

## Blogs

### **Great Leadership By Dan**

<http://www.greatleadershipbydan.com/>

Though this is a business-minded blog, the concepts discussed are easily transferrable to leaders in any organization. There is also a companion eBook, *The Great Leadership*, that comes with a planning guide. This is a great resource for someone looking for practical use of leadership in the business world.

### **Official Corporate Blog of The Center for Creative Leadership**

<http://www.leadingeffectively.com/>

The topics in this blog range from developing young leaders to leadership in business and organization analysis. The target audience for this blog is wide, so there is something for everyone. Many of the resources found here are relevant to the working world.

### **Student Leadership Blog by T.J. Sullivan**

<http://intentionaltjs.com/blog/>

This blog is highly targeted to student organization leaders. There are posts about a wide variety of issues faced by student organizations, including motivating members, establishing relationships with college administrators and advisors, budgeting, event planning, running a meeting, and more.

## **Additional Resource**

“How Great Leaders Inspire Action”  
A TED Talk by Simon Sinek

[https://www.ted.com/talks/simon\\_sinek\\_how\\_great\\_leaders\\_inspire\\_action](https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action)

Simon Sinek’s message is as simple as asking the question, “Why?” His TED Talk has over 15 million views. This 18 minute video has such an impactful message; the viewer will quickly realize the areas where Sinek’s themes apply.



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# LEADERSHIP RESOURCES

## **ENGAGE**

with new ideas

## **ELEVATE**

your understanding of  
leadership

## **EXPLORE**

new applications

## **In This Brochure**

Book and blog suggestions to help you learn about leadership theories and how to apply them in your organizations and your life

Engage

ELEVATE

Explore

## Books

### **The Leadership Challenge**

by James Kouzes and Barry Posner

This book discusses the authors' five practices of leadership and includes stories about leaders who have been successful in implementing these practices in real situations. Many critics believe this is the gold standard for leadership books.

### **Motivating the Middle**

by T.J Sullivan

Apathy is one of the leading issues in a student organization and leaders are most often frustrated with members that don't seem to want to participate in the group. This book will help student leaders target apathy in their organization. The book also has strategies to help motivate members.

### **Leadership 101: What Every Leader Needs to Know**

by John C. Maxwell

This book focuses on the skills and behaviors every leader needs to be successful, such as communication, problem-solving, attitude, vision, and more.

### **Emotionally Intelligent Leadership**

by Marcy Shankman and Scott Allen

With the idea that leadership is a learnable skill that revolves around the development of healthy and effective relationships, this book takes the reader through a step-by-step process in exploring the model and many other capacities that define the emotionally intelligent leader.

### **The Radical Leap: A Personal Lesson in Extreme Leadership**

by Steve Farber

LEAP is an acronym for a particular leadership model: cultivates Love, generates Energy, inspires Audacity, and provides Proof. Leaders are not afraid to take risks or make mistakes in front of employees, and actively solicit employee feedback. While the premise of the book is based on a business setting, the overall concept can be applied to student organizations.

### **Good to Great**

by Jim Collins

Although a student leader may only be involved for a few years, this book offers some great concepts about strategic planning and direction from a business viewpoint. A monograph, published a few years later, discusses the implementation of the theories in the non-profit and social organization sector. More information can be found at the companion website: <http://www.jimcollins.com/>

### **On Becoming a Servant Leader**

by Robert K. Greenleaf

This book is a collection of private writings of Robert Greenleaf who first coined the phrase "servant-leader" in the 1960s. It explores power, management, organizations, and ethics, helping the reader understand ways to exercise power without infringing upon the rights of others. Many more on the topics regarding servant leadership and all can be found on the Center for Servant Leadership website: [www.greenleaf.org](http://www.greenleaf.org).

### **Leadership for a Better World: Understanding the Social Change Model of Leadership Development**

by Susan Komives

This model is based on the belief that leadership is a values-based practice and requires enacting positive change for something you believe in. The book provides the reader with an in-depth overview of the model, case studies, and questions to work through to help learn the model and how to practice its tenants.

### **Fun Fact**

The Social Change Model is the theoretical model that most informs the work of the Office of Student Leadership Development at the College of William & Mary.