

Council for Fraternity Affairs
Procedures and Guidelines for Fraternity Recruitment

Each chapter is free to conduct its recruitment program as it sees fit, provided the chapter stays within the guidelines set forth by the CFA and the College of William and Mary.

1. All CFA sponsored recruitment events will be alcohol free
2. Fraternity recruitment will be open to any and all interested men
3. All fraternity men, shall conduct themselves in thought, word, and deed in a way that upholds the best interests of the prospective member and ALL individual fraternities.

Chapters have the option of conducting a pledge period in either or both semesters for any interested men. Pledge periods, however, must be completed no later than one week before the beginning of final exams. Fraternities are encouraged to hold continuous recruitment through both semesters but a new member must pledge and initiate the same semester in which he receives his bid. Bids must be extended with the understanding that the potential new member will, **that semester**, take pledge status and begin a new member education program with the intention of initiating. Fraternities are forbidden from soliciting a formal commitment from a potential new member if it is not that fraternity's intention to pledge him that semester.

The CFA Recruitment Policy designates four specific dates/time periods for fraternity recruitment:

1. **The First Day to Offer Bids:** designated by CFA, this date will occur shortly after the Open House events at the beginning of the semester.
2. **The CFA Designated Bid Day:** designated by CFA, this traditional bid day will be the first day that new members may formally sign their membership bids.
3. **The CFA Recruitment Signing Period:** will extend no more than three weeks following the Designated CFA Bid Day. The signing period allows chapters to engage in continuous recruitment (with pledging commitments) until the end of the signing period.
4. **The CFA Initiation Deadline:** All members pledged in a given semester must be initiated by the CFA Initiation Deadline which will occur at least one week prior to the last day of classes.

Chapters choosing to offer bids and subsequently pledge in a given semester are free to offer bids on or after the CFA designated first day to offer bids. The manner in which the chapter presents its bid to the prospective new member is left up to that chapter, keeping in mind College policies concerning activities within residence halls.

Chapters presenting bids to prospective new members must clearly articulate to the new member his three options regarding the bid:

- He may accept the bid
- He may decline the bid
- He may defer making a decision regarding the bid up until the point at which the chapter is no longer accepting new members (this will occur between the designated CFA Bid Day and the end of the CFA Recruitment Signing Period).

Upon receiving his bid the prospective new member is under no obligation to make a formal commitment to the chapter offering the bid. After offering its bids, the individual chapter will then report them to the CFA Recruitment Chair who will keep a record of the chapter's bids throughout the recruitment process. Fraternities may continue extending bids until the end of the CFA Recruitment Signing Period.

A CFA managed Bid Day will occur on a date set by the CFA. All new members will pay a CFA pledging fee and will sign a form releasing their grades and adding them to the member roster of their fraternity. For those new members who join during the signing period (after the designated bid day), the CFA Organizational Chair shall issue an invoice to the chapter to collect the Bid Day fee.

Fraternity Recruitment Promotion:

The CFA will organize several campus-wide recruitment events in the first two weeks of the semester. Examples are as follows:

1. Greek information session during orientation
2. Hall programs to promote the Greek system as a whole
3. Chapter information tables in the University Center
4. Fraternity Open Houses

The CFA will publicize campus-wide events and will assist chapters in publicizing individual events by posting schedules in Campus Center and the Commons. These postings will include only the dates of events. It is the responsibility of the chapters to inform the CFA Vice-Chairman or Recruitment Chairman of events if the chapters desire for them to be publicized by the CFA. Deadlines for notifying the CFA of these events will be set at the appropriate times. Individual chapters are free to advertise their own events, provided they abide by the College Posting Policies (see the Student Handbook).

Restrictions on Recruitment Promotion by individual chapters are as follows:

1. The use of table tents and mailings are restricted to the CFA.
2. Chapters may offer scholarships as long as the recipient is not required to join. The mailing restriction is lifted in this case.
 - a. Scholarship mailings may be done after the designated CFA Bid Day but before the end of each semester.
 - b. Exceptions to the above timeline for scholarship mailings may be made by the CFA Recruitment Chairman for colonizing organizations.

Fraternity Open Houses will be publicized by the CFA as campus wide events. There will be a set number of Open Houses at the beginning of each semester. The designated length of time for the Open Houses will be agreed upon by the Council of Presidents. All CFA recognized and eligible chapters must participate in the CFA Open Houses.

Provisions for New Fraternities with expansionary status permitted to colonize by the CFA.

Such Chapters:

1. Must adhere to all CFA recruitment policies including those covered in this Provision Section.
2. May extend Bids only after the designated CFA Bid Day
3. May send one letter to eligible unaffiliated men (through campus mail) prior to the start of that semester's recruitment that details the expansion of a new fraternity on campus.
4. May offer informational sessions and information tables starting the week of Bid Day.
5. May promote recruitment through (additional) mailings, postings, and table tents starting the week of Bid Day.
6. Must provide the CFA with a written plan of recruitment by the meeting four weeks prior to bid week.

Chapters on all levels of CFA membership are required to follow all guidelines of the Recruitment Policy.

(Passed April 12th, 2006)

Recruitment Guidelines for New Members from the CFA Bylaws

Article IV Scholarship

Section B. Undergraduate men must have a minimum 2.0 W&M GPA in order to be eligible to pledge a fraternity. (Entering students with no W&M GPA on file will be assumed to fulfill this minimum requirement). A prospective member may petition to pledge a fraternity if he has less than a 2.0 GPA. The petition must be received at least one week prior to bid day. The Executive Council will vote on the petition and inform the prospective member at least two days before bid day.