

# Career Success Report

2021-22 ACADEMIC YEAR

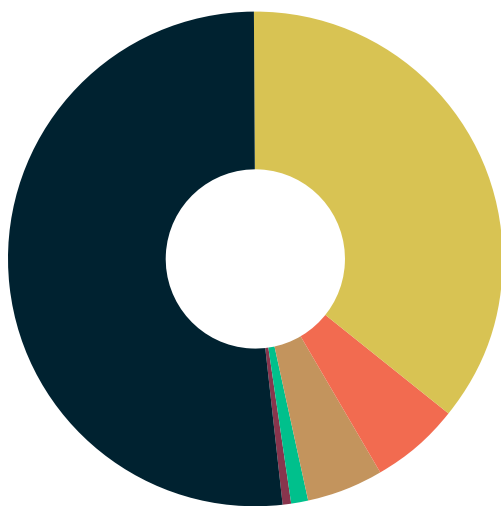


WILLIAM & MARY  
CAREER DEVELOPMENT &  
PROFESSIONAL ENGAGEMENT

## Next Destination Report

Class of 2021 Undergraduates

94% of the Class of 2021 reported positive career outcomes – employed or attending graduate/professional school – within 6 months of graduation. Knowledge rate for the Class of 2021 is 79% compared to the national average, which is 55%. (NACE, 2021)



52%  
EMPLOYED FULL TIME

5%  
JOB SEEKING

36%  
ATTENDING GRADUATE/  
PROFESSIONAL SCHOOL

1%  
APPLYING TO GRADUATE/  
PROFESSIONAL SCHOOL

6%  
EMPLOYED PART TIME

<1%  
OTHER  
(Neither job seeking, going  
to grad school, nor working)

#1

BEST PUBLIC  
SCHOOLS FOR  
INTERNSHIPS  
*by Princeton Review*

#13

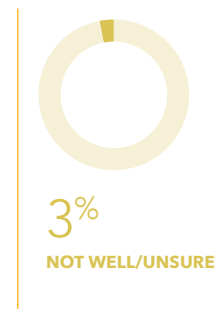
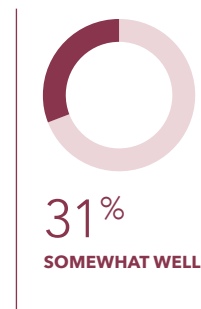
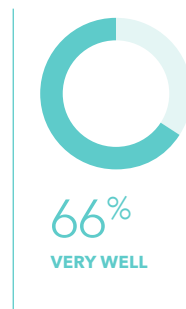
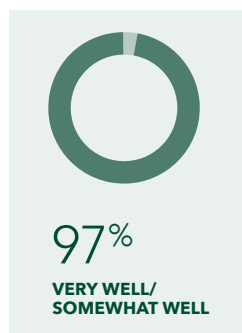
BEST PUBLIC  
CAREER SERVICES  
*by Princeton Review*

N=1,556 surveyed. (Knowledge rate: 79%. National average is 55% – NACE, 2021. W&M Career Outcomes Rate: 94%. National Career Outcomes Rate: 84%)

The data collection for student career outcomes, reflected in this report, adheres to the standards and guiding principles established by the National Association of Colleges and Employers.

Franek, R., & The Princeton Review (2019). The Best 385 Colleges (2020 Edition). New York: Penguin Random House.

97% of those employed reported their career interests align very well/somewhat well with their work.



# Average Salaries

Reported by W&M Class of 2021

\* To learn more about salaries based on occupational field and geographic location, visit the Occupational Outlook Handbook published by the Bureau of Labor Statistics at <https://www.bls.gov/oo/>.

\$55,320

## OVERALL FT MEAN SALARY

National Mean Salary: \$55,260

(NACE Salary Survey, Summer 2021)

\$68,354

## MEAN FT SALARY FOR BBA

\$52,341

## MEAN FT SALARY FOR ARTS & SCIENCES

## INDUSTRIES

\$67,025

## BUSINESS CAREERS

\$45,969

## CREATIVE CAREERS

\$33,120

## PUBLIC SERVICE CAREERS

\$38,289

## EDUCATION CAREERS

\$54,571

## STEM CAREERS

# Top Employers

The Class of 2021 reported 477 unique employers with 56 employers making multiple hires. Below are employers who hired 4 or more members:

accenture

AIDDATA  
A Research Lab at William & Mary

amazon

AmeriCorps

Booz | Allen | Hamilton

CapitalOne

CGI

Deloitte.

EY

FreddieMac

Grant Thornton

JPMORGAN  
CHASE & CO.

KPMG

TEACHFOR  
AMERICA



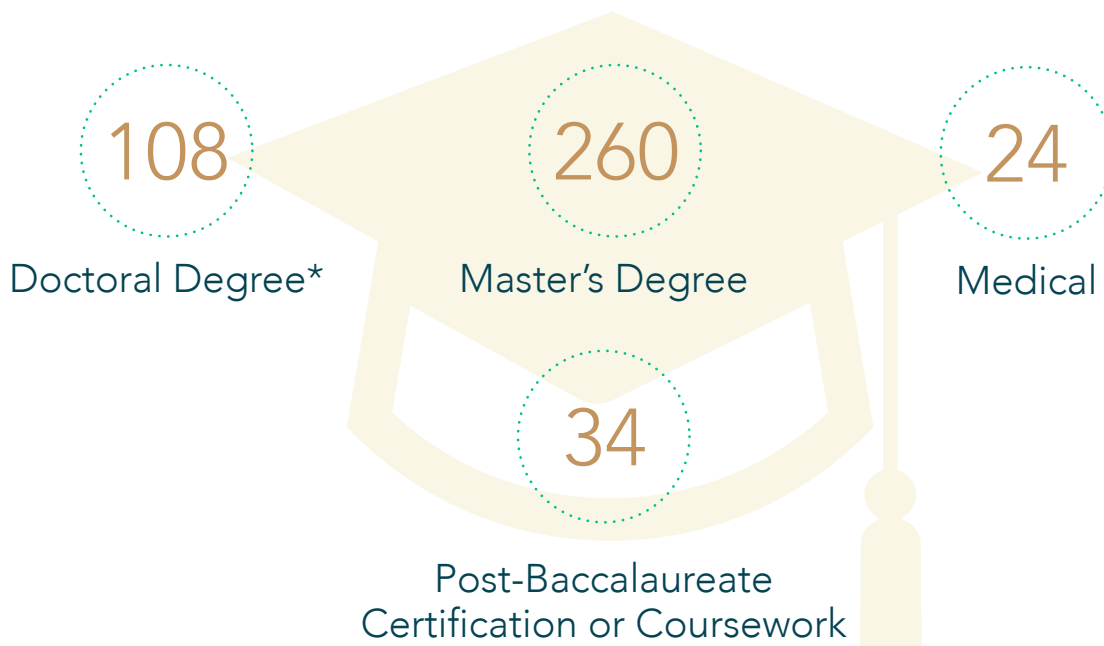
WILLIAM & MARY  
CHARTERED 1693

## Top Graduate/Professional Schools

36% of the undergraduate Class of 2021 matriculated to 140 distinct graduate/professional programs. Below is a sample of the 51 institutions enrolling 4 or more W&M alumni.



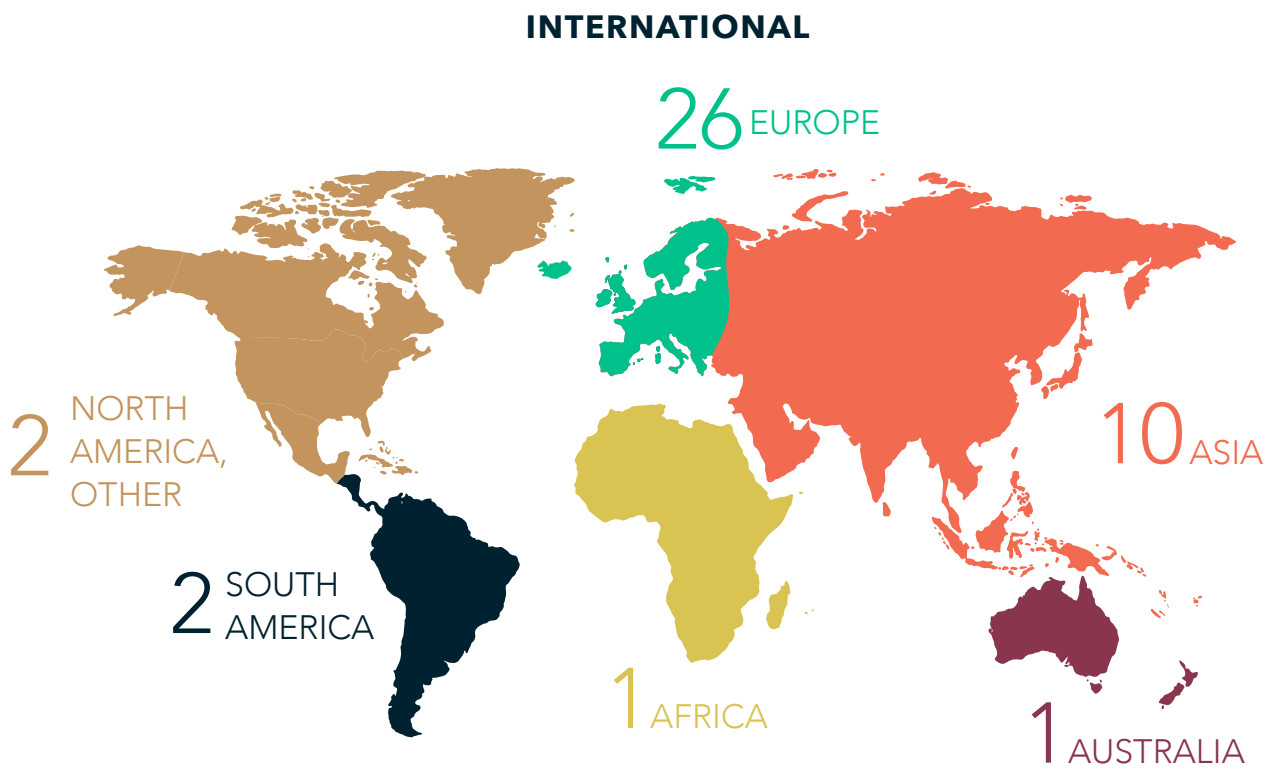
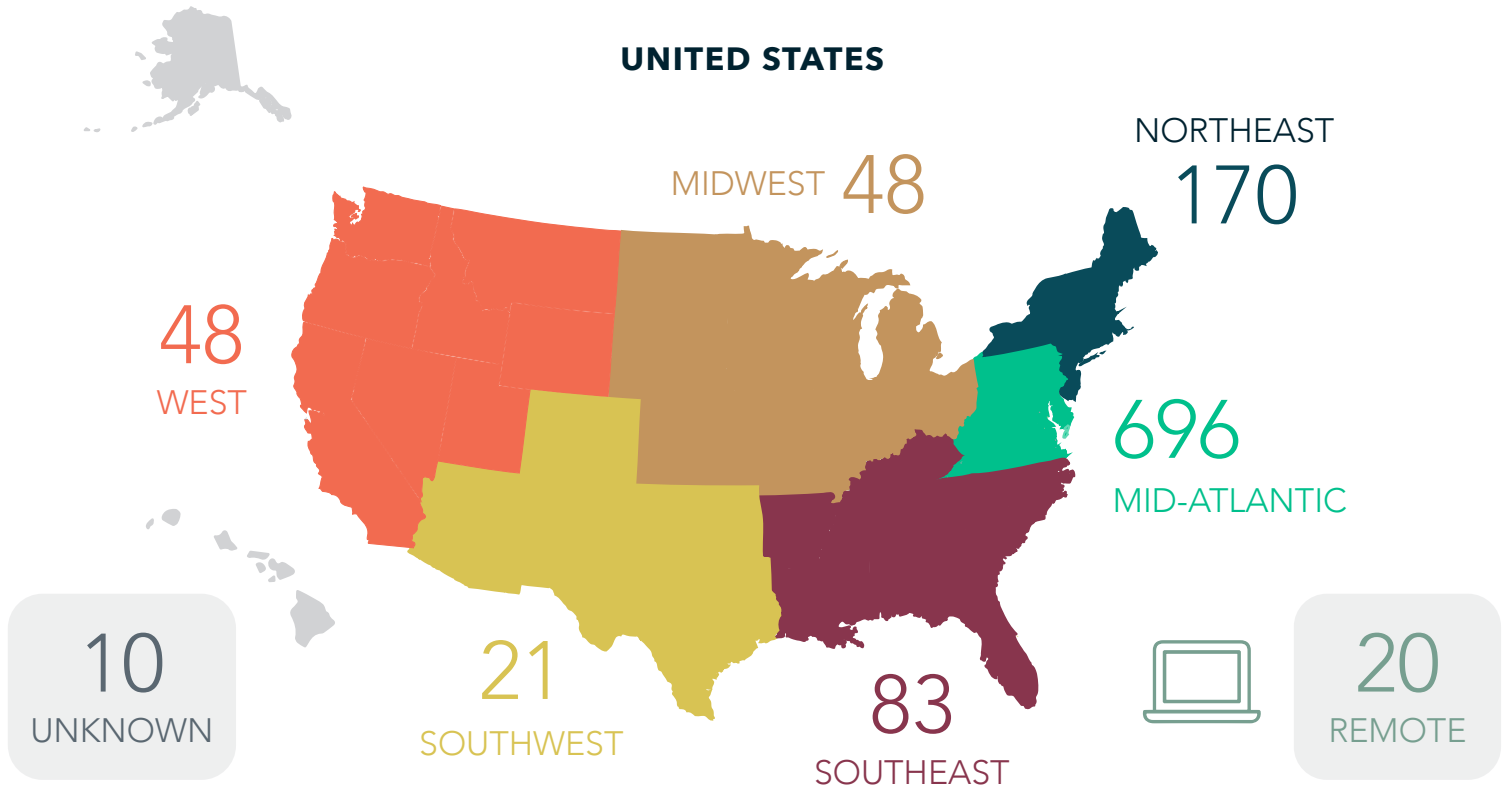
According to the *National Student Clearinghouse*, the *W&M Next Destination Survey*, and mined data, the following advanced degrees and certifications were sought by the Class of 2021.



\* Includes law

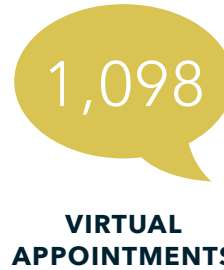
# Next Destination Geographic Distribution

\*Geographic locations for employment and graduate/professional school were derived from NDS respondents, the National Student Clearinghouse, and mined data.



## Student Engagement

One of the keys to successful career planning is an early start. The Office of Career Development & Professional Engagement delivers programs and opportunities open to all class years, majors, and areas of interest. The graphic below illustrates the number of advising contacts from July 1, 2021 to June 30, 2022.



## Funding for Unpaid Summer Experience (F.U.S.E.)\*

17 students were funded for participation in unpaid summer internships, allowing them to gain valuable skills and work experience in a variety of industries. (Please note, F.U.S.E. is not intended to make up for lost wages, but to allow greater access to experiential learning.)



STUDENTS FUNDED 17

AWARDED MORE THAN \$37,000



\*Students needs were greatly reduced due to sites shifting to virtual internships (COVID-19)

## Externships

118 students participated in Externships which allowed them to network and gain exposure to industries of interest at 24 unique sites.



STUDENTS PARTICIPATED 118

SITES/ EMPLOYERS 24



# Big Interview

463 students used Big Interview — a free, online interview preparation service for W&M students. Big Interview is paid for and provided by the Office of Career Development & Professional Engagement.



463  
STUDENTS PREPARED

# Programs

Programs are hosted year round and are designed to teach students about relevant topics such as resumes, cover letters, the job search, interviews, networking, graduate and professional school, and more.

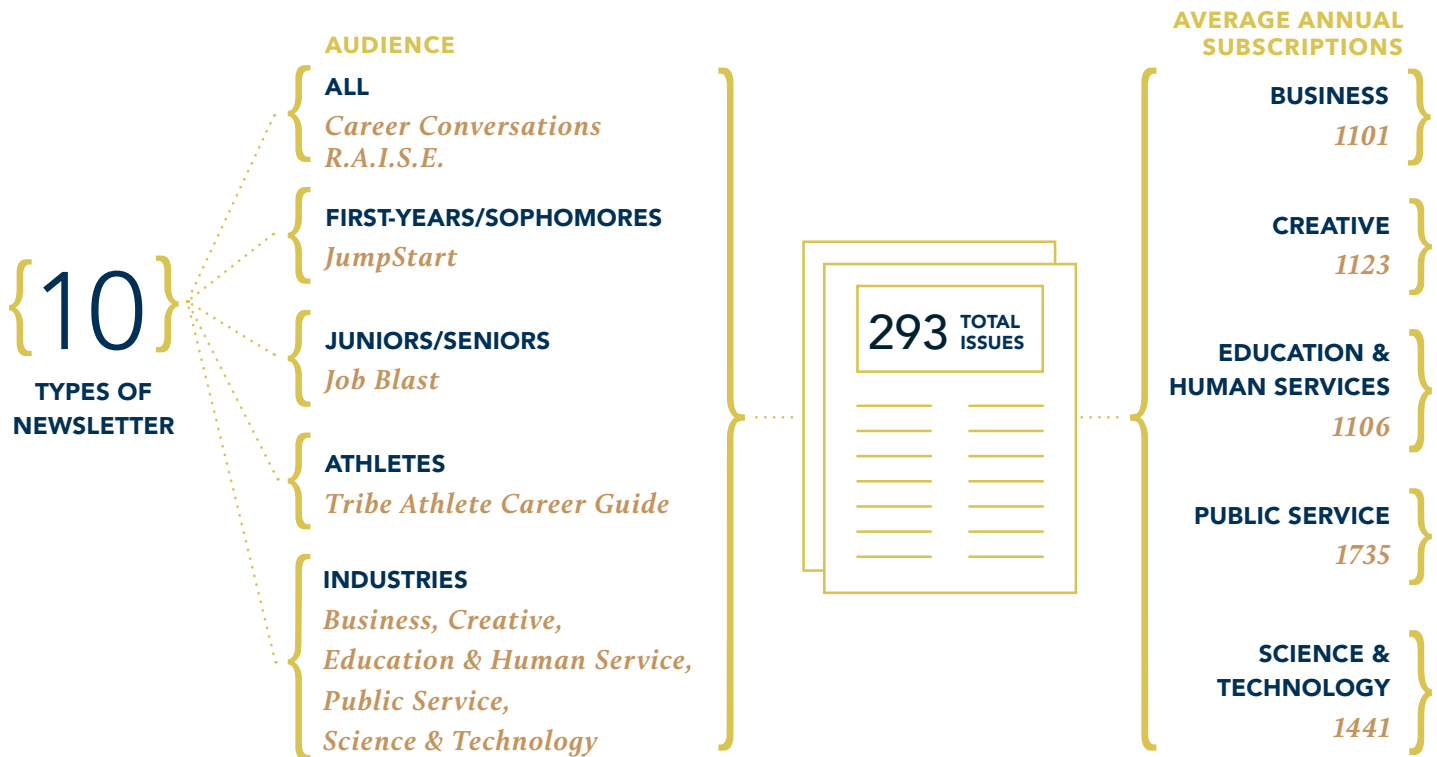
Programs include workshops, meet ups, crash courses, roundtable discussions, themed series, chats/talks, panels, virtual visits, seminars, and presentations.



5,830  
STUDENT ATTENDEES

198  
PROGRAMS

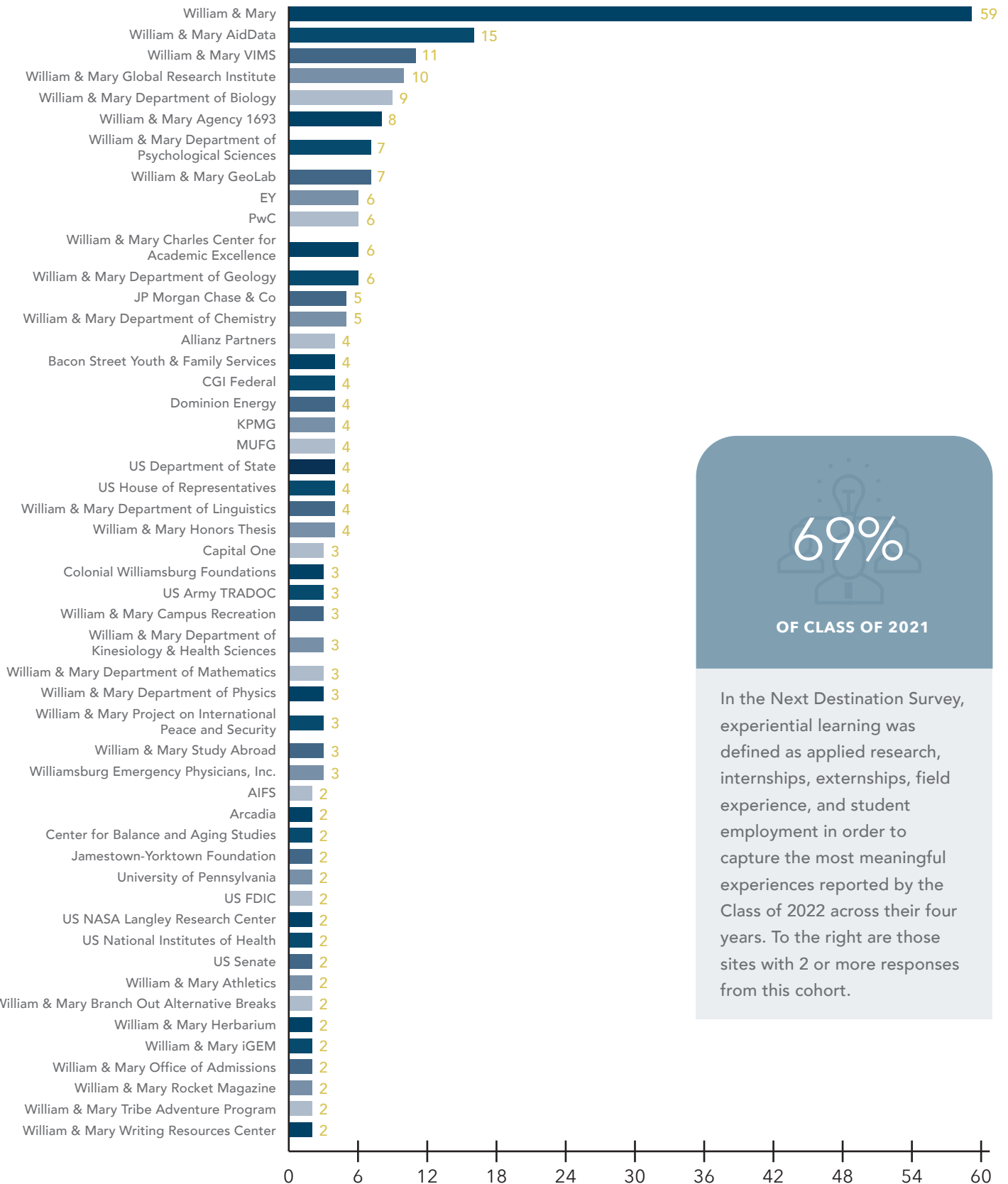
# Newsletters



Students may subscribe and have access to all newsletters regardless of major, class year, or interest.

# Experiential Learning

## Experiential Learning




  
**69%**
  
**OF CLASS OF 2021**

In the Next Destination Survey, experiential learning was defined as applied research, internships, externships, field experience, and student employment in order to capture the most meaningful experiences reported by the Class of 2022 across their four years. To the right are those sites with 2 or more responses from this cohort.

# 2021-2022 Recruiting Engagement

## Annual Recruitment Events\*



## On-Campus Recruitment (OCR)\*

Each fall and spring, employers set up interviews with W&M students for jobs and internships. All majors are recruited for a variety of industries.



ON-CAMPUS RECRUITING SCHEDULES 40

INTERVIEWS CONDUCTED 180

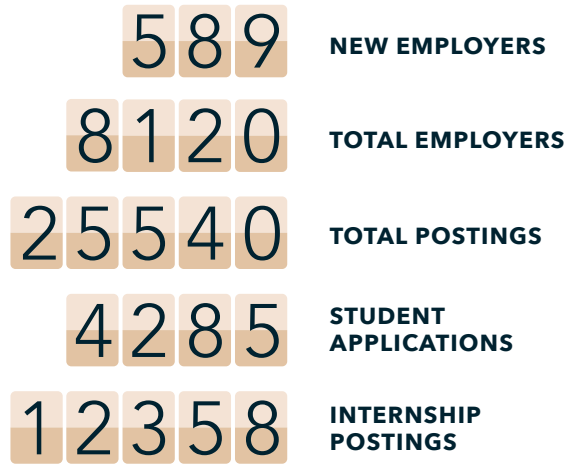


\*Annual recruitment events were moved to virtual format due to the pandemic.



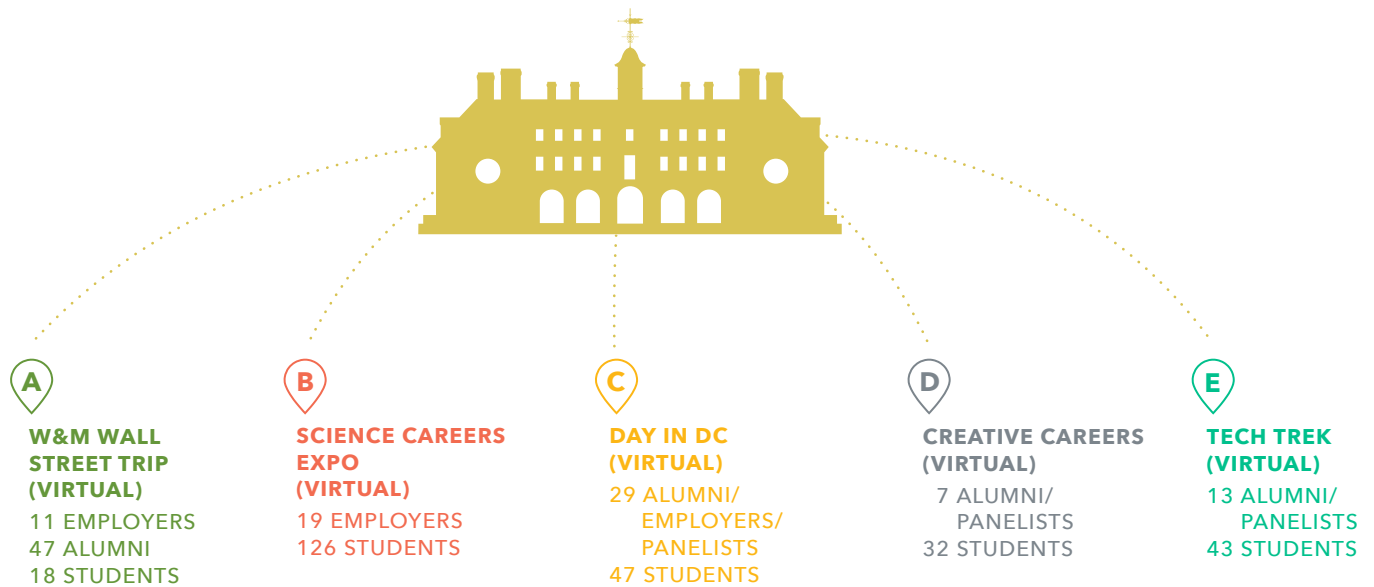
## TribeCareers

TribeCareers is the hub for William & Mary students seeking opportunities. Our Employer Engagement team introduces our students to a wide variety of jobs, internships, fellowships, and other career experiences available throughout the Commonwealth, the nation, and the world.



## Signature Events\*

Each year the Office of Career Development & Professional Engagement hosts a number of trips where students from any academic background can attend site visits and gain in-depth industry exposure.



\*Due to the continued global pandemic, trips remained in virtual formats.

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