

MOMENTUM

Student Leadership Development is excited to announce a new initiative to support the fraternity/sorority experience at W&M. The "MOMENTUM" program will support chapter leaders in fostering incremental improvements within their organizations. The program is designed to empower chapter leaders to make meaningful strides in key areas of the membership experience and chapter operations. Let's delve into the why, how, and what of MOMENTUM.

Why MOMENTUM?

Purpose: The MOMENTUM series is driven by a commitment to supporting chapter leaders in making incremental changes that positively impact their organizations. The goal is to provide space, connection, and conversations that will assist chapters in formulating relevant and attainable goals within the chapter. And along the way, we hope to build better interfraternal connections and stronger relationships.

How MOMENTUM Works:

Facilitated Content & Peer-to-Peer Interaction: MOMENTUM sessions will be a blend of facilitated content and peer-to-peer discussions within a targeted topic. Each participating chapter will create a focused goal that can be accomplished this semester and provides MOMENTUM for your organization within the targeted topic. Monthly 90-minute sessions will provide a structured platform for officers in these areas to share solutions and engage in problem solving with peers.

Coaching Support: Our development series will feature content experts among the university staff who will serve as coaches on the selected topic. These coaches will facilitate the sessions and offer continued support beyond the session times. These coaches are committed to guiding leaders through challenges, providing insights, and ensuring their success in achieving their set goals.

Self-Directed: MOMENTUM provides the space for a self-directed experience on the selected topic area. Participants identify the goal(s) that will support their organization's forward movement.

Focus Areas: The initial focus areas for MOMENTUM will be Recruitment and Health & Wellness. These focus areas were elevated through many conversations with fraternity and sorority members as topics that are critical to supporting strong chapters and a strong fraternity/sorority experience at W&M. MOMENTUM topics will allow officers to delve into strategies, best practices, and innovative approaches to drive positive change within their chapters. The Spring 2024 semester will pilot two separate MOMENTUM sessions on (1) Recruitment & Membership Growth and (2) Health & Wellness.

As we embark on this journey together, MOMENTUM aims to be more than just a series—it's a movement towards continuous improvement, relationship building, collaboration, and sustained success.

We are excited to support the positive changes that will unfold within your chapters as we navigate this developmental journey together.

Thank you for your dedication to the growth and enhancement of our fraternity and sorority community.

Let's build **MOMENTUM!**