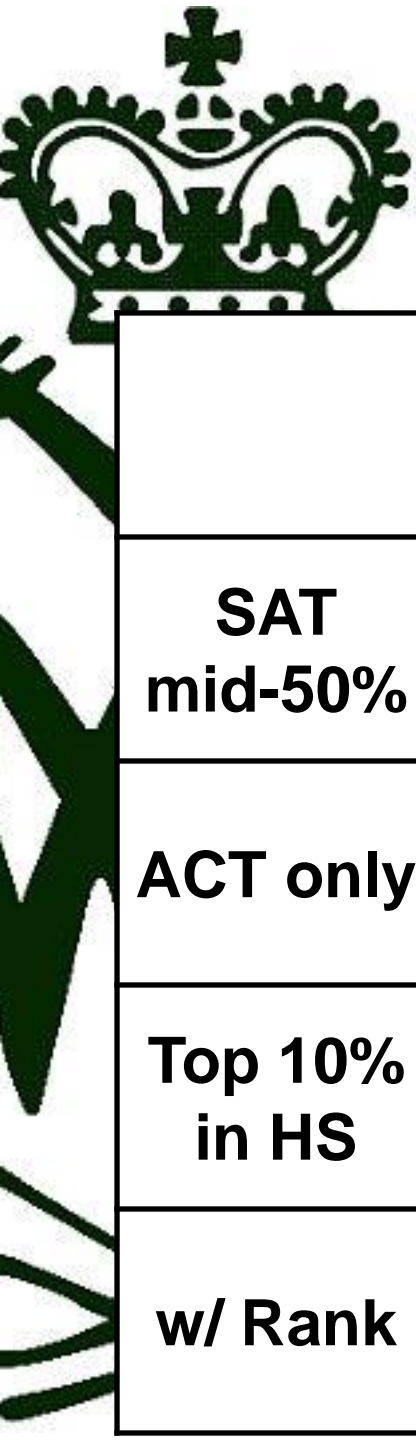
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ACT only	3.0%	4.0%	5.6%	8.7%	9.2%



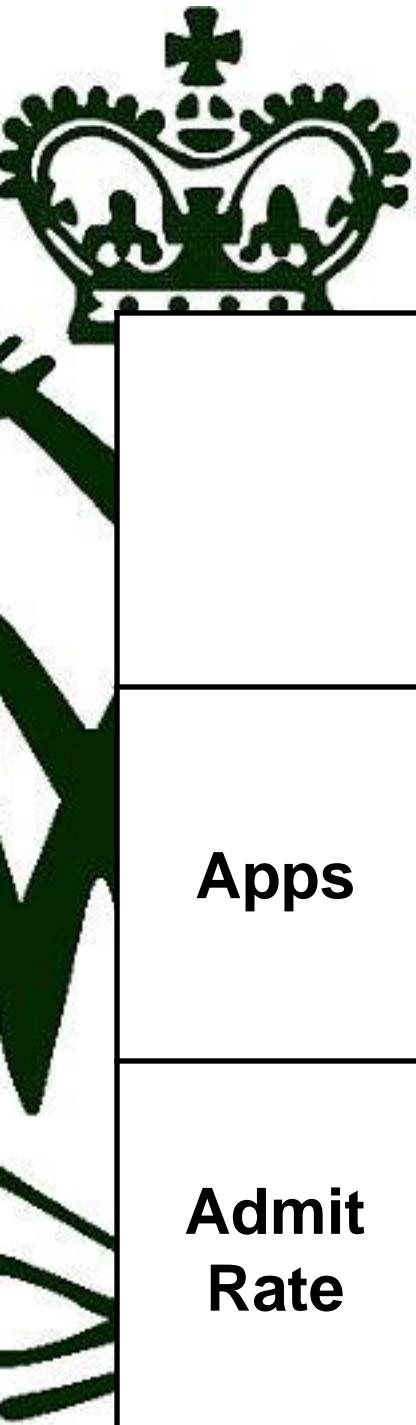
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Top 10% in HS	79%	79%	79%	79%	79%



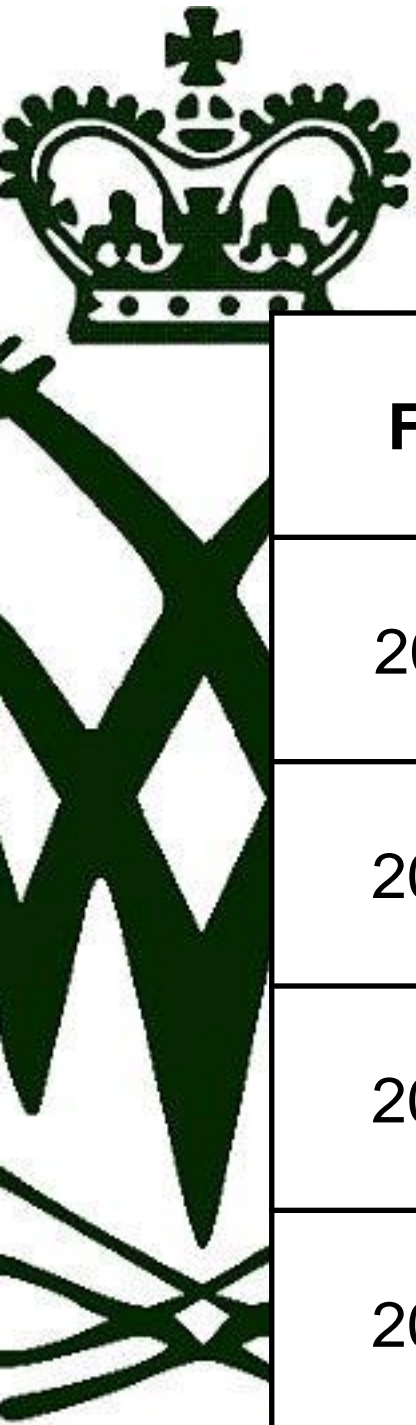
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w/ Rank	49%	45%	46%	42%	40%



Legacies

	2007	2008	2009	2010	2011
Apps	355	400	330	429	435
Admit Rate	57%	53%	54%	54%	62%



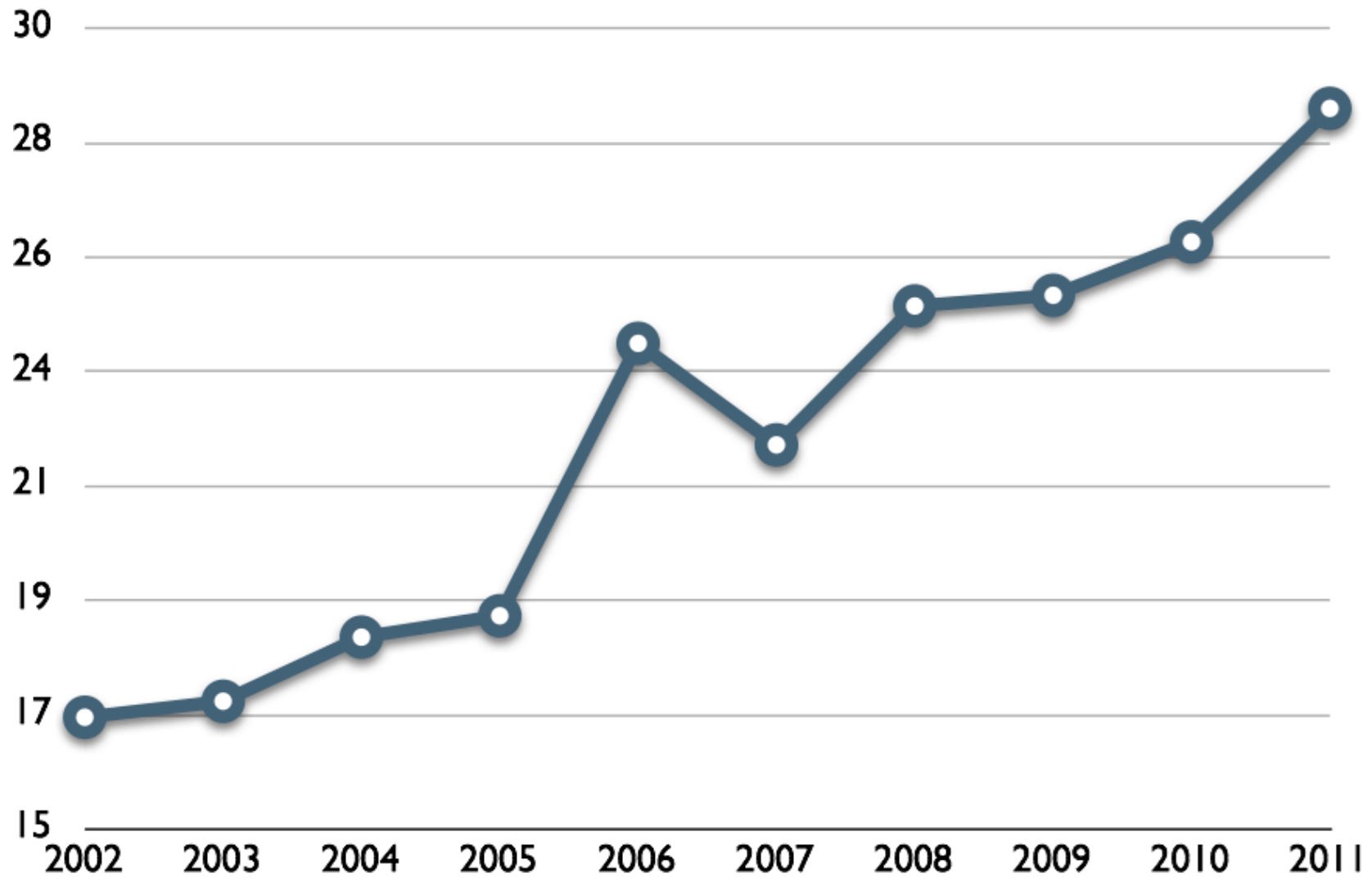
Monroe Scholars

Fall	Number
2011	98
2010	83
2009	72
2008	76

SAT	Middle 50%
CR	730-800
M	710-770
WR	720-780

Racial Diversity

○ Students of Color as a Percentage of Entering Class

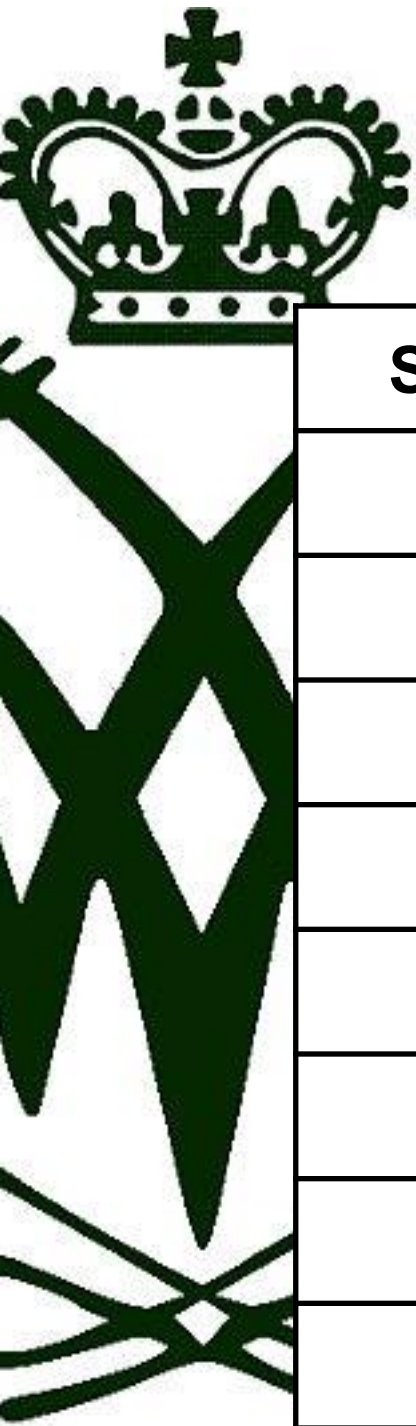




Enrollment by Race/Ethnicity for Entering Freshman Classes

	2008	2009	2010	2011
American Indian or Alaska Native	15	13	4	2
Asian	131	108	82	99
Black, Non-Hispanic	109	115	92	98
Hispanic	88	114	117	151
Multi-Race			66	72
Native Hawaiian or Other Pacific Islander			0	2
Students of Color	25%	25%	26%	29%
White, Non-Hispanic	678	693	868	880
Race/Ethnicity Unknown	324	298	126	102
Non-Resident Alien	42	54	43	80

Top Non-Va. States and Non-U.S. Countries



State	Number
NJ	84
MD	56
PA	53
NY	48
MA	43
IL	21
FL	20
CA	17

Country	Number
China	35
Canada	3
Egypt	3
Korea	3
Switzerland	3
United Kingdom	3



Top Competitors

1. UVa	256
2. Georgetown	36
3. Duke	28
4. Princeton	27
5. Cornell	24
6. Northwestern	19
7. UNC Chapel Hill	19
8. Notre Dame	19
9. Vanderbilt	19
10. Washington University	19



Impact of Financial Aid

	W&M IS	W&M OOS	Vanderbilt
Sticker Price	\$23,722	\$45,298	\$56,634



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Adjusted Cost	\$15,851	\$34,540	\$20,691



Questions?