

331st Student Assembly,
Senate Bill 331-017

A Bill

To facilitate the annual tshirt fundraiser for Student Assembly

The T-Shirt Purchasing Act Part II

An Act of the 331st Student Assembly of William & Mary,

Sponsored by Senator Spencer Krivo ('26), Senator Jiexi Lin ('26)

WHEREAS, conducting fundraising is the only way for Student Assembly to replenish its Off-Campus Account, which supports vital internal operations;

WHEREAS, Family Weekend is a tradition of William & Mary and it allows families and friends of students to bond, explore campus, and dive into tribe spirit. Homecoming is a long-standing tradition at William & Mary in which alumni and students come together to celebrate the school and their time at the College;

WHEREAS, selling T-shirts during both of the events mentioned above would allow Student Assembly to increase revenue, maximizing the financial returns on its investment in T-shirts production;

WHEREAS, Homecoming and Family Weekend are times for students to unite and promote a sense of community and belonging within the William & Mary community;

WHEREAS, selling T-shirts during W&M Family Weekend and Homecoming festivities would enable Student Assembly to foster a closer connection between current students and alumni as well as better engaging with the student body and their families;

WHEREAS, 2022 Homecoming T-Shirt Sales provided a good model for shirts sales and these two events fall on consecutive weekends in Fall 2023;

WHEREAS, as student life continues to grow and thrive on campus, it is important that we continue to have this critical Student Assembly Tradition.

Now, therefore, be it,

RESOLVED, that the Student Assembly of William & Mary,

1. Allocates up to \$3,650 from the Student Assembly Reserves for the purchasing of 280 homecoming shirts for \$12.90/shirt to be sold for \$20/shirt.
2. Charges the Executive Leadership of SA with the advertisement of the selling (including pre-sale reservations) of the t-shirts

3. Charges Department of Student Life with coordination of selling times, and charges the Executive Branch and Senate with facilitating sales during Family Weekend and Homecoming
4. Stipulates that all unused funds be returned to the Student Assembly Reserves and that revenue earned from t-shirt sales be deposited into the Student Assembly Off-Campus Account.

