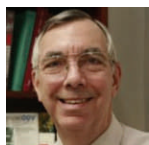




### Jim's Corner



Welcome to the second edition of the College of William & Mary's Economic Development newsletter - **CONNECTIVITY**. Much has happened at William & Mary since the last edition of the newsletter.

For starters, in April 2009 the College's Board of Visitors approved a [strategic framework](#) for the next five years to move William & Mary toward achieving its [vision](#). Throughout the [strategic framework](#) opportunities abound for the Office of Economic Development to continue to engage the College's faculty and students in our [five major projects](#) that leverage the unique strengths of William & Mary: [1\) Greater Williamsburg](#), [2\) Chesapeake Bay](#), [3\) Hampton Roads Technology Clusters](#), [4\) City of Portsmouth - World Class Maritime Center](#), and [5\) The Petersburg Partnership](#).

The College's Technology and Business Center completed year one of a two year project with Opportunity Inc. of Hampton Roads to deliver its signature Business Strategic Education Module Series for the [SEVA-PORT](#) project. Under this program representatives from the Transportation, Warehousing, Distribution, and Modeling & Simulation industries received classroom instruction from faculty members at the [Mason School of Business](#) with funding provided by the United States Department of Labor.

Finally, [Leonard Sledge](#) was promoted to the Director of the Office of Economic Development. Since joining the Office of Economic Development in 2007, Leonard has been a key contributor in our success. In his new role, Leonard will continue to look for innovative ways to **CONNECT** the College of William & Mary with diverse organizations for the purpose of helping to build a stronger local, regional, and statewide economy.

We hope you enjoy reading **CONNECTIVITY**. To find out more about William & Mary Economic Development and to discuss ways we can work with your organization please complete our [contact card](#). We look forward to hearing from you!

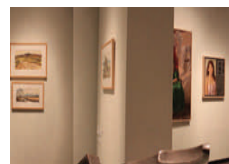
Thanks,  
Jim

James R. Golden, Ph.D.  
VP - Strategic Initiatives

# [Connectivity]

## • **Developing the City of Williamsburg's Creative Economy**

Nationwide, over the last two decades, there has been a growing movement linking arts and cultural assets with the economic development goals of creating jobs and wealth, connecting positive, sustained growth to the ability to create new products and services (Maine Arts Commission, 2004). The College of William & Mary Office of Economic Development recently collaborated with the [City of Williamsburg](#) to write the white paper, [Developing the City of Williamsburg's Creative Economy](#). [READ MORE](#)



## • **Studying Cellular 'Traffic Control'**

Lizbeth Allison, professor of [biology](#) at William & Mary, has just received \$204,105 in funding from the National Institutes of Health to continue her research on intracellular nuclear transport, a hot topic in basic biomedical science that has potential clinical applications for such cell-based maladies as cancer and thyroid hormone disorders. [READ MORE](#)



## • **VIMS Researchers Take Storm-Tide Predictions to the Streets**

Weather along the banks of the Chesapeake Bay can change overnight. One day you're enjoying warm sand between your toes and the fragrant hint of coconut in your SPF 45. The next day you're digging your out your rain gear and hoping that the power will stay on. [READ MORE](#)



## • **Study Values Annual Impact of Hampton Boaters at \$55M**

A Survey of recreational boat owners who make Hampton their home port concludes that these boaters bring \$55 million to the city and help create nearly 700 full-time jobs. [READ MORE](#)



## • **Who's in the Office of Economic Development**

Get to know [Bill Bean](#), Director of the Technology and Business Center at the College of William & Mary. Favorite Author - [John Steinbeck](#); Favorite Meal - [Salmon with Pinot Noir](#); Best Vacation - [Paris, France](#); Favorite Quote - "When you see a fork in the road, take it" [READ MORE](#)



## • **Economic Development Launches New Website**

The Office of Economic Development launches its new website. [SEE MORE](#)

