

THE COLLEGE OF WILLIAM AND MARY

GREATER WILLIAMSBURG REGIONAL PROJECT ANNUAL REPORT UPDATE

2008 – 2009

1. Continue support for the Sharpe program (the Sharpe Community Scholars Program offers approximately 75 students the opportunity to connect their academic studies with community engagement) and student volunteer activities.
2. Collaborate with the City of Williamsburg to promote economic development associated with the College on the campus perimeter, to include planning for expanded student retail opportunities and planning for placement of the School of Education on the vacated Sentara Hospital site. Initiate a strategic plan for the extended campus perimeter.
3. Develop collaborative economic development and workforce development programs with the James City County Office of Economic Development and Thomas Nelson Community College through the Discovery Center.
4. Support marketing activities by the Hampton Roads Economic Development Alliance, the City of Williamsburg, James City County, and York County to attract knowledge-based companies to the area.
5. Collaborate with the Greater Williamsburg Chamber and Tourism Alliance to create action plans to address the regional workforce challenges.
6. Partner with the Greater Williamsburg Chamber and Tourism Alliance to deliver business outreach courses and seminars.
7. Mentor companies in the James City County incubator and continue to engage Business School faculty in developing support modules and providing direct consulting services.

8. Engage faculty, particularly in the School of Business, with regional companies through W&M's Community Outreach Research Program (CORP) and funding from the U.S. Department of Commerce EDA grant.

9. Chair monthly CEO Forum meetings and provide CEOs of local technology companies the opportunity to discuss and analyze complex business issues.

10. Develop white papers that highlight areas of economic opportunity for Greater Williamsburg.

11. With the Office of Student Volunteer Services and the SHARPE Community Scholars Program, develop a conceptual student leadership development program modeled after Leadership Historic Triangle.