DEAR COLLEAGUES,

Thank you for helping us to select the Class of 2020, the incoming class for William & Mary’s 324th year. We appreciate your advocacy for your students and your assistance in identifying those who will be the best match for William & Mary.

This year’s class includes 1508 students chosen from a pool of more than 14,382 applications. Among the enrolling students, 30% are students of color, and 78% of those with high school class rank graduated in the top decile. Guidance from William & Mary’s governing board states that "in its need to enrich the fabric of the college community, to avoid rigidity, and to enlarge its possibilities, W&M must try to reach out to a rich diversity of background and talent." We could not be successful in that endeavor without you.

There has never been a more exciting time to be an undergraduate at William & Mary. Recent investments in academic and student-life infrastructure have equipped the campus to serve students' needs well into the future. The William & Mary Promise, an innovative operating model, has enhanced our ability to recruit top faculty, provide more need-based financial aid and includes a tuition guarantee for incoming Virginians. Additionally, we implemented the new COLL Curriculum in 2015 for general education which builds on our reputation for inquiry-based learning with close interaction between students and faculty.

We remain grateful for our long-lasting and important relationships with secondary school counselors, and we appreciate all that you do.

Sincerely,
Tim Wolfe, Dean of Admission
Since our founding in 1693, William & Mary has established a legacy of distinction and excellence. Located in Williamsburg, VA, we combine the research and global opportunities of a larger research university with the close-knit and personal environment of a smaller liberal arts school. As a W&M student, you will be challenged daily both inside and outside the classroom by your world-class faculty and diverse classmates, all while being surrounded by the historic and aesthetic beauty of Williamsburg. Learn for yourself what makes William & Mary so powerfully unique.
Admission to William & Mary is based on numerous academic and personal factors. The Admission Committee conducts a close review of an applicant’s secondary school record, noting the rigor of course selection and curriculum. Has he or she taken one of the most demanding programs offered at the high school? What resources are available to students? All of us are keenly aware that every school is different.

Therefore, the context in which a student succeeds truly matters as we make admission decisions. We believe that leadership and consistency in extracurricular activities—whether it includes a nationally recognized community service project, love of the bassoon or athletic promise—is of great importance. Wallflowers are a rarity at W&M, and we always ask what applicants will do to transform our campus of fun-loving scholars.

Test scores matter, but they are one of several indicators of potential academic success. Essays tell us a story and have the potential to bring a vivid, human voice to an application. Excellent essays are noticed by the Admission Committee and often help us to make fine distinctions among otherwise qualified applicants. Similarly, we believe a detailed letter of recommendation from a guidance counselor can make a difference. We genuinely appreciate the insights you provide. Other recommendations, especially from teachers, are optional, but welcomed.

Finally, on-campus interviews can also be part of the process. W&M’s interviews are optional and evaluative. They are conducted by senior W&M students and are offered during the summer and on a limited basis during the fall.
CLASS PROFILE: William & Mary’s Class of 2020

1,520 Students
   Including 20 enrolled in the St Andrews Joint Degree Programme

2016 Admission Applications 14,381
   Admit Rate 36%

78%
   Top 10% of Class (of students with rank)

4.2
   Average GPA (of students with 4.0 weighted GPA scale)

Top Represented States Outside of Virginia
   New Jersey, Pennsylvania, Maryland, New York, Massachusetts, Connecticut, California, Illinois, Florida, North Carolina and Texas

Top Represented Countries
   China, Canada, South Korea, India and the United Kingdom

58% White

30% Identify as Students of Color
   11% Hispanic/Latino
   7% African American/Black
   7% International
   7% Asian/Pacific Islander
   <1% American Indian/Alaskan Native
   6% Multi-racial
   6% Race/Ethnicity Unknown

Standardized Test Scores
   Middle 50% Range
   SAT 1250-1470
   ACT 28-33
THE APPLICATION PROCESS

William & Mary currently accepts The Common Application and, starting in the fall of 2017, The Coalition Application.

The two applications will ask you similar questions, all of which are focused on getting to know the well-rounded individual that you are.

Your transcript and standardized test scores tell your academic story, your extracurricular activities, recommendations, essay(s) and background, tell your personal story. Once submitted, every application will be read at least twice by two different members of our Committee.

Early Decision
Nov 1 - application deadline: apps must be submitted online
Nov 15 - FAFSA and CSS Profile priority deadline for receiving a financial aid estimate
Early Dec - decision will be emailed to students
Two Weeks from Receipt of Decision Letter - enrollment deadline: enrollment deposits must be submitted electronically or postmarked by this date
Dec 12 - FAFSA and CSS Profile deadline for receiving a financial aid estimate

Regular Decision
Jan 1 - application deadline: apps must be submitted online
Feb 1 - FAFSA and CSS Profile priority deadline for financial aid
Mar 1 - FAFSA and CSS Profile final deadline for financial aid
By April 1 - decisions will be emailed to students
May 1 - enrollment deadline: enrollment deposits must be submitted electronically or postmarked by this date
IN CLASS

12:1 Student-Faculty Ratio
99% Courses taught by faculty
70% Undergraduates participate in research with faculty

84% Courses have fewer than 40 students
49% Courses have fewer than 20 students
ON CAMPUS

6,301 undergraduates
2,183 graduate students

Current W&M students come from
49 states, D.C. and 68 foreign countries

73%
Students live on-campus

400+
Student clubs and organizations
23 Division I varsity sports and
40+ club sports teams

6,000
Students participate in community service annually
RANKINGS

#1 For participation in study abroad among all public universities in the U.S.
Institute of International Education Open Doors Report

#4 Best Undergraduate Teaching among national universities and #1 among public universities
U.S. News & World Report

#2 Highest 4-year graduation rate among U.S. public universities
Money Magazine

#7 Best value college or university
Kiplinger

#11 Colleges that Pay You Back
Princeton Review

Among public universities, William & Mary has the highest percentage of alumni who go on to earn PhDs.
National Science Foundation
OUTCOMES: William & Mary's Class of 2015

94%

Students responding had gained career-related employment or are attending graduate school within three months of graduation.

- 62% Employed Full-Time
- 27% Attending Graduate School
- 5% Employed Part-Time
- 5% Job Seeking
- 1% Other (gap year, service projects or non-employment by choice)
COSTS & FINANCIAL AID

As a public university, William & Mary works hard to keep the cost of our exceptional education affordable.

- William & Mary offers the 3rd lowest average net cost of all Virginia colleges and universities for in-state students qualifying for grant or scholarship aid.
- Our in-state total cost of attendance is one-half of the cost at many private universities similarly ranked with William & Mary in the national top 40 by both U.S. News & World Report and Forbes.
- For our out-of-state students, similarly ranked private universities frequently cost 25% more than the total cost of attendance for William & Mary.

COSTS

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<tr>
<th>2016-2017</th>
<th>IN-STATE*</th>
<th>OUT-OF-STATE</th>
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<tbody>
<tr>
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<td>Fees</td>
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<tr>
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*As part of our William & Mary Promise, the tuition for an in-state freshman remains the same for all four years of their undergraduate career.

FINANCIAL AID

Need-Based Financial Aid

William & Mary typically meets 100% of demonstrated financial need for in-state students, and through our William & Mary Promise, we’ve increased grants and reduced loans for entering Virginians. Qualifying non-Virginia residents may receive up to 25% of their full cost of attendance in grant aid. Applicants should complete both the FAFSA and CSS Profile to be considered for need-based aid.

Merit-Based Financial Aid

The Office of Undergraduate Admission offers three merit-based awards: the 1693 Scholars Program, the William & Mary Scholars Award and the James Monroe Scholars Program. All applicants (both Early Decision and Regular Decision) are automatically considered for each of these merit-based awards.
WILLIAM & MARY ABROAD

William & Mary students study abroad, intern abroad, do research abroad and participate in our top-rated Branch Out international service trip programs. The latest “Open Doors” Report from the Institute of International Education shows that William & Mary has the highest percentage of undergraduates who participate in study abroad programs compared to any other public university in the United States. Going global isn’t just something we talk about, it’s something we live every day by making it possible for students to see the world through study abroad.

Study abroad enhances on-campus coursework, improves language skills, develops new interests, challenges assumptions about one’s own and foreign cultures, and builds cross-cultural skills of value to future employers.

JOINT DEGREE PROGRAMME WITH ST ANDREWS

The Joint Degree Programme between William & Mary and the University of St Andrews is one of the few international undergraduate joint degrees offered with a U.S. university. Students complete two years at each institution and earn a single diploma (a Bachelor of Arts, International Honors) with the insignia of both institutions.
ONE TRIBE, ONE FAMILY

If you assembled all of the important, famous and infamous people who graduated from William & Mary in the past 323 years, it would make for a lively Homecoming parade (if all of them were alive, of course). Three U.S. presidents boast W&M as their alma mater, and George Washington earned his surveyor’s license from the College. Super Bowl-winning Steelers head coach Mike Tomlin played football here, and Jon Stewart played soccer. Actress Glenn Close performed on the Phi Beta Kappa stage, and fashion designer Perry Ellis probably wore clothes. We’ve produced millionaire CEOs, NASA astronauts, Supreme Court justices, military leaders, award-winning authors and untold numbers of smart, funny, interesting, accomplished and extremely nice people who are shockingly happy and happily un-famous (at least for the moment).
COUSELOR PROGRAMS

Interested in joining us on campus to learn more about how the William & Mary experience is powerfully unique? Our visit and informational opportunities for counselors and student groups makes this process easy.

- Counselor Campus Visit + One-on-One Chat: attend an information session, take the tour, have a one-on-one meeting with an admission dean.

- Virtual Information Session: Schedule an information session via Skype. W&M will reach you and your students practically anywhere. Join one of our office’s deans for a virtual information session. We can make it happen.

- Group Tour of Campus: schools or special groups of between 10 and 50 must complete a group tour request form at least two weeks prior to the date you would like to visit. Please email Assistant Dean Sofia Chabolla at (sofia@wm.edu) with questions regarding group visits.
THE W&M LEADERSHIP AWARD

The William & Mary Leadership Award was established in 1998 to honor young leaders, and is presented to one outstanding current junior (Class of 2017) from each high school in the Commonwealth, as well as select out-of-state schools. The award is intended to recognize young leaders in their community. Nomination materials for this year’s award will be mailed out to participating schools in March 2017. For additional information, please visit our website. Please contact Assistant Dean Brad Harlan (bjharlan@wm.edu) for guidelines and a link to the online nomination form.

For all other counselor related inquires, please contact our counselor liaison, Assistant Dean Sofia Chabolla at (sofia@wm.edu).

Opening Convocation, pictured at right, is a tradition at W&M that celebrates the beginning of the academic year. Held at the historic Wren Building, the event includes a keynote from an honored guest and the formal introduction of incoming students.
OFFICE OF UNDERGRADUATE ADMISSION
(757) 221-4223 | admission@wm.edu
www.wm.edu/admission/undergraduateadmission

Application Deadlines
Early Decision: Nov 1    |    Regular Decision: Jan 1

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Admit It! Blog
www.wm.edu/blogs/AdmitIt