William & Mary Alumni Association

Board of Visitors, Committee on Alumni Affairs September 23, 2011

Topics

- ❖ Background Information
- Organization
- Strategic Goals
- Event Calendar
- Career Services Support
- Homecoming
- Feedback

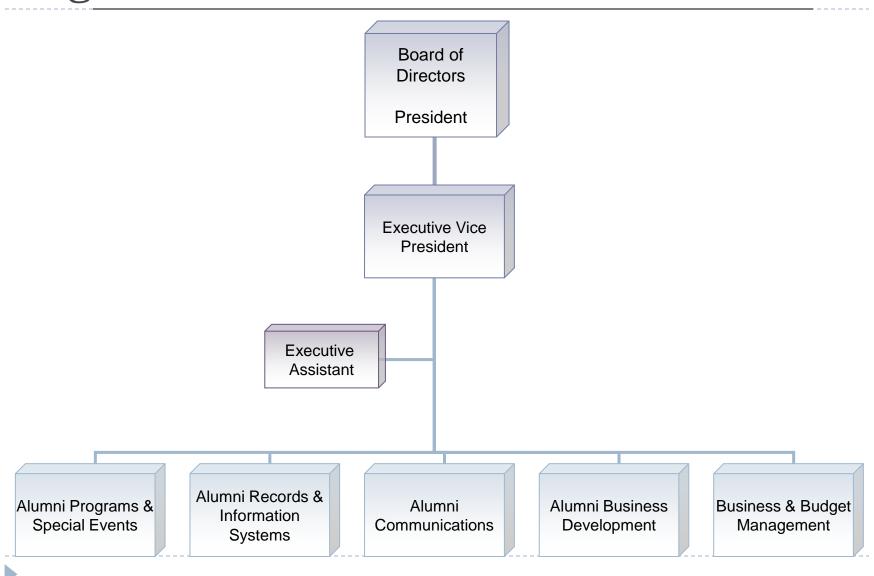


Background

- ❖ 6th oldest alumni association in the country, founded 1842. Now representing 89,000 Alumni.
- ❖ Separately incorporated non-profit organization dedicated to connecting alumni and the College in meaningful ways to ensure the success of both.
- ❖ 16 member, elected corporate board that sets policy, reviews and recommends programs, establishes budgets, and determines objectives.
- ❖ Funding split between allocated private funds and revenue generating programs and services.



Organization



WMAA Strategic Goals

I. Strengthen Alumni Relations

- Support Alumni Career Initiatives.
- Develop the Alumni Web site.
- Improve Marketing and Communications.
- Enhance alumni awareness of the College of today.

II. Integrate Efforts of all the College's Activities That Bear on the Relationship with Alumni to Achieve Improved Lifelong Relationships.

- Develop Student Programming aimed at fostering lifetime engagement.
- Support initiatives aimed at enhancing relationships between BOD, BOV and the Foundation Board.
- Develop Programs and Web to enable lifelong relationship efforts.
- Increase WMAA involvement in campus and local planning groups.
- Ensure alignment of WMAA goals with College's strategic plan.

III. Identify Ways the AA can Organize and use its Resources to Facilitate the Support and Achievement of Goals.

- Develop Stable and Consistent Resourcing Plan
- Develop a comprehensive data integrity plan.
- Develop and cultivate our leadership boards.
- Conduct an organizational review and analysis on structure and policies.





W&M Alumni Career Network



What is the Alumni Association's role?

- A. Creating Opportunity
 - Networking
 - Education
- B. Connections
 - LinkedIn
 - My1693
 - Chapter activities
- c. Resources
 - Technology
 - Personnel



What can the Network Do for Me?

- Help build a professional network
- Serve as a source for job postings
- Provide information about upcoming career related events
- Recruit and hire William and Mary graduates
- Provide an outlet to share professional expertise
- Bring William and Mary into your professional life



What can you find on www.wmalumni.com/?careers

- The William and Mary Alumni Career Network
 - The Alumni Career Network on LinkedIn
 - Tribe Connections on LinkedIn
 - Webinars
 - W&M Joblist
 - Hire W&M
 - Tribe Testimonials
 - So you want to go back to school?
 - Tribe Careers powered by Symplicity
 - Links to the Cohen Career Center



Additional Career Programs

- Career Fairs
- Magazine success stories
- Bookmark project
- Chapter Activities
 - Warm-It
 - Griffin Get-Togethers
 - Networking events
- Individual Search Queries
- LADS (Life After D.o.G Street) programming for seniors
 - Wine and Food Social Pairings
 - Financial Foundation Seminar
 - Destination X Programs
 - Staying Connected



Homecoming 2011





Homecoming 2011

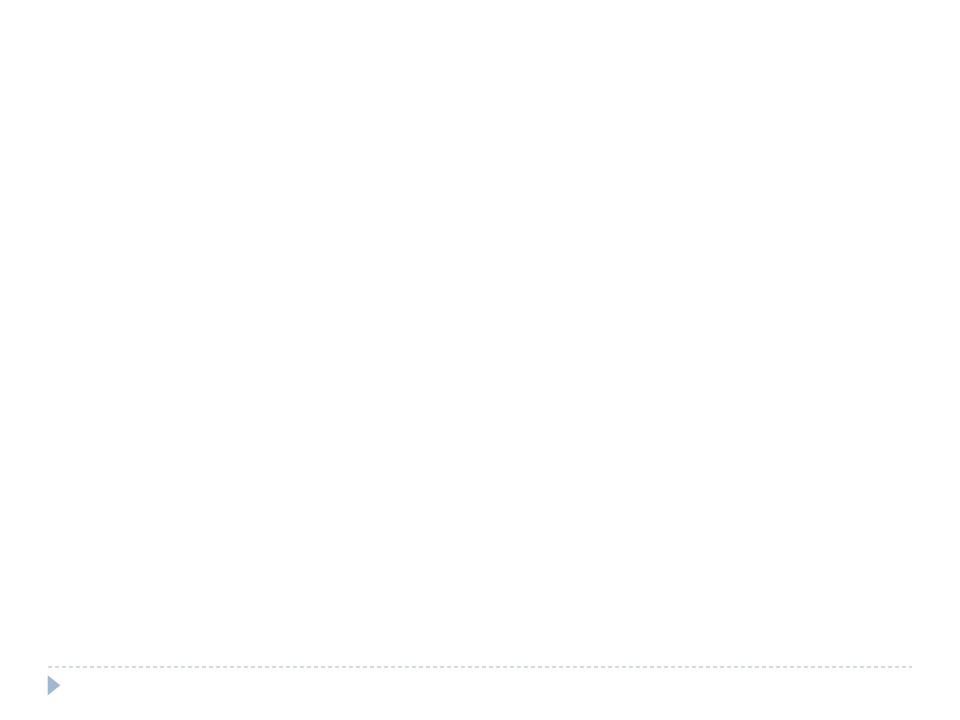
- Improvements/ Modifications
 - Parade
 - Friday Night Fest Block Party
 - Department Open Houses
 - * Reunion Class Bell Ringing
 - Reunion Tailgates
 - Saturday Night Bash
 - Sunrise Service



Committee Feedback

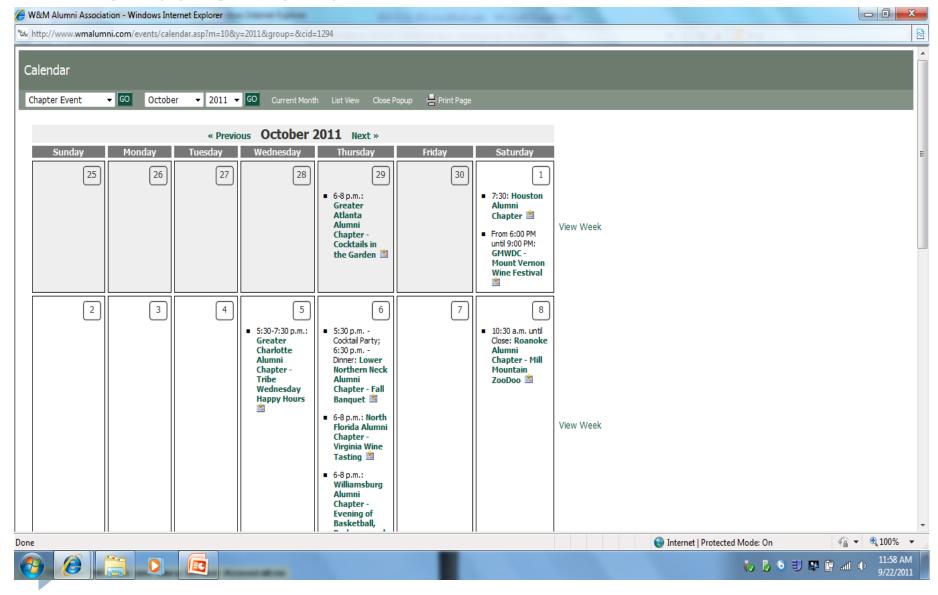
Questions?

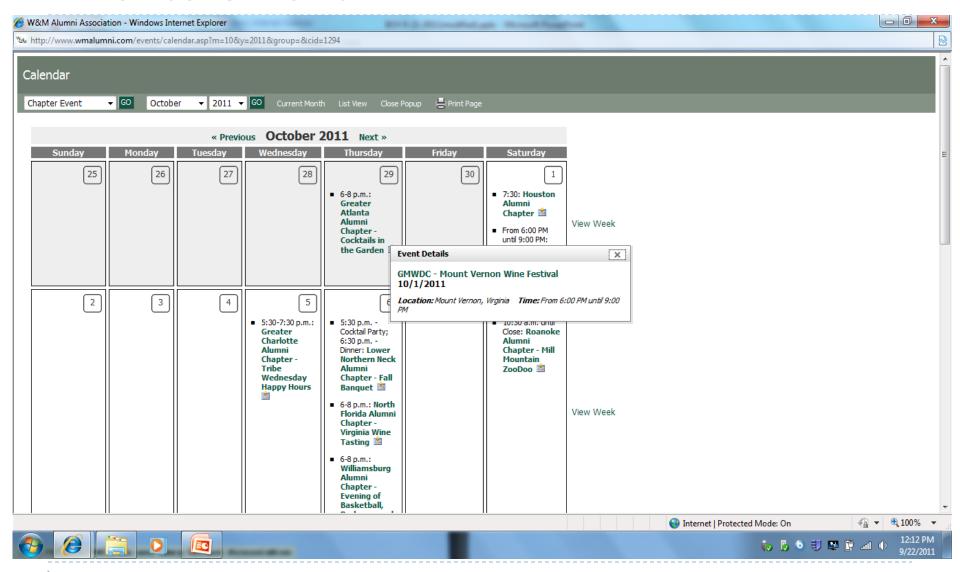










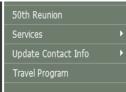




Alumni Career Network



Alumni Career Network



Alum to Alum Webinars

W&M Alumni Career Network Webinars

Get career advice from fellow alumni with webinars designed to share expertise and experiences. Topics range from building a Alum to Alum Webinars vision to managing a career and from social

networking to interview tips. View the complete schedule and get ready to learn. If you would like to see past webinars, visit the archive and enjoy the recorded events.

W&M Mentoring Opportunities

Mentoring has always been an important way to give back to the College community and now it is easier than ever. We've created a space online, in the CONNE Linked In group for the

William and Mary Alumni

Career Network called Tribe Connections, By ioining this group you can offer advice both to current students and your fellow alumni; and seek answers to your own professional questions. Help us bring out the best of being a part of the William and Mary family by adding your name to this special online community and making the Tribe stronger, one helping hand at a time.

Lower Peninsula Alumni Chapter -Tribe Thursday Happy Hour 9/22/2011 Roanoke Alumni Chapter - Alumni

9/22/2011 South Hampton Roads Alumni Chapter - Tribe Thursday Happy

9/22/2011

Meet and Greet

Tribe Testimonials



VIDEO: Byron Morgan '10 shares how his W&M Mentors are shaping his future and how vou can help students like him, MORE

So you want to go back to school?

Remember your alma mater if you've made the decision to head back to class. Check out this helpful information from these William and Mary Schools:

Mason School of Business School of Education

School of Law



Hire W&M

Are you an employer looking to hire? Post your positions targeted specifically toward William and Mary's current students, alumni, Law School alumni, and Mason School of Business graduate school alumni and start

recruiting William and Mary talent today. You can post in William and Mary's own LinkedIn group, the William and Mary Alumni Career Network or with through the Cohen Career

More Career Resources

The Cohen Career Center now uses Symplicity to provide access to jobs posted specifically for the William and Mary community in Tribe Careers. They are working to give all alumni access to the database and the resources within. While this project is underway, be sure to visit the Cohen Career Center to see the other wonderful resources available for alumni.



Alumni Career Network

YOU can neip students like nim. MUKE

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The W&M Career Center

The Cohen Career Center is committed to providing alumni with access to services and resources. If you are job seeking or simply planning your next career move, let us be partners in your success.

The Cohen Career Center offers alumni:

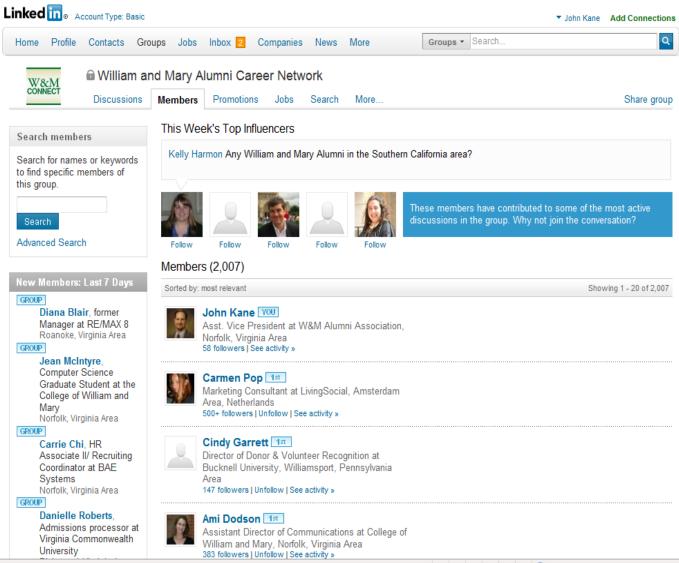
- Exclusive job postings and networking resources through the William & Mary Alumni Career
- Individual advising in person or via telephone with a career advisor
- Coaching on résumé writing, interviewing, and developing an effective job search plan
- On-campus interviewing for alumni within two years of graduation
- Access to additional online resources and job databases

For more information or to schedule a time to talk with an advisor, please contact Wendy Webb-Robers at alumnicareer@wm.edu or 757,221,3231.

Please note: Resources for Law and MBA graduates are available through the respective schools. Please follow the links to further your career exploration.

Membership Management Software Powered by YourMembership.com® :: Legal/Privacy

LinkedIn – W&M Alumni Career Network





LinkedIn - Tribe Connections

