

## Public Policy

PROFESSORS **Jensen** (Director and Professor of Economics), **Campbell** (CSX Professor of Economics and Public Policy), **Robert E. Fritts** (Ambassador retired) (Senior Fellow in Foreign Policy), **Howard** (Harriman Professor of Government and Public Policy), **Manna** (Coordinator, Undergraduate Studies and Associate Professor of Government and Public Policy), **Elaine S. McBeth** (Associate Director and Adjunct Professor of Economics and Public Policy), **Mellor** (Director, Schroeder Center for Healthcare Policy and Class of 1955 Distinguished Associate Professor of Economics), **Louis F. Rossiter** (Research Professor, Center for Public Policy Research - Schroeder Center for Healthcare Policy), **Stafford** (Coordinator, Graduate Studies and Verkuil Distinguished Associate Professor of Economics and Public Policy) and **Wilkerson** (Harriman Visiting Professor of Government and Public Policy).

### The Thomas Jefferson Program in Public Policy

Public Policy is an interdisciplinary major that focuses on analytical decision making to study diverse subjects ranging from the processes of making, implementing and evaluating government policies to the ethical evaluation of contemporary social problems. It emphasizes quantitative and economic analysis, the study of political institutions that produce policy, and the examination of specific policy areas such as environment and health. The Public Policy major draws on coursework primarily from Economics and Government, but also on courses in Psychology, Sociology, Law, Philosophy, and others. Graduates from the undergraduate Public Policy program pursue a wide array of careers in public service, policymaking and politics, finding employment in governments at all levels, consulting firms that work with governmental clients, regulated industries as well as non-profits. Public Policy graduates regularly pursue graduate studies in business administration, economics, environmental studies, health policy and administration, law, political science, psychology, public administration, public policy analysis, social work, sociology and urban affairs. In addition to preparing Public Policy majors to be participants in the policy process, an important goal is also to teach students to be well-informed, capable citizens.

In addition to the interdisciplinary major, the Thomas Jefferson Program in Public Policy offers other opportunities for students interested in public policy, such as:

#### Internships

A variety of internships are available to students. Internships provide a unique experience that enable students to apply their academic studies to a professional setting. These internships are sometimes done for course credit, monetary compensation or purely for the experience. Typically, internships involve some supervision from a faculty member. Course credit is available for internships, either through Public Policy or Interdisciplinary Studies 491: Public Affairs Internship course (1 credit). See page 59 for more information on internships.

### Accelerated Bachelor of Arts/Sciences and Master of Public Policy

W&M undergraduate students are able to earn both a Bachelor's degree and a Master of Public Policy in five years. Candidates interested in this accelerated degree path must apply to and gain acceptance in their junior year. See the Graduate Program Catalog for full details.

### The Undergraduate Major in Public Policy

**Required Credit Hours:** 33 (from courses below) In addition, the implicit requirements of Economics 101 and 102 add six more credits for the major.

**Major Computing Requirement:** The Major Computing Requirement is fulfilled by completion of one course listed under "Statistics" and one course listed under "Second Methods Course" in the Common Core of the public policy concentration.

**Major Writing Requirement:** The Major Writing Requirement can be fulfilled by following the standard procedure for departmental majors in either the Department of Economics or Department of Government.

**Core Requirements:** There is a set of seven core classes. The remaining 12 hours of required courses for the major must be chosen from the list of approved electives from the Departments of Economics, Government, History, Mathematics, Psychology, Religion, Sociology and the School of Business.

### General Requirements

1. A major in public policy shall consist of a minimum of 33 semester hours selected from the courses listed below.
2. There is a set of seven common core courses. This includes: Statistics (either Business 231, Economics 307, Mathematics 351 or Sociology 353), Government 350, Government 351, Economics 303, Economics 321, Ethics (Philosophy 303), and a second methods course (either Economics 308, Sociology 352, Government 301 or Government 307).
3. The remaining 12 hours of required courses for the major must be chosen from the list of electives. While the list of electives includes courses in several topic areas, there is no requirement to take particular sets of courses.

### Common Core

Students take seven common core courses as follows:

- Government 350 - Introduction to Public Policy
- Government 351 - Introduction to Public Administration
- Economics 303 - Intermediate Microeconomic Theory
- Economics 321 - Economics of the Public Sector (Fall)

#### Ethics:

- Philosophy 303 - Ethics
- Philosophy 305 - Social and Political Philosophy
- Philosophy 310 - Philosophy of Law

#### Statistics (choose one):

- Business 231 - Statistics
- Economics 307 - Principles and Methods of Statistics
- Mathematics 351 - Applied Statistics
- Sociology 353 - Social Statistics (Spring)

#### Second Methods Course (choose one):

- Economics 308 - Econometrics
- Government 301 - Research Methods
- Government 307 - Political Polling & Survey Analysis (Fall)
- Sociology 352 - Methods of Social Research (Fall)

### Electives

Students may choose a minimum of any four courses to fulfill the electives portion of their major. While there are several topic areas represented, students are free to choose any courses on the list to fulfill the requirements. In addition, students may petition the Undergraduate Public Policy Committee to have a course that is not listed be approved for major elective credit.

- Business 440 - International Business Management
- Business 442 - Psychology of Decision Making (Cross listed with PSYC 375)
- Economics 304 - Intermediate Macroeconomic Theory
- Economics 308 - Econometrics (if not taken for core)
- Economics 311 - Money and Banking
- Economics 322 - Environmental and Natural Resource Economics
- Economics 341 - American Economic History

Economics 355 - Seminar in Population Economics  
 Economics 362 - Government Regulation of Business  
 Economics 382 - Comparative Economics  
 Economics 383 - Survey of Development Economics  
 Economics 408 - Time Series Econometrics  
 Economics 412 - Stabilization Policy  
 Economics 420 - Economics of Information  
 Economics 422 - Applied Environmental Economics  
 Economics 451 - Labor Market Analysis  
 Economics 452 - Income Distribution and Human Resources  
 Economics 456 - Economics of Health Care  
 Economics 460 - Economic Analysis of the Law  
 Economics 461 - Industrial Organization: Theory, Evidence and Cases  
 Economics 475 - International Trade Theory and Policy  
 Economics 476 - International Finance and Open Economy Macroeconomics  
 Government 307 - Political Polling and Survey Analysis (if not taken for core)  
 Government 324 - U.S. Foreign Policy (will count toward major elective credit only if History 434 not selected)  
 Government 328 - International Political Economy  
 Government 353 - The Politics of States and Localities  
 Government 355 - Southern Politics  
 Government 360 - The American Welfare State  
 Government 370 - The Legislative Process  
 Government 371 - The Presidency  
 Government 372 - American Legal Process  
 Government 373 - Civil Rights and Civil Liberties  
 Government 374 - Political Behavior  
 Government 435 - Seminar: Political Economy of the Newly Industrializing Countries  
 Government 454 - Seminar: The Politics of Metropolitan Areas  
 Government 455 - Seminar: Education Policy and Politics in the U.S.  
 Government 465 - Seminar: Public Opinion and Voting Behavior  
 Government 470 - Seminar: Congress and the President  
 History 434 - U.S. Foreign Relations (major elective credit only if Government 324 not selected)  
 Mathematics 323 - Operations Research I Deterministic Models  
 Mathematics 424 - Operations Research II -Stochastic Models  
 Psychology 320 - Community Psychology and Prevention  
 Psychology 375 - Psychology of Decision Making (Cross listed with BUAD 442)  
 Psychology 450 - Social Psychology and the Law  
 Religious Studies 322 - Medicine and Ethics  
 Sociology 302 - Criminology  
 Sociology 306 - Urban Sociology  
 Sociology 307 - Sociology of Education  
 Sociology 308 - Environmental Sociology  
 Sociology 311 - Birth, Sex, Death: Population and Society  
 Sociology 313 - Globalization and International Development  
 Sociology 352 - Methods of Social Research (if not taken for core)  
 Sociology 362 - Medical Sociology  
 Sociology 405 - Sociology of Aging  
 Sociology 426 - Sociology of Mental Illness

Sociology 427 - Globalization and the Environment

Sociology 429 - Deviance and Social Control

Public Policy 390 - Topics in Public Policy (as well as 300 and 400 level Topics courses in Economics, Government, History, Psychology and Sociology, provided that the course has a strong public policy focus)

Public Policy 490 - Independent Study (as well as independent study in Economics, Government, History, Psychology and Sociology, provided that the project has a strong public policy focus)

Public Policy 495, 496 - Public Policy Honors

## Description of Courses

### 150/150W. Freshman Seminar.

*Fall and Spring (3) Staff.*

A course designed to introduce freshmen to topics in the study of public policy.

### \*390. Topics in Public Policy.

*Fall and Spring (3,3) Staff.*

Selected topics in public policy. The topic to be considered will be announced prior to the beginning of the semester. This course may be repeated for credit.

### \*391. Seminar-Short Course in Public Policy.

*Fall and Spring (1,1) Staff.*

Selected topics in public policy. The topic to be considered will be announced prior to the beginning of the semester. This course may be repeated for credit.

### †490. Independent Study.

*Fall and Spring (3,3) McBeth.*

Directed readings/research course conducted on individual or group basis on various topics in public policy. The course may not be taken more than twice.

### †495-496. Honors.

*Fall, Spring (3,3) McBeth.*

Students admitted to the Public Policy Honors program will be enrolled in this course during both semesters of their senior year. Students are responsible for (a) reading a selected bibliography; (b) satisfactory completion by April 15th of an original scholarly essay; and (c) satisfactory performance on a comprehensive oral examination. A student who completes the Honors essay but does not achieve Honors may be given credit for Public Policy 490. For College provisions governing the Admission to Honors, see catalog section titled Honors and Special Programs.

### †498. Internship.

*Fall and Spring (3,3) McBeth.*

This course may be repeated for credit.