



WILLIAM & MARY

CHARTERED 1693



Student Affairs Committee

*Board of Visitors • April 20, 2017*



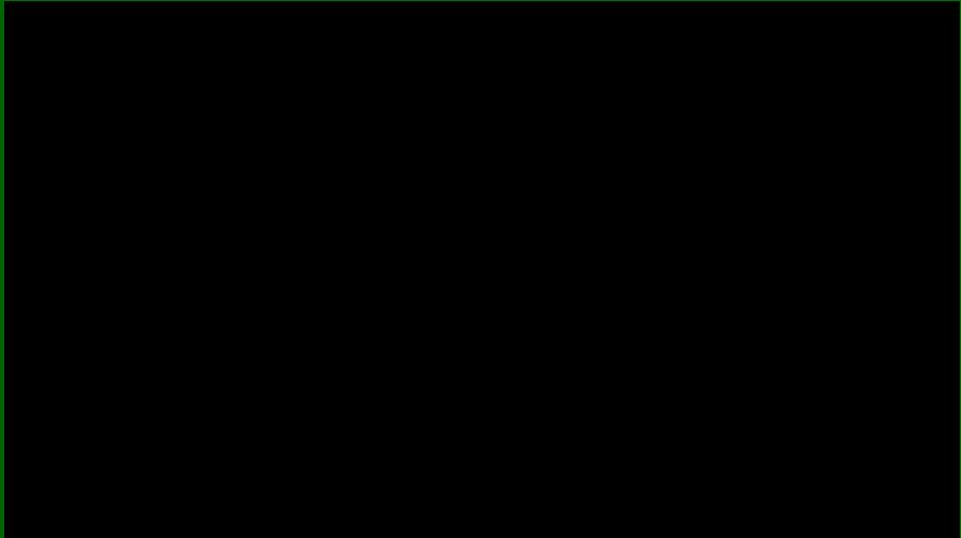
W&M's Division of Student Affairs Receives  
2016 Williamsburg Health Foundation Award





# **OFFICE** *of* **COMMUNITY ENGAGEMENT**

*cultivating active citizenship within our communities*



About the Office of Community Engagement

# Our students

1224 students involved  
\$43,000 in grants and  
need-based aid to  
support student  
engagement



# Cultivating active citizenship

## The Active Citizen Continuum

Member

Not concerned with their role in social problems.



Volunteer

Well-intentioned but not well-educated about social issues.



Conscientious Citizen

Concerned with discovering root causes; asks why?



Active Citizen

Community becomes a priority in values and life choices.

# Our staff

Four permanent staff

Community  
Engagement Fellows



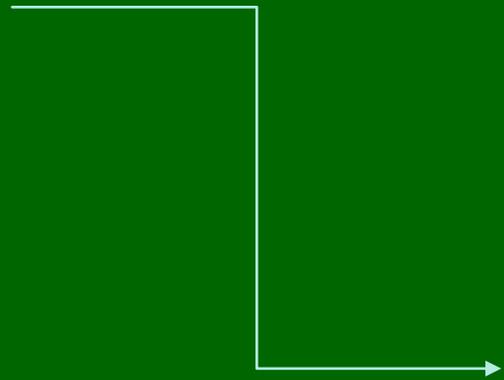
# Student speakers

Laini Boyd, 2018

Nairuti Shastry, 2017

# Strategic growth

1994: OSVS



2016 – 2019

OCE

Strategic Plan

# Promoting leadership

- 149 student leaders
- Best practices of co-curricular service-learning
- Career-readiness skills
- Four courses approved, including a COLL 300

[The instructor] was very good at encouraging everyone to participate in all class discussions and to critically think about problems that we face in the world and how to best go about solving them. **She always made you think about your own question** before she just straight up answered it which is good for learning.

“I was surprised at how hard the **reading made me think** and how much it affected me and **forced me to reflect** on my service experiences.”

“Class discussions in general [are most helpful]; it’s always nice to have someone see your side of something but also to **hear about someone else’s side of an issue** – it leaves room for learning.”

“[I learned] the importance of understanding what **kind of an impact** community service can make-- positive and negative, and the power of talking to your peers and making connections. **We work better as a larger unit than as one.**”

# Active citizenship on campus

## The Daily Work of Justice

- 3 week conversation series
- Criminal justice system
- 230 participants
- 38 guest speakers



# Alumni partnerships

- Increased alumni connections
- Philanthropy outreach
- Hosting alternative breakers



## What they say

“My experience demonstrates an important principle of community engagement: if you want to make a bigger impact, **start asking more questions.**”

## What they say

“The best advice I've received has been to always try to work within existing community network structures instead of invading as an outsider saying, ‘Look what I can do for you!’

**It's always about partnership, not racking up leadership positions.”**

## What they say

“My experiences with OCE have really helped me understand my own social identities and **how they show up and impact my experiences.**”

“This has **informed the way I've thought about recent conversations** about racism on college campuses, sexual assault, and so much more.”

## What they say

**“Discomfort is the natural reaction** to entering a new community - for both those coming into it and for those who are part of it.”

## What they say

“Rather than remaining aloof and unaware of areas beyond the campus grounds..., I have witnessed and **become more informed** about the city of Williamsburg and James City County as a whole.”

# Looking to the future

A university-wide  
effort



# Carnegie Classification for Community Engagement

- One of 361 campuses in the US
- Recognized in 2015 for “improving teaching and learning, producing research that makes a difference in communities, and revitalizing their civic and academic missions”
- Re-applying in 2023

# Carnegie Classification for Community Engagement

“The classification is not an award. It is an **evidence-based documentation of institutional practice** to be used in a process of **self-assessment and quality improvement.**”

# Carnegie Classification for Community Engagement

## Recommendations:

1. Assessment
2. Reciprocal partnerships
3. Faculty rewards
4. Integration and alignment with other institutional initiatives

A stronger investment in institutionalizing community engagement beyond our disparate efforts

# What it looks like

Including  
community  
engagement in  
the university's  
strategic plan



# What it looks like

Infrastructure to  
support more  
effective  
collaboration



# What it looks like

Promoting and rewarding the scholarship of engagement



# What it looks like

Coordinated efforts,  
integration with other  
high-impact practices



These are exciting opportunities.

These are challenges we can meet.

# Questions & discussion