

Council for Fraternity Affairs  
Chapter Presidents Meeting  
April 15, 2009  
Sadler Center, York Room 6:00pm  
David Cooper, CFA Chairman presiding

I. Chapter Highs and Lows

II. Visitor – Sigma Phi Epsilon

A. Why William and Mary for Sigma Phi Epsilon?

1. The organization is seeks the reputation of good academics and focused students often associated with the College of William and Mary.
2. Current programs are complimentary of William and Mary Greek Life.
3. Sigma Phi Epsilon has a legacy on campus as its thirteenth chapter here in 1904 and was here until 2004.

B. Why did we leave?

1. The previous chapter left values behind and did not embrace national programs.

C. Sigma Phi Epsilon Initiatives

1. The Balanced Man Program- Sound Mind and Sound Body
2. Leadership Continuum- compliments programs offered locally
3. Largest annual grant towards undergrad leadership education.

D. Statistics

1. Largest Fraternity- 14,500
2. Highest National GPA: 3.08
3. Largest Headquarters Staff (Located in Richmond, VA)

E. Balanced Man Program

1. 4 year continuous development program
2. Eliminates the pledge program- full member from the first day
3. 4 stages, relevant to each year's needs; increased retention
4. Sound Mind and Sound Body
5. Led to increased membership and higher GPAs

F. Leadership Continuum

1. EDGE- new member program
2. Carlson Leadership Academy- officer training
3. Conclave- bi yearly national meeting
4. Ruck Leadership Institute- 5 day intensive leadership
5. Tragos Quest to Greece- select across the nation to go to Greek and learn about Sound Mind/Sound Body; Greek values

G. Past Expansions

1. Wake Forest University
  - a. 43 new members
  - b. 3.25 GPA
  - c. Four Faculty Advisors
2. Villanova
  - a. 48 new members
  - b. 3.30 GPA

H. Why successful?

1. Commitment- 2 to 3 members of national staff on site during recruitment
2. Recruitment- balanced man scholarship: rewards non-greek; proactive recruitment strategies

J. 4 step process to expansion

1. Volunteer recruitment and development
  - a. Recruits 7-11 Alumni Volunteers in order to create a network of support for the chapter
2. On-site recruitment
  - a. After formal recruitment; one on one interview
3. Chapter Training and development
  - a. One site officer training; faculty involvement, create recruitment plans; alumni mentors for officers
4. Transition and post-site support
  - a. Transitioning to the regional director/alumni board; bi-weekly visits from regional director; exec board retreats, and recruitment workshops

K. Questions

1. Do you ever want to participate in formal recruitment?
  - a. Initially no, down the line we would participate, but not emphasizing only during formal recruitment
2. How would national organization react if the administration changed rules, school policies, would the national organization approach the school to help the chapter?
  - a. We've had to work with several administrations through policy changes, and worked with the greek community to serve as a mediator to create a beneficial policy
3. How do you do the balanced man program without a pledge program?
  - a. The program is built such that there is a new member education period, in which we discuss the fraternity history
4. How would you deal with future problems that might develop in the future?
  - a. In our successful chapters we have strong alumni support; we would seek out alumni support for this chapter
5. How old is the non-pledging model?

- a. Established in the early 1990s
- 6. There are 18 fraternities here, how would your recruitment affect it; Overall recruitment levels have been up, but per chapter recruitment levels have decreased
  - a. One of our first initiatives will be to work with the Greek community is to grow the Greek community. Our success is dependent upon all of yours as well.
- 7. Why did your old chapter fail; how did you fail?
  - a. The chapter started distancing itself from the national office; we would create alumni volunteers to create an effective system and be more involved
- 8. Are you're picking alumni advisors from the failed chapter?
  - a. The people who were involved with the chapter when it started to distance itself from us will not be involved with this chapter again. We would do a screening process; doesn't even have to be a SigEp alumnus.
- 9. What is the possible Greek percentage at W&M?
  - a. If the Greek system was done right, everyone would go Greek
- 10. Lots of chapters have lost their houses, but it's a rough sell here, when we have a lot of issues now, how can Sigma Phi Epsilon make it better
  - a. We would recruit and retain the best
- 11. What are concrete examples of strategies?
  - a. We have to be more proactive – Very heavy national involvement, we'll have people talking one-on-one to everyone that is referred to us and we plan on talking to every student organization on campus to find good men.
  - b. Have to educate people – We'll end up talking to 100's of people, most will decide SigEp is not for them, but we'll get 5 or 10 for each 100 and maybe the rest of those men wont be SigEp but could take another look at Greek Life and end up joining your chapters.

### III. Officer Reports

- A. ARC Bingo - Ryan Eickel, Philanthropy Chair
  - 1. ARC Bingo is next Thursday, April 23.
  - 2. Volunteer forms are due tomorrow, April 16 to the ISC/CFA Office or via email to Anne Arseneau.
- B. Greek T-Shirts - John Hill, Public Relations and Technology Chair
  - 1. Greek t-shirt order forms are due today, April 15.

C. Greek Faculty Reception and Study Room - Chris Sardo, Scholarship Chair

1. Please email Chris Sardo scholarship information for the Greek Faculty Reception.
2. The next Greek Study Room will be Sunday, April 26 from 1-5 PM in Blair 205.

D. Spring Clean Competition - Matt Sullivan, Vice Chair

1. The Spring Clean Competition will take place next Thursday, April 23 at 4 PM.
2. Judges will walk through the first floor and basement
3. The winner will receive a \$75 gift certificate to Lowes
4. Chapters may opt-out their houses too.

E. Budget Proposal and Chair's Report - David Cooper-Chair

1. The Budget Proposal was presented for the 2009-2010 academic year. Total income, total expenditures, and the total budget for each CFA officer are represented in the table below.

Total Income	\$13,395.00
Total Expenses	\$13,395.00
Chair	\$3125.00
Vice Chair	\$225.00
Recruitment Chair	\$2925.00
Programming Chair	\$2725.00
Community Service Chair	\$1150.00
Scholarship Chair	\$1495.00
PR Chair	\$200.00
Organizational Chair	\$900.00
Judicial Chair	\$650.00

2. No one has applied for the UIFI scholarship yet. The deadline has been extended to Friday, May 1. Early applications will be given preference.
3. We will be working with the alumni association to build a database of contact information. Contact Mark Constantine to cross check your list from nationals.
4. Remember that the Fraternity Guidelines state that chapters must submit service hours, philanthropy donation totals, and a list of activities that brothers are involved in.

F. Advisor's Corner – Jen Leung, Greek Life Advisor

1. A Greek community report will be compiled over the summer, so it is crucial to turn in all information possible for your national

organization to see. This is also great for the new Vice President of Student Affairs.

2. Your national organization should have a roster of alumni, please contact them if you are seeking alumni support.

3. Please schedule your end of semester meetings with Jen Leung.

4. Please turn in lists of new officers so that list servs can be updated.

5. Please help in putting together rosters in order to get accurate grade reports.

6. Vice President of Student Affairs Forums are next week. Please attend and show the importance of Greek Life on campus.

7. Please complete any outstanding chapter sanctions as soon as possible.