



# WILLIAM & MARY BENCHMARK STUDY

Office of Institutional Research

July 2019



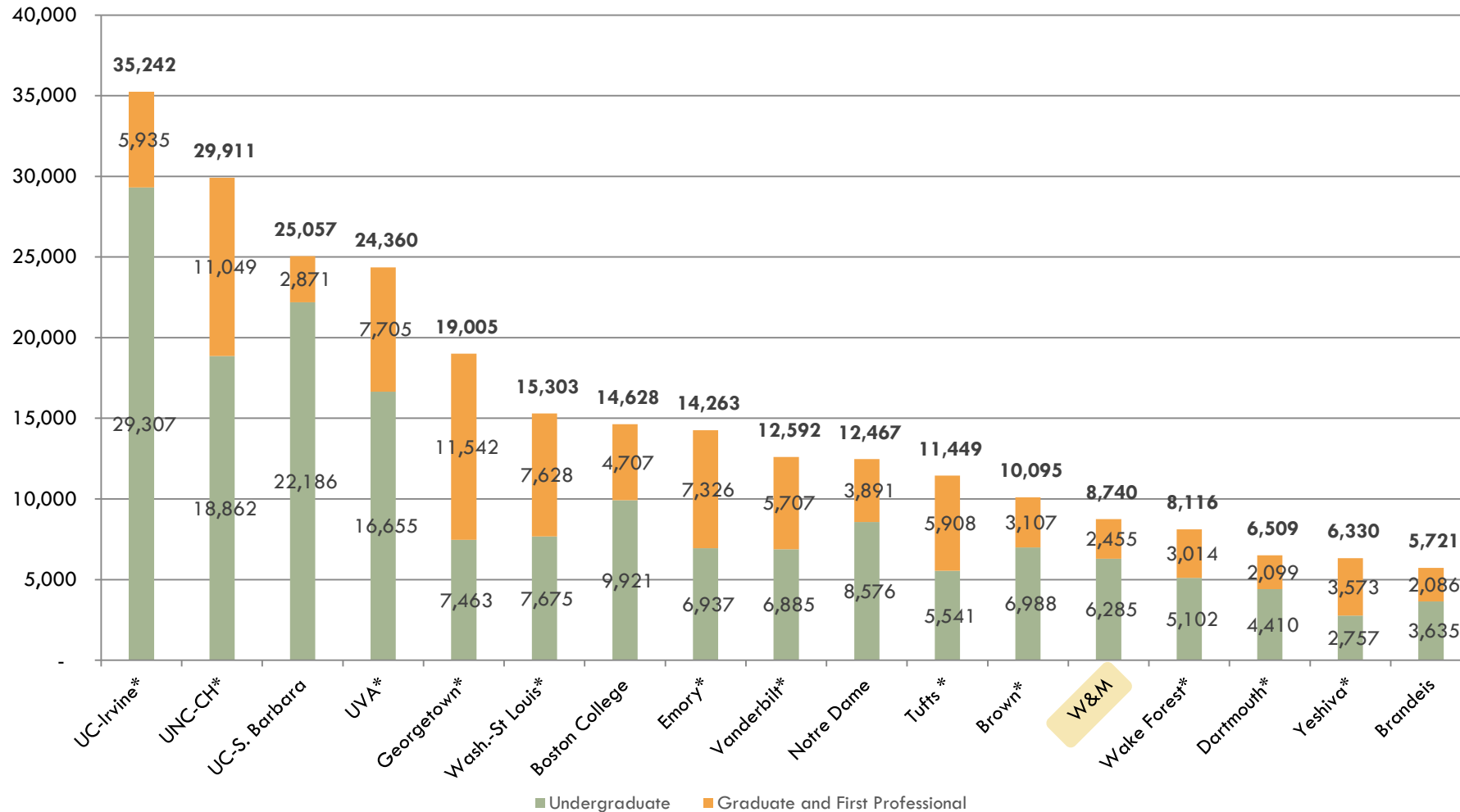
# Table of Contents

- Enrollment and Retention
- Admissions, Graduation and Degrees Conferred
- Staffing
- Resources
- Average Alumni Giving To Endowment per Alumni Donor
- Cost To Student and Student Financial Assistance

## Enrollment and Retention

- Total Enrollment (Fall 2017)
- Total Enrollment: Percent Full-time (Fall 2017)
- Undergraduate Enrollment By Race/Ethnicity (Fall 2017)
- Undergraduate Enrollment: Percent Women (Fall 2017)
- First Time Full Time Degree-seeking Undergraduate Retention Rate (Fall 2017)

# Total enrollment (Fall 2017)

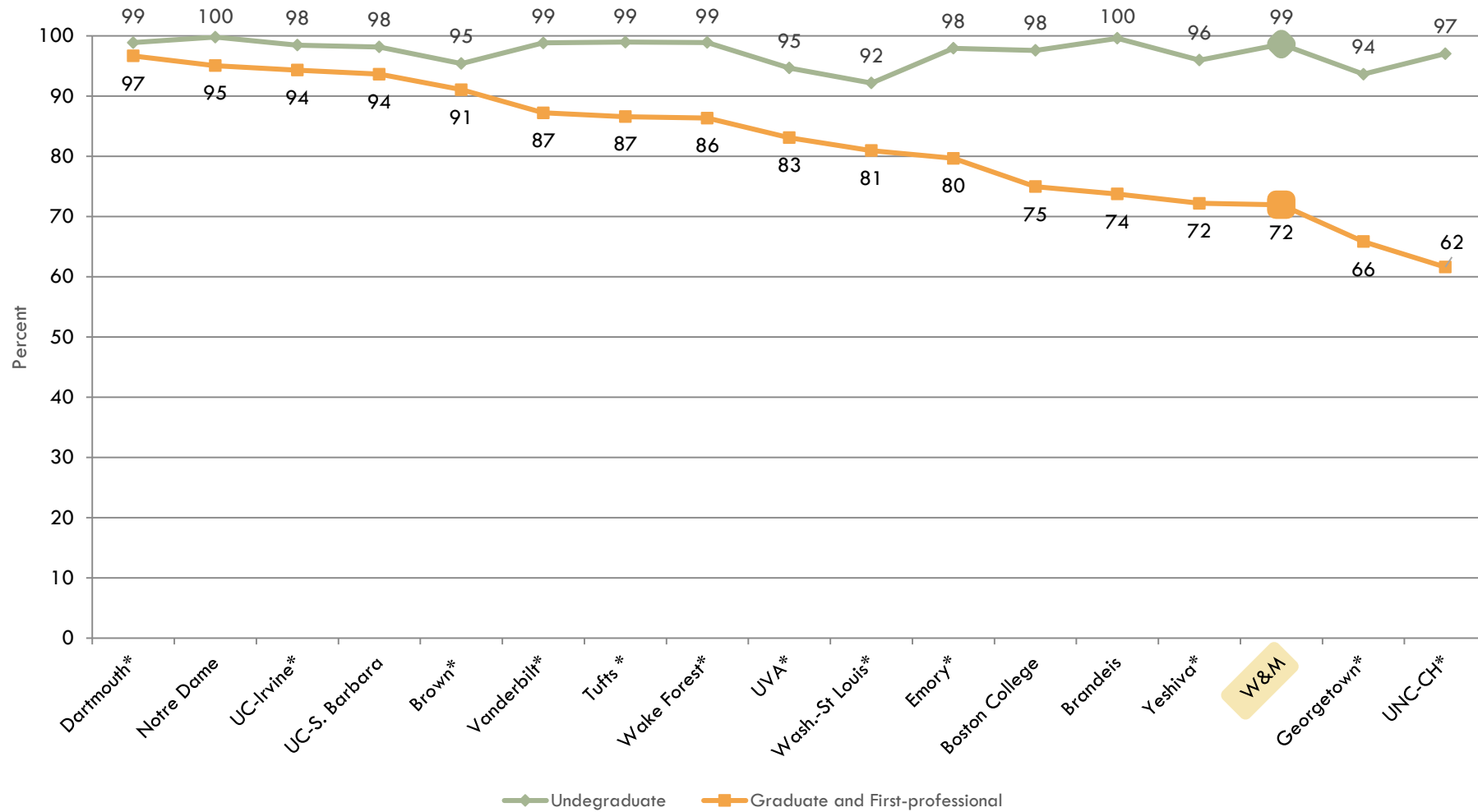


Source: IPEDS, Fall Enrollment component

\*Denotes institutions that have a medical school



# Total enrollment: Percent full-time (Fall 2017)



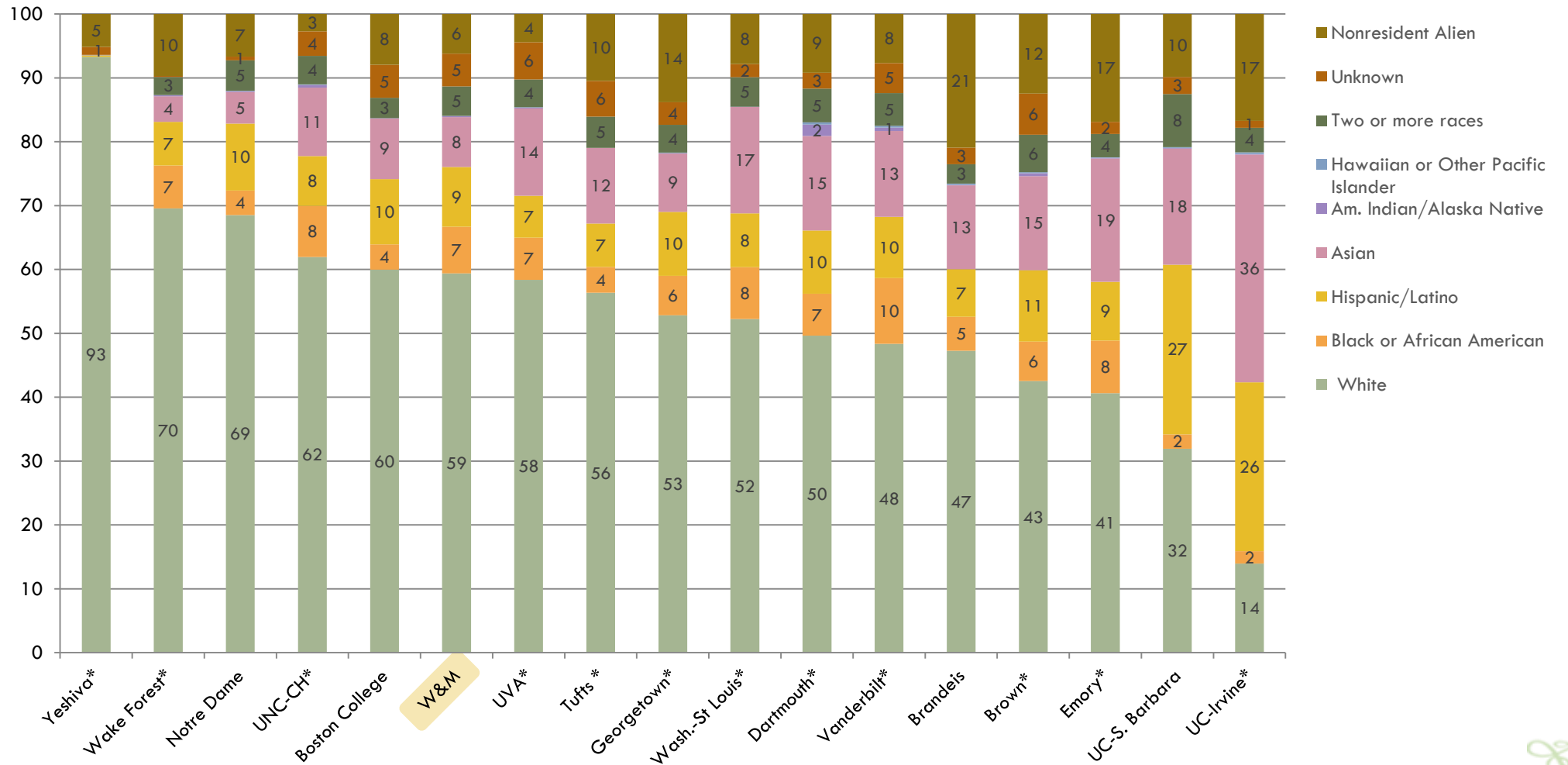
Source: IPEDS, Fall Enrollment component

\*Denotes institutions that have a medical school



# Undergraduate enrollment by race/ethnicity

## (Fall 2017)



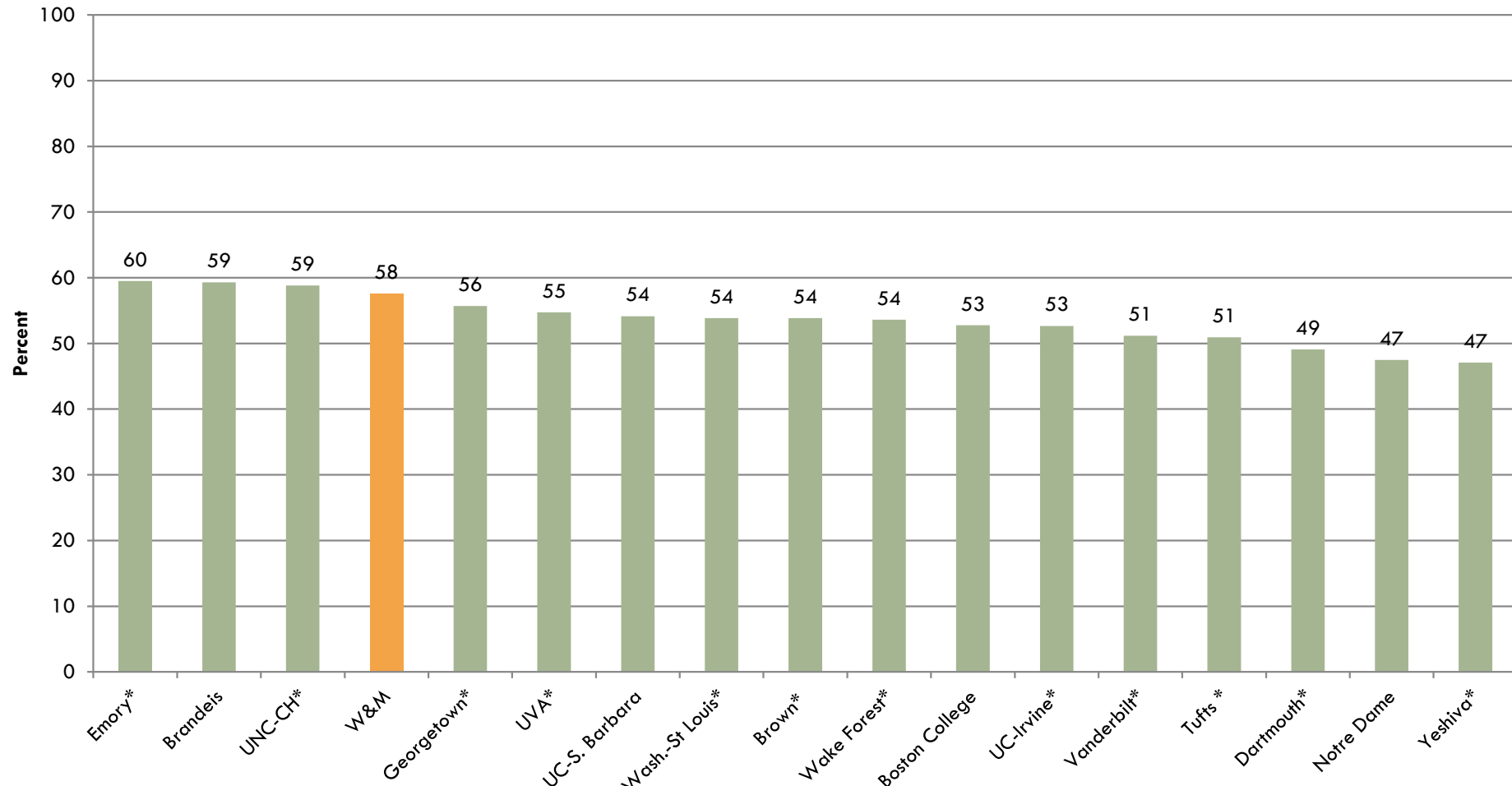
Source: IPEDS, Enrollment component

\*Denotes institutions that have a medical school

Percentages may not equal 100 due to rounding



# Undergraduate enrollment: Percent women (Fall 2017)

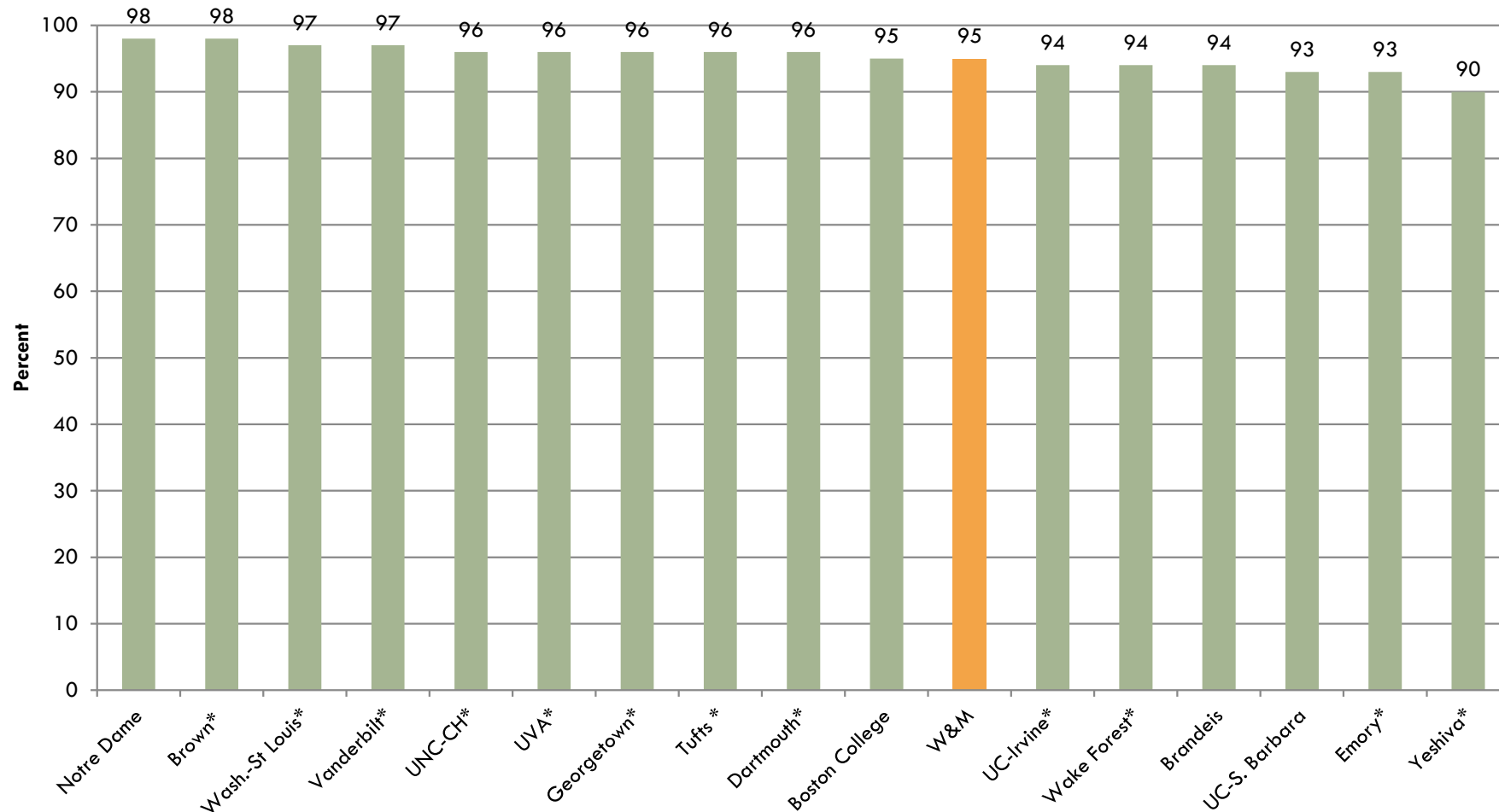


Source: IPEDS, Enrollment component

\*Denotes institutions that have a medical school



# First time full time degree-seeking undergraduate retention rate (Fall 2017)



Source: IPEDS, Enrollment component

\*Denotes institutions that have a medical school

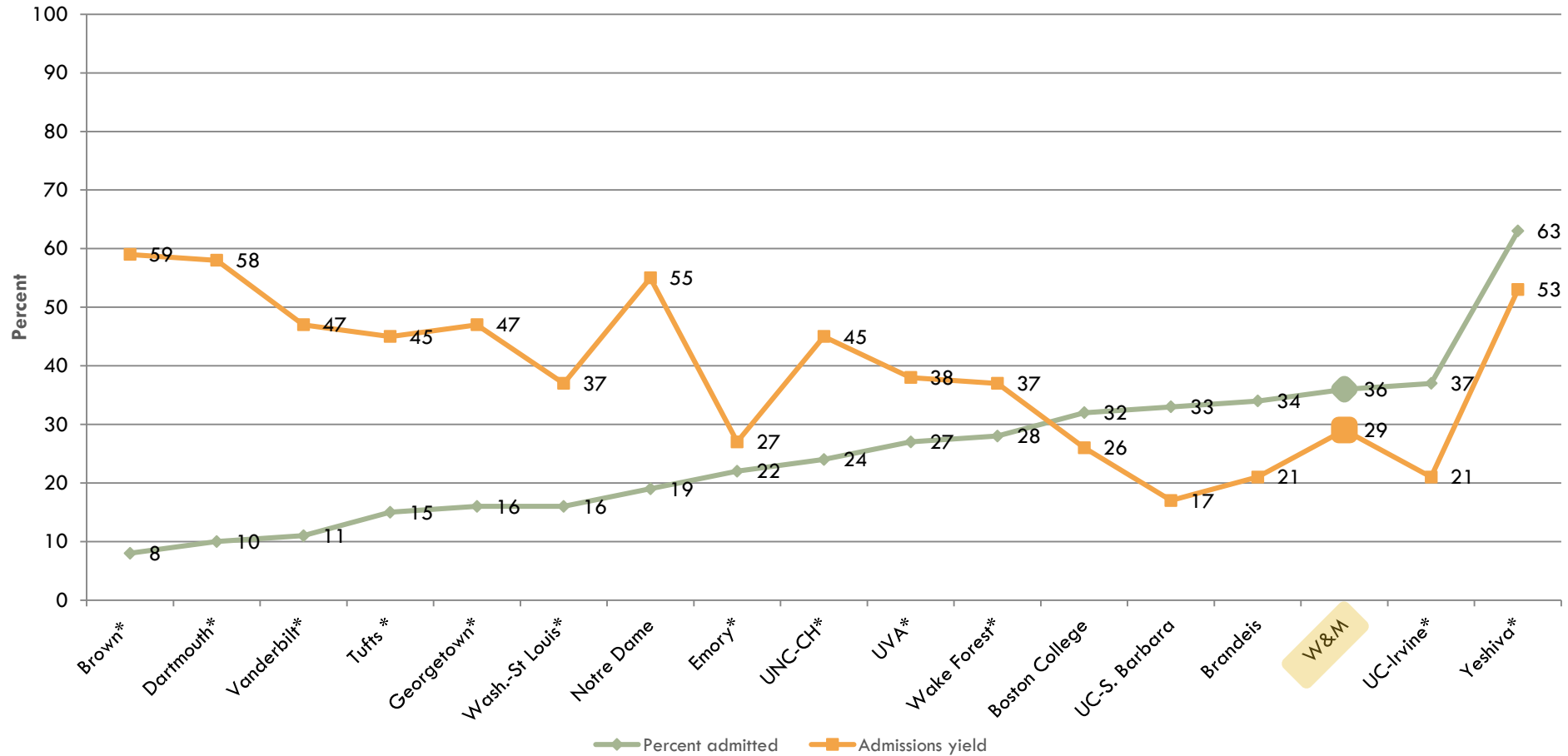




## Admissions, Graduation and Degrees Conferred

- ❑ Undergraduate Admittance and Yield (Fall 2017)
- ❑ SAT Scores: 25th -75th Percentile for Reading and Math (Fall 2017)
- ❑ Undergraduate Graduation Rate (Fall 2011 Cohort, As Of August 31, 2017)
- ❑ Undergraduate Graduation Rate by Gender (Fall 2011 Cohort, As Of August 31, 2017)
- ❑ Bachelors as Percentage of Total Degrees (Awarded Between July 1, 2016 and June 30, 2017)
- ❑ Doctorates as Percentage of Total Degrees (Awarded Between July 1, 2016 and June 30, 2017)
- ❑ Percentage of Total Degrees by Level (Awarded Between July 1, 2016 and June 30, 2017)

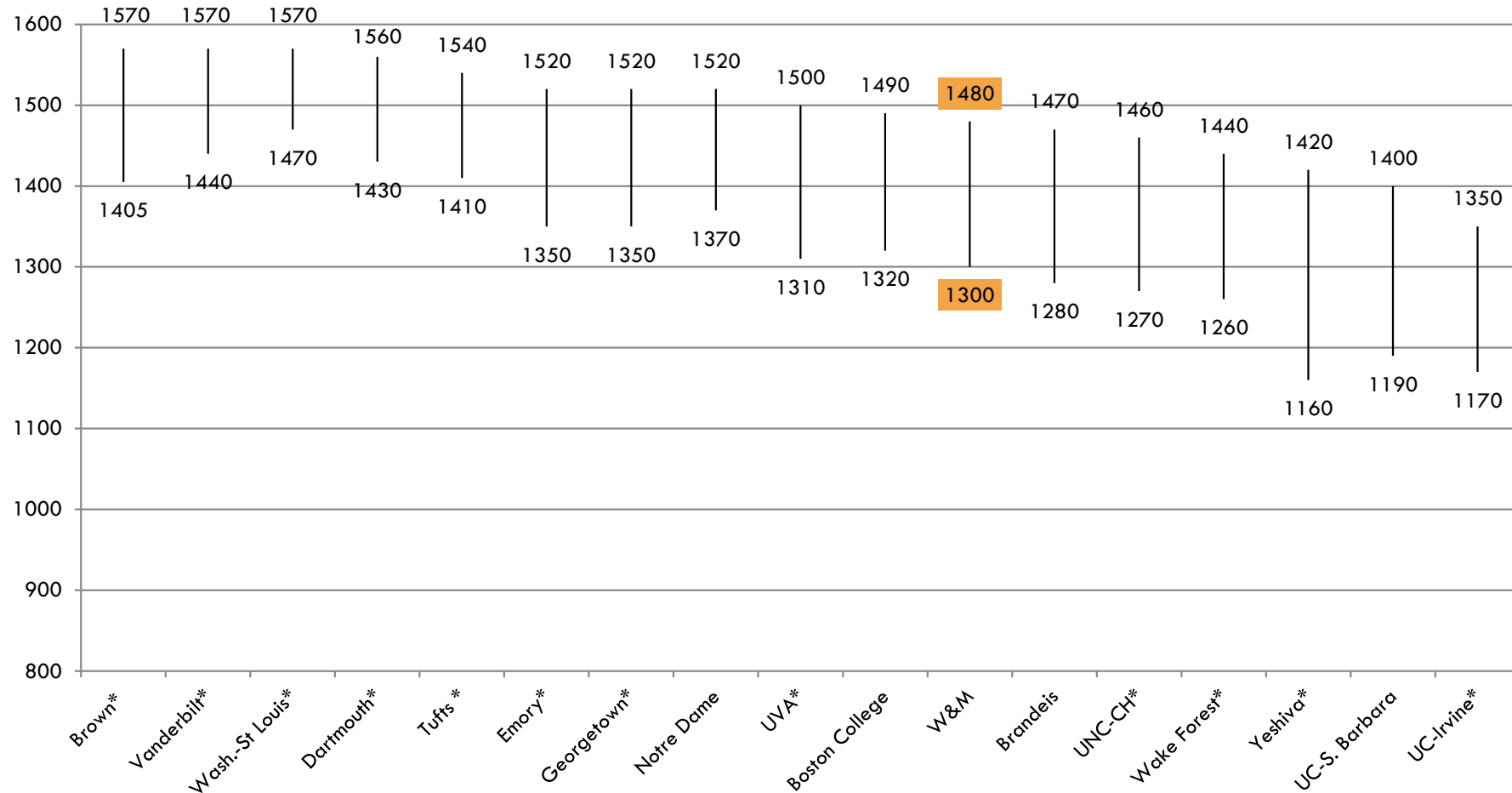
# Undergraduate admittance and yield (Fall 2017)



Source: Derived - IPEDS, Institutional Characteristics component \*Denotes institutions that have a medical school  
 Note: Percent admitted: total number of admissions divided by the total applicants.  
 Admissions yield: number enrolled divided by the number admitted.



# SAT Scores: 25<sup>th</sup> -75<sup>th</sup> Percentile for Reading and Math (Fall 2017)



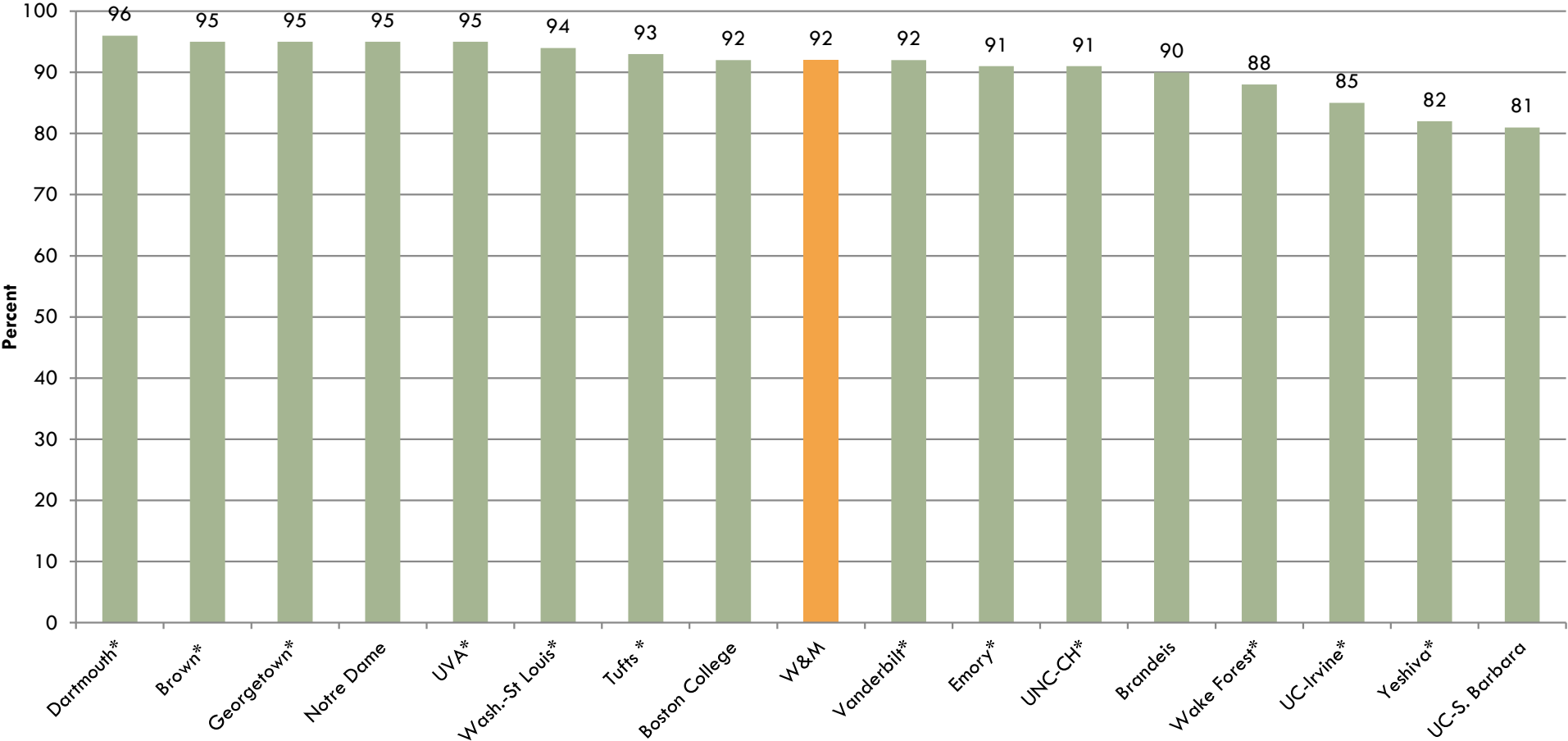
Source: IPEDS, Winter 2017-18, Admissions component

\*Denotes institutions that have a medical school



# Undergraduate graduation rate

(Fall 2011 cohort, as of August 31, 2017)



Source: Derived Data Feedback report - IPEDS Graduation Rates component

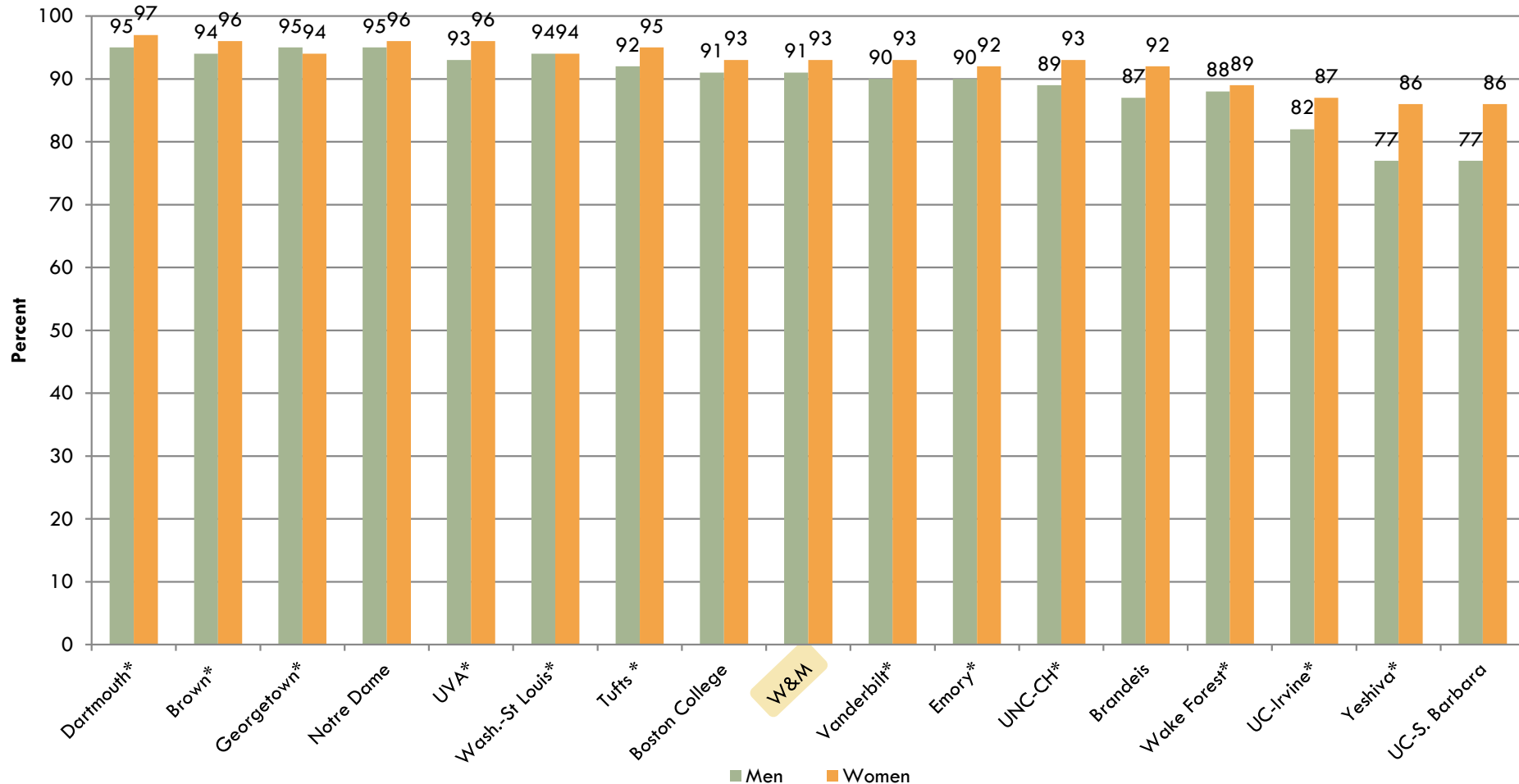
\*Denotes institutions that have a medical school

Note: Undergraduate graduation rate is calculated as the total number of completers within 150% of normal time divided by the revised cohort minus any allowable exclusions.



# Undergraduate graduation rate by gender

(Fall 2011 cohort, as of August 31, 2017)



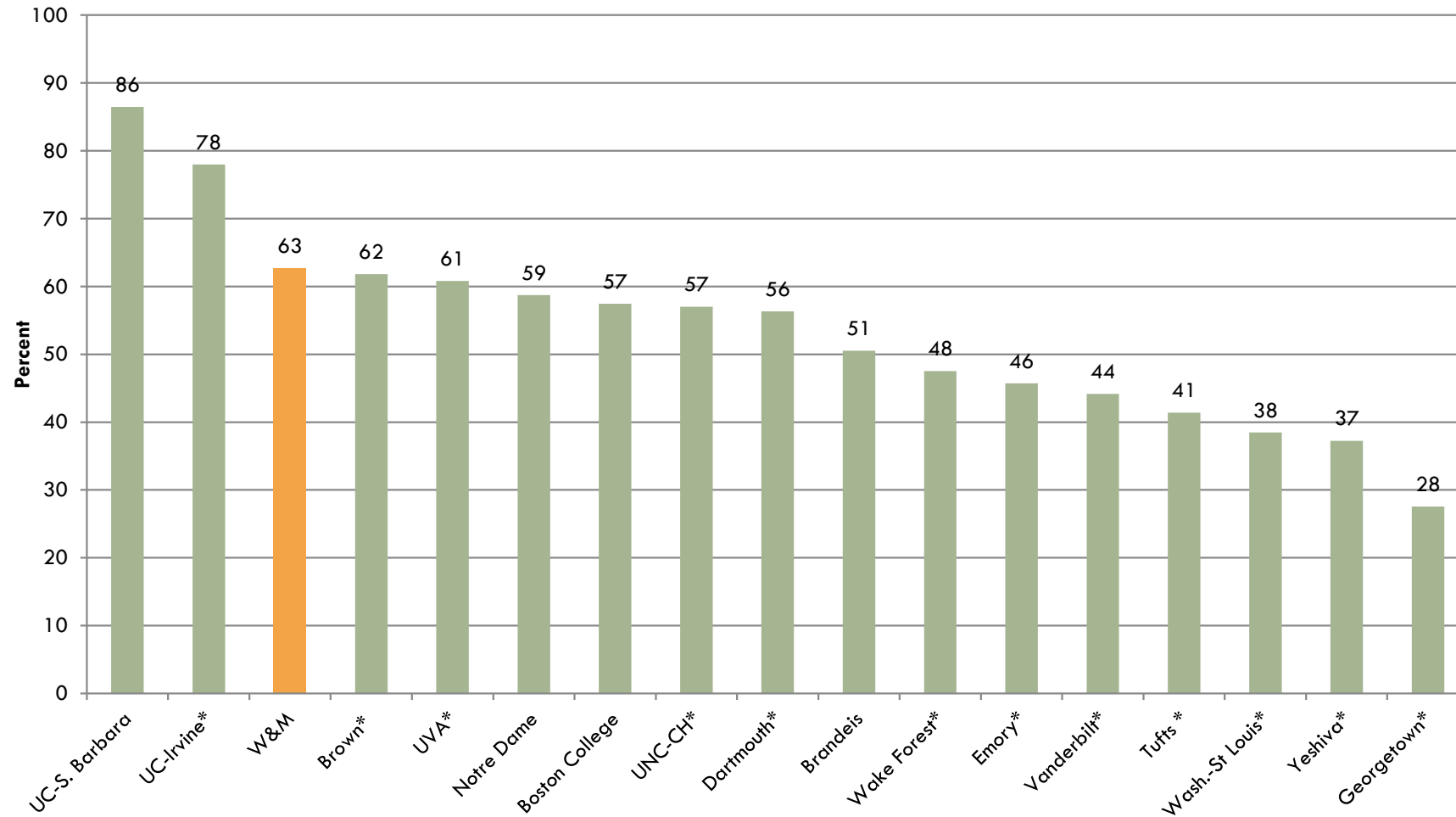
Source: Derived Data Feedback report - IPEDS Graduation Rates component

\*Denotes institutions that have a medical school



# Bachelors as percentage of total degrees

(Awarded between July 1, 2016 and June 30, 2017)



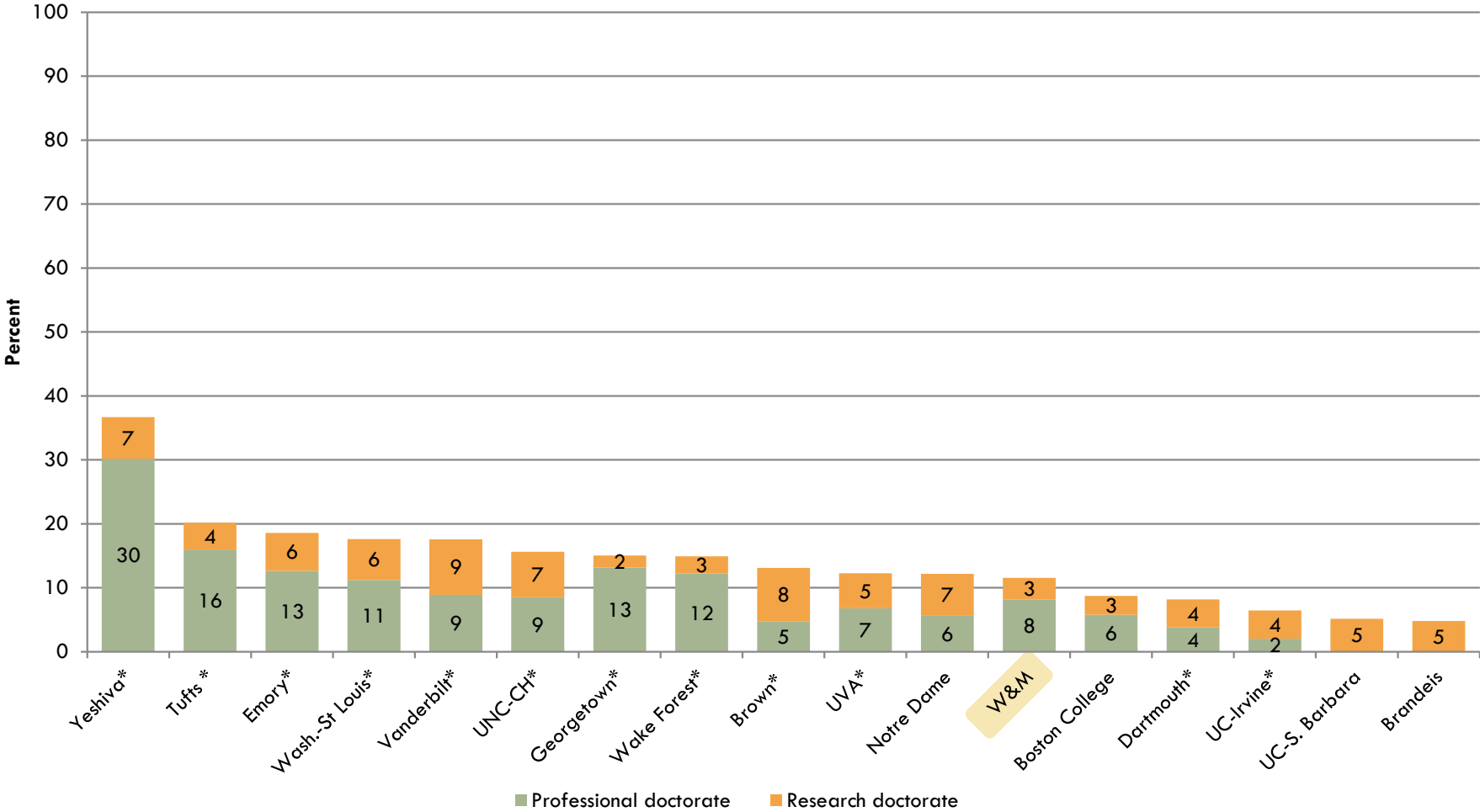
Source: Derived - IPEDS, Completions component

\*Denotes institutions that have a medical school



# Doctorates as percentage of total degrees

(Awarded between July 1, 2016 and June 30, 2017)



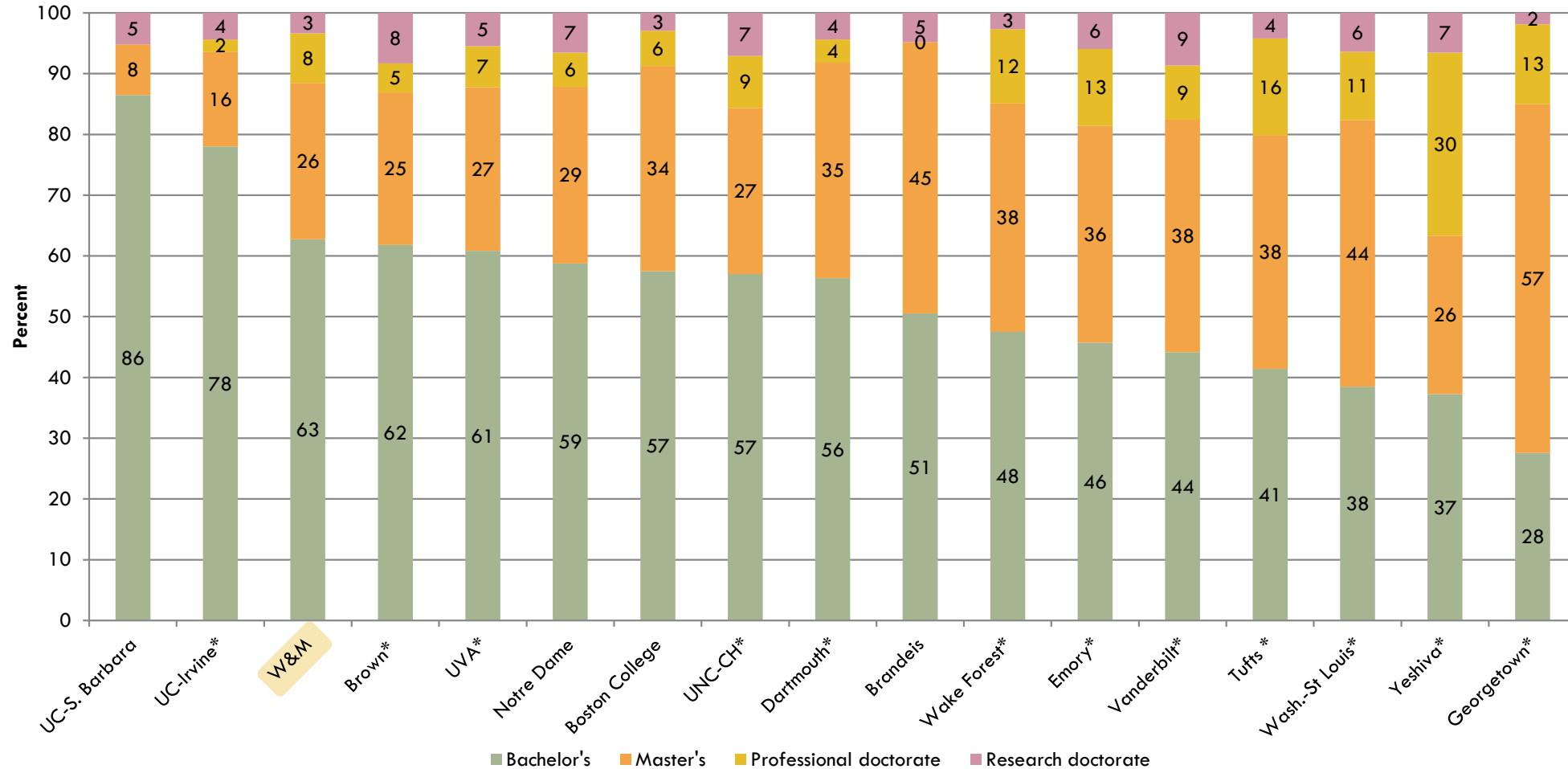
Source: Derived - IPEDS, Completions component

\*Denotes institutions that have a medical school



# Percentage of total degrees by level

(Awarded between July 1, 2016 and June 30, 2017)



Source: Derived - IPEDS, Completions component

\*Denotes institutions that have a medical school

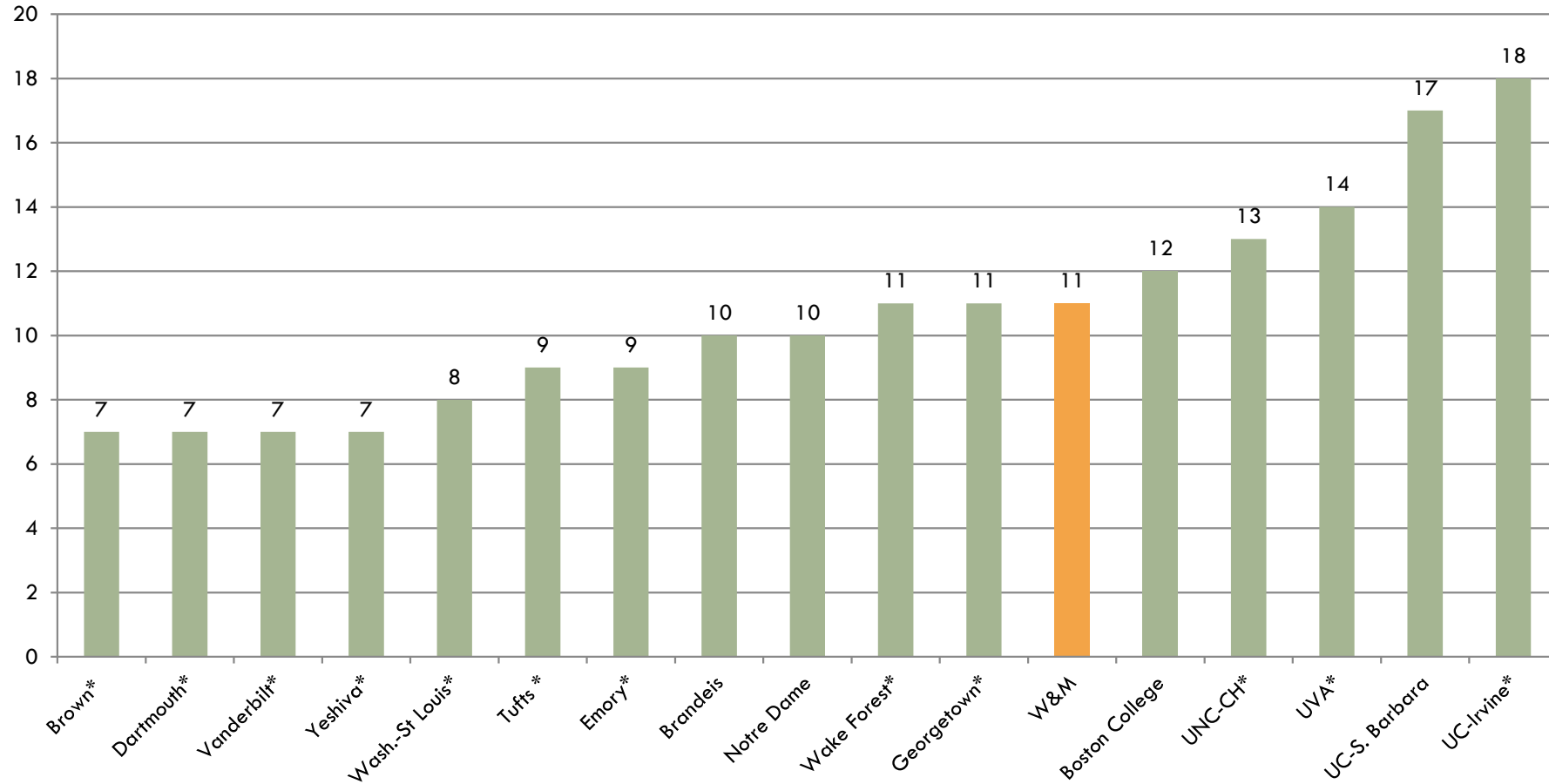
Percentages may not equal 100 due to rounding





- Student to faculty ratio (Fall 2017)
- Ratio of FTE students to FTE total staff (Fall 2017)
- Percentage of FTE staff by function (Fall 2017)
- Percentage of full-time instructional faculty (Fall 2017)
- Percentage tenured or tenure eligible (Fall 2017)

# Student to faculty ratio (Fall 2017)



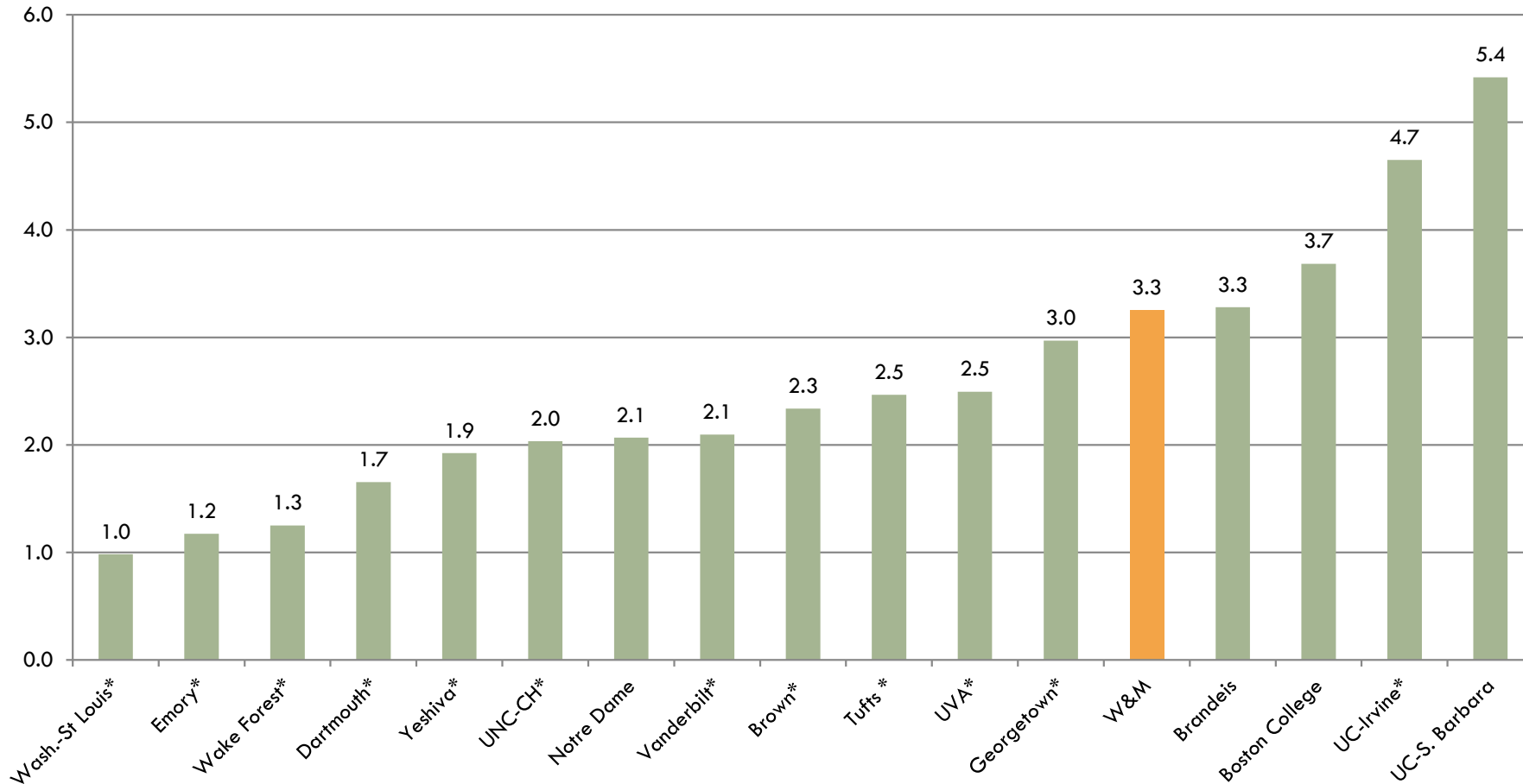
Source: CDS 2017-18

\*Denotes institutions that have a medical school

Note: The full-time-equivalent(FTE) of staff and students is calculated by summing the total number of full-time staff or students and adding one-third of the total number of part-time staff or students.



# Ratio of FTE students to FTE total staff (Fall 2017)



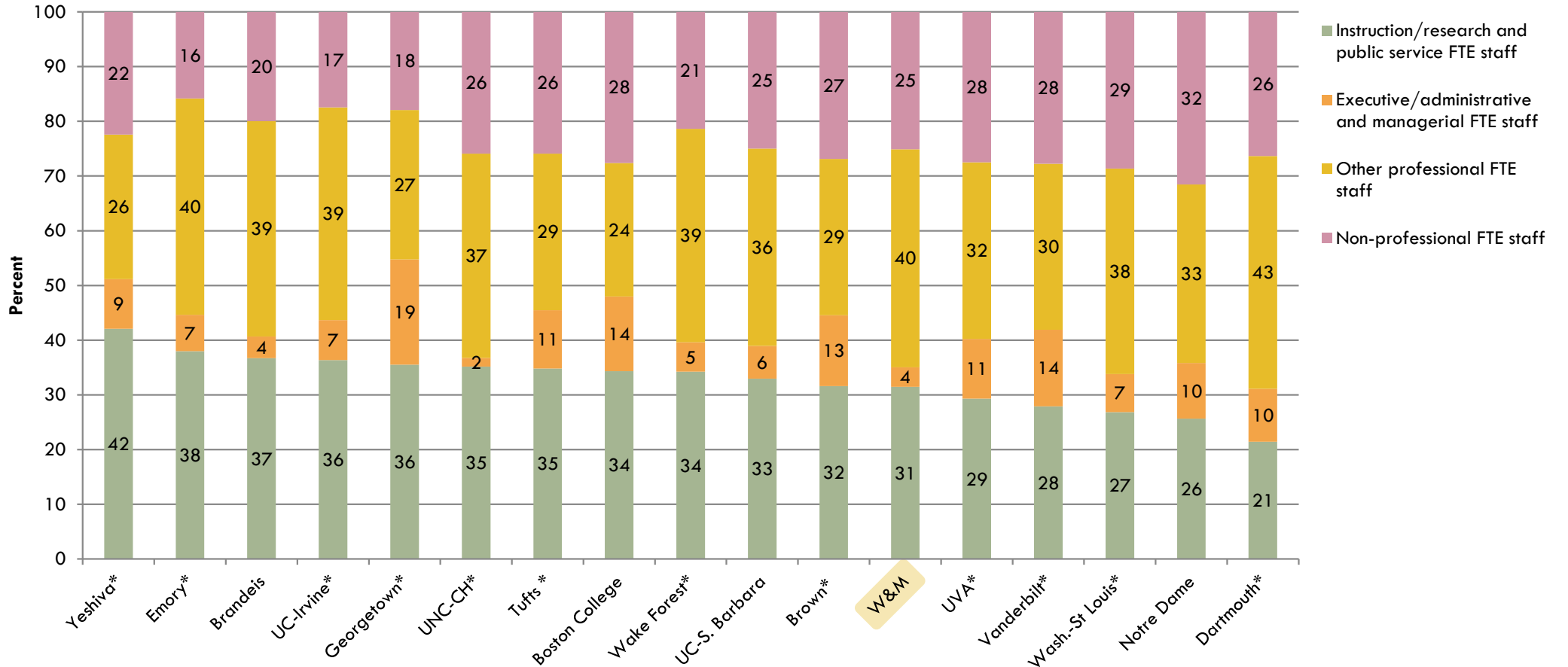
Source: Derived - IPEDS, Fall Enrollment and Human Resources

\*Denotes institutions that have a medical school

Note: The full-time-equivalent(FTE) of staff and students is calculated by summing the total number of full-time staff or students and adding one-third of the total number of part-time staff or students.



# Percentage of FTE staff by function (Fall 2017)



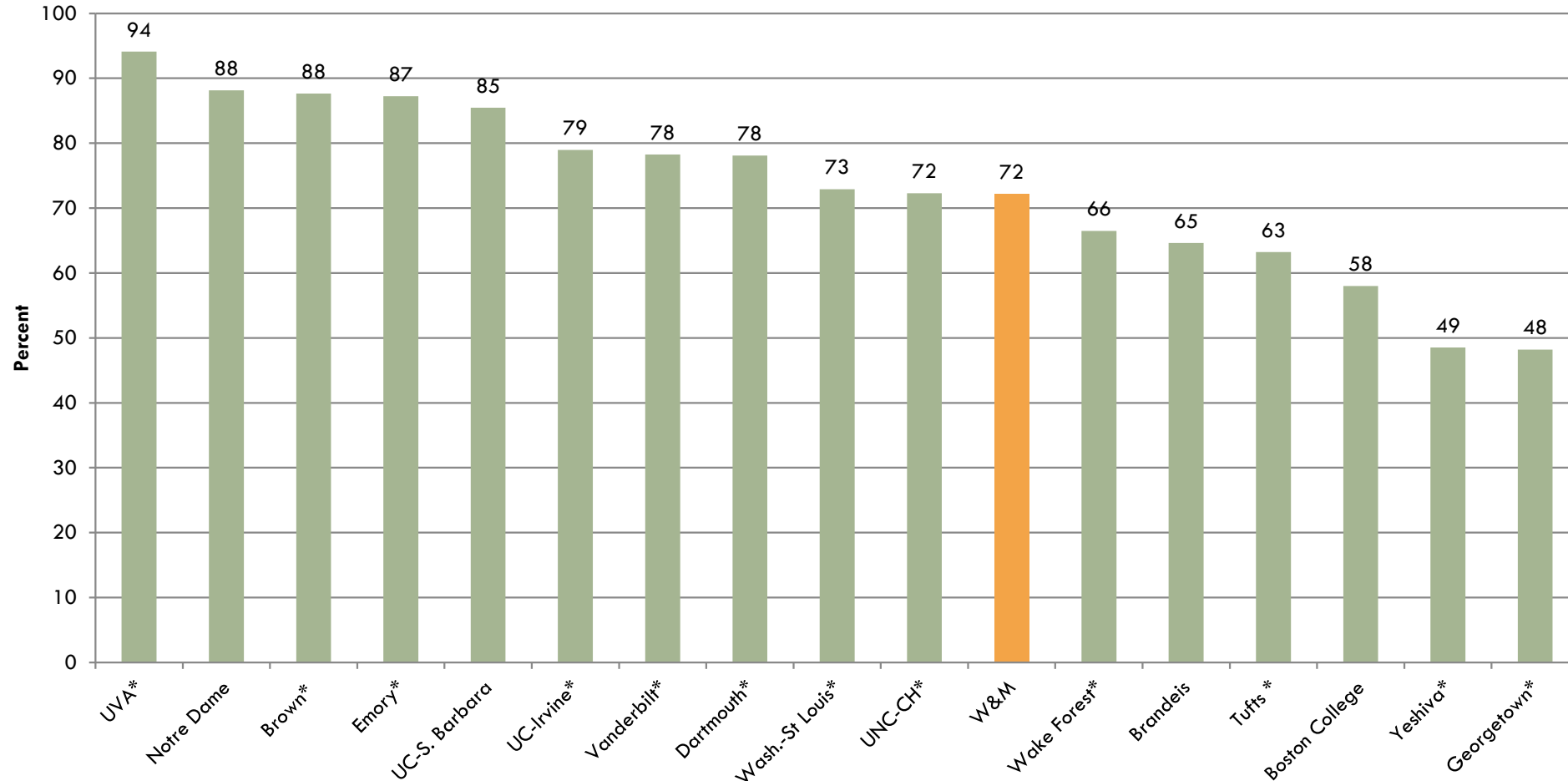
Source: Derived - IPEDS, Human Resources component

\*Denotes institutions that have a medical school

Note: The full-time-equivalent (FTE) of staff is calculated by summing the total number of full-time staff from the Human Resources (HR) Component and adding one-third of the total number of part-time staff; Percentages may not equal 100 due to rounding



# Percentage of full-time instructional faculty (Fall 2017)



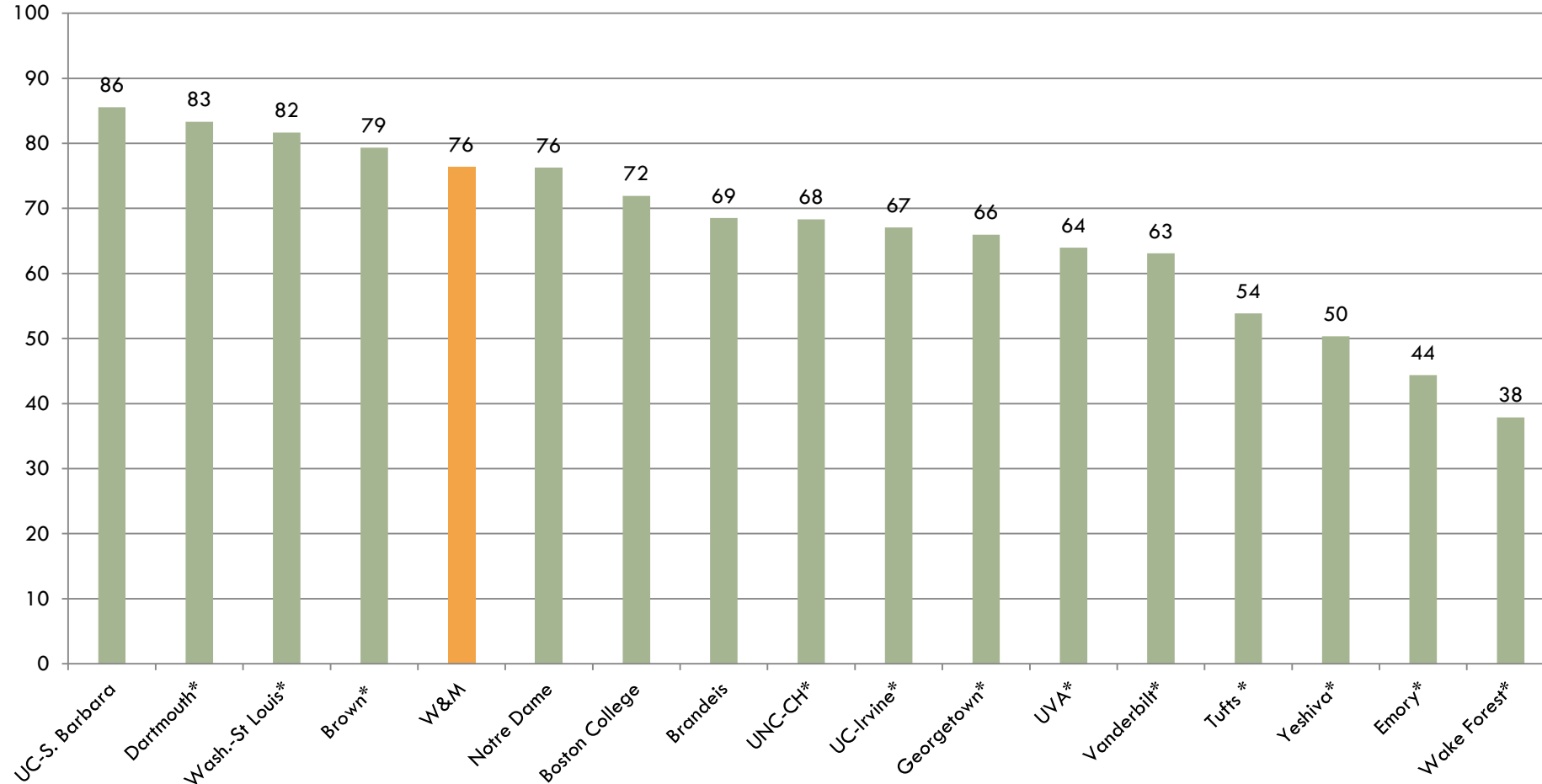
Source: CDS 2016-17

\*Denotes institutions that have a medical school

Note: US News uses AAUP methodology which is also used by the CDS.



# Percentage tenured or tenure eligible (Fall 2017)



Source: Derived - IPEDS, Human Resources

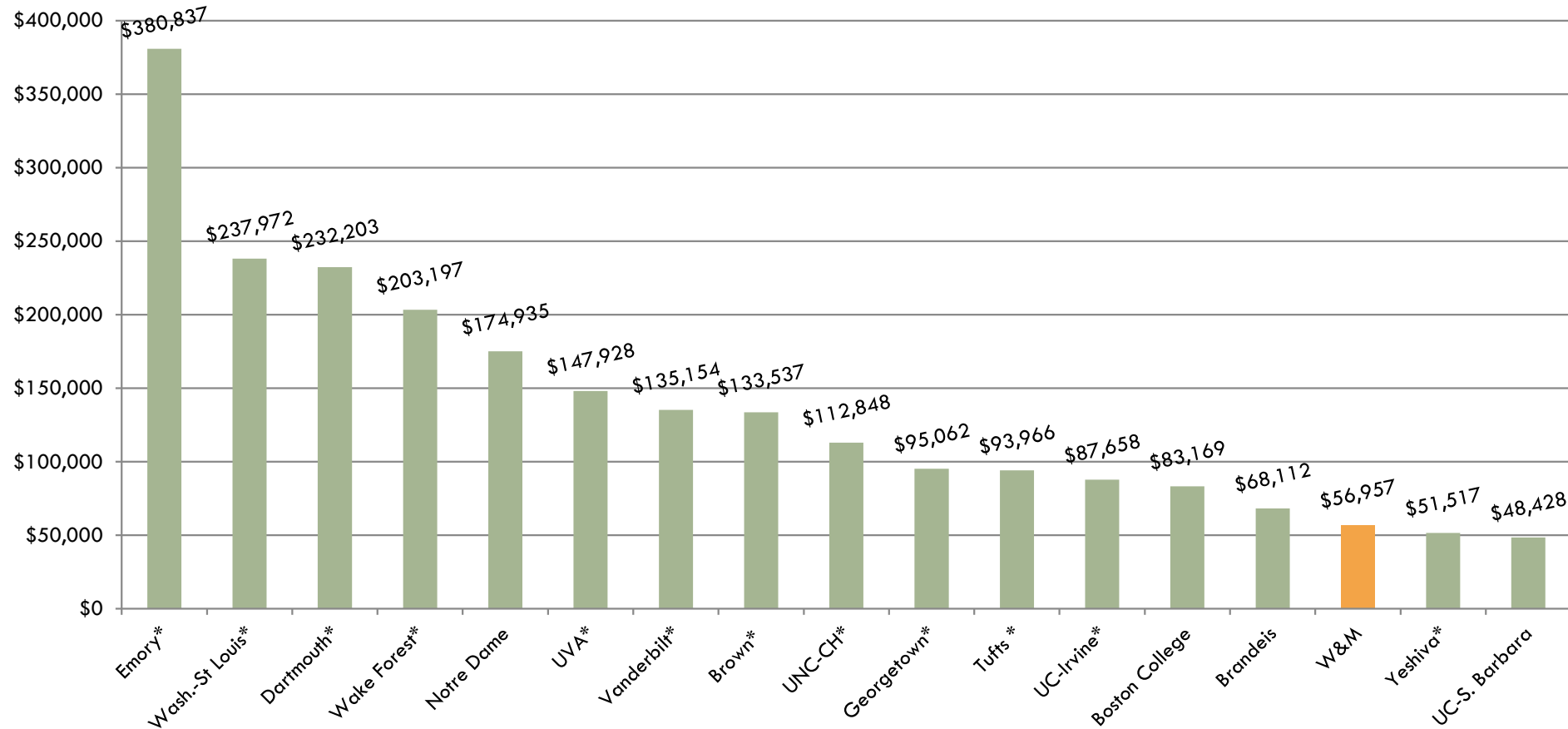
\*Denotes institutions that have a medical school

Note: Percent of tenured or tenure eligible faculty as compared to full-time instructional faculty.



- Total revenues per FTE student (FY 2017)
- Total expenses per FTE student (FY 2017)
- Total endowment asset per FTE student (FY 2017)
- Number of alumni of record (FY 2017)
- Alumni giving participation rate (FY 2017)
- Undergraduate alumni giving participation rate (FY 2017)
- Graduate alumni giving participation rate (FY 2017)
- Average alumni donor gift (FY 2017)
- Average undergraduate alumni donor gift (FY 2017)
- Average graduate alumni donor gift (FY 2017)
- Total corporate giving (FY 2017)
- Total foundation giving (FY 2017)
- Total private support per student (FY 2017)
- Total private support (FY 2017)

# Total revenues per FTE student (FY 2017)



Source: IPEDS, Financial Component

\*Denotes institutions that have a medical school

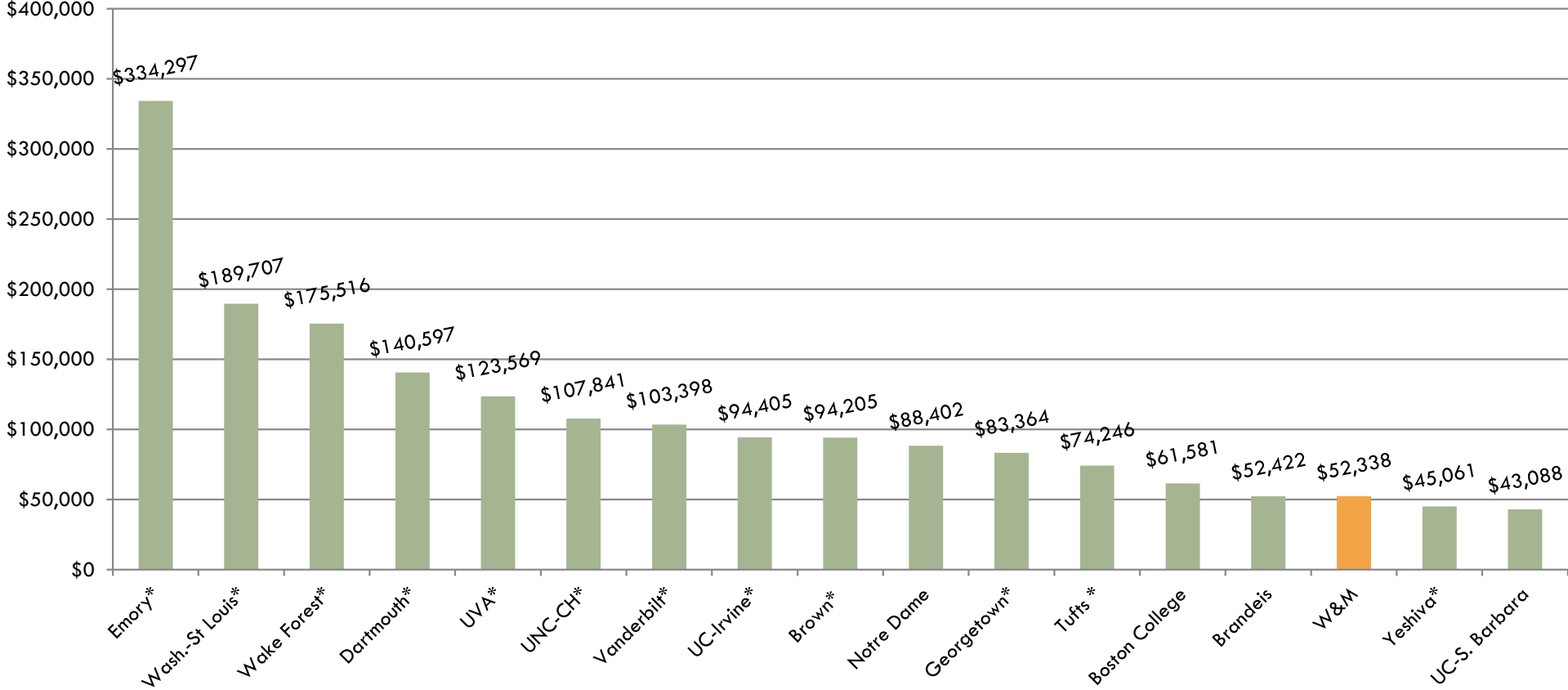
Total all revenues and other additions represents the sum of all revenues and other additions to net assets.

The full-time-equivalent (FTE) enrollment used is the sum of the institutions' FTE undergraduate enrollment and FTE graduate enrollment (as calculated from or reported on the 12-month Enrollment component) plus the estimated FTE of first-professional students.





# Total expenses per FTE student (FY 2017)



Source: IPEDS, Financial Component

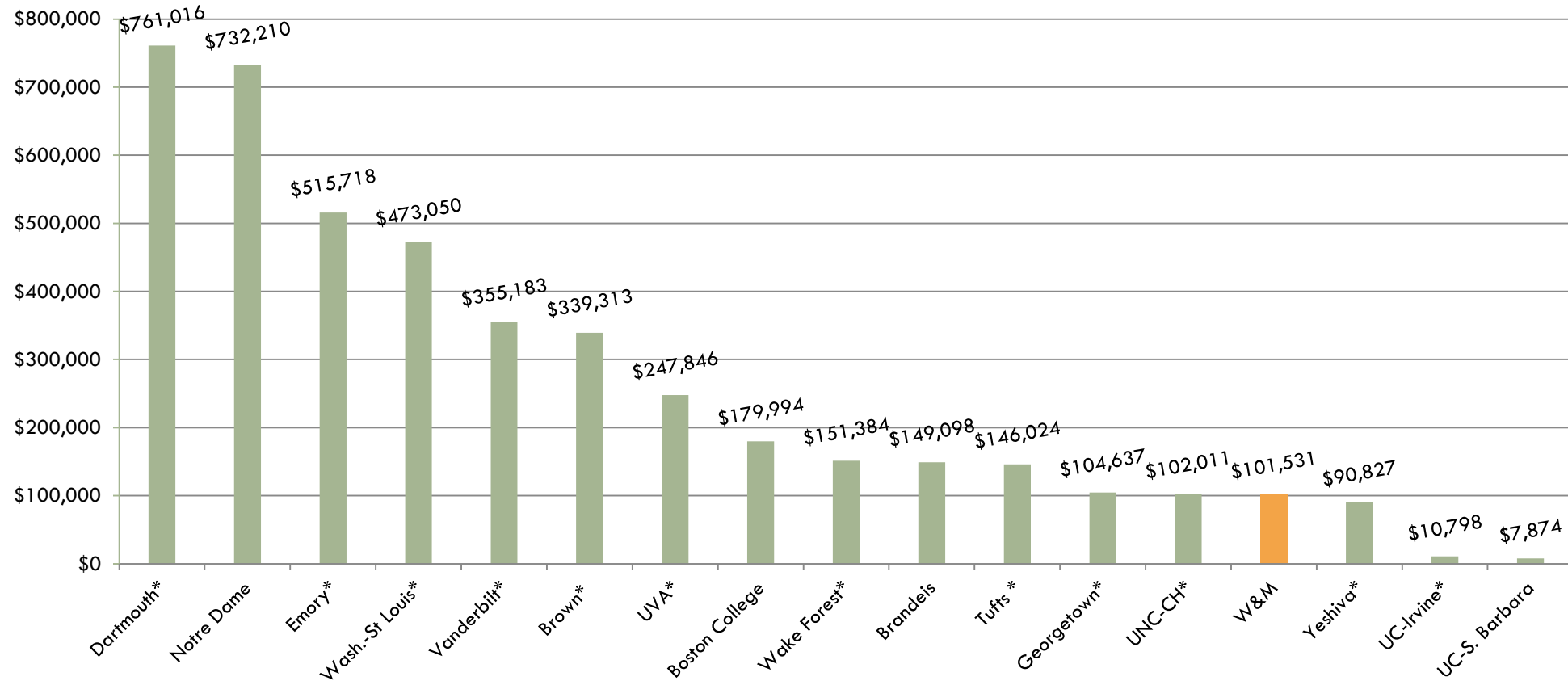
\*Denotes institutions that have a medical school

Total expenses and deductions - total expense is the sum of operating and non-operating expenses and deductions.

The full-time-equivalent (FTE) enrollment used is the sum of the institutions' FTE undergraduate enrollment and FTE graduate enrollment (as calculated from or reported on the 12-month Enrollment component) plus the estimated FTE of first-professional students.



# Total endowment asset per FTE student (FY 2017)



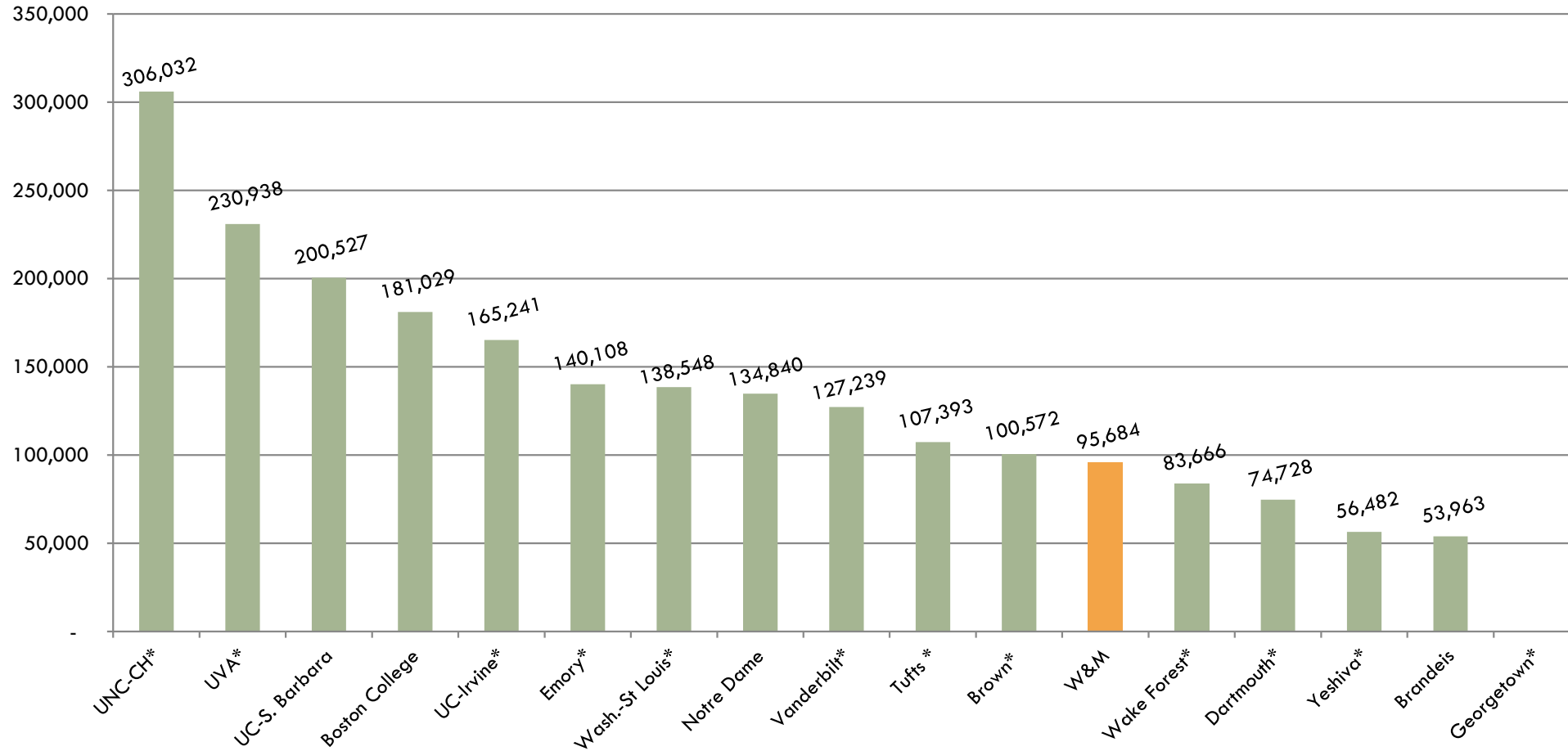
Source: IPEDS, Financial Component

\*Denotes institutions that have a medical school

Endowment assets are gross investments of endowment funds, term endowment funds, and funds functioning as endowment for the institution and any of its foundations and other affiliated organizations.

The full-time-equivalent (FTE) enrollment used is the sum of the institutions' FTE undergraduate enrollment and FTE graduate enrollment (as calculated from or reported on the 12-month Enrollment component) plus the estimated FTE of first-professional students.

# Number of alumni of record (FY 2017)

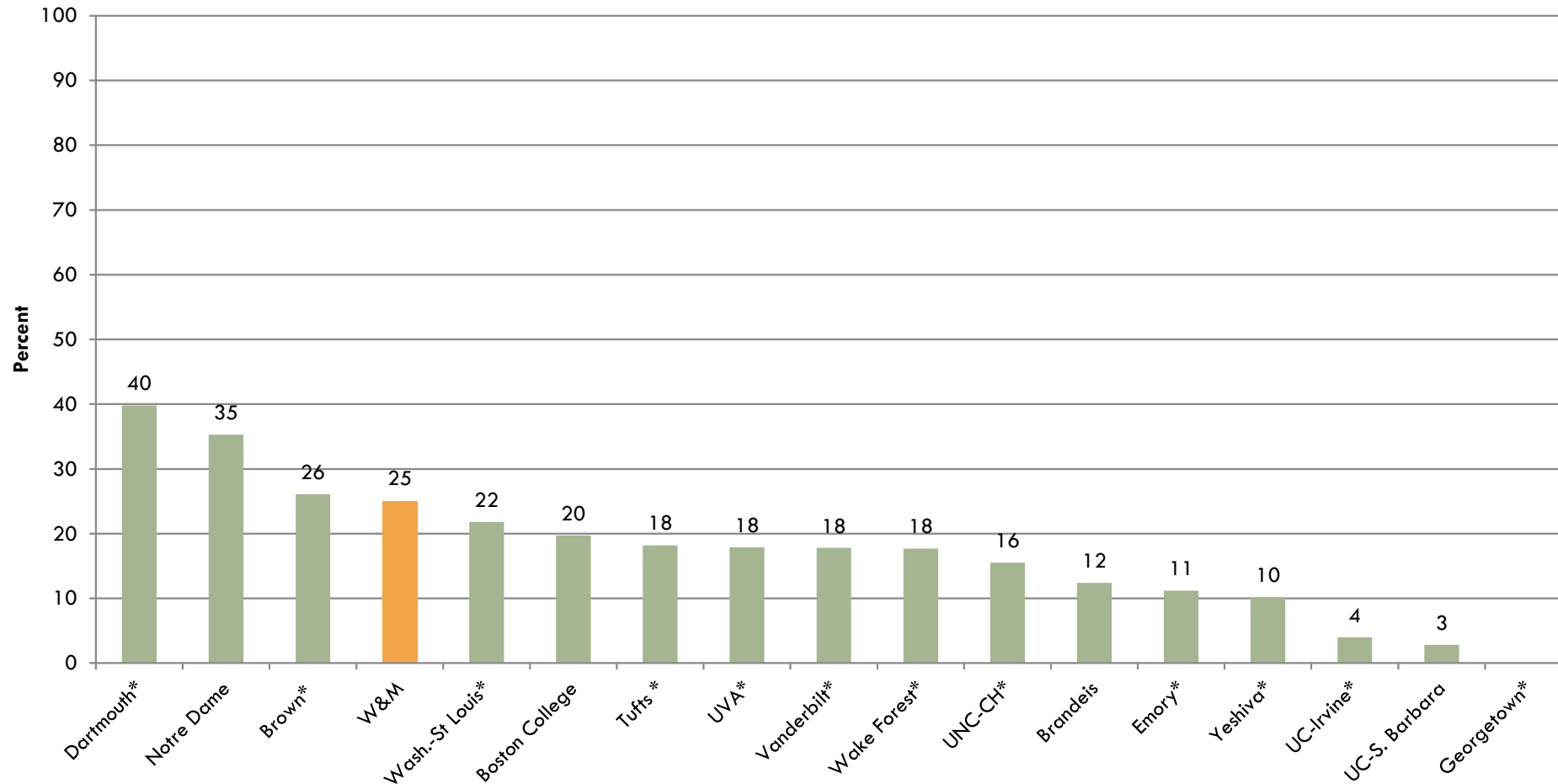


Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for Georgetown

\*Denotes institutions that have a medical school



# Alumni giving participation rate (FY 2017)



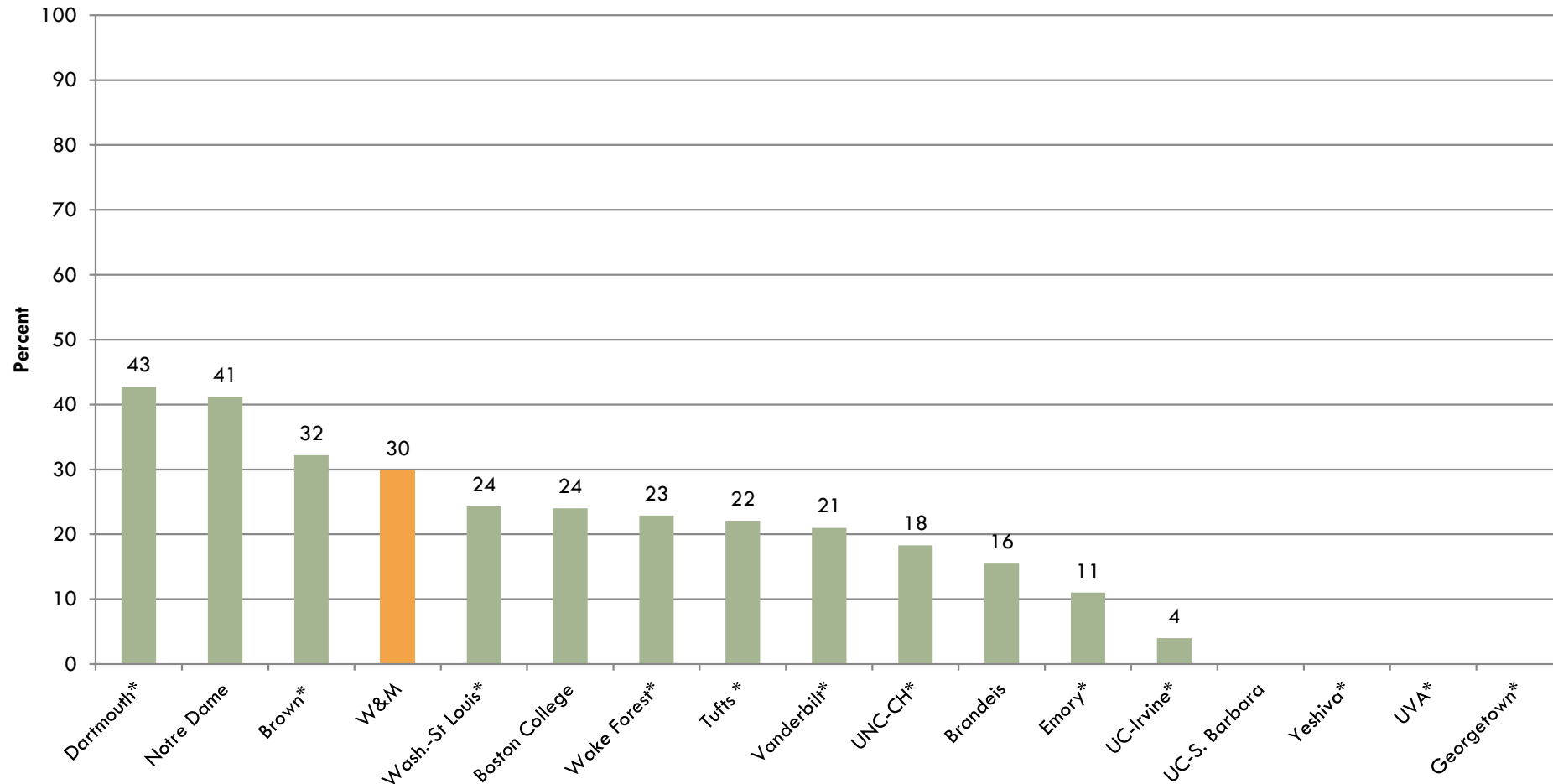
Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)

Note: data not available for Georgetown

\*Denotes institutions that have a medical school



# Undergraduate alumni giving participation rate (FY 2017)

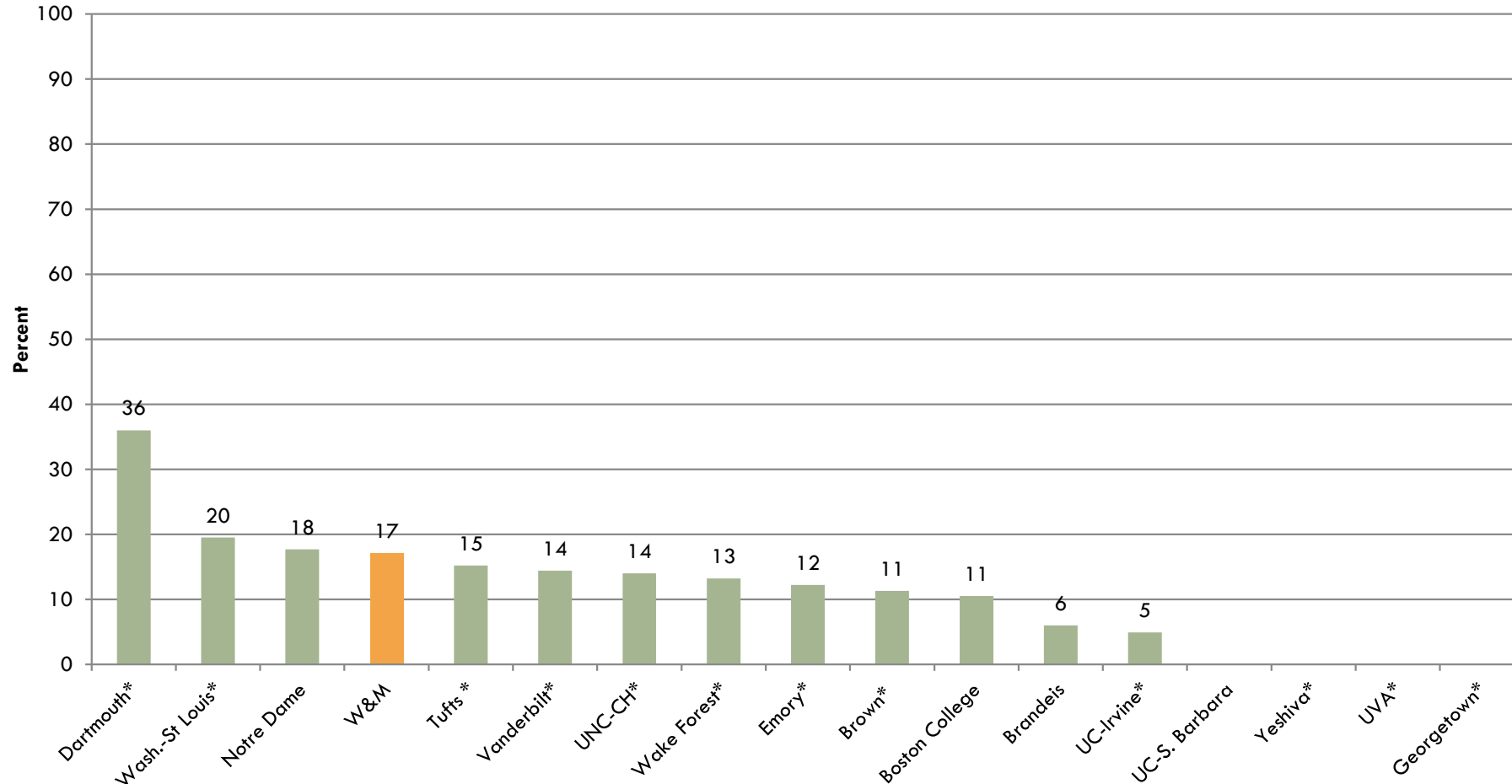


Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for UC-S. Barbara, Yeshiva, UVA, and Georgetown

\*Denotes institutions that have a medical school



# Graduate alumni giving participation rate (FY 2017)

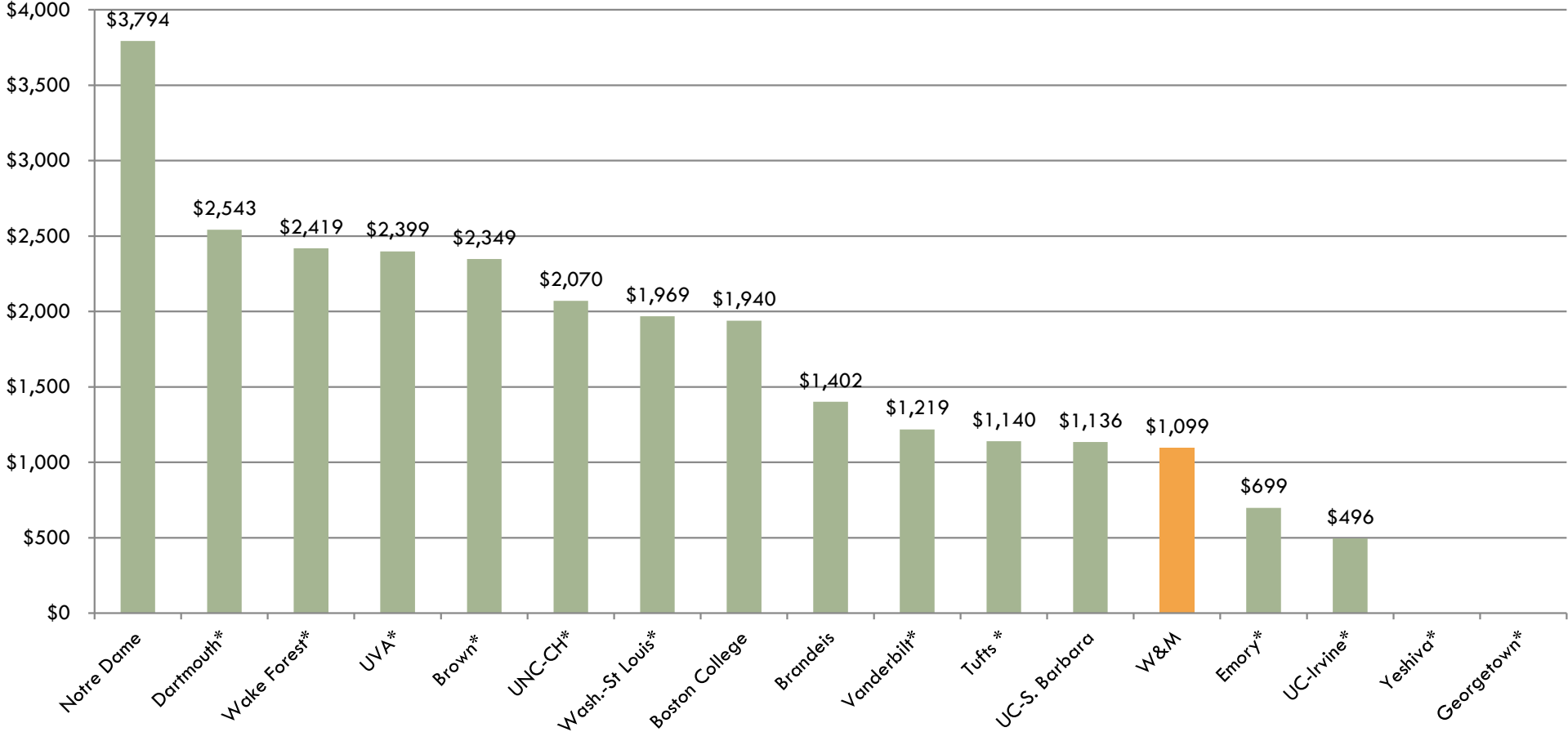


Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for UC-S. Barbara, Yeshiva, UVA, and Georgetown

\*Denotes institutions that have a medical school



# Average alumni donor gift (FY 2017)

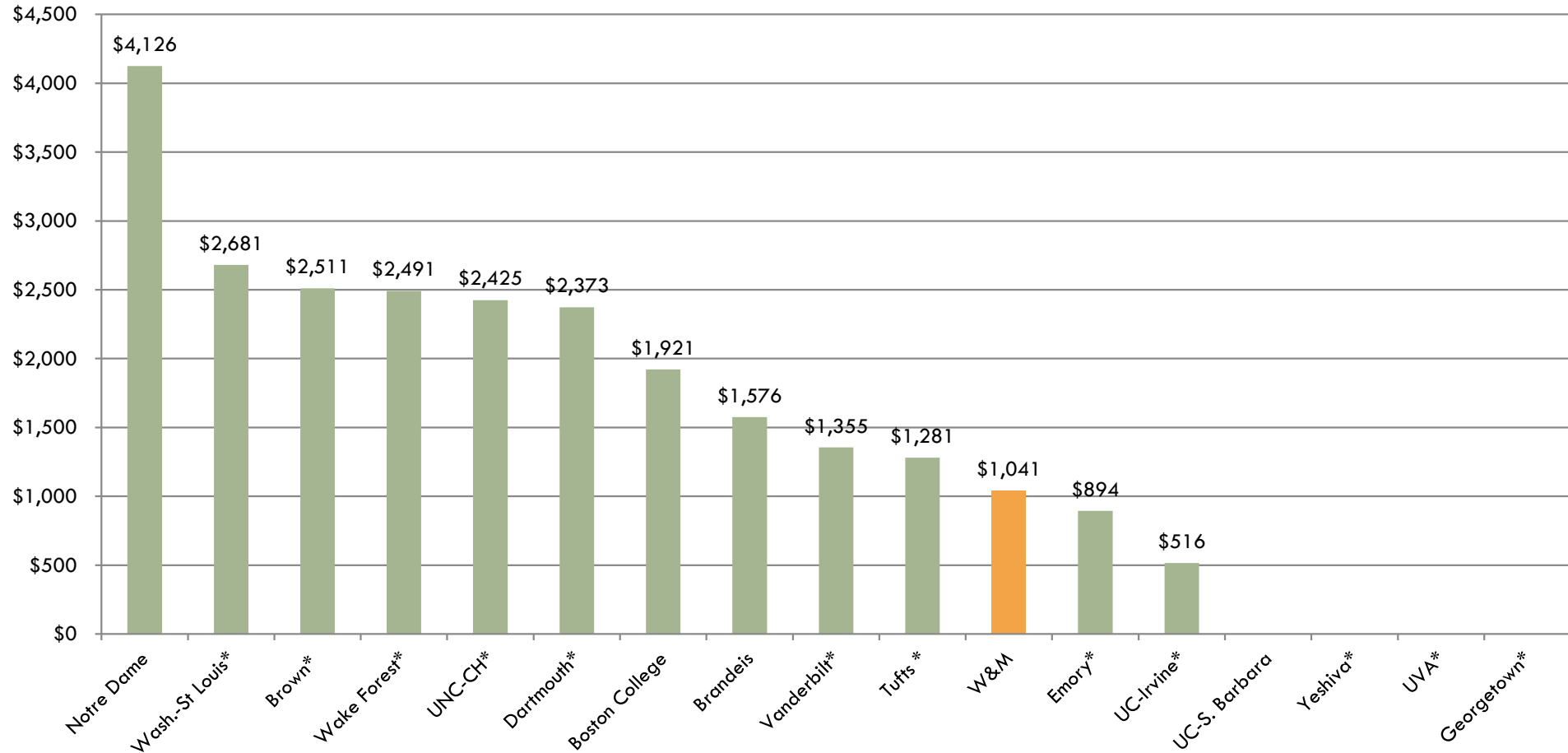


Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for Yeshiva, and Georgetown

\*Denotes institutions that have a medical school



# Average undergraduate alumni donor gift (FY 2017)



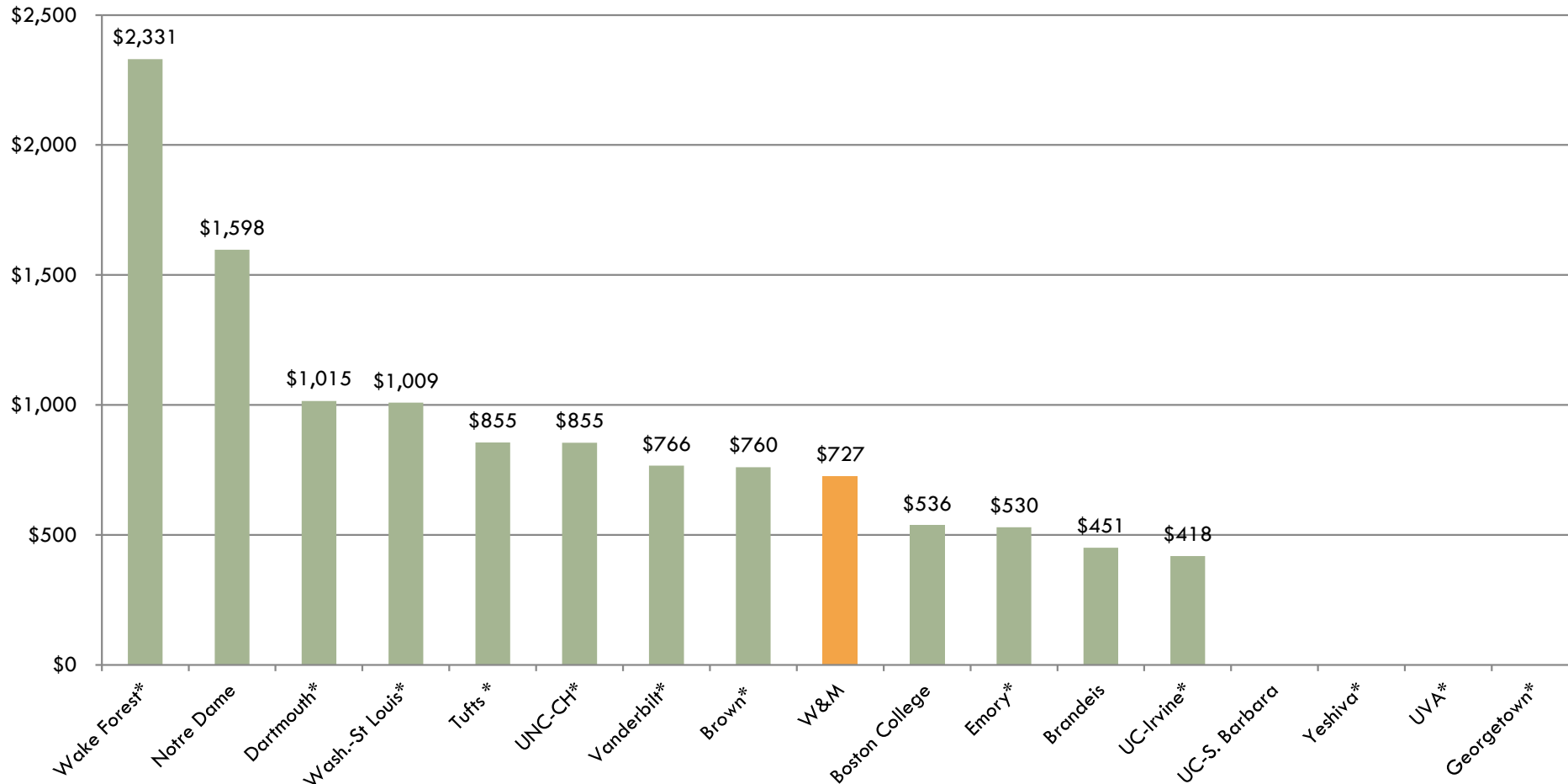
Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for UC-S. Barbara, Yeshiva, UVA, and Georgetown

\*Denotes institutions that have a medical school





# Average graduate alumni donor gift (FY 2017)

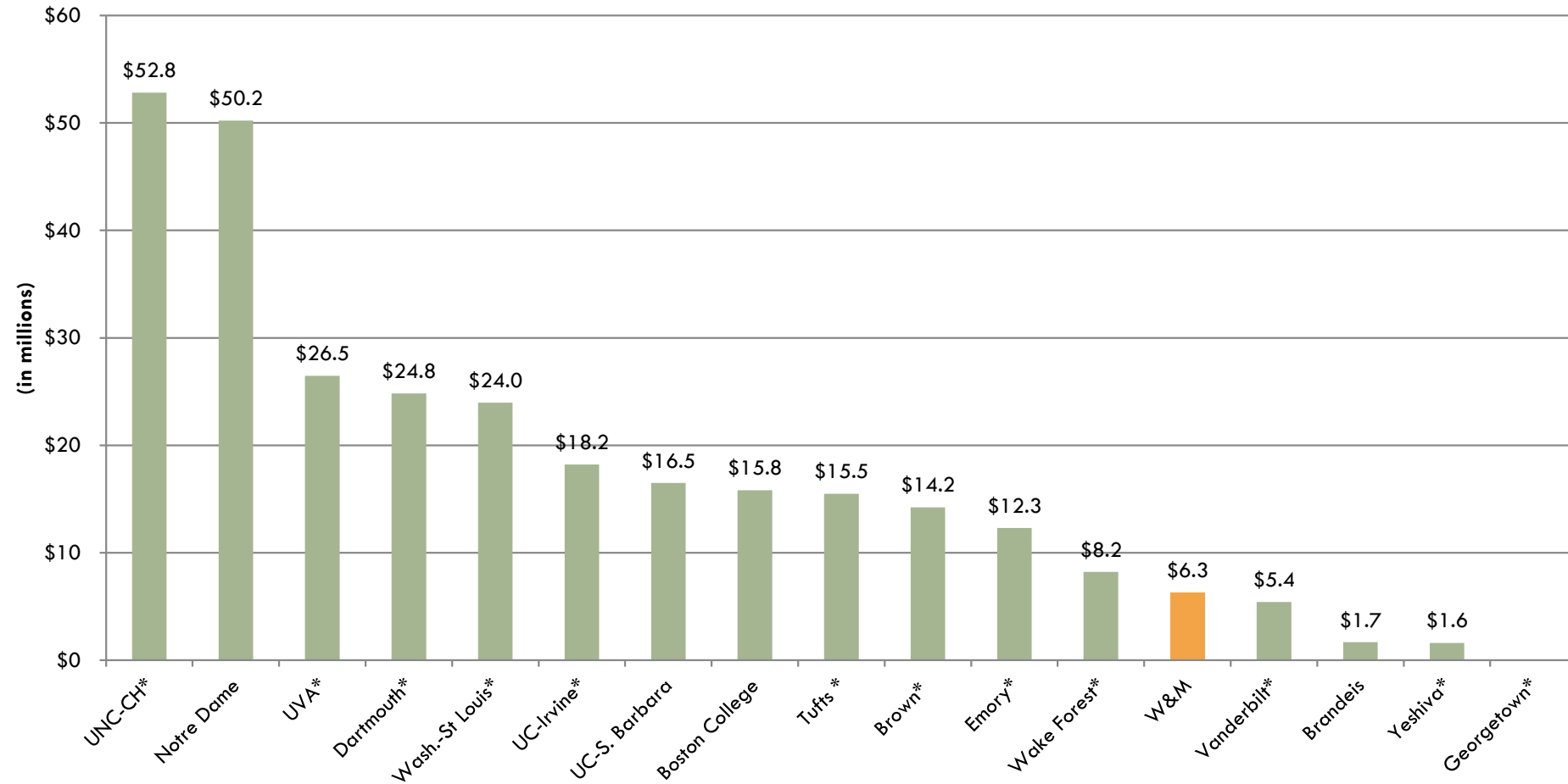


Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for UC-S. Barbara, Yeshiva, UVA, and Georgetown

\*Denotes institutions that have a medical school



# Total corporate giving (FY 2017)

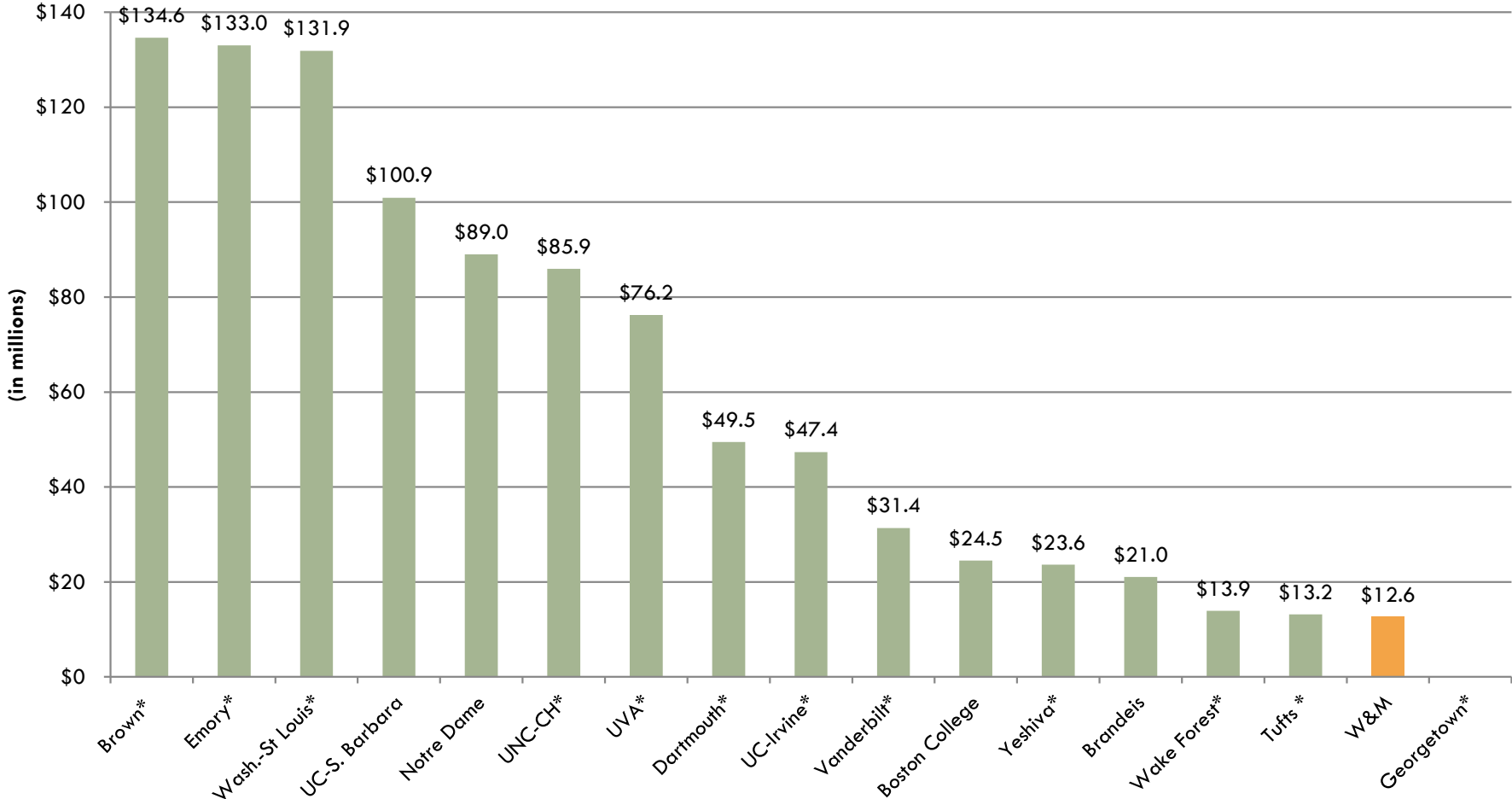


Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for Georgetown

\*Denotes institutions that have a medical school



# Total foundation giving (FY 2017)

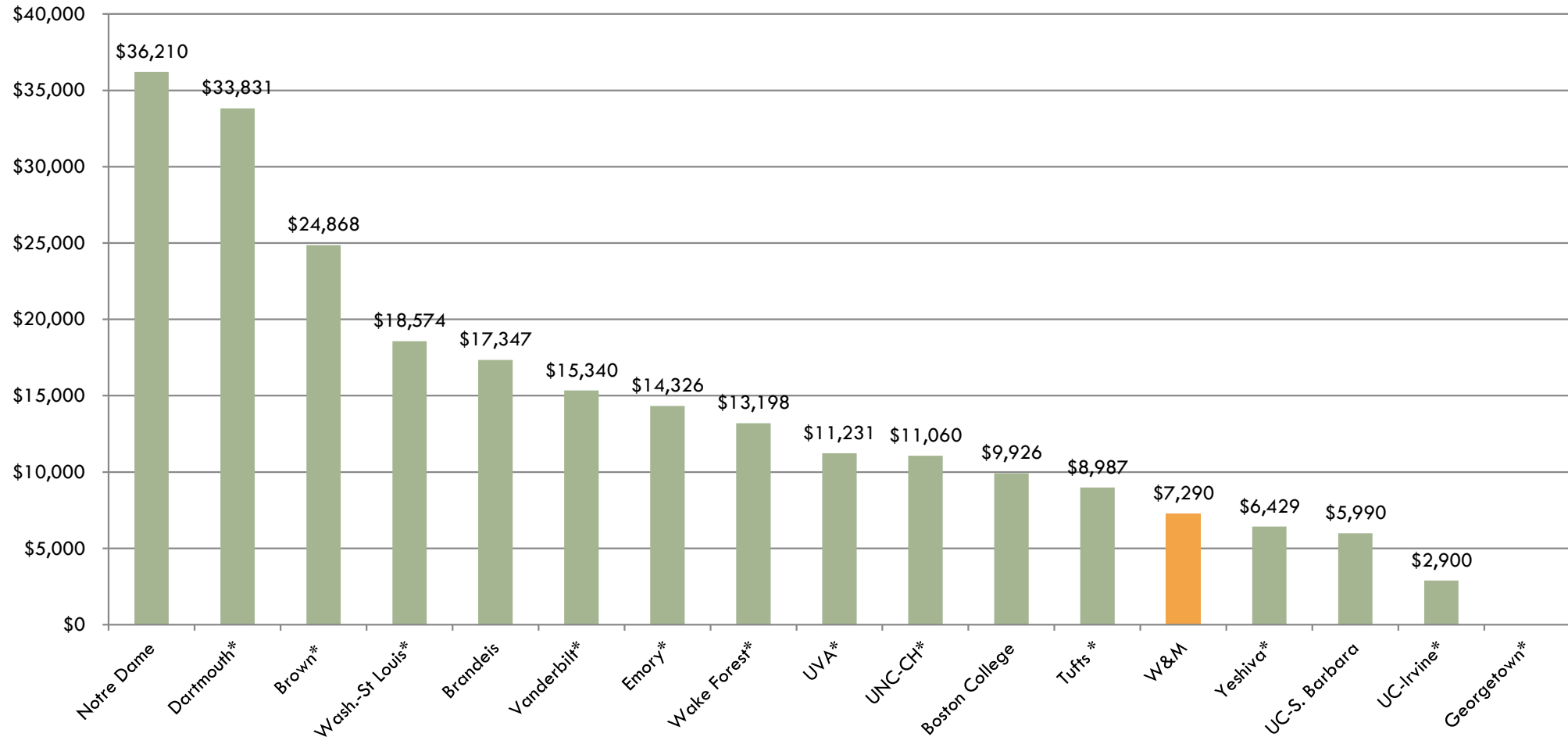


Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for Georgetown

\*Denotes institutions that have a medical school



# Total private support per student (FY 2017)

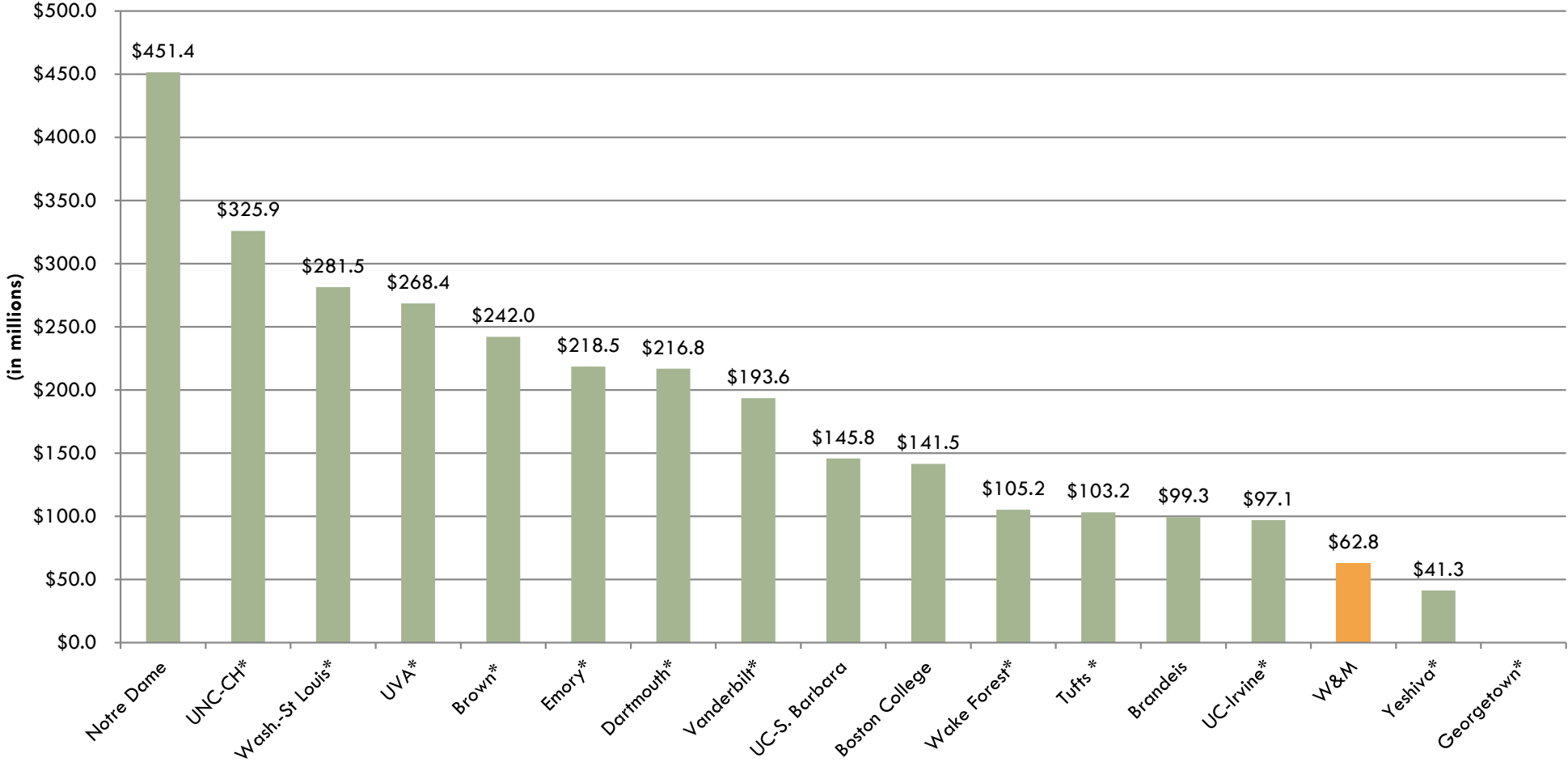


Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for Georgetown

\*Denotes institutions that have a medical school



# Total private support (FY 2017)



Source: Council for Aid to Education (CAE), Voluntary Support of Education Survey (VSE)  
 Note: data not available for Georgetown

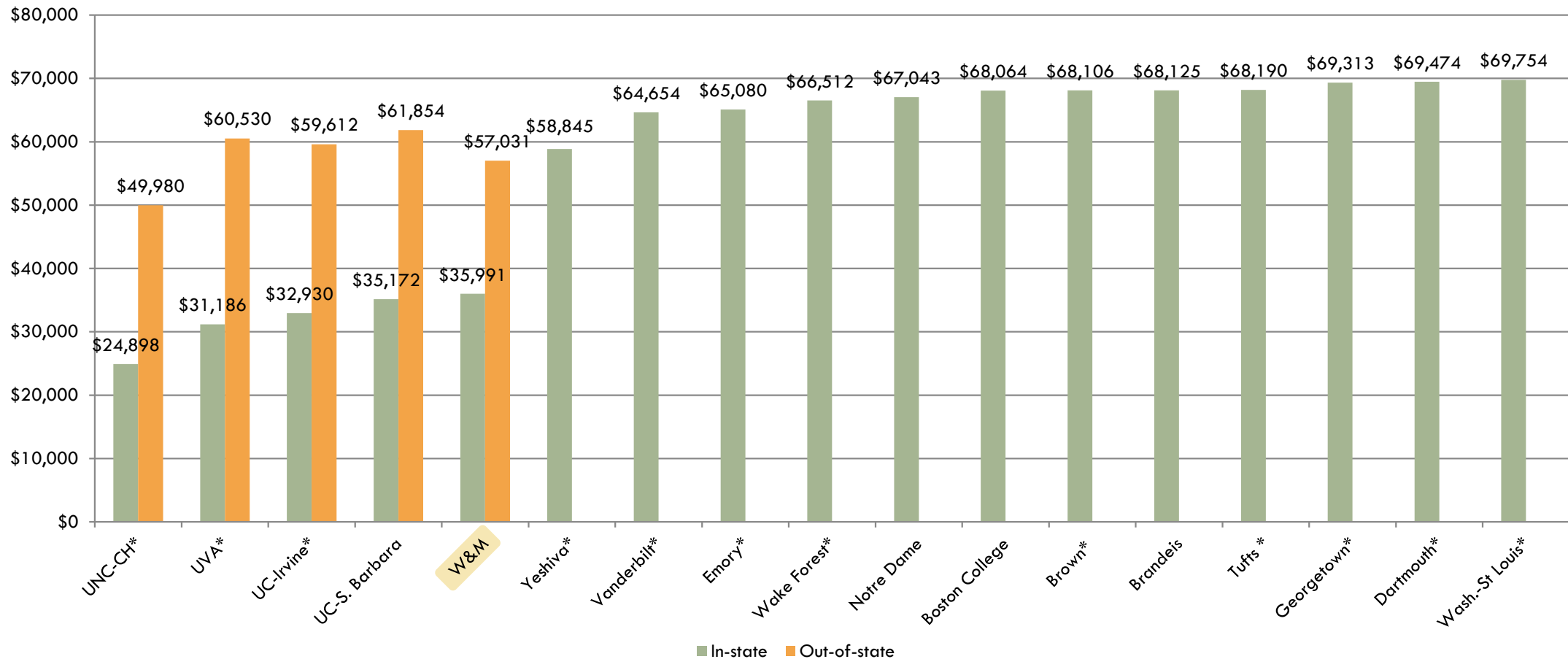
\*Denotes institutions that have a medical school



## Cost to Student and Student Financial Assistance

- Total price for students living on campus (AY 2016/2017)
- Price for students after average institutional grant (AY 2016/2017)
- Percent of undergraduates receiving financial aid (AY 2016/2017)
- Percent of undergraduates receiving grant aid (AY 2016/2017)
- Average amount of grant aid (AY 2016/2017)

# Total price for students living on campus (AY 2016/2017)



Source: Derived - IPEDS, Institutional Characteristics component

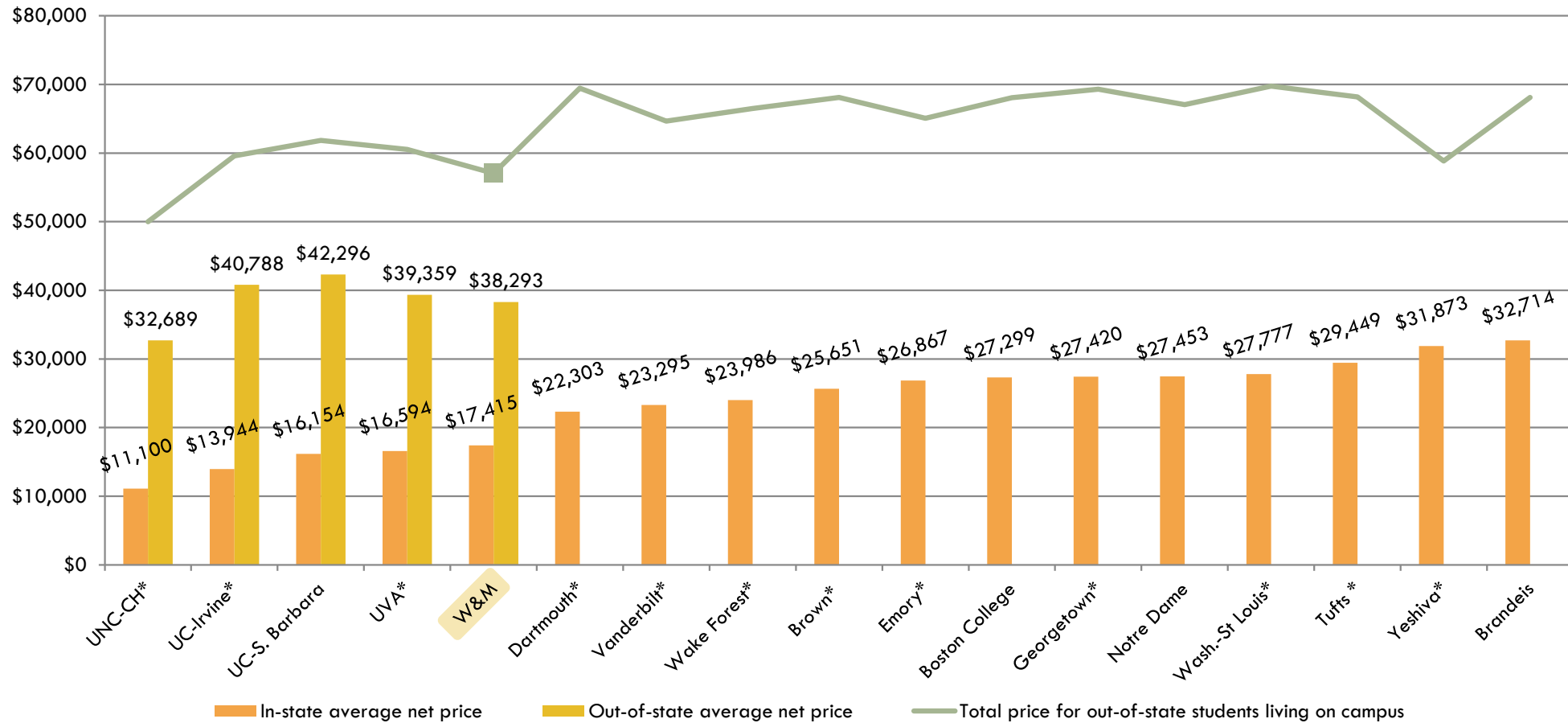
\*Denotes institutions that have a medical school

Note: Schools with the same tuition for in-state and out-of-state have a single reported figure.

Total Price is cost of attendance for full-time undergraduate students living on campus for the academic year. Cost includes tuition and fees, books and supplies, on campus room and board, and other on campus expenses.



# Average net price for students awarded grant or scholarship aid (AY 2016/2017)



Source: IPEDS, Student Financial Aid component

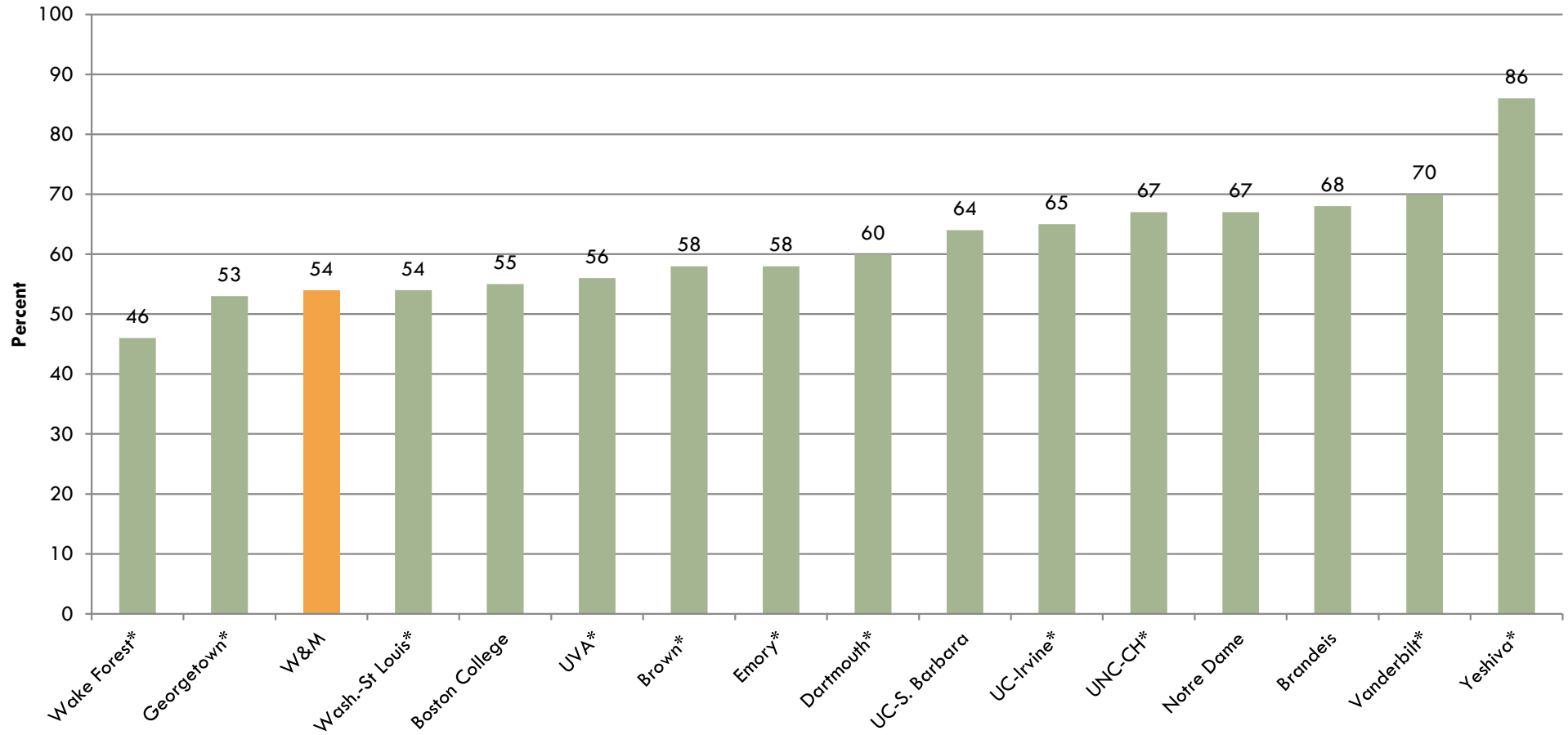
\*Denotes institutions that have a medical school

Note: Average net price for full-time, first-time degree/certificate-seeking undergraduates who were awarded grant or scholarship aid from federal, state or local governments, or the institution. Other sources of grant aid are excluded.





# Percent of undergraduates receiving financial aid (AY 2016/2017)



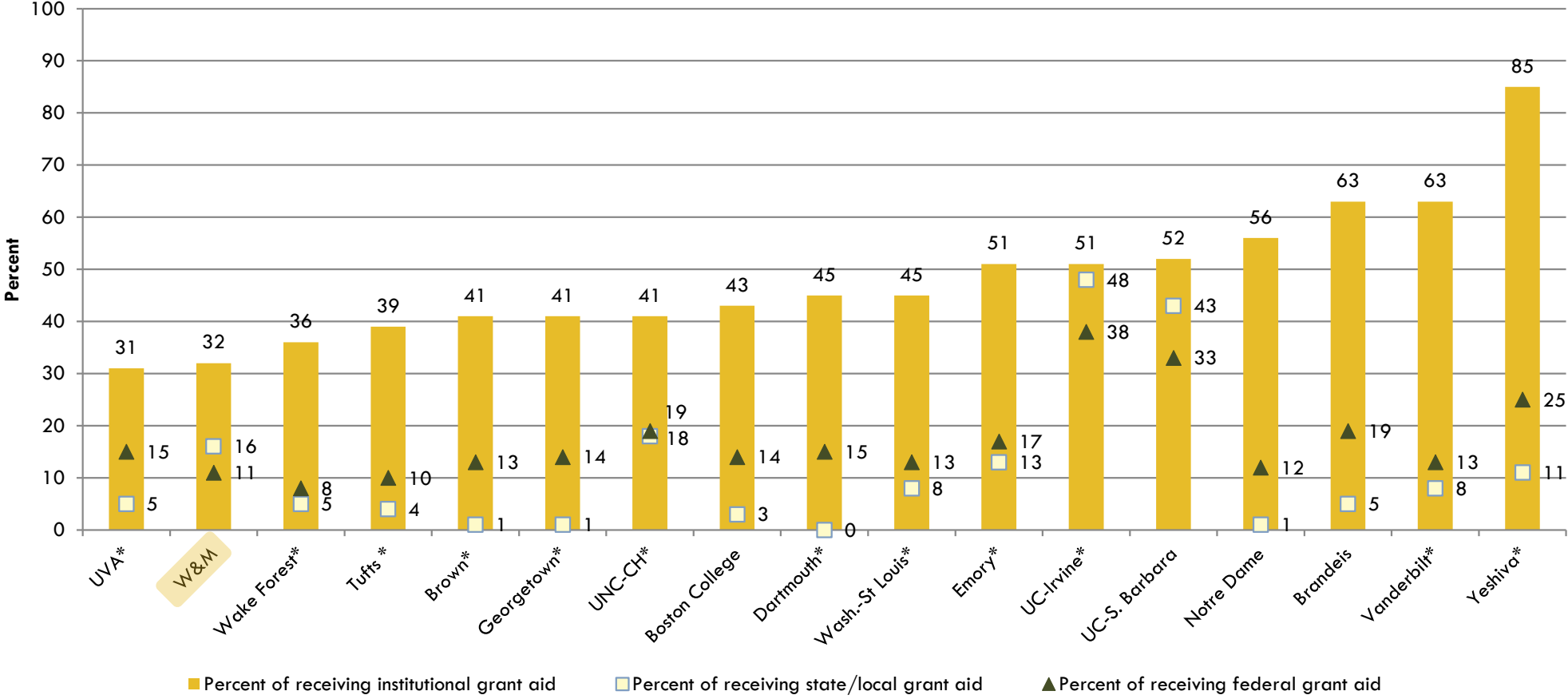
Source: IPEDS, Student Financial Aid component

\*Denotes institutions that have a medical school

Note: Financial aid figures based on percentage of all full-time undergraduates. Financial aid includes grants, loans, assistantships, Scholarships, fellowships, tuition waivers, tuition discounts, veteran's benefits, employer aid (tuition reimbursement) and other monies (other than from relatives/friends provided to students to meet expenses. This includes Title IV subsidized and unsubsidized and unsubsidized loans made directly to students.



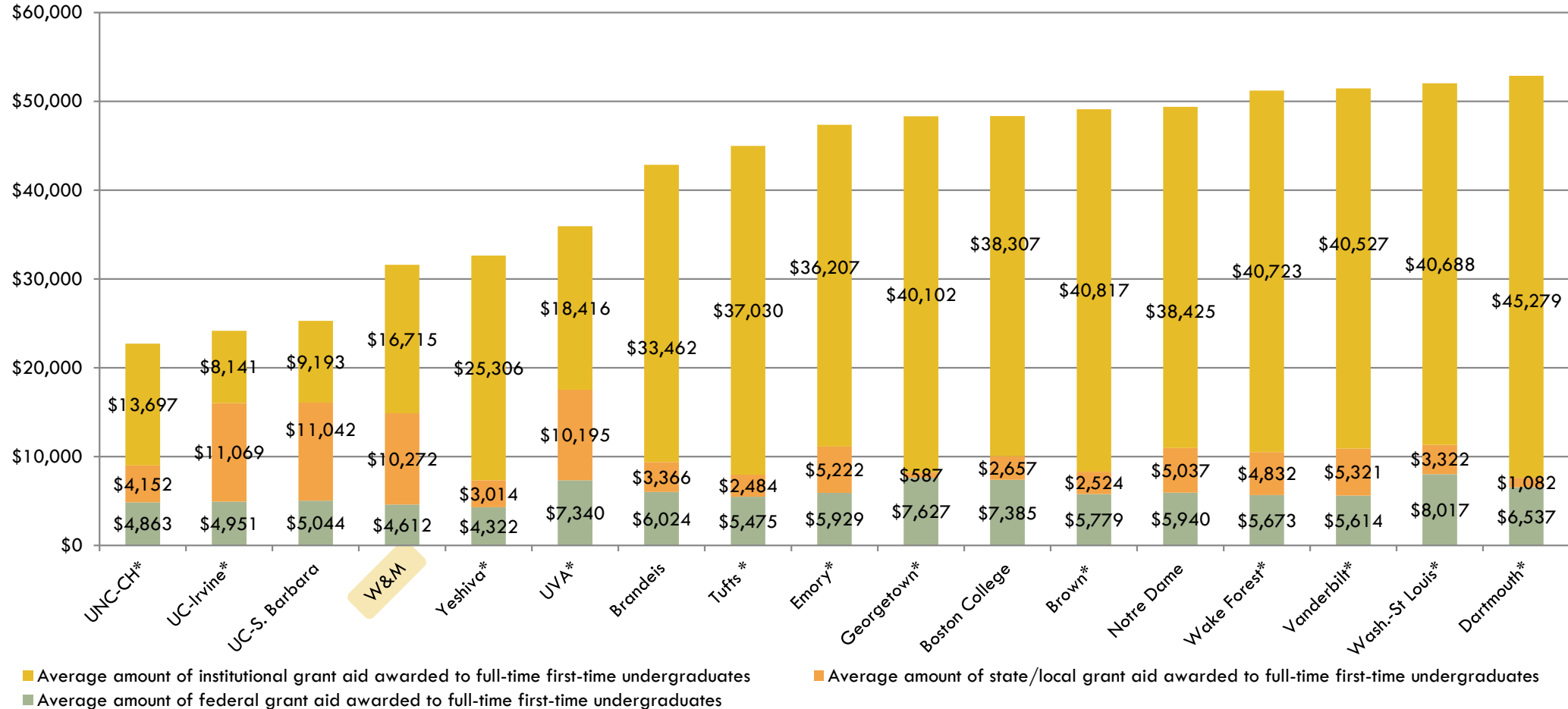
# Percent of undergraduates receiving grant aid (AY 2016/2017)



Source: IPEDS, Student Financial Aid component  
 \*Denotes institutions that have a medical school  
 Federal: grants provided by federal agencies, including Title IV Pell Grants and Supplemental Educational Opportunity Grants (SEOG).  
 State/Local: monies awarded to the institution under state and local student aid programs, including the state portion of State Student Incentives Grants (SSIG).  
 Institutional: scholarships and fellowships granted and funded by the institution. Includes scholarships targeted to certain individuals (e.g., based on state of residence, major fields of study, athletic team participation) for which the institution designates the recipient.



# Average amount of grant aid (AY 2016/2017)



Source: IPEDS, Student Financial Aid component

\*Denotes institutions that have a medical school

Note: Financial aid figures based on percentage of all full-time undergraduates.

