



## Office of Economic Development *Newsletter*

### Jim's Corner



Welcome to the first edition of the College of William & Mary's Economic Development newsletter - **CONNECTIVITY**. Our goal for this newsletter is to keep you, our partners, informed of the work William & Mary is doing to help grow the local, regional, and statewide economies.

Over the past few years, we have developed [five major projects](#) that leverage the unique strengths of William & Mary. They are: [1\) Greater Williamsburg](#), [2\) Chesapeake Bay](#), [3\) Hampton Roads Technology Clusters](#), [4\) City of Portsmouth - World Class Maritime Center](#), and [5\) The Petersburg Partnership](#). This and future editions of **CONNECTIVITY** will report on our progress in each area. We are particularly pleased that so many faculty members and business partners have been able to develop strong collaborations in support of those projects.

We hope you enjoy reading **CONNECTIVITY**. To find out more about William & Mary Economic Development and to discuss ways we can work with your organization please complete our [contact card](#). We look forward to hearing from you!

Thanks,  
Jim

James R. Golden, Ph.D.  
VP - Strategic Initiatives

# [Connectivity]

## • Regional Economic Development Study Completed

Graduate students in the [Thomas Jefferson Program in Public Policy](#) have completed the study, [Regional Economic Development: An Analysis of Practices, Resources and Outcomes for Virginia's Gateway Region](#). According to Renee Wyatt-Chapline, Executive Director of Virginia's Gateway Region, the objective of the study was to "make sure our best practices were best practices that were most effective and our resources were being utilized as efficiently as they possibly could be". [READ MORE](#)



## • Students Build Houses in Petersburg

Students from the College of William & Mary helped build houses in Petersburg for [Tri-Cities Habitat for Humanity](#), [Pathways](#), and [Elder-Homes](#) on MLK Day for National Day of Service. Joining them was Governor Tim Kaine and his family. [READ MORE](#)



## • Large Impact for Small Businesses

Quietly, steadily over the last few years, professors at the [Mason School of Business](#) have been working to develop a seminar series that would provide area businesses with the tools and information to avoid the many pitfalls to success that confront them. [Hector Guerrero](#), working under the leadership of the [Technology and Business Center \(TBC\)](#) at the College of William & Mary, has been at the forefront of this effort. [READ MORE](#)



## • Who's in the Office of Economic Development

Get to know [Vicki Clarke](#), the Office Manager for the Office of Economic Development. Favorite Book - Anything by [David Baldacci](#); Favorite Meal - [Lobster Tail](#); Best Vacation - [Cruise to Alaska](#); Favorite Quote - "Do unto others as you would have them do unto you". [READ MORE](#)



## • Economic Development Launches New Website

The Office of Economic Development launches its new website. [SEE MORE](#)



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