



Committee on Athletics

September 17, 2009

Board Room, Blow Hall

Sarah L. Gore, III, Chair

John W. Gerdelman, Vice Chair





Fall Sports

Men's Soccer

Volleyball

Women's Soccer

Men's Cross Country

Women's Cross Country

Field Hockey

Football





Athletic Department Goals

1. OBJECTIVE I: Maintain an NCAA Division I athletic program which values athletic excellence.

a. All teams to compete in the top 4 of their respective conference.

16 of 21 teams in top 4 of conference - M X-C, W X-C, FH, M Golf, M Gym, W Gym, Lax, M Soc, W Soc, M Swim, W Swim, M Ten, W Ten, M Track, W Track, VB

b. Earn, on average, 6 conference championships per year.

Earned 3 Conference Championships – Men's X-C, Women's X-C, Women's Track & Field

c. Maintain a national presence among Division I, ranking as a top Division IAA(FCS) program with a Directors Cup Ranking within the top 20% of all Division I schools.

- W&M final ranking 117 out of 342 Div. I institutions, equals to the top 35%
- In the State [UVA #8, VT #46, JMU #94, W&M #117]
- W&M final ranking of 19 out of 119 FCS (1AA) institutions, equals to a top 16% ranking





Athletic Department Goals

2. OBJECTIVE II: Recruit diverse and academically qualified student-athletes who are fully integrated in the campus community and who graduate at a rate comparable to all students.

a. The profile of freshman student-athletes shall not deviate significantly from that of all students.

Class of 2012 Student-Athlete Profile

Total S-A: 134 [recruited 123, not recruited 11]

S-A mean SAT: 1240

All Student Freshman Profile

11,636, Admits 3,971 (34%) Enrolled 1,388

SAT Mid 50% range 1260-1430

b. The NCAA graduation rate for student-athletes shall be within 5% points of the comparable rate for all students and the rate calculated for student-athletes who have exhausted eligibility shall be 100%.

2008 Federal GRR – 01-02

All Students 92%, and S-A 86%

Four Class Average: All 91%, and S-A 85%

S-A exhausting eligibility 95% same thing as GSR for Student Athletes 95%

c. The NCAA Academic Progress Report rate for the department should be 980 and no individual sport should drop below 950.

2007-08 Multi-year APR: No team scored under 962. There is no school APR figure; it is all by sport.





Athletic Department Goals



- 3. OBJECTIVE III: Contribute to the strength and diversity of the campus through the recruitment and retention of highly qualified coaches and staff who value the William and Mary experience.**
- a. Create and distribute a standard charge to all search committee's which notes the departmental priority for an open search process which mandates consideration of equity and diversity in the review and selection process.**

Diversity statement completed in 2005-2006 and posted in P&P Manual.
Open searches completed for 6 positions.

- b. All department personnel rated effective in their position in the annual review process.**

Review and Evaluation process completed Jan/Feb, 2009
3 Coaches recognized for Conference honors / 1 coach recognized for Regional honors

- c. Salaries rank at 60th percentile of peers**

For 2007-08: Seven of 19 head coaches and two of 34 assistants were paid at or above the 60th percentile of their peers, based on reported data from CAA, Patriot League, Ivy League and A10. (We have not received complete data for 08-09; assume since we had a salary freeze, that we did not improve over last year.)





Athletic Department Goals



4. OBJECTIVE IV: Maintain fiscal responsibility through conscientious budget management and coordinated efforts to increase annual and endowment funds in support of athletics.

a. Budget managed to assure an annual balanced fiscal position.

- Total budget of 16.4 million, ended the year with a net profit of \$2,450.

b. Meet the annual revenue goals in all budget areas.

- Ticket Sales, Student Fees, Guarantees, NCAA/CAA Distributions, Program Sales/Concessions, Sports Camps and “Other” revenue categories exceeded budget.
- Royalties/sponsorships and endowment revenue received was under budget.

c. Private support of athletics to increase by a 5 year average of 7%, exclusive of capital projects.

- Unrestricted contributions to the Tribe Club in F09 increased 20.3% over F08. In the past 5 years unrestricted contributions increased an average of 8% per year.
- Team-restricted contributions decreased 4%. In F09 versus F08 . During the past 5 years team restricted contributions have increased an average of 12% per year.
- Endowment revenue increased 13.4% over F08.

d. Long range, 20 year goal, to endow the expense for athletic grants-in-aid.

- Endowment revenue funded 36.4% of actual F09 GIA expenses.

e. Total cash received including Unrestricted Gifts, Olympic Sport Gifts, Other Annual Gifts, New Revenue and Interest, Gifts in Kind, Capital Gifts, New Endowments and Existing Endowments.

- Totaled \$4,239,376, down 3.3%. The average annual total for these revenues for the past 5 years is \$4,038,415.





Athletic Department Goals



5. **OBJECTIVE V: Enhance the community culture by providing opportunities for entertainment, enrichment and the development of a shared identity.**

a. Provide athletic venues that are both customer friendly and safe.

We have a new security firm for all events held on campus, and Assistant AD-Facilities Michael Pritchett has attended training by the Department of Homeland Security dealing with Spectator Sports Safety and Security.

b. Game day atmosphere which emphasizes family entertainment, a fun environment for W&M students and mandates good sportsmanship from all participants and spectators.

Zable Stadium

- Ethernet line at will call ticket office for improved customer service.
- Entry efficiency and safety improved with staffing and logistics changes.
- Concessions managed to insure safety and quality standards met. The selection of a new concessions vendor. In their first season the concessionaire increased revenue sales.
- Installed new video board in 2008 allowing for video replay.
- Increased number of night games to improve attendance.

Busch Field

- Busch Field underwent a major renovation with the new installation of AstroTurf 12. The renovation of the 20-year old facility includes a total revamp of the field, underlying pad, and drainage systems to create a competition surface. The field will for the first time have a watering system that will allow the College to host post season tournaments.

Busch Courts

- Re-surfaced courts





Athletic Department Goals



Albert Daly Field

- Re-planted boxwoods at main entrance to improve aesthetics
- Placed disabled parking signs in parking lot

Plumeri Park

- Re-painted backstop poles
- Replaced back screen netting
- Renovated the suite
- Placed disabled signs in parking lot
- Created promotions to greatly improve community involvement and attendance at baseball games

Kaplan Arena

- Painted concrete pillars in upper portion of arena
- Re-finished the court
- Added courtside tables and seating
- Re-vamped 6th man promotion for student attendance
- Worked with Kiwanis to improve ushering services for customers
- Added credit card sales in the northeast box office
- Installed Ethernet to permit connectivity to ticketing system and speed up resolution of customer issues

c. Where possible schedule athletic events in cooperation with other campus activities to attract broad interest.

- Home night football game on Family Weekend, home women's soccer game during Freshman Orientation Weekend. Work with William & Mary Alumni Association to promote alumni tailgate events at away Football and men's basketball games.





Mascot Process Update





Do You Know ?

Men's Cross Country team competed in the 2009 NCAA Championships. Where did they finish?

- A. 8th B. 9th C. 13th D. 16th E. 24th





Do You Know ?

Men's Cross Country team competed in the NCAA Championships. Where did they finish?

D. 16th





Do You Know ?

Women's Tennis student-athlete, Klaudyna Kasztelaniec is a new Phi Beta Kappa. How many Phi Beta Kappa are former student-athletes?

- A. 30 B. 33 C. 35 D. 40 E. 46





Do You Know ?

Women's Tennis student-athlete, Klaudyna Kasztelaniec is a new Phi Beta Kappa. How many Phi Beta Kappa are former student-athletes?

E. 46





Do You Know ?

Prior to this year's victory, William & Mary defeated the University of Virginia in 1986. Who was the quarterback of the team?

- A. Stan Yagiello B. Mike Cook C. Chris Hakel
D. Ken Lambiotte E. David Murphy





Do You Know ?

Prior to this year's victory, William & Mary defeated the University of Virginia in 1986. Who was the quarterback of the team?

D. Ken Lambiotte





Bonus Question

Ken Lambiotte was a transfer. Where did he begin his college career ?





Bonus Question

Ken Lambiotte was a transfer. Where did he begin his college career ?

University of Virginia





Special Events

A. Lord Botetourt Auction – February 5, 2010

B. Tribe Club Pro Am – Spring (date TBD)

