

331<sup>st</sup> Student Assembly,  
Senate Bill 331-014

A Bill

*To replenish Keypers for residential keys and cards, promoting room safety*

**The Distribution of University-Branded Complimentary Keypers II Act (DUCK II)**

Sponsored by Senator Sean Nguyen (25)

Co-Sponsored by Senator Matt Swenson (26)

Supported by

WHEREAS, in the past academic year, all remaining supplies of keypers were distributed either directly to students or to duty offices, with a notable boost during orientation periods;

WHEREAS, the distribution of these keypers has demonstrated a measurable effect on student behavior, with an increased number of incoming students utilizing them as primary means for storing their keys and essential cards;

WHEREAS, the William & Mary Residence Life has taken a student-friendly approach by introducing a grace policy, which waives the lockout fee for a student's first lockout incident, only charging the \$40 fee for subsequent lockouts;

WHEREAS, while this policy recognizes and caters to unintentional first-time mistakes, it also emphasizes personal responsibility on subsequent occasions;

WHEREAS, with the full exhaustion of the initial supply, it becomes crucial to replenish the stock to maintain the positive momentum of this initiative and further reduce the burden of lockouts on Residence Life staff. These newly purchased keypers will also be distributed during new student orientation in spring 2024 and fall 2024. To account for the delivery and procurement timeline—including unforeseen deadlines—it is imperative to purchase the keypers now in advance for spring 2024 orientation as they require more than a month to even ship onto campus;

WHEREAS, [Keypers](#), serving as innovative phone cardholders, can securely hold up to four essential cards, including but not limited to student ID cards, credit/debit cards, and even the William & Mary residential key;

WHEREAS, crafted from durable silicon material, these Keypers are uniquely designed to accommodate the five most frequently used key shapes and sizes, ensuring compatibility with nearly all William & Mary residential keys;

WHEREAS, the branding rights for the William & Mary logo have already been secured for these keypers, allowing for a consistent and recognizable design that resonates with the university's identity;

WHEREAS, to ensure broad accessibility, these keyperes will be distributed at two primary locations: the Student Leadership Development Office and the Duty Offices, ensuring students from different residential areas and academic years can easily avail them;

WHEREAS, for effective distribution, each Duty Office will be provided with keyperes in quantities proportionate to the number of residents they serve, ensuring equitable distribution across the diverse residential community;

WHEREAS, in further support of this initiative, informational slips crafted from card stock and colored ink, providing insights on key and room safety, will accompany each Keyper, serving as a continuous reminder to students about the importance of their room's security;

Now, therefore, be it,

RESOLVED, that the Student Assembly of William & Mary:

1. Allocates \$7,600 from the Student Assembly reserves to fund this initiative as follows:
  - a. \$7,000 for the cost of 3,000 custom Keyperes at \$1.99 per Keyper (the additional is to account for possible shipping & handling fees, with anything unused being returned)
  - b. \$600 for 3,000 [informational slips](#) (paper stock and colored ink) at the PrintShop attached in the cardholder of each keyper
2. Stipulates that all unused funds will return to the Student Assembly Reserves.
3. Charges the Department of Outreach to initiate an awareness campaign on the Student Assembly Instagram and Student Happenings, announcing the restocking of keyperes with the following message: "The popular Keyperes are back in stock! Offered for free by Student Assembly, these complimentary keyholders ensure you always have your keys within reach. Ideal for securely holding up to four cards, they are perfect for securing all William & Mary residential keys. Additionally, every Keyper comes with an informative card that provides campus safety details and an infographic guide for unexpected lockout situations. Hurry over to the Student Leadership Development (SLD) office or your respective duty office to grab your free Keyper!"

