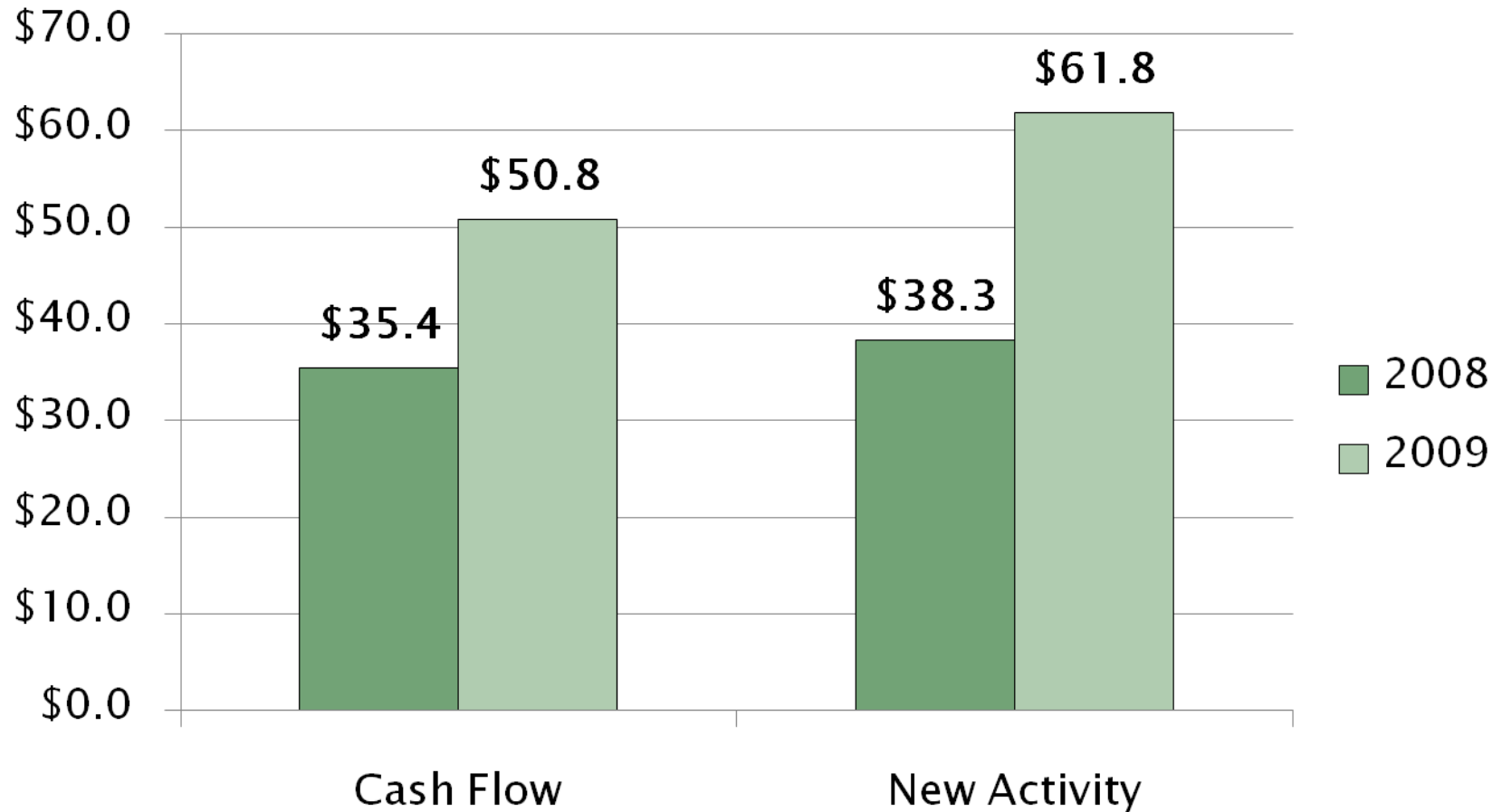


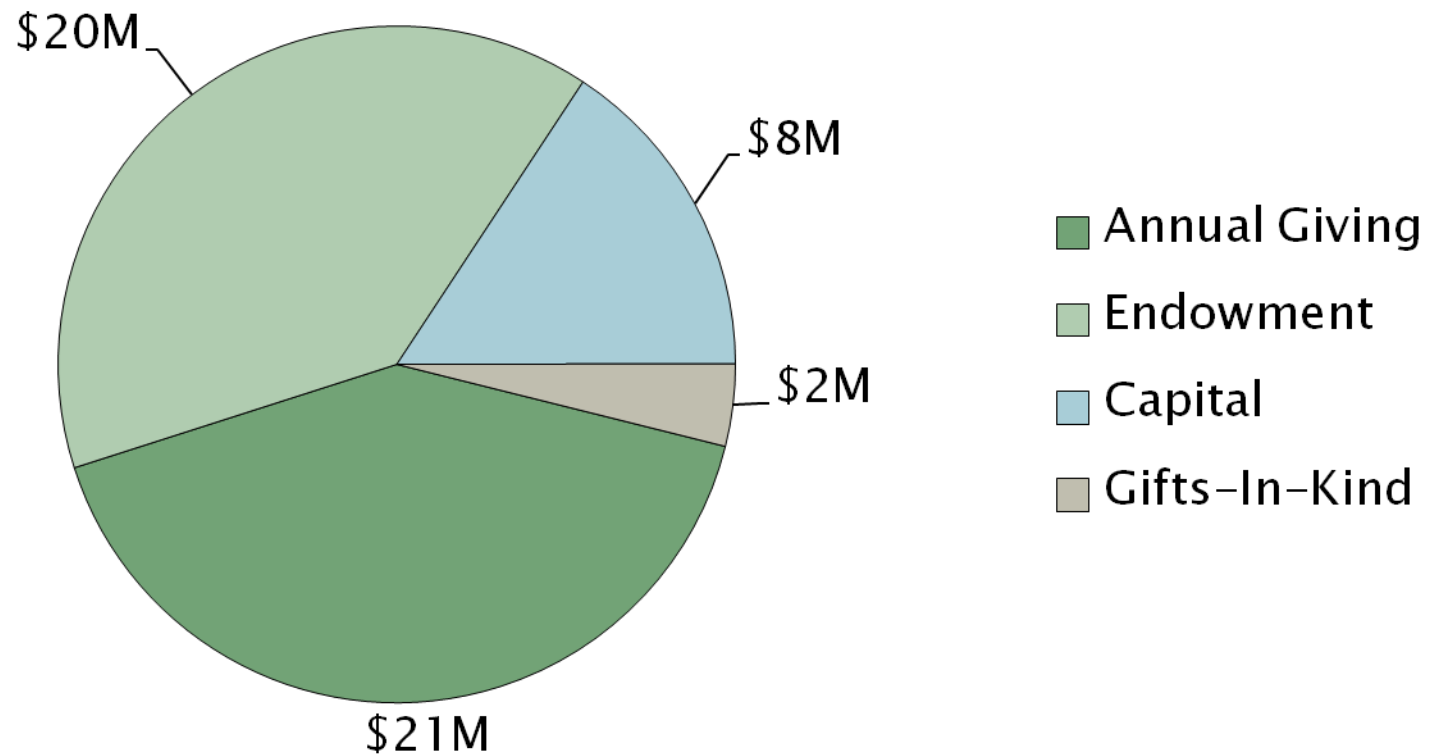
Board of Visitors
Development Committee
September 2009

2008/2009 Fiscal Year



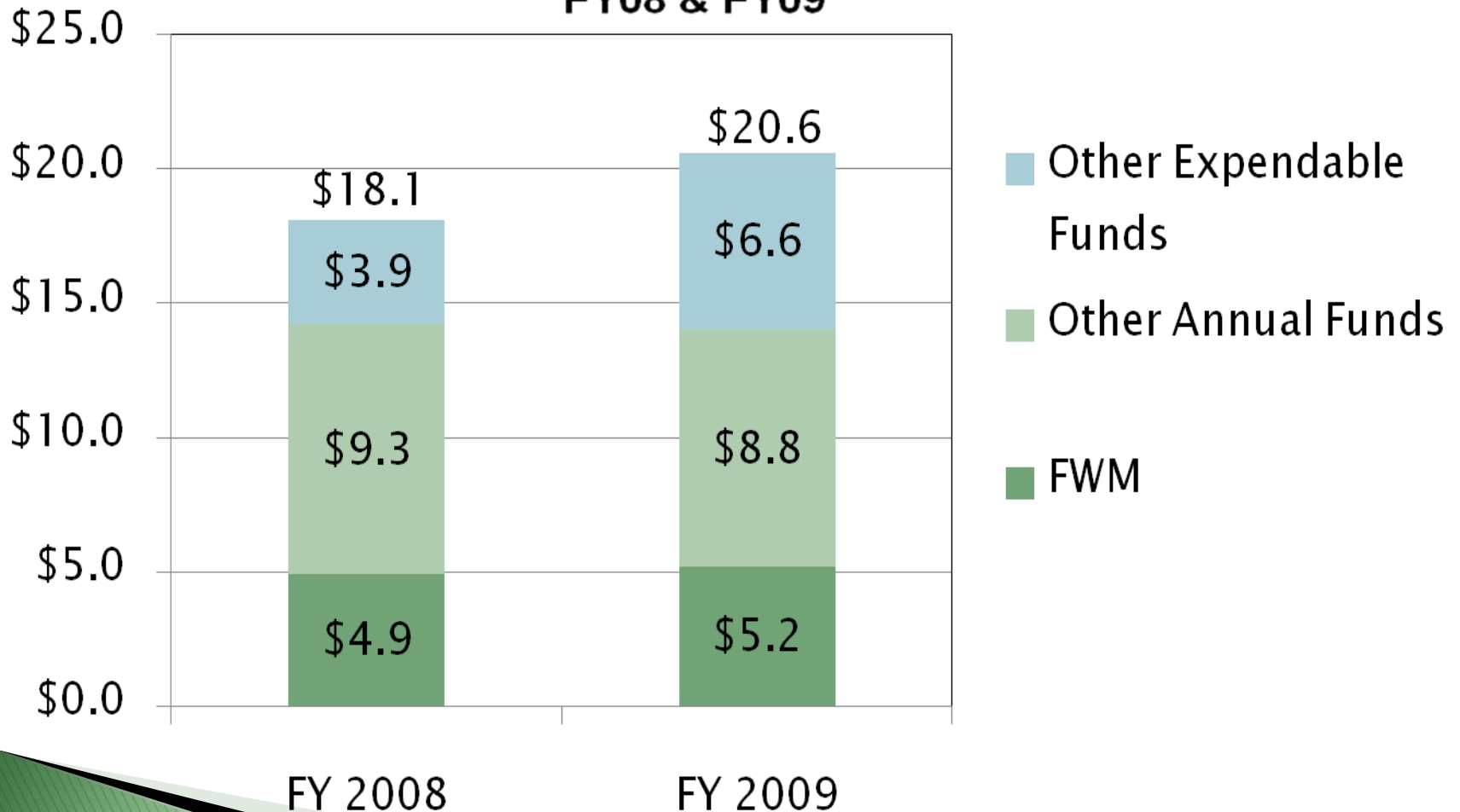
2008/2009 FY

Cash Flow Breakdown



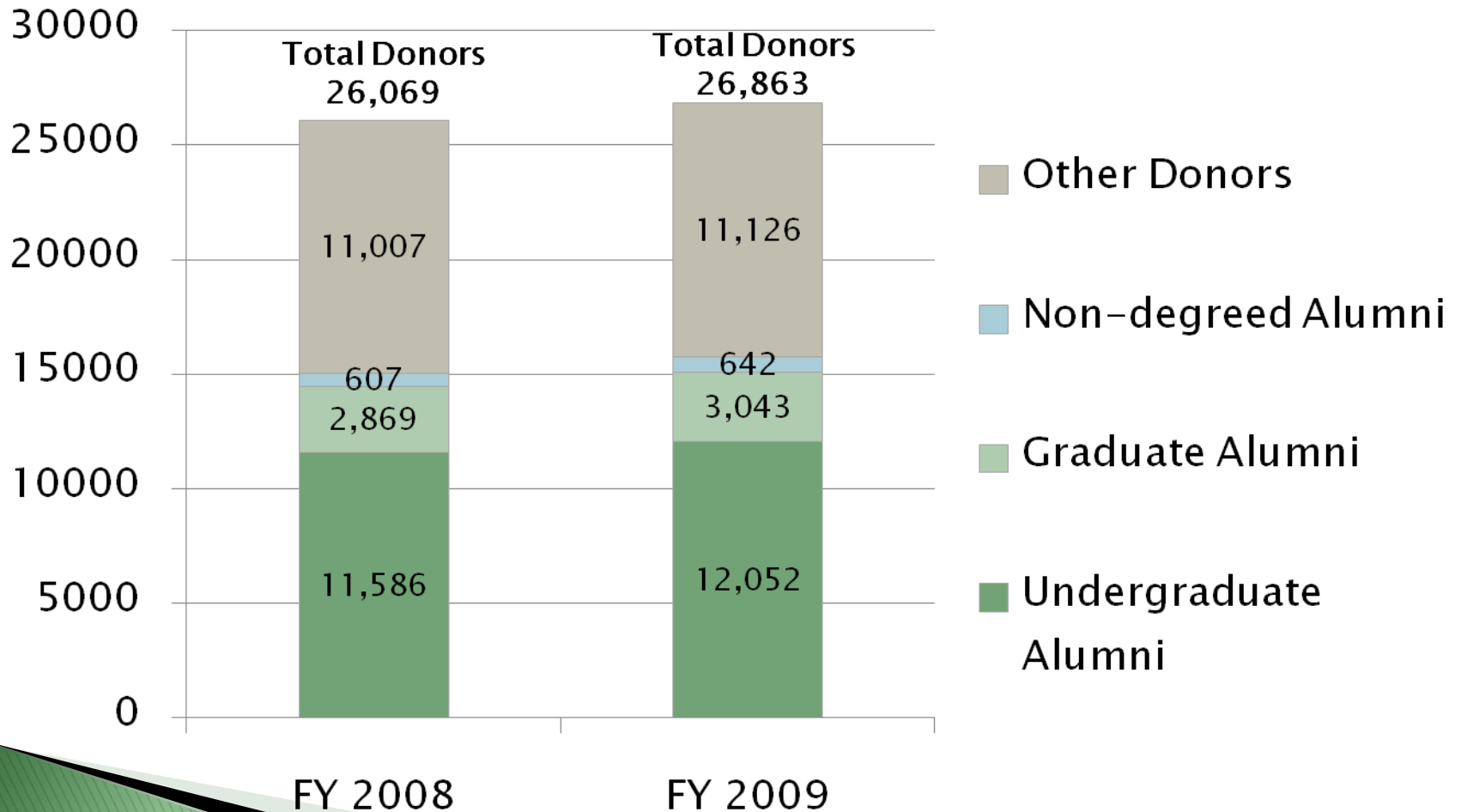
2008/2009 FY

The College of William and Mary Distribution of Expendable Gifts FY08 & FY09



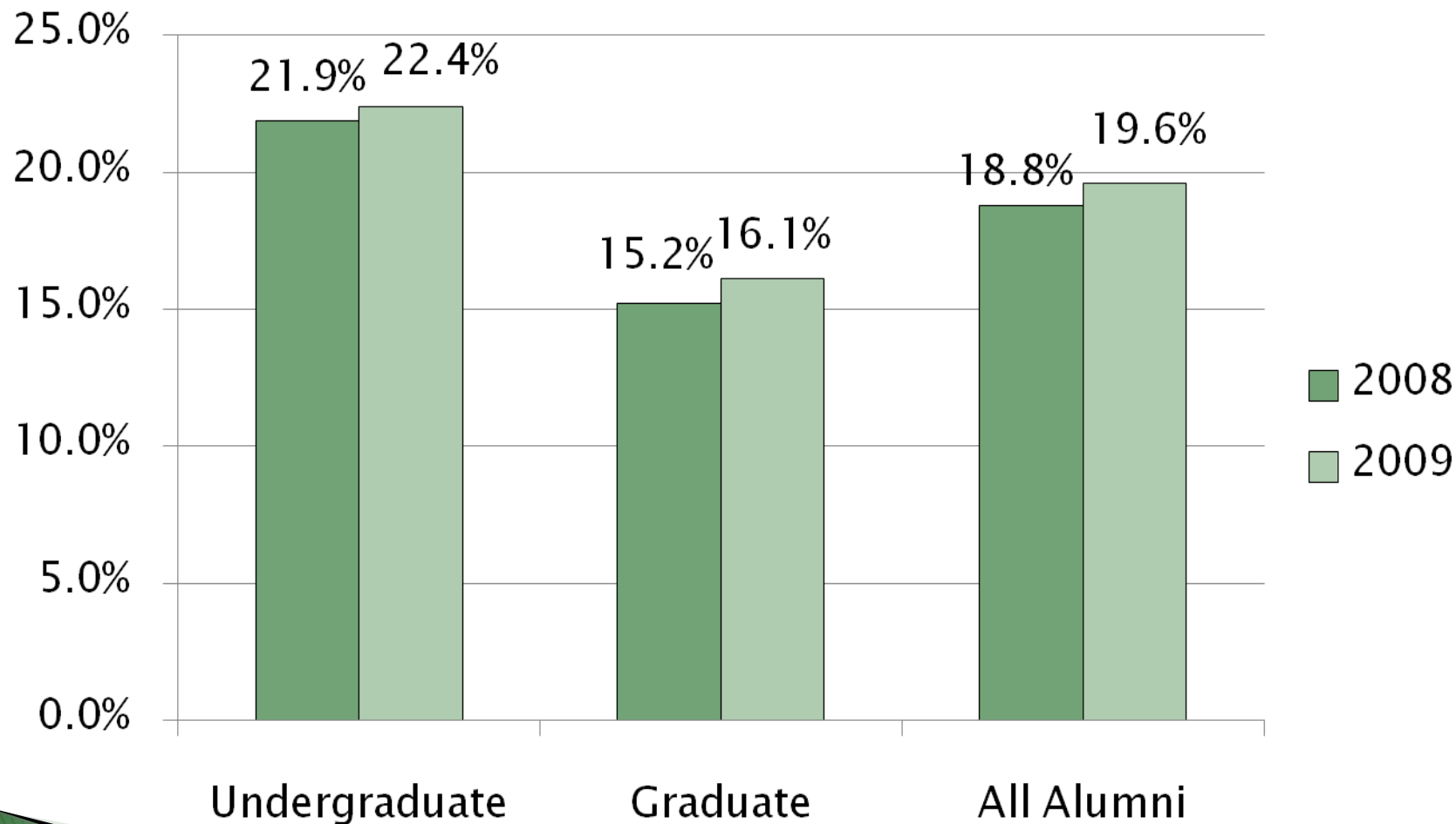
2008/2009 FY

The College of William and Mary Distribution of Donors FY08 & FY09



2008/2009 FY

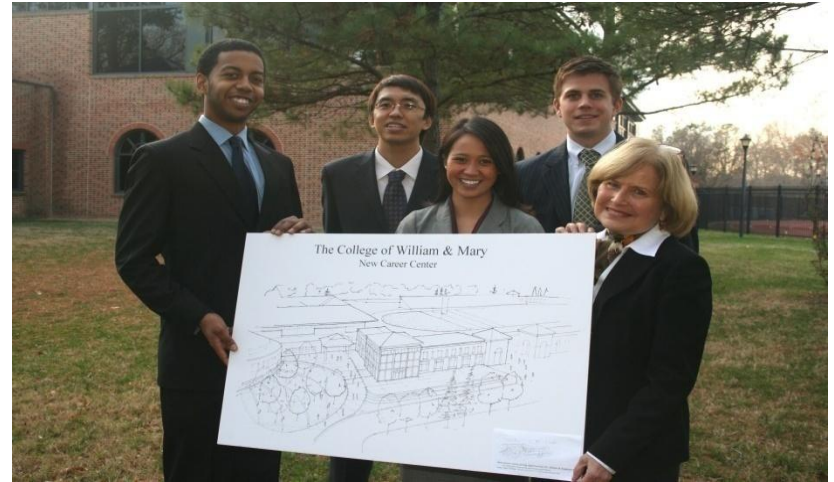
Participation Rates



2008/2009 FY



Kings Ransom Challenge
642 New Donors



\$6 M Career Center



Senior Class Gift 76%



\$10 M Gateway Scholarships

2008/2009 FY

	Total Fundraising	Alumni Participation	Annual Giving
Brown University	↑ 8.9%	↓ 2.4%	↓ .4%
Carnegie Mellon	↓ 39.3%	↓ 3.2%	↓ 4%
TCU	↓ 35%	↓ 2.4%	↓ 8%
Princeton	↓ 47%	↓ 2.5%	↓ 17.6%
Dartmouth	↓ 44%	N/A	↓ 13%
Stanford	↓ 20%	N/A	↓ 12%
Cornell	↓ 50%	N/A	↑ 7%
William & Mary	↑ 64%	↑ .8%	FWM ↑ 4.5% CAF ↓ 5.5% TOTAL ↑ 18%